Intro, MapReduce & Spark

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Data contains value and knowledge

Data Mining & Machine Learning

- But to extract the knowledge data needs to be
 - Stored (systems)
 - Managed (databases)

Data Mining ≈ Big Data ≈

Predictive Analytics ≈

Data Science ≈ Machine Learning

What This Course Is About

- Data mining = extraction of actionable information from (usually) very large datasets, is the subject of extreme hype, fear, and interest
- It's not all about machine learning
- But some of it is

- Emphasis in CS547 on algorithms that scale
 - Parallelization often essential

Data Mining Methods

Descriptive methods

- Find human-interpretable patterns that describe the data
 - Example: Clustering

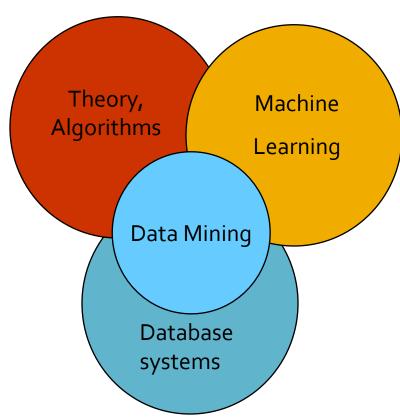
Predictive methods

- Use some variables to predict unknown or future values of other variables
 - **Example:** Recommender systems

This Class: CS547

 This combines best of machine learning, statistics, artificial intelligence, databases but emphasis on

- Scalability (big data)
- Algorithms
- Computing architectures
- Automation for handling large data



What will we learn?

- We will learn to mine different types of data:
 - Data is high dimensional
 - Data is a graph
 - Data is infinite/never-ending
 - Data is labeled
- We will learn to use different models of computation:
 - MapReduce
 - Streams and online algorithms
 - Single machine in-memory

What will we learn?

We will learn to solve real-world problems:

- Recommender systems
- Market Basket Analysis
- Spam detection
- Duplicate document detection
- We will learn various "tools":
 - Linear algebra (SVD, Rec. Sys., Communities)
 - Optimization (stochastic gradient descent)
 - Dynamic programming (frequent itemsets)
 - Hashing (LSH, Bloom filters)

How the Class Fits Together

High dim.

Locality sensitive hashing

Clustering

Dimensional ity reduction

Graph data

PageRank, SimRank

Network Analysis

Spam Detection Infinite data

Sampling data streams

Filtering data streams

Queries on streams

Machine learning

SVM

Decision Trees

Perceptron, kNN

Apps

Recommen der systems

Association Rules

Duplicate document detection

Course Logistics

Course Staff



Ken Gu (Head TA)



Yikun Zhang



Esteban Safranchik

CS547 Course Staff

Office hours:

- See course website <u>www.cs.washington.edu/cse547</u>
 for TA office hours
 - We start Office Hours today
- Tim: Tuesdays 11:20-12:00pm (right after lecture)
- TA office hours: see website and calendar

Resources



- Course website: www.cs.washington.edu/cse547
 - Lecture slides (at least 30min before the lecture)
 - Homeworks, readings
- Need for accessible course materials? Let us know!
- Class textbook: Mining of Massive Datasets by A.
 Rajaraman, J. Ullman, and J. Leskovec
 - Sold by Cambridge Uni. Press but available for free at http://mmds.org
 - Course based on textbook and Stanford CS246 course by Leskovec and others

Logistics: Communication

- Ed Q&A website:
 - https://edstem.org/us/courses/32320/discussion/
 - Use Ed for all questions and public communication
 & announcements
 - Search the forum before asking a question
 - Please tag your posts and please no one-liners
- (Only) for personal matters, email course staff at:
 - cse547-instructors@cs.washington.edu
- We will post course announcements to Ed (make sure you check it regularly)

Special Tutorials



- Spark tutorial and help session:
 - Thursday, Jan 5, 3:30-5pm CSE2 371
- Review of basic probability and proof techniques
 - Tuesday, Jan 10, 3:30-5pm CSE2 371
- Review of linear algebra:
 - Thursday, Jan 12, 3:30-5pm CSE2 371

Work for the Course: Homeworks

4 longer homeworks: 40%

- Four major assignments, involving programming, proofs, algorithm development.
- We improve homeworks every year and strive to give you well-defined problems that maximize your learning and minimize your time spent. Sometimes this means lots of instructions. Don't worry – this is there to help you.
- Assignments take lots of time (+20h). Start early!!

How to submit?

- Homework write-up:
 - Submit via <u>Gradescope</u>
 - Course code: see website
- Everyone uploads code:
 - Put all the code for 1 question into 1 file and submit via Gradescope

Work for the Course: Colabs

NEW

- Short weekly Colab notebooks: 20%
 - "Colab" is a free cloud service from Google, hosting Jupyter notebooks with free access to GPU and TPU
 - Colab notebooks are posted every Thursday
 - 10 in total, from 0 to 9, each worth 2%
 - Due one week later on Thursday 23:59 PST. No late days!
 - First 2 Colabs will be posted on Thu, including detailed submission instructions to Gradescope (unlimited attempts)
 - Colab 0 (Spark Tutorial) will be solved in real-time during Spark recitation session!
 - Colabs require at most 1hr of work
 - few lines of code!

Homework Calendar

Homework schedule (without weekly Colabs)

Date (23:59 PT)	Released	Due
01/02, Today		
01/05, Thu	HW1 (and Colab 0/1)	
01/19, Thu	HW2	HW1
01/26, Thu		Project Proposal
02/02, Thu	HW3	HW2
02/09, Thu		Project Milestone
02/16, Thu	HW4	HW3
03/02, Thu		HW4
03/12, <mark>Sun</mark>		Project Report
03/13, <mark>Mon</mark>		Project Presentation

- Two late periods for HWs for the quarter:
 - Late period expires 48 hours after the original deadline
 - Can use max 1 late period per HW (not for Project / Colabs)

Work for the Course: Course Project

- Course Project: 40%
 - Project proposal (20%)
 - Project milestone report (20%)
 - Why extra milestone? We added this so that we can give you meaningful feedback on your projects and help you learn.
 - Final project report (50%)
 - Project Presentation (10%)
 - More details on course website
- Teams of (up to) three students each
 - Start planning now
 - Find students in class, office hours, or through Ed
 - Find dataset to work on also see course website
 Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Work for the Course: Course Project

- Project Presentation
 - Monday, March 13, 10:30am-12:20pm
 - You have to be present!
 - Location: CSE2 G10
 - Exact format will be announced on website
- Extra credit: Up to 2% of your grade
 - For participating in Ed discussions
 - Especially valuable are answers to questions posed by other students on Ed, office hours or throughout lectures
 - Reporting bugs in course materials
 - See course website for details

Prerequisites

- Programming: Python
- Basic Algorithms: e.g., CS332/CS373 or CS417/CS421
- Probability: any introductory course
 - There will be a review session and a review doc is linked from the class home page
- Linear algebra: (e.g., Math 308 or equivalent)
 - Another review doc + review session is available
- Rigorous proofs & Multivariable calculus (e.g., CS311 or equivalent)
- Database systems (SQL, relational algebra)

What If I Don't Know All This Stuff?

- Each of the topics listed is important for a small part of the course:
 - If you are missing an item of background, you could consider just-in-time learning of the needed material. This will typically add to your workload!
- The exception is programming:
 - To do well in this course, you really need to be comfortable with writing code in Python

Collaboration Policy & Academic Integrity

- We'll follow the standard CS Dept. approach:
 You can get help, but you MUST acknowledge the help on the work you hand in
 - www.cs.washington.edu/academics/misconduct
- Failure to acknowledge your sources is a violation of academic integrity
- We use plagiarism tools to check the originality of your code

Collaboration Policy & Academic Integrity

- You can talk to others about the algorithm(s) to be used to solve a homework problem;
 - As long as you then mention their name(s) on the work you submit. You still need to come up with your own write-up. Don't just copy it!
- You should not use code of others or be looking at code of others when you write your own:
 - You can talk to people but have to write your own solution/code
 - If you fail to mention your sources, plagiarism tools or TAs will catch you, and you will be charged with an academic integrity violation.

Final Thoughts

- CS547 is fast paced!
 - Requires programming maturity
 - Strong math skills
 - Some students tend to be rusty on math/theory
- Course time commitment:
 - Homeworks every two weeks that take +20h
 - Significant course project
- Form study groups
- Form project groups
- It's going to be <u>fun</u> and <u>hard</u> work. [©]

5 To-do items

- 5 to-do items for you:
 - Make sure you can access Canvas & Ed
 - Register to Gradescope
 - Consider attending recitation sessions
 - Start planning course project (topic, team, dataset)
 - Yes, really ☺
 - Complete Colab 0/1 released on Thursday
 - Colab 0/1 should each take you about one hour to complete (Note this is a "toy" homework to get you started. Real homeworks will be much more challenging and longer.)
- Additional details/instructions at http://www.cs.washington.edu/cse547

Distributed Computing for Data Mining



Large-scale Computing

- Large-scale computing for data mining problems on commodity hardware
- Challenges:
 - How do you distribute computation?
 - How can we make it easy to write distributed programs?
 - Machines fail:
 - One server may stay up 3 years (1,000 days)
 - If you have 1,000 servers, expect to lose 1/day
 - With 1M machines 1,000 machines fail every day!

An Idea and a Solution

- Issue:
 - Copying data over a network takes time
- Idea:
 - Bring computation to data
 - Store files multiple times for reliability
- Spark/Hadoop address these problems
 - Storage Infrastructure File system
 - Google: GFS. Hadoop: HDFS
 - Programming model
 - MapReduce
 - Spark

Storage Infrastructure

Problem:

• If nodes fail, how to store data persistently?

Answer:

- Distributed File System
 - Provides global file namespace

Typical usage pattern:

- Huge files (100s of GB to TB)
- Data is rarely updated in place
- Reads and appends are common

Distributed File System

Chunk servers

- File is split into contiguous chunks
- Typically each chunk is 16-64MB
- Each chunk replicated (usually 2x or 3x)
- Try to keep replicas in different racks

Master node

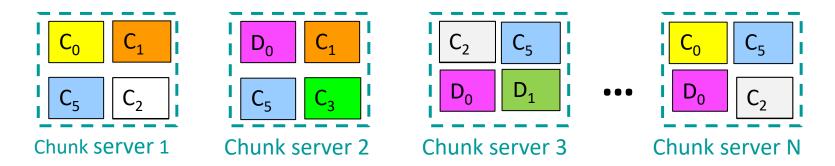
- a.k.a. Name Node in Hadoop's HDFS
- Stores metadata about where files are stored
- Might be replicated

Client library for file access

- Talks to master to find chunk servers
- Connects directly to chunk servers to access data

Distributed File System

- Reliable distributed file system
- Data kept in "chunks" spread across machines
- Each chunk replicated on different machines
 - Seamless recovery from disk or machine failure



Bring computation directly to the data!

Chunk servers also serve as compute servers

Programming Model

- MapReduce is a style of programming designed for:
 - 1. Easy parallel programming
 - Invisible management of hardware and software failures
 - 3. Easy management of very-large-scale data
- It has several implementations, including Hadoop, Spark (used in this class), Flink, and the original Google implementation just called "MapReduce"

MapReduce: Overview

3 steps of MapReduce

- Map:
 - Apply a user-written Map function to each input element
 - Mapper applies the Map function to a single element
 - Many mappers grouped in a Map task (the unit of parallelism)
 - The output of the Map function is a set of 0, 1, or more key-value pairs.
- Group by key: Sort and shuffle
 - System sorts all the key-value pairs by key, and outputs key-(list of values) pairs
- Reduce:
 - User-written Reduce function is applied to each key-(list of values)

Structure stays the same, Map and Reduce change to fit the problem

Map-Reduce: A diagram

Input

MAP:

Read input and produces a set of key-value pairs

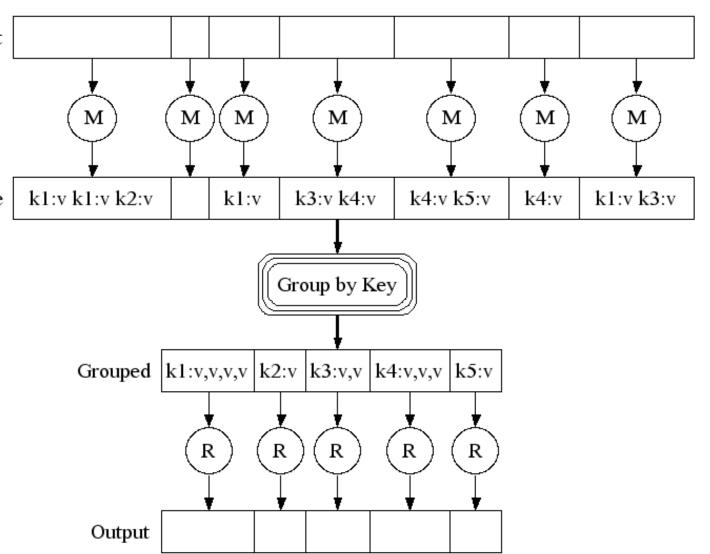
Intermediate

Group by key:

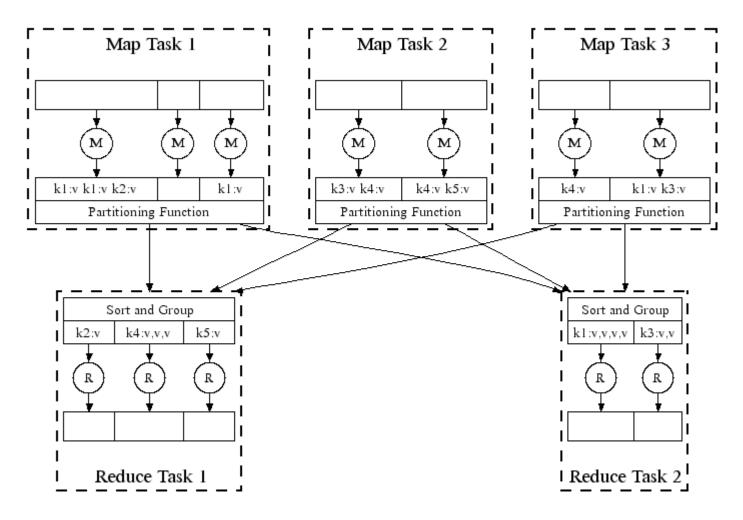
Collect all pairs with same key (Hash merge, Shuffle, Sort, Partition)

Reduce:

Collect all values belonging to the key and output

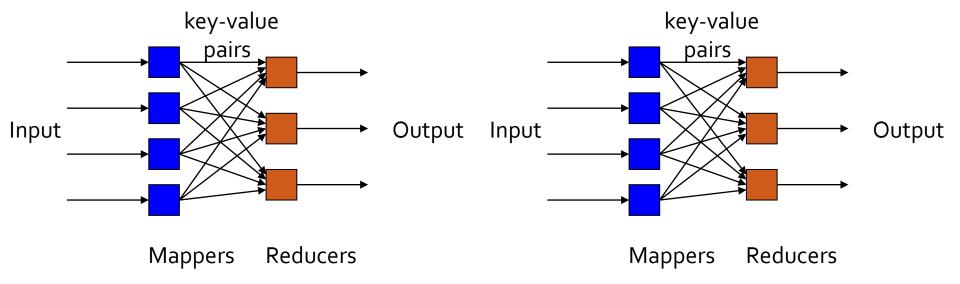


Map-Reduce: In Parallel



All phases are distributed with many tasks doing the work

MapReduce Pattern



Example: Word Counting

Example MapReduce task:

- We have a huge text document
- Count the number of times each distinct word appears in the file

Many applications of this:

- Analyze web server logs to find popular URLs
- Statistical machine translation:
 - Need to count number of times every 5-word sequence occurs in a large corpus of documents

MapReduce: Word Counting

Provided by the programmer

MAP:

Read input and produces a set of key-value pairs

Group by key:

Collect all pairs with same key

Reduce:

Collect all values belonging to the key and output

Provided by the

programmer

The crew of the space shuttle Endeavor recently returned to Earth as ambassadors, harbingers of a new era of space exploration. Scientists at NASA are saying that the recent assembly of the Dextre bot is the first step in a long term space based man/mache partnership. "The work we're doing now -- the robotics we're doing -

Big document

- is what we're going to need

```
(The, 1)
(crew, 1)
(of, 1)
(the, 1)
(space, 1)
(shuttle, 1)
(Endeavor, 1)
(recently, 1)
```

(key, value)

```
(crew, 1)
  (crew, 1)
  (space, 1)
  (the, 1)
  (the, 1)
  (the, 1)
  (shuttle, 1)
  (recently, 1)
  ...
```

(key, value)

(crew, 2)
(space, 1)
(the, 3)
(shuttle, 1)
(recently, 1)
...

(key, value)

Only sequential reads

Word Count Using MapReduce

```
# key: document name; value: text of the document
  for each word w in value:
     emit(w, 1)
reduce(key, values):
# key: a word; value: an iterator over counts
      result = 0
      for each count v in values:
            result += v
      emit(key, result)
```

map(key, value):

MapReduce: Environment

MapReduce environment takes care of:

- Partitioning the input data
- Scheduling the program's execution across a set of machines
- Performing the group by key step
 - In practice this is is the bottleneck
- Handling machine failures
- Managing required inter-machine communication

Dealing with Failures

Map worker (machine) failure

- Map tasks completed or in-progress at worker are reset to idle and rescheduled
- Reduce workers are notified when map task is rescheduled on another worker

Reduce worker failure

 Only in-progress tasks are reset to idle and the reduce task is restarted

Spark

Problems with MapReduce

- Two major limitations of MapReduce:
 - Difficulty of programming directly in MR
 - Many problems aren't easily described as map-reduce
 - Performance bottlenecks, or batch not fitting the use cases
 - Persistence to disk typically slower than in-memory work
- In short, MR doesn't compose well for large applications
 - Many times one needs to chain multiple mapreduce steps

Data-Flow Systems

- MapReduce uses two "ranks" of tasks:
 One for Map the second for Reduce
 - Data flows from the first rank to the second

- Data-Flow Systems generalize this in two ways:
 - 1. Allow any number of tasks/ranks
 - 2. Allow functions other than Map and Reduce
 - As long as data flow is in one direction only, we can have the blocking property and allow recovery of tasks rather than whole jobs

Spark: Most Popular Data-Flow System

 Expressive computing system, not limited to the map-reduce model

Additions to MapReduce model:

- Fast data sharing
 - Avoids saving intermediate results to disk
 - Caches data for repetitive queries (e.g. for machine learning)
- General execution graphs (DAGs)
- Richer functions than just map and reduce
- Compatible with Hadoop

Spark: Overview

- Open source software (Apache Foundation)
- Supports Java, Scala and Python
- Key construct/idea: Resilient Distributed Dataset (RDD)
 - More on next slide.
- Higher-level APIs: DataFrames & DataSets
 - Introduced in more recent versions of Spark
 - Different APIs for aggregate data, which allowed to introduce SQL support

Spark: RDD

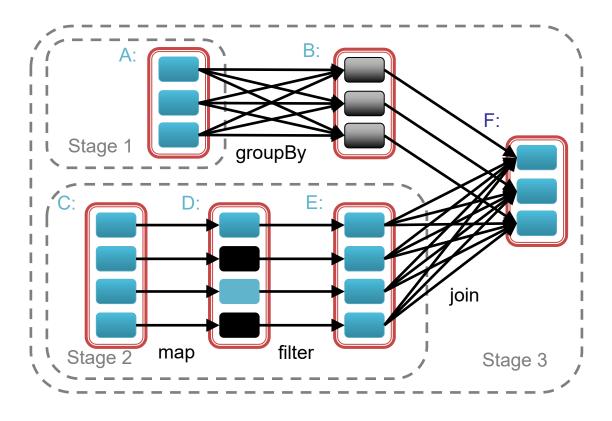
Key concept Resilient Distributed Dataset (RDD)

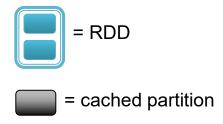
- Partitioned collection of records
 - Generalizes (key-value) pairs
- Spread across the cluster, Read-only
- Caching dataset in memory
 - Different storage levels available
 - Fallback to disk possible
- RDDs can be created from Hadoop, or by transforming other RDDs (you can stack RDDs)
- RDDs are best suited for applications that apply the same operation to all elements of a dataset

Spark RDD Operations

- Transformations build RDDs through deterministic operations on other RDDs:
 - Transformations include map, filter, join, union, intersection, distinct
 - Lazy evaluation: Nothing computed until an action requires it
- Actions to return value or export data
 - Actions include count, collect, reduce, save
 - Actions can be applied to RDDs; actions force calculations and return values

Task Scheduler: General DAGs



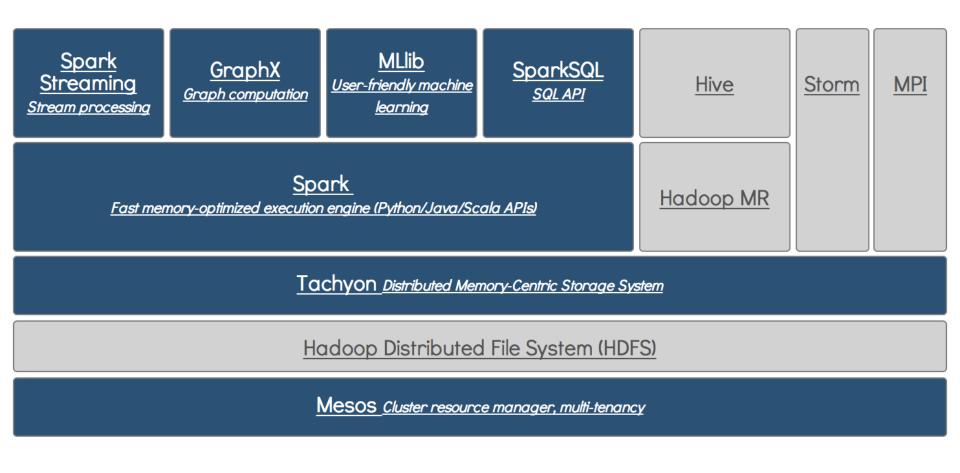


- Supports general task graphs
- Pipelines functions where possible
- Cache-aware data reuse & locality
- Partitioning-aware to avoid shuffles

Useful Libraries for Spark

- Spark SQL
- Spark Streaming stream processing of live datastreams
- MLlib scalable machine learning
- GraphX graph manipulation
 - extends Spark RDD with Graph abstraction: a directed multigraph with properties attached to each vertex and edge

Data Analytics Software Stack



Spark vs. Hadoop MapReduce

- Performance: Spark normally faster but with caveats
 - Spark can process data in-memory; Hadoop MapReduce persists back to the disk after a map or reduce action
 - Spark generally outperforms MapReduce, but it often needs lots of memory to perform well; if there are other resource-demanding services or can't fit in memory, Spark degrades
 - MapReduce easily runs alongside other services with minor performance differences, & works well with the 1-pass jobs (1 map, 1 reduce) it was designed for
- Ease of use: Spark is easier to program (higher-level APIs)
- Data processing: Spark is more general

CS547: Machine Learning for Big Data

Get course handout on website!

Recitation sessions:

- Spark tutorial using Colab 0:
 - Thursday, Jan 5, 3:30-5pm CSE2 371
- Review of basic probability and proof techniques
 - Tuesday, Jan 10, 3:30-5pm CSE2 371
- Review of linear algebra:
 - Thursday, Jan 12, 3:30-5pm CSE2 371