#### **Case Study 2: Document Retrieval**

# Task Description: Finding Similar Documents

or Iniges

Machine Learning for Big Data CSE547/STAT548, University of Washington Sham Kakade April 11, 2017

©Sham Kakade 2017

#### **Announcements:**

- HW1 due
- Project Milestones
  - Start early
  - Lit. review (>= 3 papers read carefully)
  - First rounds of experiments
- Today:
  - Review: Hash kernels
  - Today: similarity search, k-NNs, KD-trees

©Kaka@e 2017

#### **Document Retrieval**

- **Goal:** Retrieve documents of interest
- Challenges:
  - ☐ Tons of articles out there
  - ☐ How should we measure similarity?





©Sham Kakade 2017

3

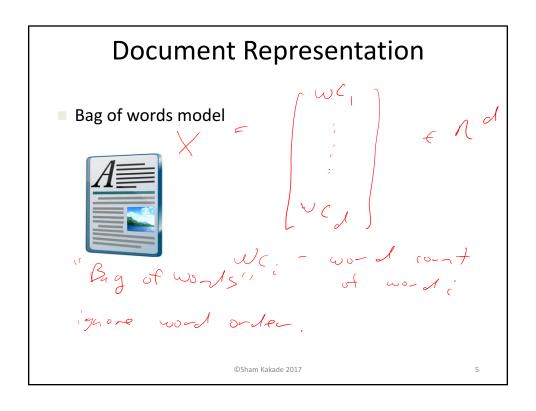
#### Task 1: Find Similar Documents

- To begin...
  - □ Input: Query article
  - □ **Output:** Set of *k* similar articles





©Sham Kakade 2017





#### 1-Nearest Neighbor

- Articles  $\leq$   $\times = \{ \times^1 \cdots \times^n \}$
- Query:
- **1-NN**

©Sham Kakade 2017

# k-Nearest Neighbor

- $\quad \blacksquare \ \, \text{Articles} \quad X = \{x^1, \dots, x^N\}, \quad x^i \in \mathbb{R}^d$
- Query:  $x \in \mathbb{R}^d$
- k-NN

  □ Goal: find K closest itoms in X
  - □ Formulation:

©Sham Kakade 2017

#### Distance Metrics - Euclidean

$$d(u, v) = \sqrt{\sum_{i=1}^{d} (u_i - v_i)^2}$$

Or, more generally,  $d(u,v) = \sqrt{\sum_{i=1}^d \sigma_i^2 (u_i - v_i)^2}$  Equivalently,

Other Metrics...

Mahalanobis, Rank-based, Correlation-based, cosine similarity...

©Sham Kakade 2017

Notable Distance Metrics
(and their level sets)

Scaled Euclidian (L<sub>2</sub>)

Mahalanobis
(∑ is general sym pos def matrix, on previous slide = diagonal)

Scaled Euclidian (L<sub>2</sub>)

L<sub>1</sub> norm (absolute)

L<sub>2</sub> (max) norm

#### **Euclidean Distance + Document Retrieval**

Recall distance metric

$$d(u, v) = \sqrt{\sum_{i=1}^{d} (u_i - v_i)^2}$$

- lacksquare What if each document were lpha times longer?
  - □ Scale word count vectors



. . . . . .

d= 1

- ☐ What happens to measure of similarity?
- Good to normalize vectors

©Sham Kakade 2017

11

11

## Issues with Document Representation

Words counts are bad for standard similarity metrics





- Term Frequency Inverse Document Frequency (tf-idf)
  - ☐ Increase importance of rare words

©Sham Kakade 2017

#### TF-IDF

Term frequency:

Hoccinences of ted

1-1-1 CI

- $\square$  Could also use  $\{0,1\}, 1 + \log f(t,d), \dots$
- Inverse document frequency:

 $idf(t, \mathcal{D}) = \frac{|\chi|}{|+|\{l \in \chi: l \in \mathcal{A}\}|}$ 

tf-idf:

tfidf $(t,d,D) = \{ \{ \{ \{ \} \} \} \}$ 

☐ High for document d with high frequency of term t (high "term frequency") and few documents containing term t in the corpus (high "inverse doc frequency")

©Sham Kakade 2017

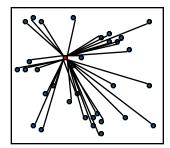
13

#### Issues with Search Techniques

Naïve approach:

#### **Brute force search**

- $\square$  Given a query point  ${\mathscr X}$
- $\hfill\Box$  Scan through each point  $x^i$
- □ O(N) distance computations per 1-NN query!
- □ O(*N*log*k*) per *k*-NN query!



33 Distance Computations

What if N is huge??? (and many queries)

©Sham Kakade 2017

# Think about Web Search/Image Search

■ How big is N?

How big is N?

How big is N?

How of mages

How fast do we desire to do recall?

©Sham Kakade 2017

# Intuition (?): NN in 1D and Sorting

■ How do we do 1-NN searches in 1 dim?

Pre-processing time:

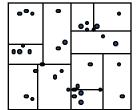
Query time:

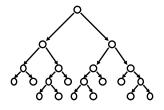
O(1)

©Sham Kakade 2017

#### **KD-Trees**

- Smarter approach: kd-trees
  - □ Structured organization of documents
    - Recursively partitions points into axis aligned boxes.
  - ☐ Enables more efficient pruning of search space
    - Examine nearby points first.
    - Ignore any points that are further than the nearest point found so far.
- kd-trees work "well" in "lowmedium" dimensions
  - ☐ We'll get back to this...

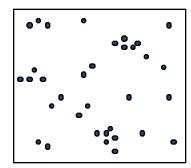




©Sham Kakade 2017

17

#### **KD-Tree Construction**

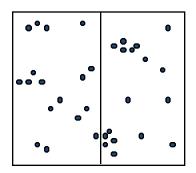


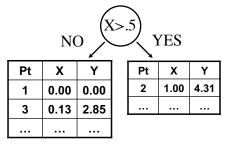
Pt	х	Υ
1	0.00	0.00
2	1.00	4.31
3	0.13	2.85

Start with a list of *d*-dimensional points.

©Sham Kakade 2017

#### **KD-Tree Construction**



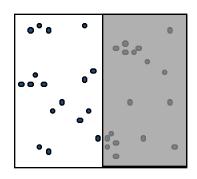


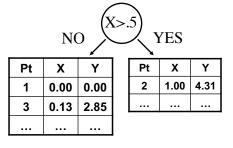
- Split the points into 2 groups by:
  - $\Box$  Choosing dimension  $d_i$  and value V (methods to be discussed...)
  - $\hfill\Box$  Separating the points into  $x_{dj}^i \!\!>\! {\rm V}$  and  $x_{dj}^i \!\!<\! =\! {\rm V}.$

©Sham Kakade 2017

19

#### **KD-Tree Construction**

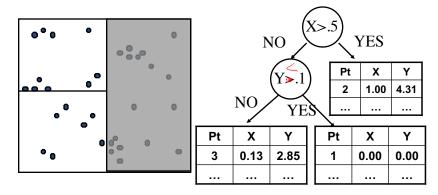




- Consider each group separately and possibly split again (along same/different dimension).
  - □ Stopping criterion to be discussed...

©Sham Kakade 2017

#### **KD-Tree Construction**

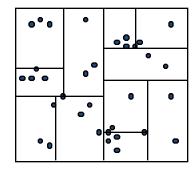


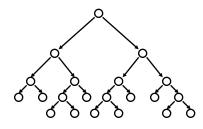
- Consider each group separately and possibly split again (along same/different dimension).
  - □ Stopping criterion to be discussed...

©Sham Kakade 2017

21

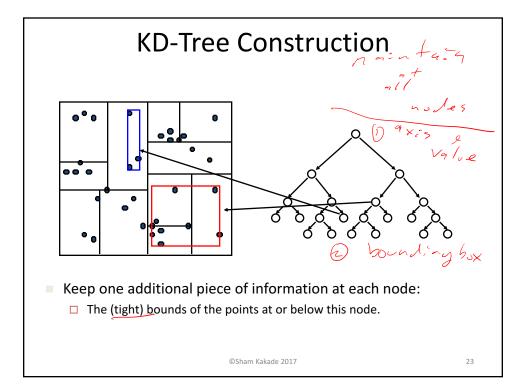
#### **KD-Tree Construction**





- Continue splitting points in each set
  - □ creates a binary tree structure
- Each leaf node contains a list of points

©Sham Kakade 2017

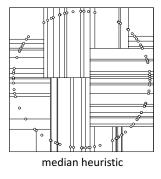


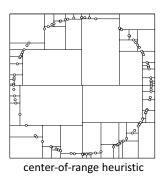
#### **KD-Tree Construction**

- Use heuristics to make splitting decisions:
- Which dimension do we split along?
- Which value do we split at?
- When do we stop?

©Sham Kakade 2017

# Many heuristics...

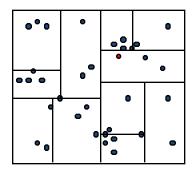


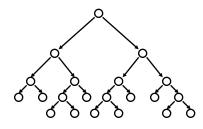


©Sham Kakade 2017

25

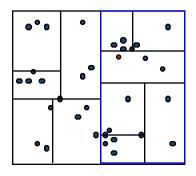
# Nearest Neighbor with KD Trees

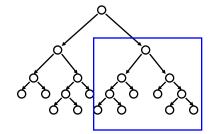




 Traverse the tree looking for the nearest neighbor of the query point.

©Sham Kakade 2017



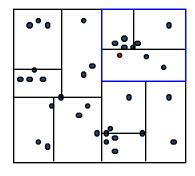


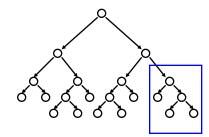
- Examine nearby points first:
  - □ Explore branch of tree closest to the query point first.

©Sham Kakade 2017

27

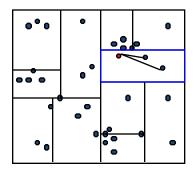
# Nearest Neighbor with KD Trees

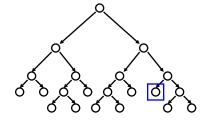




- Examine nearby points first:
  - ☐ Explore branch of tree closest to the query point first.

©Sham Kakade 2017



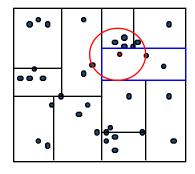


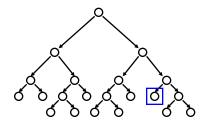
- When we reach a leaf node:
  - □ Compute the distance to each point in the node.

©Sham Kakade 2017

29

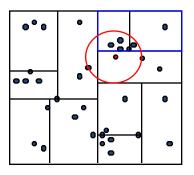
# Nearest Neighbor with KD Trees

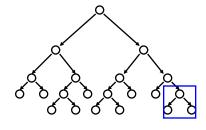




- When we reach a leaf node:
  - □ Compute the distance to each point in the node.

©Sham Kakade 2017



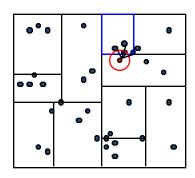


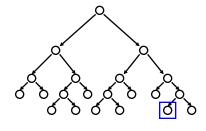
■ Then backtrack and try the other branch at each node visited

©Sham Kakade 2017

31

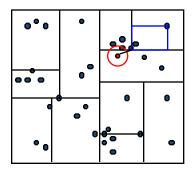
# Nearest Neighbor with KD Trees

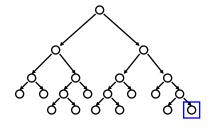




Each time a new closest node is found, update the distance bound

©Sham Kakade 2017



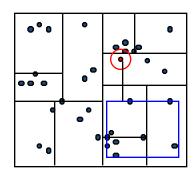


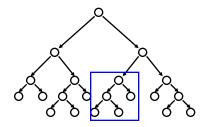
- Using the distance bound and bounding box of each node:
  - □ Prune parts of the tree that could NOT include the nearest neighbor

©Sham Kakade 2017

33

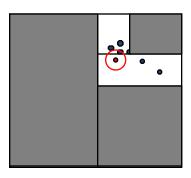
# Nearest Neighbor with KD Trees

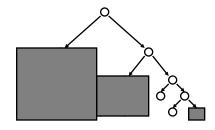




- Using the distance bound and bounding box of each node:
  - ☐ Prune parts of the tree that could NOT include the nearest neighbor

©Sham Kakade 2017





- Using the distance bound and bounding box of each node:
  - □ Prune parts of the tree that could NOT include the nearest neighbor

©Sham Kakade 2017

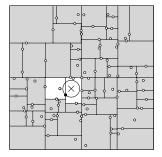
35

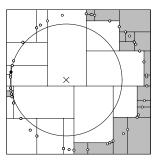
## Complexity

- For (nearly) balanced, binary trees...
- Construction
  - ☐ Size:
  - □ Depth:
  - ☐ Median + send points left right:
  - ☐ Construction time:
- 1-NN query
  - ☐ Traverse down tree to starting point:
  - ☐ Maximum backtrack and traverse:
  - □ Complexity range:
- Under some assumptions on distribution of points, we get O(logN) but exponential in d (see citations in reading)

©Sham Kakade 2017

# Complexity





©Sham Kakade 2017

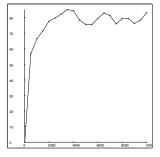
37

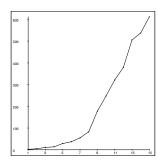
# Complexity for N Queries

- Ask for nearest neighbor to each document
- Brute force 1-NN:
- kd-trees:

©Sham Kakade 2017

# Inspections vs. N and d

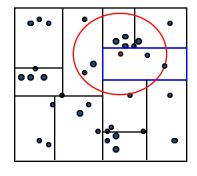


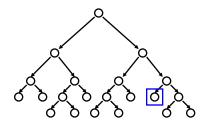


©Sham Kakade 2017

39

#### K-NN with KD Trees

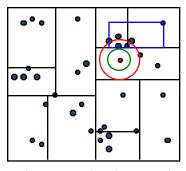


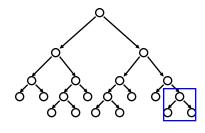


- Exactly the same algorithm, but maintain distance as distance to furthest of current *k* nearest neighbors
- Complexity is:

©Sham Kakade 2017

# Approximate K-NN with KD Trees





- Before: Prune when distance to bounding box >
- Now: Prune when distance to bounding box >
- Will prune more than allowed, but can guarantee that if we return a neighbor at distance r, then there is no neighbor closer than  $r/\alpha$ .
- In practice this bound is loose...Can be closer to optimal.
- Saves lots of search time at little cost in quality of nearest neighbor.

©Sham Kakade 2017

41

# Cover trees (+ ball trees)

- What about exact NNs searches in high dimensions?
- Idea: utilize triangle inequality of metric (so allow for arbitrary metric)
- cover-tree guarantees:

©Sham Kakade 2017

# Cover trees: what does the triangle inequality imply?

©Sham Kakade 2017

43

# Cover trees: data structure

©Sham Kakade 2017

#### Wrapping Up – Important Points

#### kd-trees

- Tons of variants
  - □ On construction of trees (heuristics for splitting, stopping, representing branches...)
  - Other representational data structures for fast NN search (e.g.,cover trees, ball trees,...)

#### **Nearest Neighbor Search**

Distance metric and data representation are crucial to answer returned

#### For both...

- High dimensional spaces are hard!
  - □ Number of kd-tree searches can be exponential in dimension
    - Rule of thumb...  $N >> 2^d$ ... Typically useless.
  - □ Distances are sensitive to irrelevant features
    - Most dimensions are just noise → Everything equidistant (i.e., everything is far away)
    - Need technique to learn what features are important for your task

#### What you need to know

- Document retrieval task
  - □ Document representation (bag of words)
  - □ tf-idf
- Nearest neighbor search
  - □ Formulation
  - ☐ Different distance metrics and sensitivity to choice
  - ☐ Challenges with large N
- kd-trees for nearest neighbor search
  - □ Construction of tree
  - NN search algorithm using tree
  - □ Complexity of construction and query
  - ☐ Challenges with large *d*

©Sham Kakade 2017

# Acknowledgment

- This lecture contains some material from Andrew Moore's excellent collection of ML tutorials:
  - □ http://www.cs.cmu.edu/~awm/tutorials
- In particular, see:
  - □ <a href="http://grist.caltech.edu/sc4devo/.../files/sc4devo scalable">http://grist.caltech.edu/sc4devo/.../files/sc4devo scalable</a>
    \_datamining.ppt

©Sham Kakade 2017