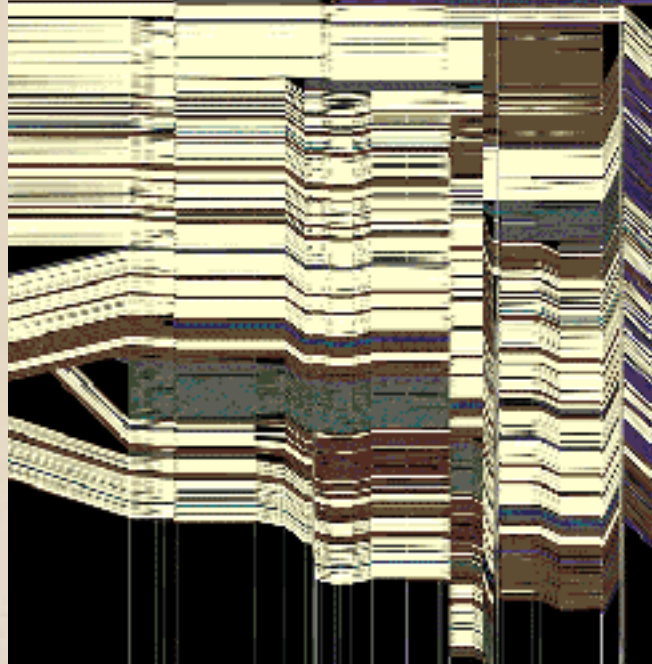
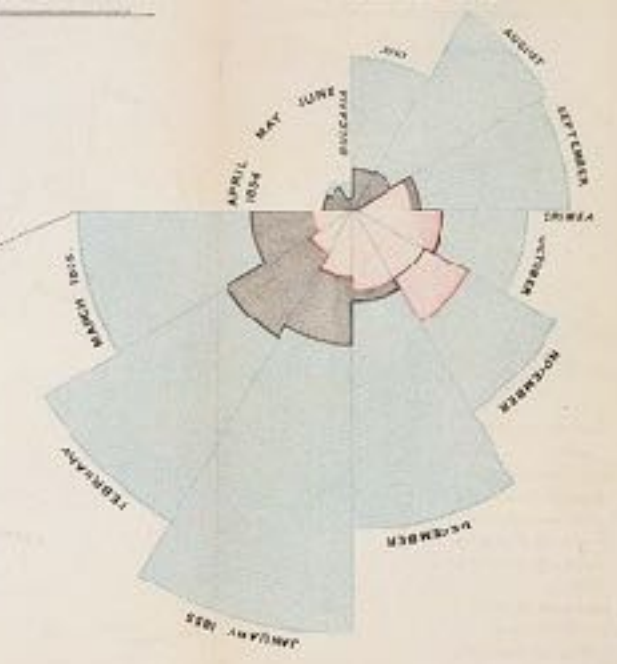


# CSE 512 - Data Visualization

# Interaction



Leilani Battle University of Washington

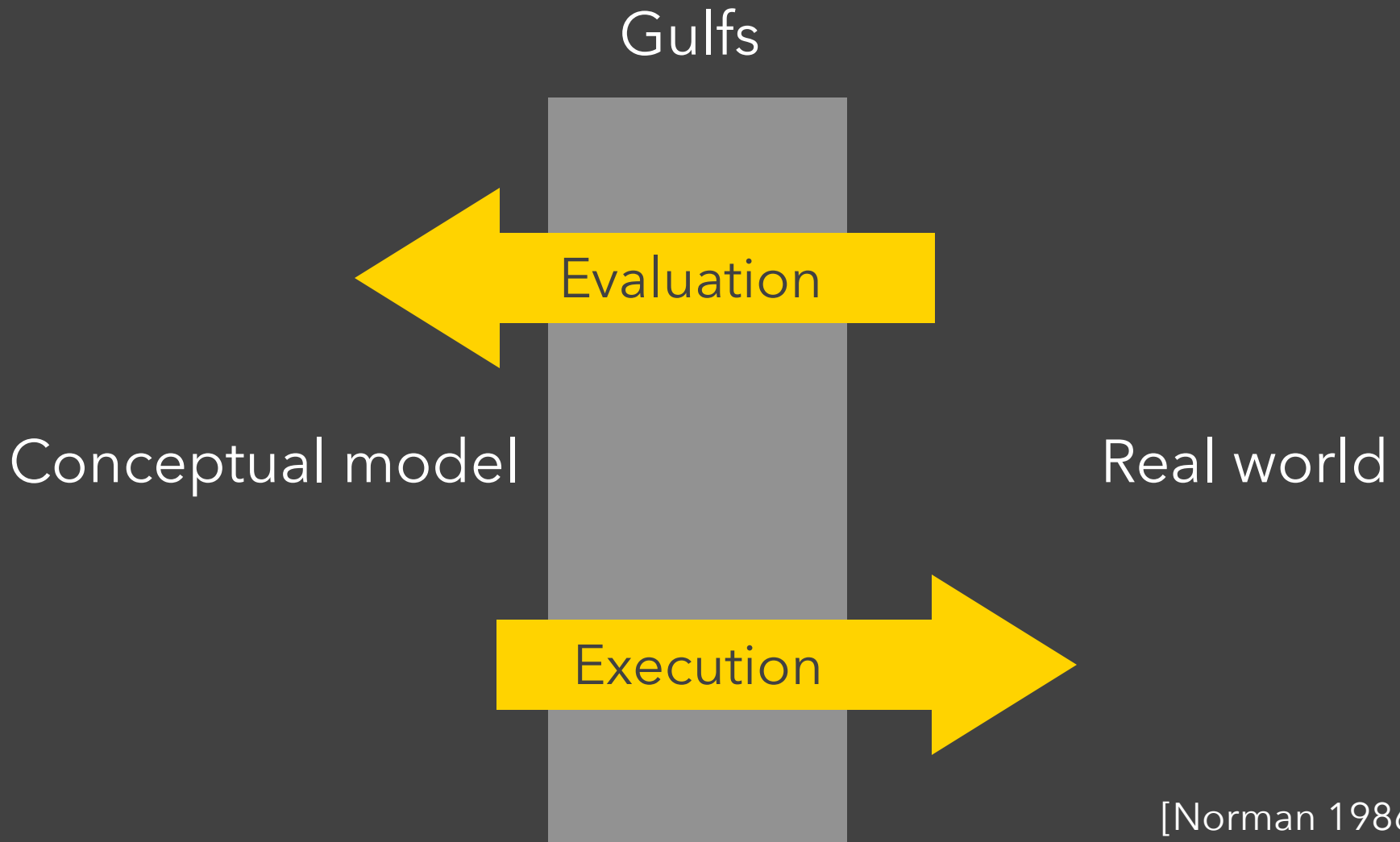
[There is an] apparent challenge that computational artifacts pose to the longstanding distinction between the physical and the social, in the special sense of those things that one designs, builds, and uses, on the one hand, and those things with which one communicates, on the other.

“Interaction” – in a sense previously reserved for describing a uniquely interpersonal activity – seems appropriately to characterize what goes on between people and certain machines as well.

Lucy Suchman, *Plans and Situated Actions*

**Interaction** between people and machines requires *mutual intelligibility* or *shared understanding*.

# Gulfs of Execution & Evaluation



[Norman 1986]



## **Gulf of Execution**

The difference between the user's intentions and the allowable actions.

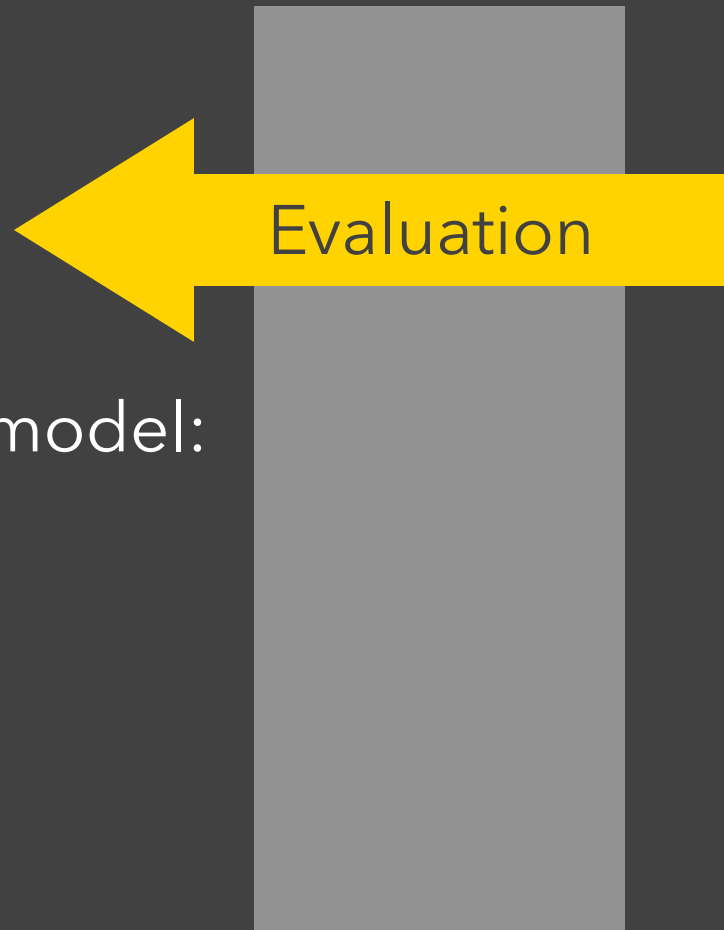
## **Gulf of Evaluation**

The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

[Norman 1986]

# Gulf of Evaluation

Gulf



Conceptual model:  
 $x, y$  related?

Real world:

x	y
0.67	0.79
0.32	0.63
0.39	0.72
0.27	0.85
0.71	0.43
0.63	0.09
0.03	0.03
0.20	0.54
0.51	0.38
0.11	0.33
0.46	0.46

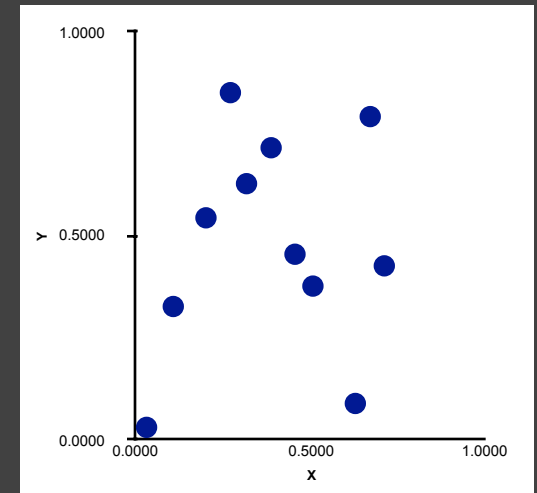
# Gulf of Evaluation

Gulf



Conceptual model:  
 $x, y$  related?

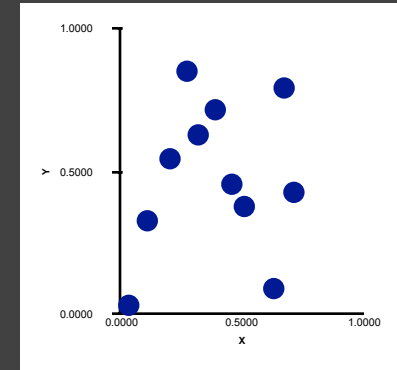
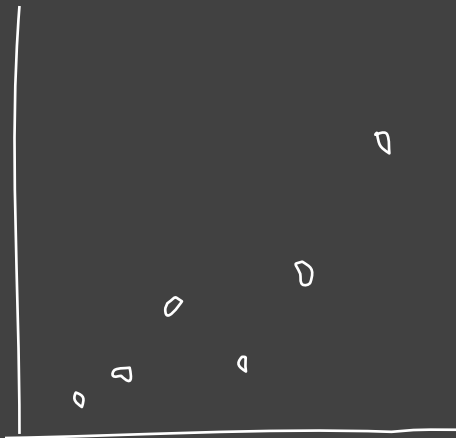
Real world:



# Gulf of Execution

Gulf

Conceptual model:  
Draw a scatterplot



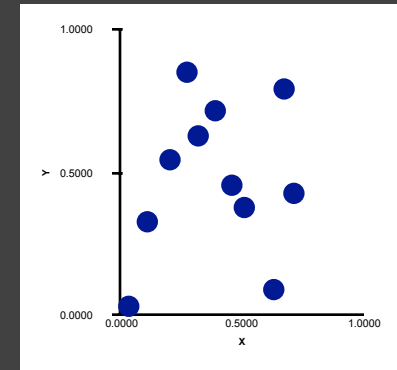
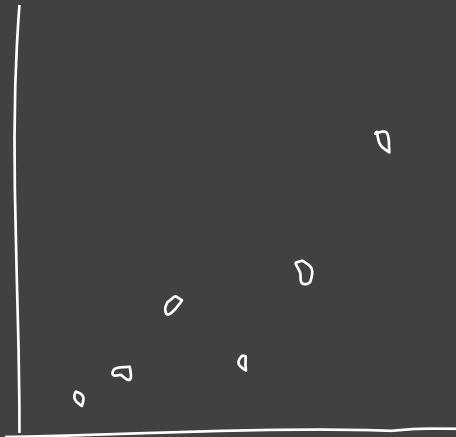
Real world

Move 90 30  
Rotate 35  
Pen down  
...

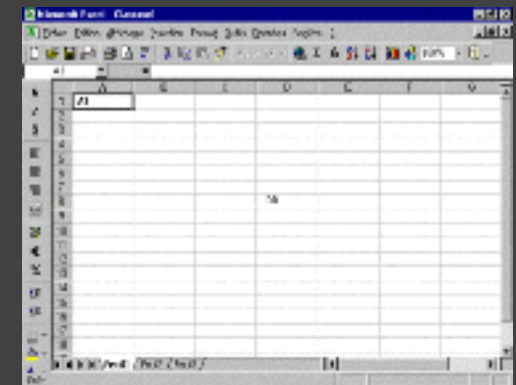
# Gulf of Execution

Gulf

Conceptual model:  
Draw a scatterplot



Real world



## **Gulf of Execution**

The difference between the user's intentions and the allowable actions.

## **Gulf of Evaluation**

The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

[Norman 1986]

# Interactive Visualization

# Interaction Techniques

Are there “essential” interactive operations for exploratory data visualization?



# Taxonomy of Interactions

# Taxonomy of Interactions

## Data and View Specification

Visualize, Filter, Sort, Derive

Data  
Sample - Superstore

Dimensions

- Customer
  - Customer Name
  - Segment
- Order
- Location
- Product
  - Category
  - Sub-Category
  - Manufacturer
  - Product Name
- Profit (bin)
- Region
- Measure Names

Measures

- Discount
- Profit
- Profit Ratio
- Quantity
- Sales
- Latitude (generated)
- Longitude (generated)
- Number of Records
- Measure Values

Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

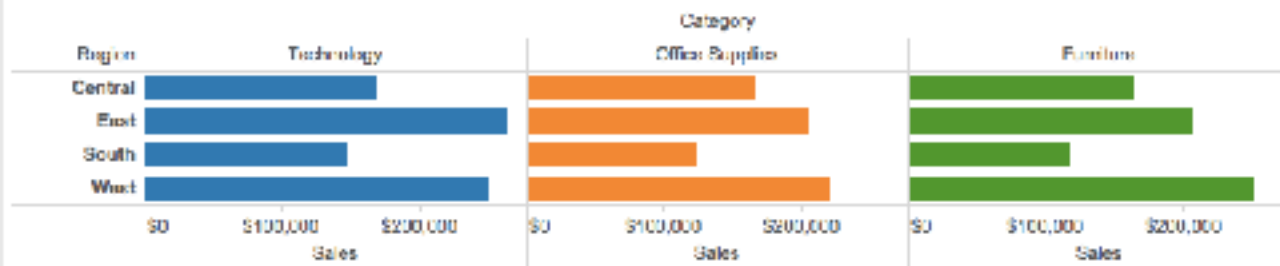
Category

Category

- Technology
- Office Supplies
- Furniture

Columns H Category SUM(Sales)

Rows Region



Data Source

Sheet 1

12 marks 4 rows by 3 columns SUM(Sales): 32,297,201

Data Analytics

Sample - Superstore

Dimensions

- Customer
  - Customer Name
  - Segment
- Order
- Location
- Product
  - Category
  - Sub-Category
  - Manufacturer
  - Product Name
- Profit (bin)
- Region
- Measure Names

Measures

- Discount
- Profit
- Profit Ratio
- Quantity
- Sales
- Latitude (generated)
- Longitude (generated)
- Number of Records
- Measure Values

Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

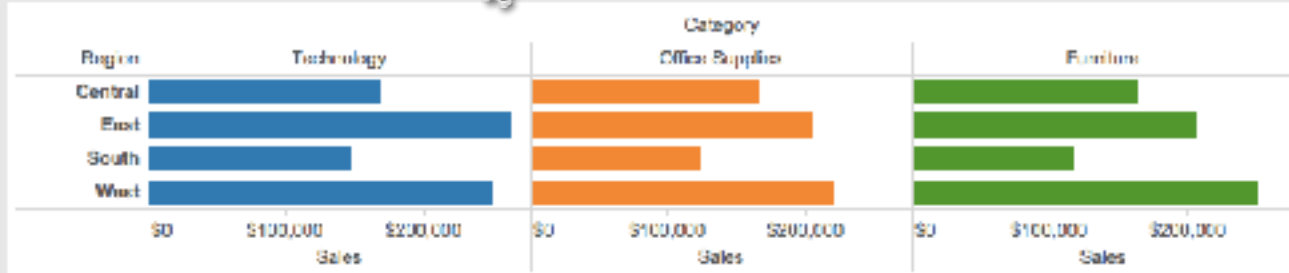
Category

Category

- Technology
- Office Supplies
- Furniture

Columns H Category SUM(Sales)

Rows Region



Data Source

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12 marks 4 rows by 3 columns SUM(Sales): 32,297,201

Data Analytics

Sample - Superstore

Dimensions

- Customer
  - Customer Name
  - Segment
- Order
- Location
- Product
  - Category
  - Sub-Category
  - Manufacturer
  - Product Name
- Profit (bin)
- Region
- Measure Names

Measures

- Discount
- Profit
- Profit Ratio
- Quantity
- Sales
- Latitude (generated)
- Longitude (generated)
- Number of Records
- Measure Values

Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

Category

Category

- Technology
- Office Supplies
- Furniture

Columns

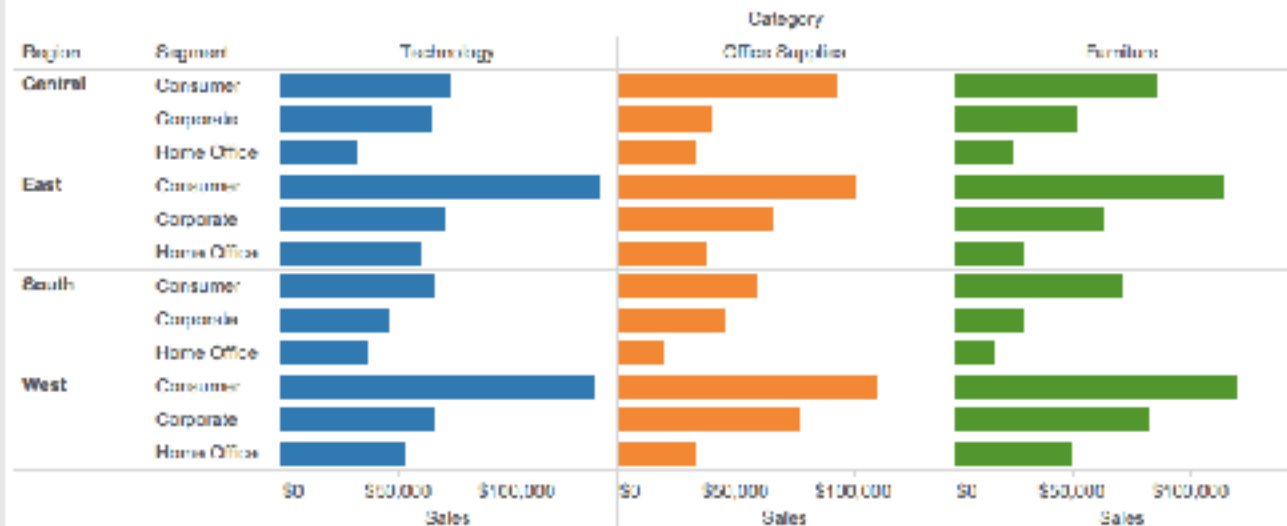
H Category

SUM(Sales)

Rows

Region

Segment



Data Source

Sheet 1

SUM(Sales)

36 marks 12 rows by 3 columns SUM(Sales): 52,297,201

H &lt; &gt; H

Data Analytics

Sample - Superstore

Dimensions

- Customer
  - Customer Name
  - Segment
- Order
- Location
- Product
  - Category
  - Sub-Category
  - Manufacturer
  - Product Name
- Profit (bin)
- Region
- Measure Names

Measures

- Discount
- Profit
- Profit Ratio
- Quantity
- Sales
- Latitude (generated)
- Longitude (generated)
- Number of Records
- Measure Values

Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

Category

Category

- Technology
- Office Supplies
- Furniture

Columns

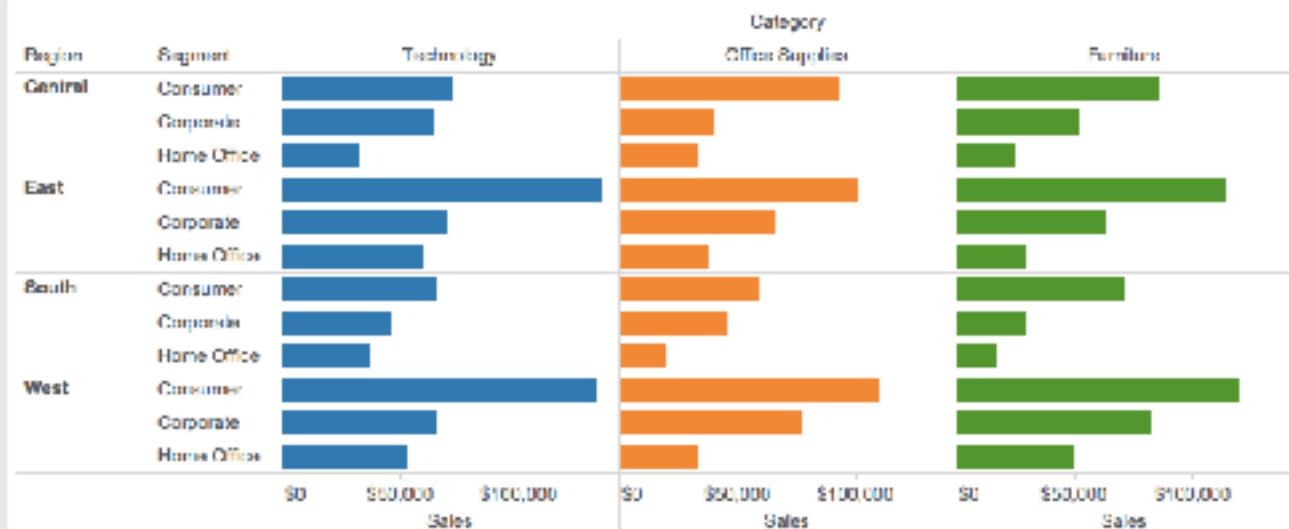
H Category

SUM(Sales)

Rows

Region

Segment



Data Source

Sheet 1

SUM(Sales)

36 marks 12 rows by 3 columns SUM(Sales): 52,297,201

Tableau navigation icons

Data Analytics

Sample - Superstore

Dimensions

- Customer
  - Customer Name
  - Segment
- Order
- Location
- Product
  - Category
  - Sub-Category
  - Manufacturer
  - Product Name
- Profit (bin)
- Region
- Measure Names

Measures

- Discount
- Profit
- Profit Ratio
- Quantity
- Sales
- Latitude (generated)
- Longitude (generated)
- Number of Records
- Measure Values

Pages

Filters

Marks

All

Automatic

Color Size Label

Detail Tooltip

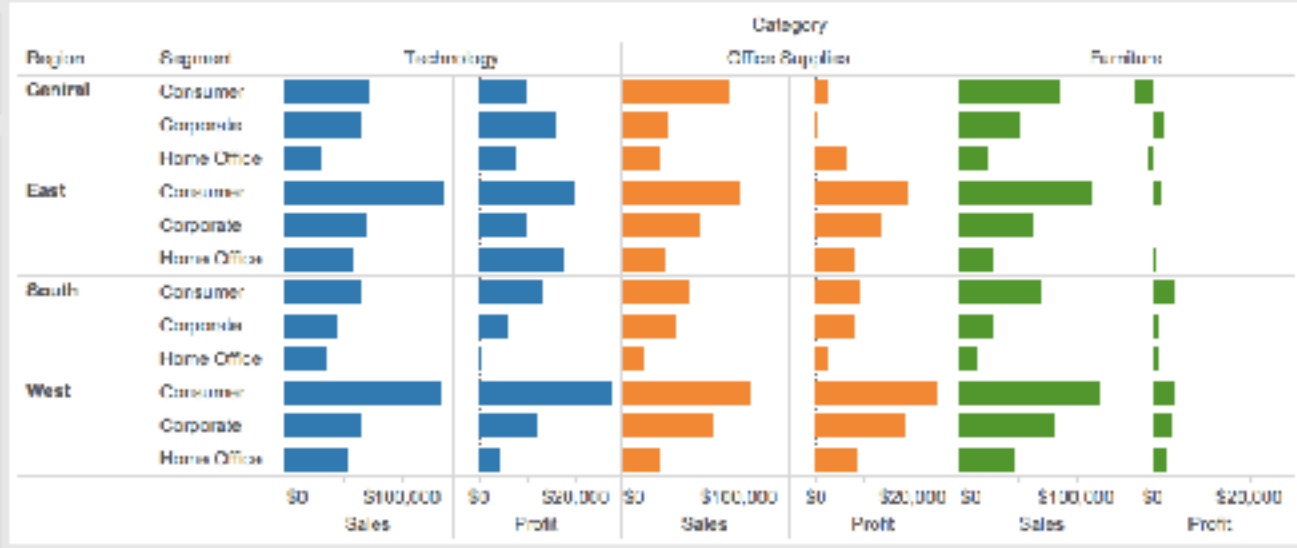
Category

SUM(Sales)

SUM(Profit)

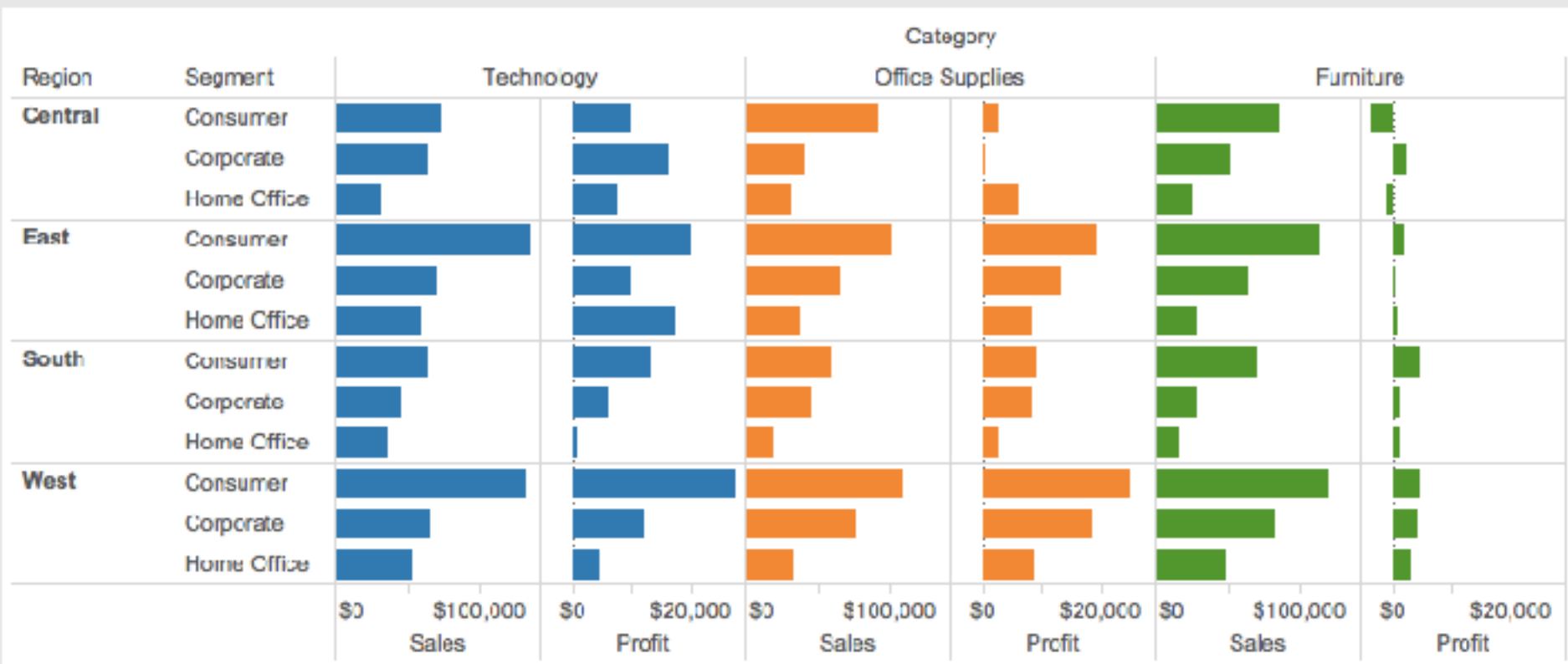
Columns: H Category, SUM(Sales), SUM(Profit)

Rows: Region, Segment



Columns: Category, ~~SUM(Sales)~~, +SUM(Profit)

Rows: Region, Segment





# Taxonomy of Interactions

## Data and View Specification

Visualize, Filter, Sort, Derive

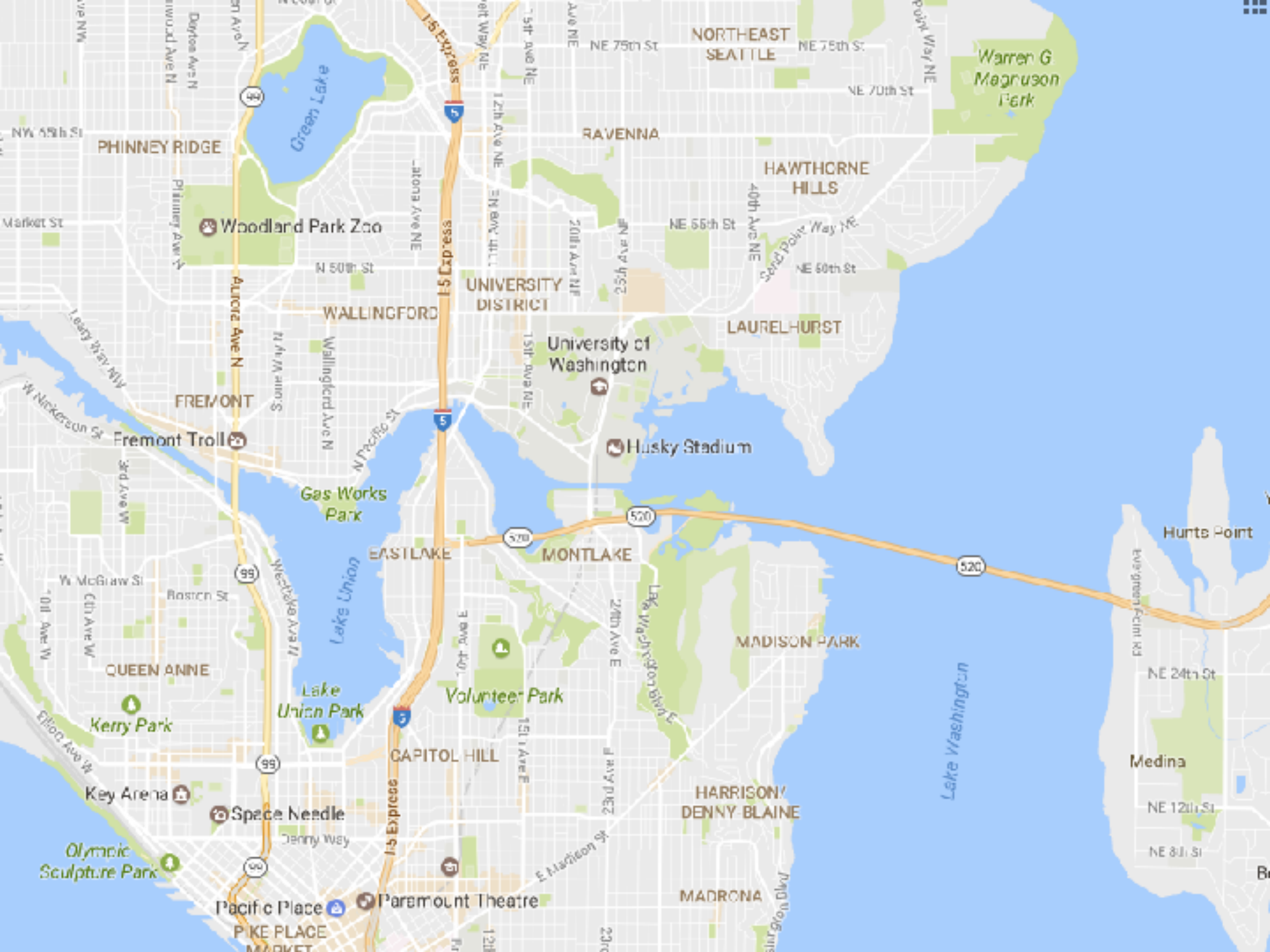
# Taxonomy of Interactions

## Data and View Specification

Visualize, Filter, Sort, Derive

## View Manipulation

Select, Navigate, Coordinate, Organize



NORTHEAST SEATTLE

Warren G. Magnuson Park

Green Lake

PHINNEY RIDGE

Woodland Park Zoo

RAVENNA

HAWTHORNE HILLS

UNIVERSITY DISTRICT

University of Washington

LAURELHURST

WALLINGFORD

FREMONT

Husky Stadium

Gas Works Park

EASTLAKE

MONTLAKE

Hunts Point

MADISON PARK

Lake Union Park

Volunteer Park

Medina

QUEEN ANNE

Kerry Park

CAPITOL HILL

HARRISON/DENNY/BLAINE

Space Needle

Olympic Sculpture Park

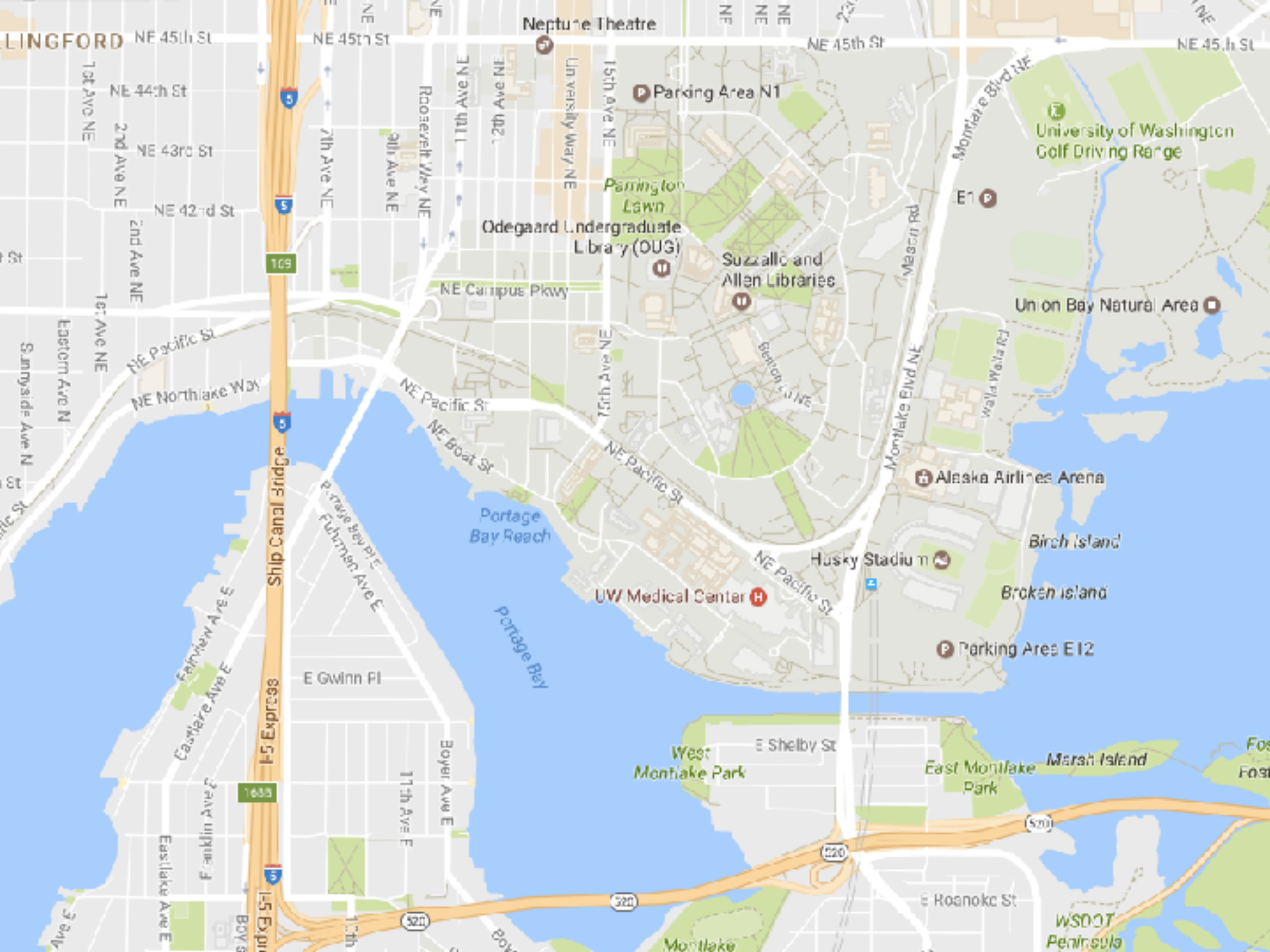
Pacific Place

Paramount Theatre

MADRONA

PIKE PLACE MARKET

Lake Washington



LINGFORD

Neptune Theatre

University of Washington  
Golf Driving Range

Parking Area N1

Parrington  
Lawn

Odegaard Undergraduate  
Library (OUGL)

Suzzallo and  
Allen Libraries

NE Campus Pkwy

Union Bay Natural Area

NE Pacific St

NE Pacific St

Portage  
Bay Reach

Portage Bay

Alaska Airlines Arena

Birch Island

Husky Stadium

Broken Island

UW Medical Center

Parking Area E12

E Gwin Pl

West  
Montlake Park

East Montlake  
Park

Marsh Island

Franklin Ave E

11th Ave E

Shelby St

Roanoke St

WSDOT  
Peninsula

169

1635

520

520

520

# Taxonomy of Interactions

## Data and View Specification

Visualize, Filter, Sort, Derive

## View Manipulation

Select, Navigate, Coordinate, Organize

# Taxonomy of Interactions

## Data and View Specification

Visualize, Filter, Sort, Derive

## View Manipulation

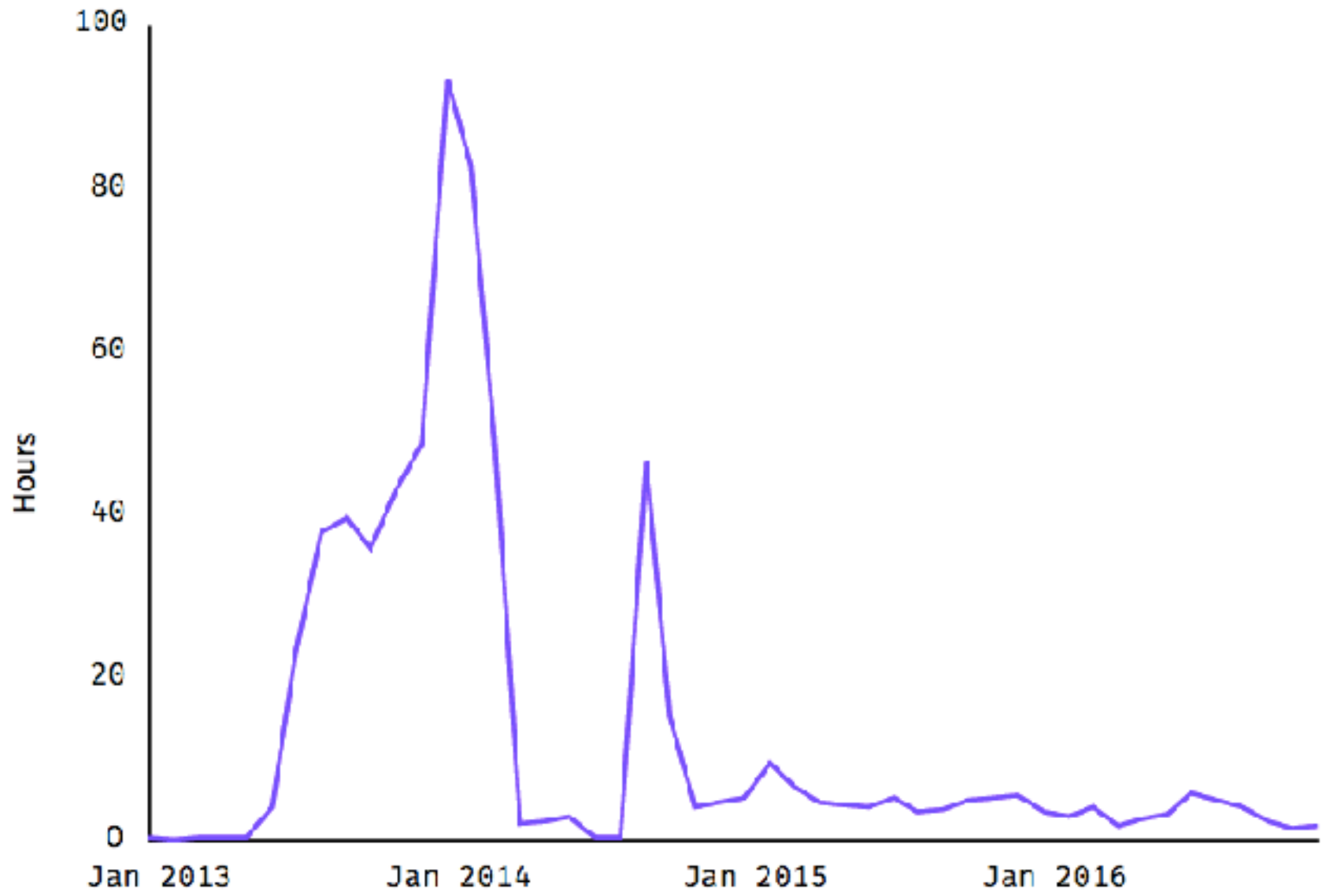
Select, Navigate, Coordinate, Organize

## Process and Provenance

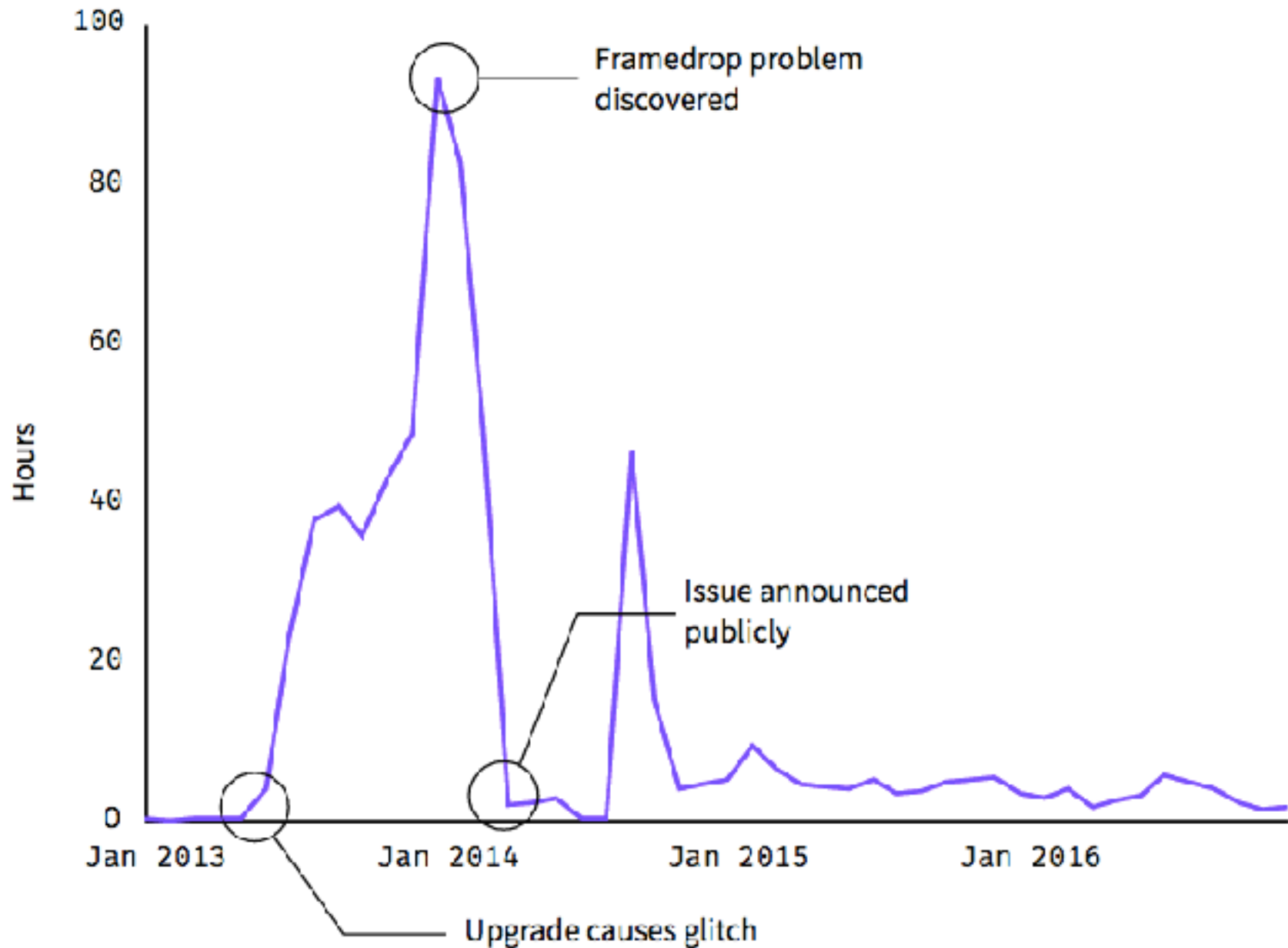
Record, Annotate, Share, Guide

[Heer & Shneiderman 2012]

**Hours of footage lost each month due to dropped frames**



# Hours of footage lost each month due to dropped frames





# Taxonomy of Interactions

## Data and View Specification

Visualize, Filter, Sort, Derive

## View Manipulation

Select, Navigate, Coordinate, Organize

## Process and Provenance

Record, Annotate, Share, Guide

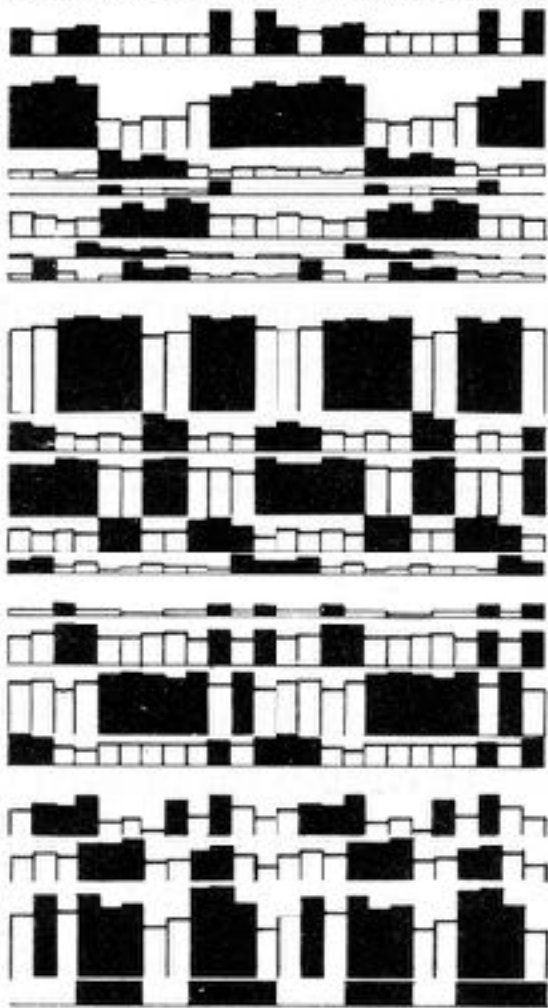
[Heer & Shneiderman 2012]

**EXAMPLE:**  
**Bertin's Hotel Data**

J	F	M	A	M	J	J	A	S	O	N	D		
26	21	26	28	20	20	20	20	20	40	15	40	1	% CLIENTELE FEMALE
69	70	77	71	37	36	39	39	55	60	68	72	2	% —" — LOCAL
7	6	3	6	23	14	19	14	9	6	8	8	3	% —" — U.S.A.
0	0	0	0	8	6	6	4	2	12	0	0	4	% —" — SOUTH AMERICA
20	15	14	15	23	27	22	30	27	19	19	17	5	% —" — EUROPE
1	0	0	8	6	4	6	4	2	1	0	1	6	% —" — M.EAST, AFRICA
3	10	6	0	3	13	8	9	5	2	5	2	7	% —" — ASIA
78	80	85	86	85	87	70	76	87	85	87	80	8	% BUSINESSMEN
22	20	15	14	15	13	30	24	13	15	13	20	9	% TOURISTS
70	70	75	74	69	68	74	75	68	68	64	75	10	% DIRECT RESERVATIONS
20	18	19	17	27	27	19	19	26	27	21	15	11	% AGENCY —" —
10	12	6	9	4	5	7	6	6	5	15	10	12	% AIR CREWS
2	2	4	2	2	1	1	2	2	4	2	5	13	% CLIENTS UNDER 20 YEARS
25	27	37	35	25	25	27	28	24	30	24	30	14	% —" — 20-35 —" —
48	49	42	48	54	55	53	51	55	46	55	43	15	% —" — 35-55 —" —
25	22	17	15	19	19	19	19	19	20	19	22	16	% —" — MORE THAN 55 —" —
163	167	166	174	152	155	145	170	157	174	165	156	17	PRICE OF ROOMS
1.65	1.71	1.65	1.91	1.90	2.	1.54	1.60	1.73	1.82	1.66	1.44	18	LENGTH OF STAY
67	82	70	83	74	77	56	62	90	92	78	55	19	% OCCUPANCY
			X	X	X			X	X	X	X	20	CONVENTIONS

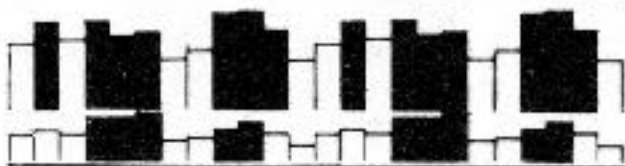
1

J FMAMJ JASONDJ FMAMJ JASOND



[Graphics and Graphic Information Processing, Bertin 81]

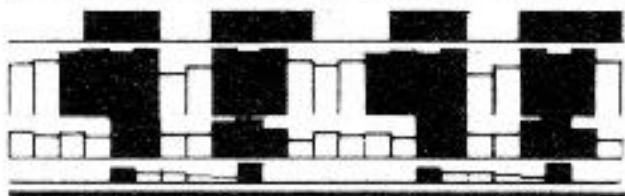
J F M A M J J A S O N D J F M A M J J A S O N D



10 % OCCUPANCY

18 LENGTH OF STAY

*ACTIVE AND SLOW PERIODS*



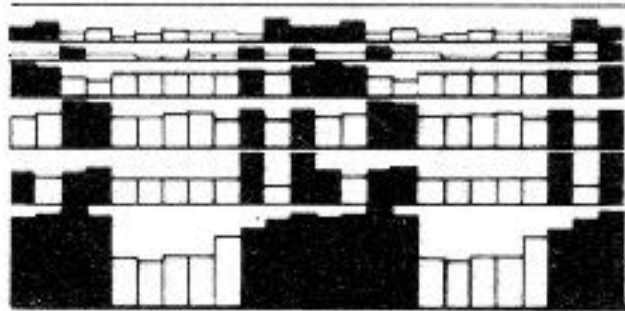
20 CONVENTIONS

8 BUSINESSMEN

11 AGENCY RESERVATIONS

4 SOUTH AMERICA

*DISCOVERY FACTORS*



18 AIR CREWS

18 CLIENTS UNDER 20 YEARS

16 CLIENTS MORE THAN 55 YEARS

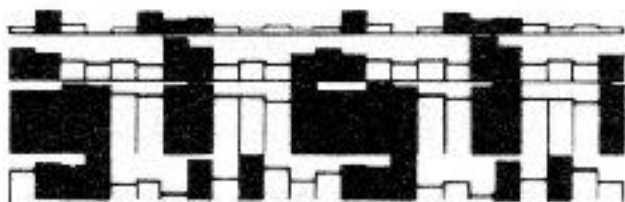
14 CLIENTS FROM 20-35 YEARS

1 FEMALE CLIENTELE

2 LOCAL CLIENTELE

*RECOVERY FACTORS*

*WINTER*

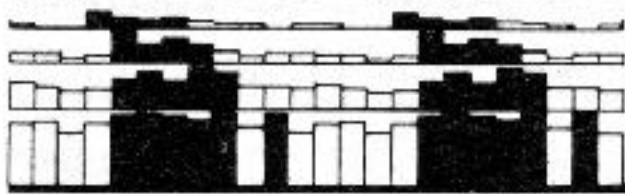


7 ASIA

9 TOURISTS

10 DIRECT RESERVATION

*WINTER-SUMMER*



6 MIDDLE EAST, AFRICA

3 U. S. A.

5 EUROPE

15 CLIENTS FROM 35-55 YEARS

*SUMMER*



[Graphics and Graphic Information Processing, Bertin 81]





[Graphics and Graphic Information Processing, Bertin 81]



[Graphics and Graphic Information Processing, Bertin 81]



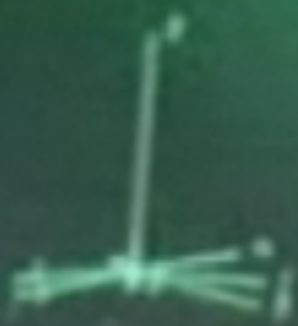
**EXAMPLE:**

**Tukey et al.'s PRIM-9**



PRIM-9, Tukey, Fisherkeller, Friedman 1972

L.



1 200 000  
175 0

8 1750 25 075

1000-27.00.00

7 1 0000

100  
6 1 0000

L,



# Selection

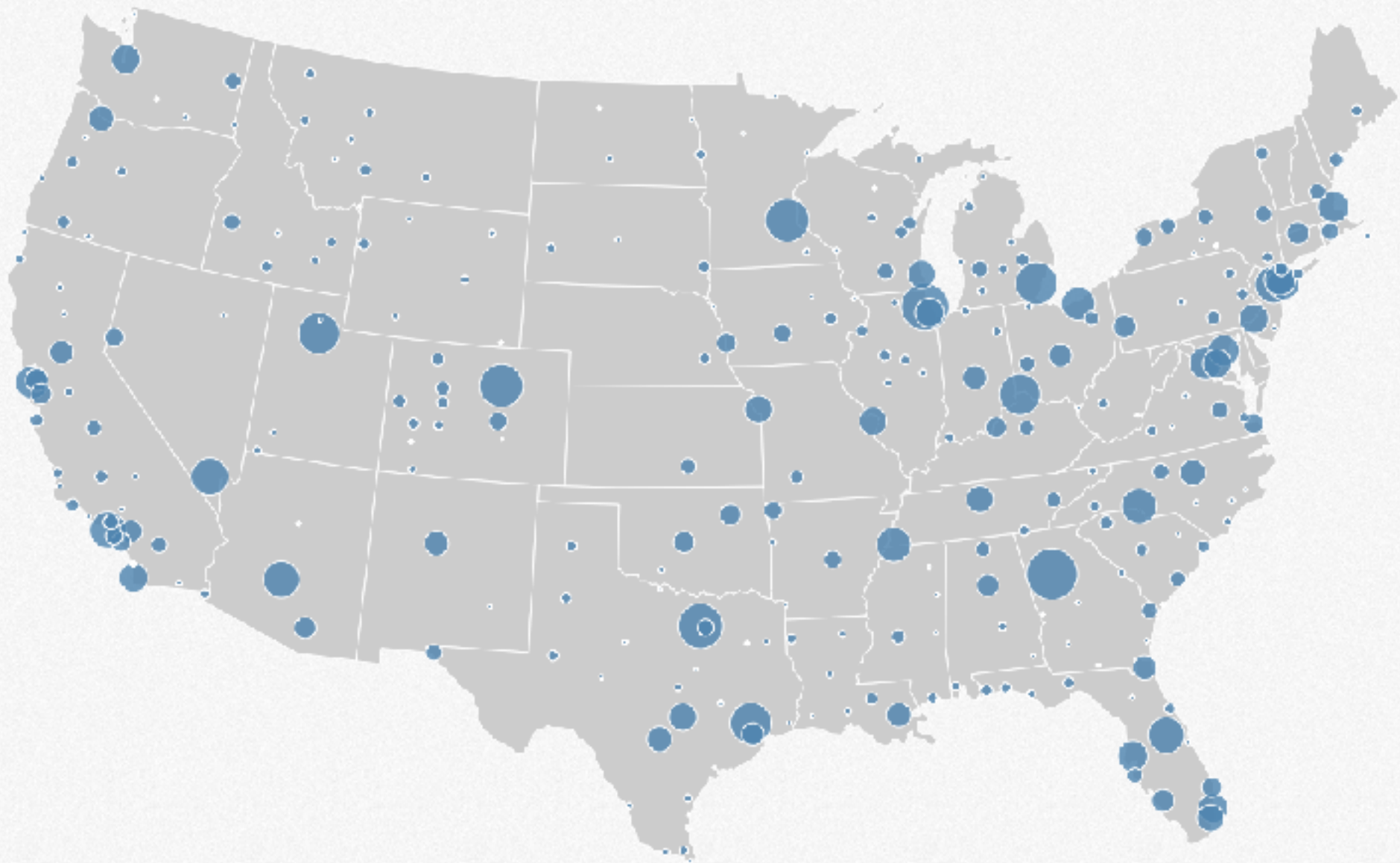
# Basic Selection Methods

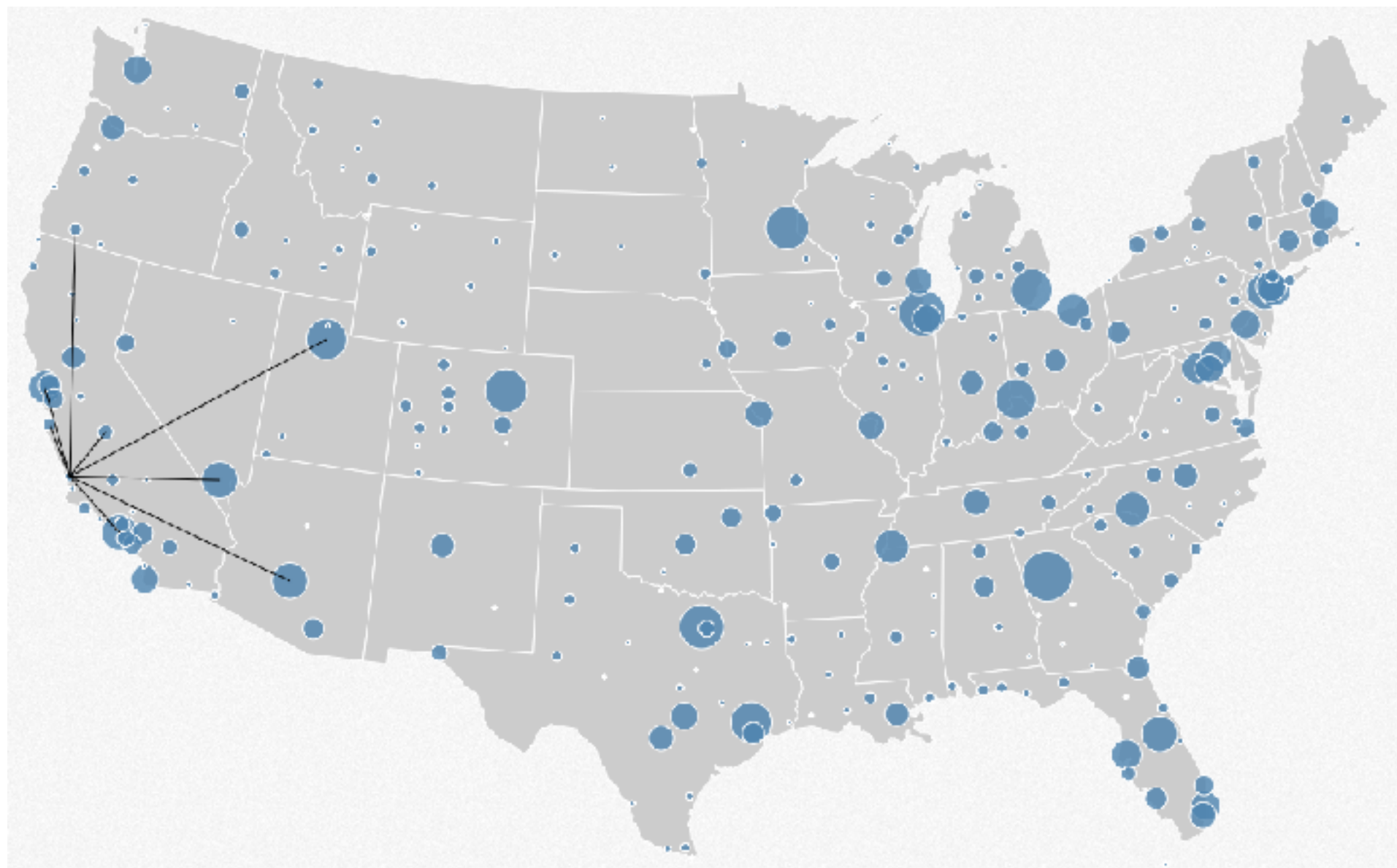
## Point Selection

Mouse Hover / Click

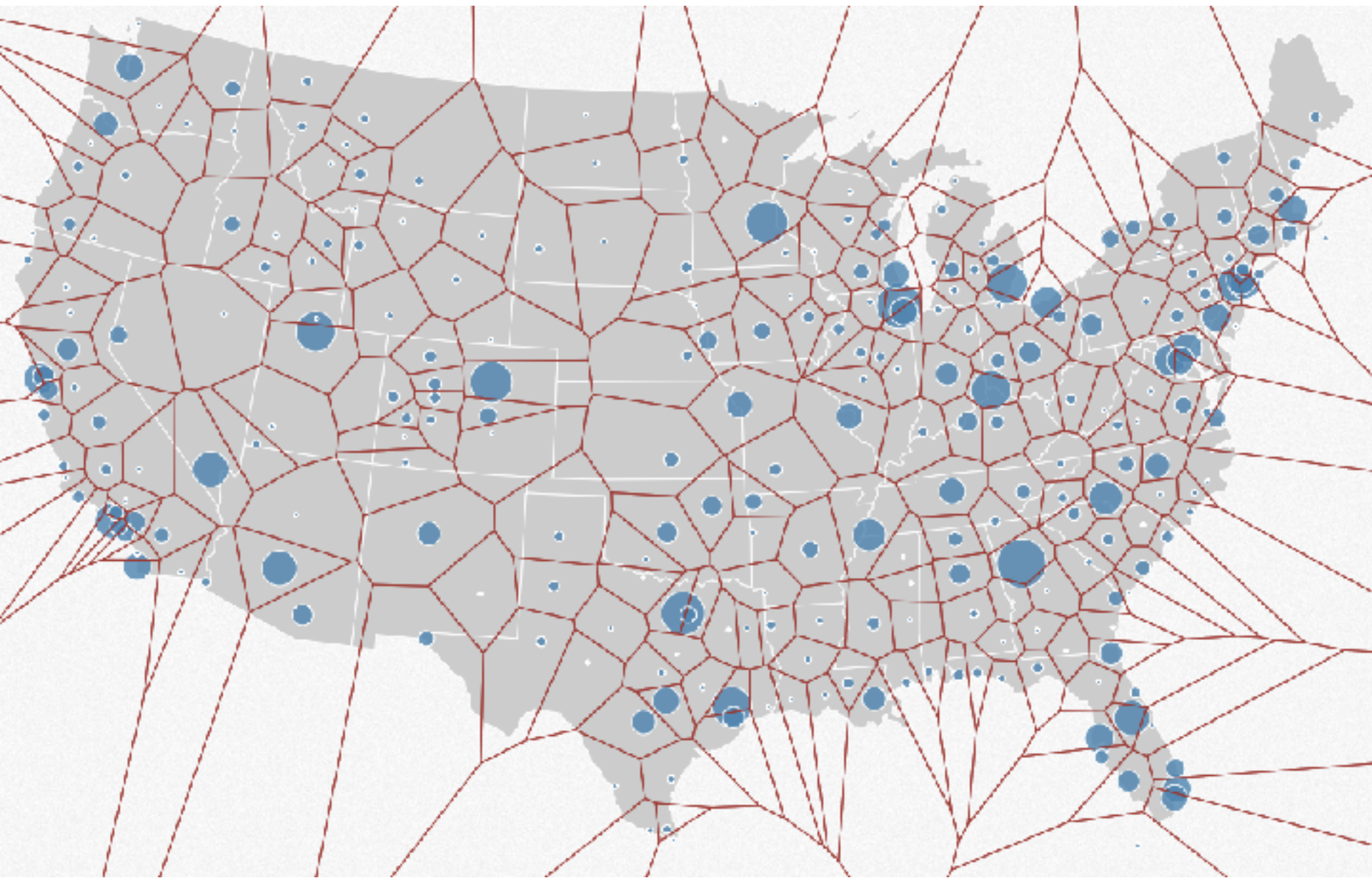
Touch / Tap

Select Nearby Element (e.g., Bubble Cursor)









# Basic Selection Methods

## Point Selection

Mouse Hover / Click

Touch / Tap

Select Nearby Element (e.g., Bubble Cursor)

## Region Selection

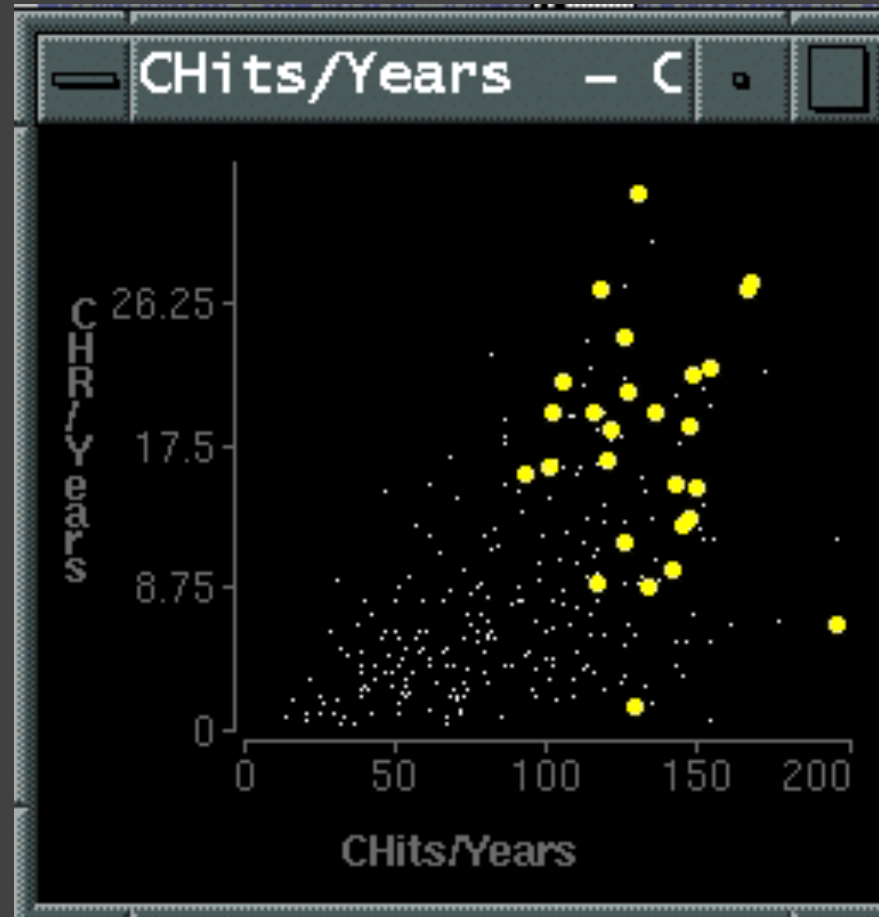
Rubber-band (rectangular) or Lasso (freehand)

Area cursors ("brushes")

# Brushing & Linking

# Brushing

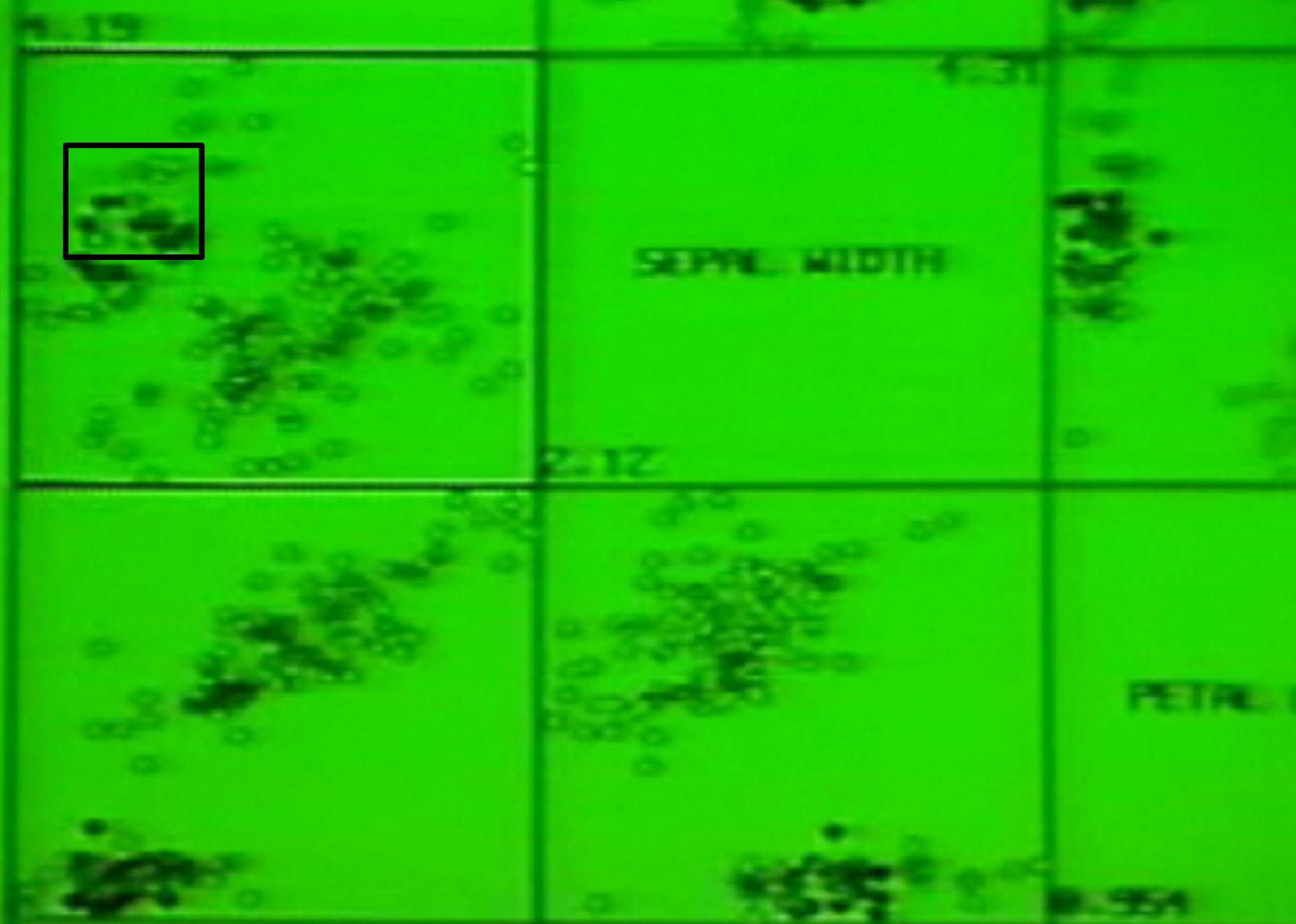
Direct attention to a subset of data [Wills 95]



# Brushing & Linking

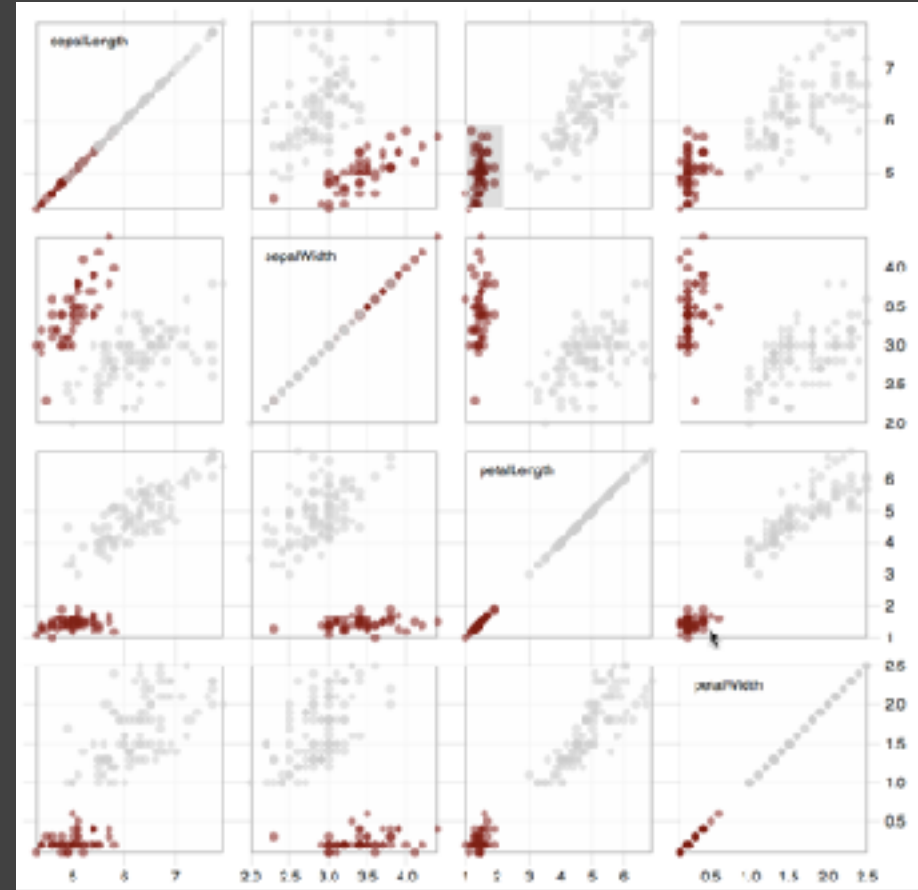
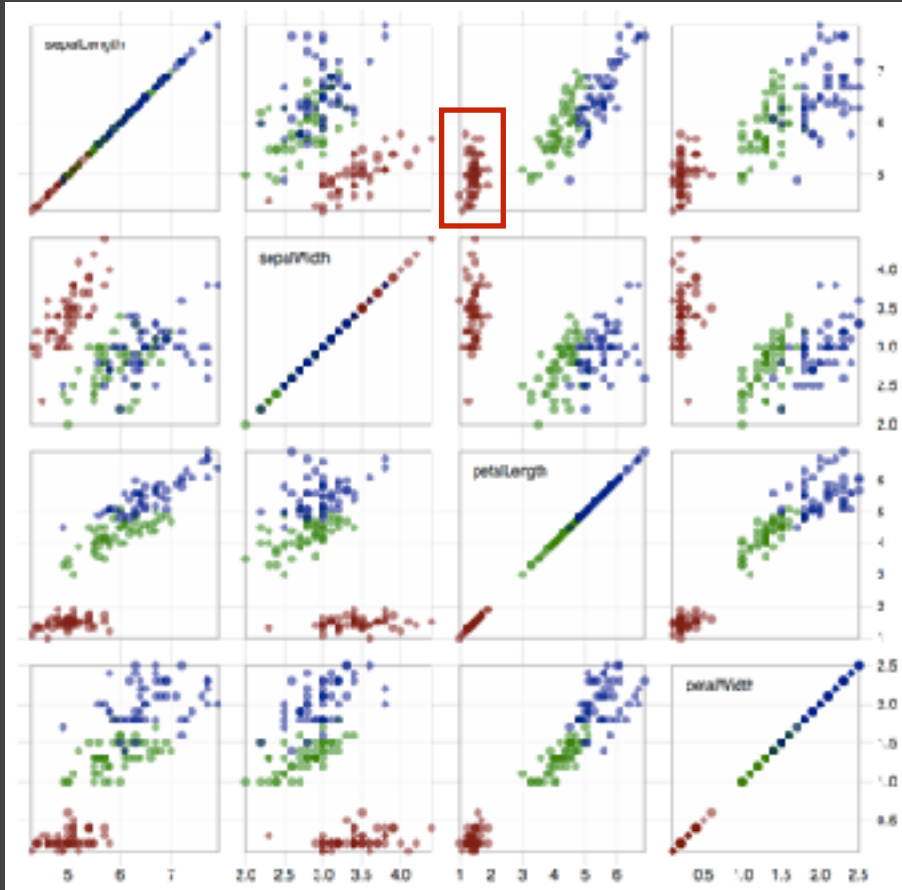
Select ("**brush**") a subset of data  
See selected data in other views

The components must be **linked**  
by *tuple* (matching data points), or  
by *query* (matching range or values)

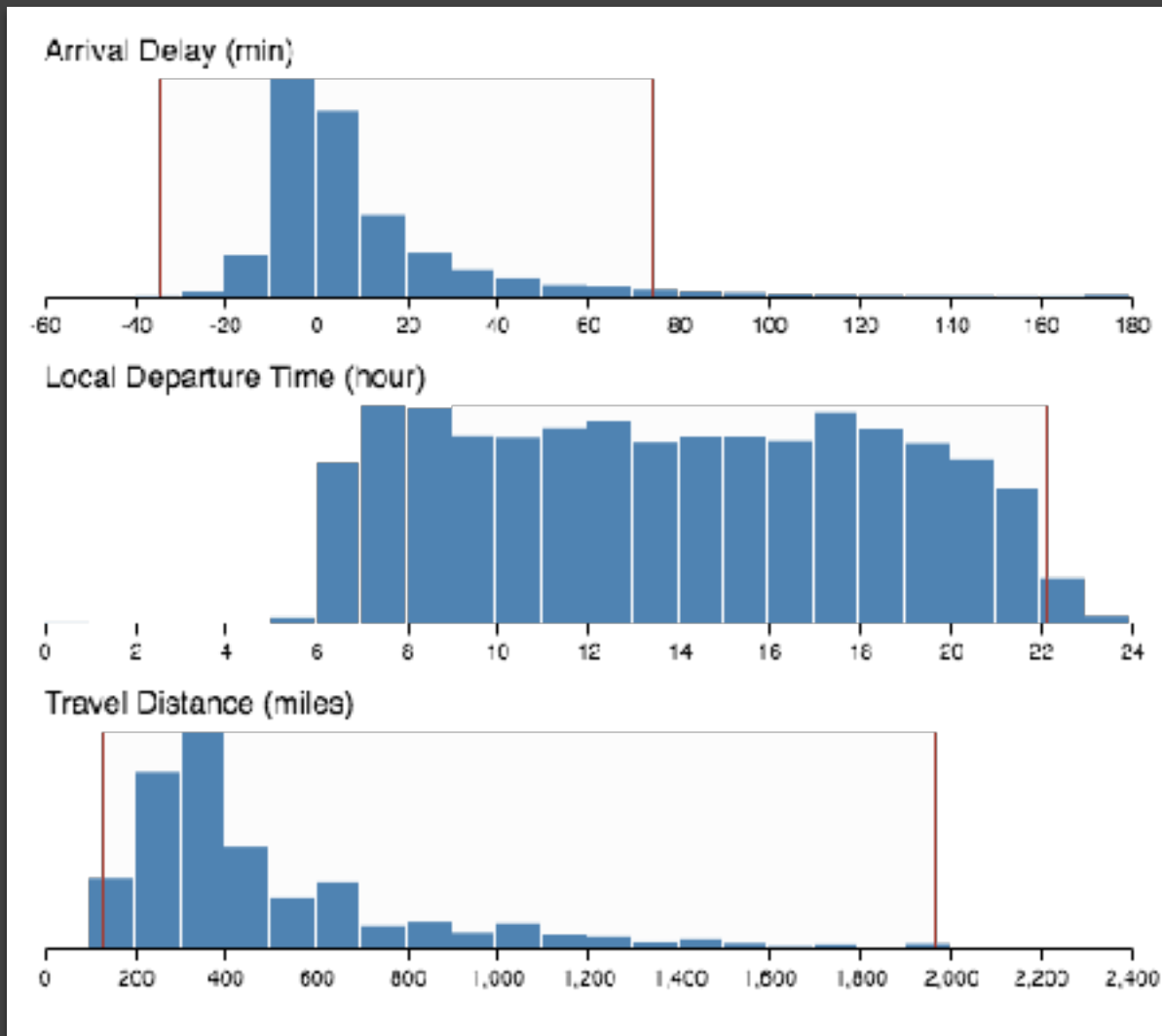


Brushing Scatterplots, Becker & Cleveland 1982

# Brushing Scatterplots

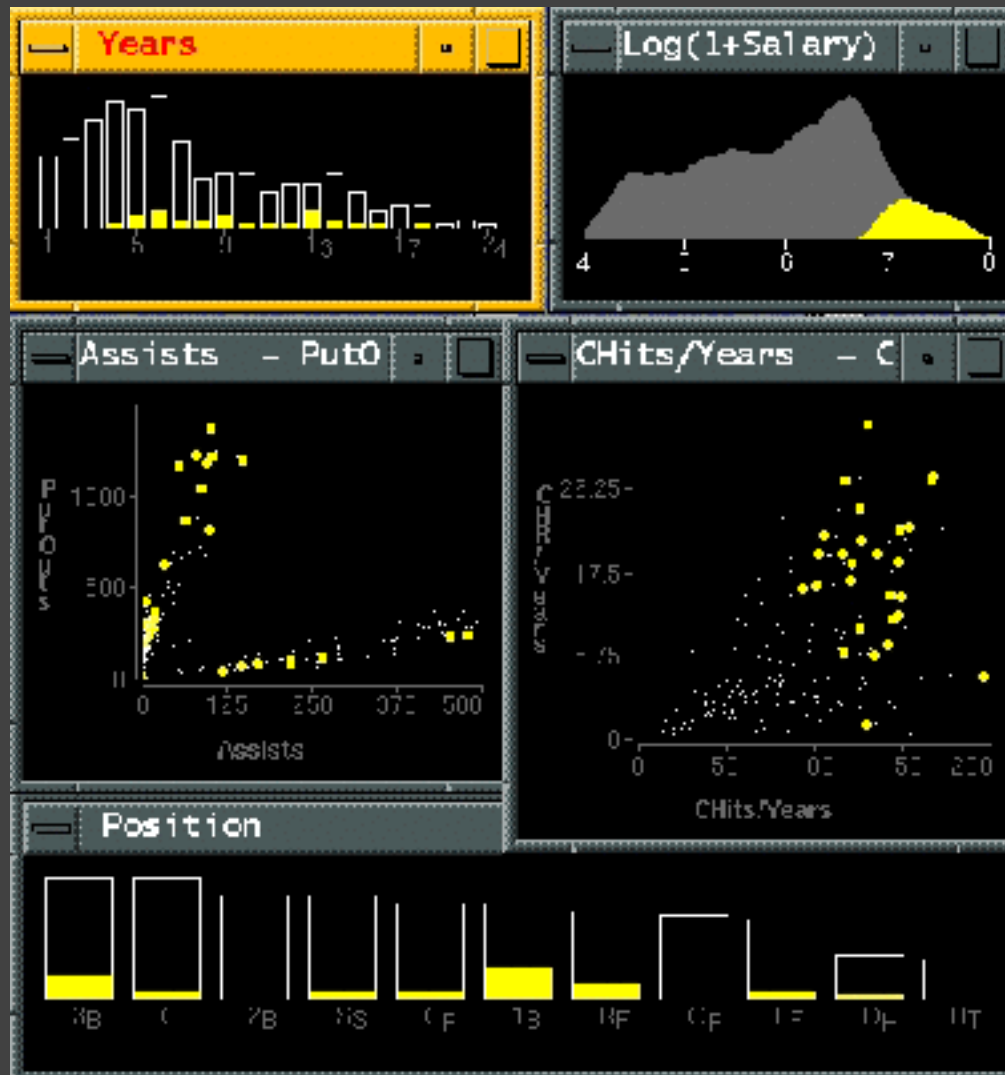


# Cross-Filtering

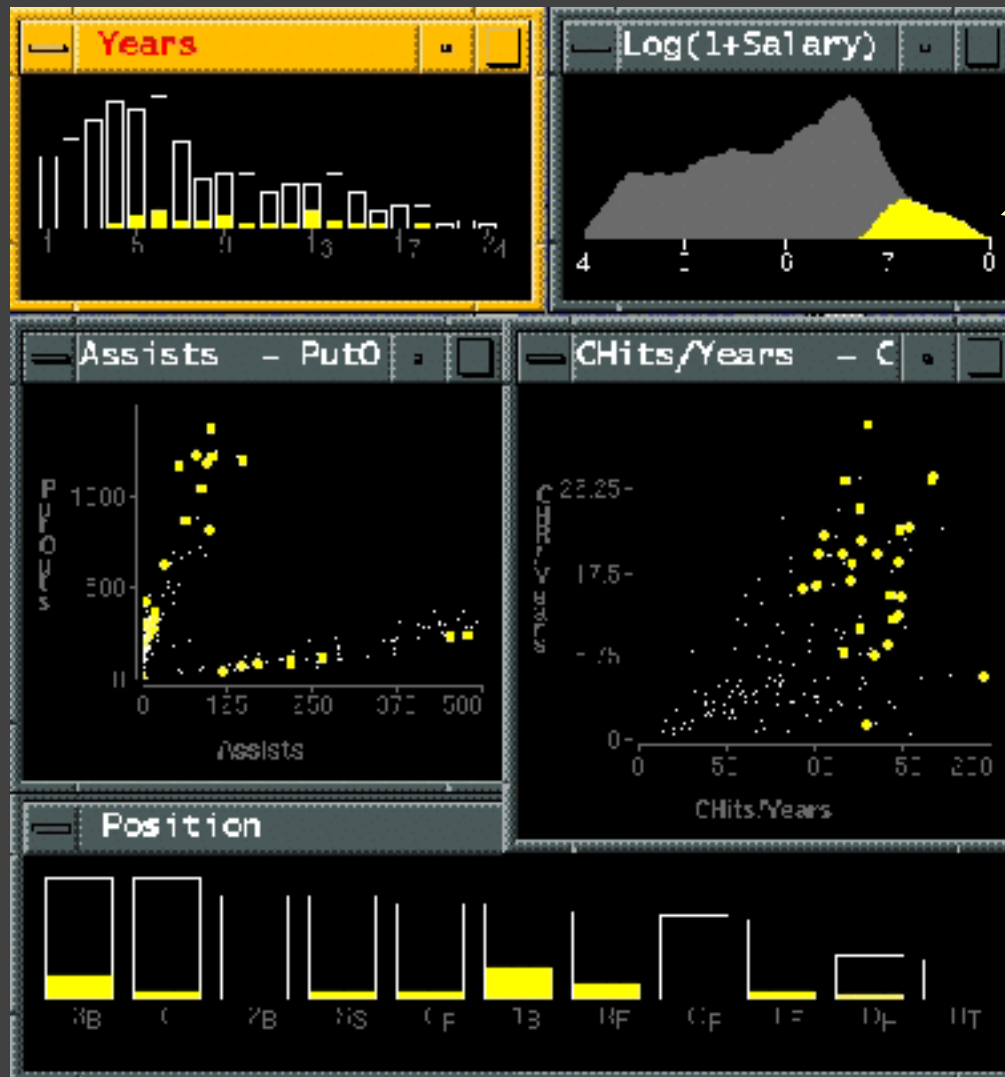




# Baseball Statistics [Wills 95]

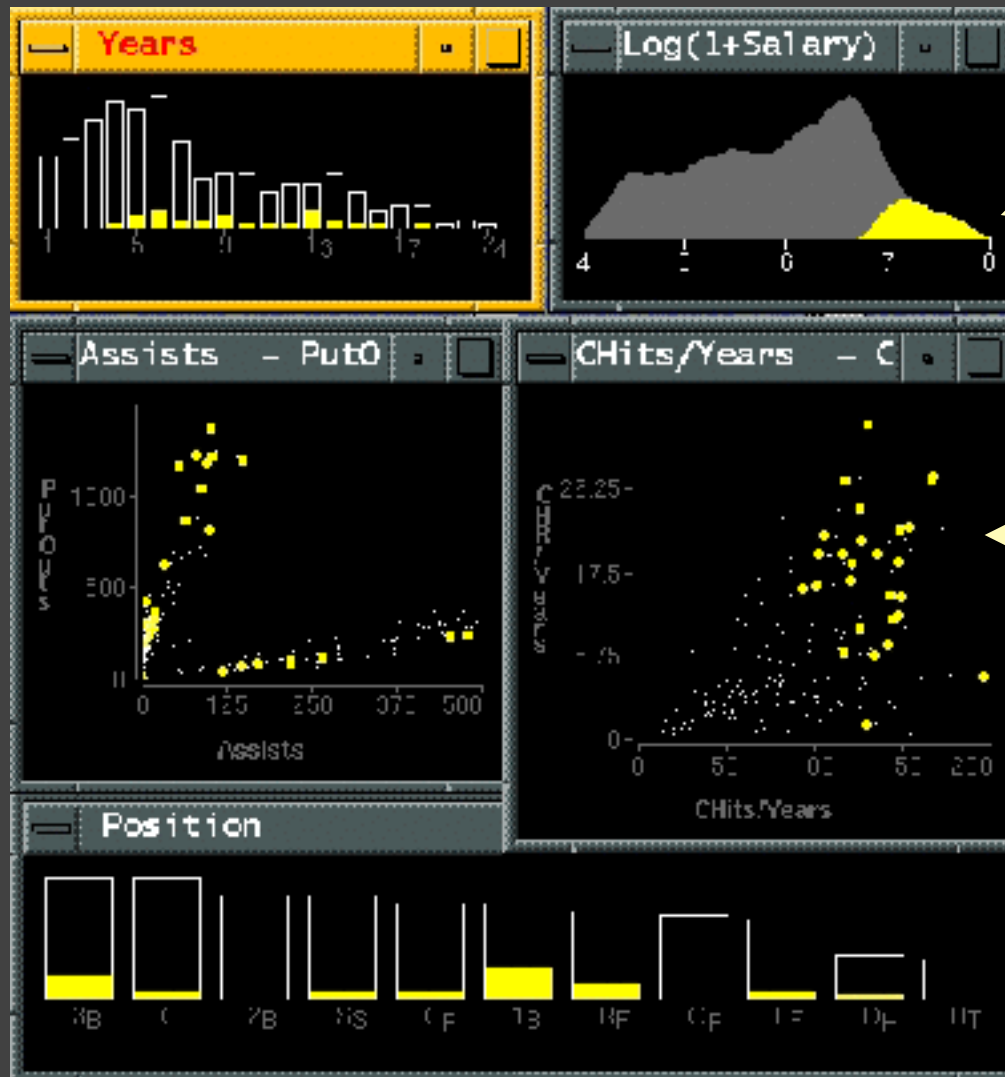


# Baseball Statistics [Wills 95]



select high salaries

# Baseball Statistics [Wills 95]

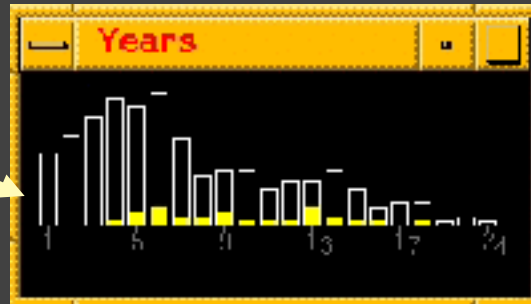


select high salaries

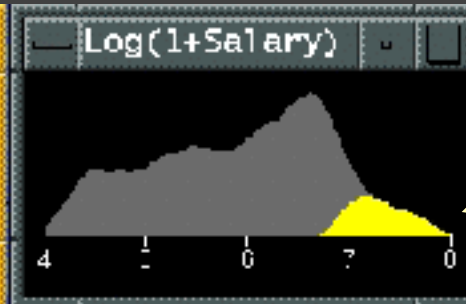
avg career HRs vs avg career hits (batting ability)

# Baseball Statistics [Wills 95]

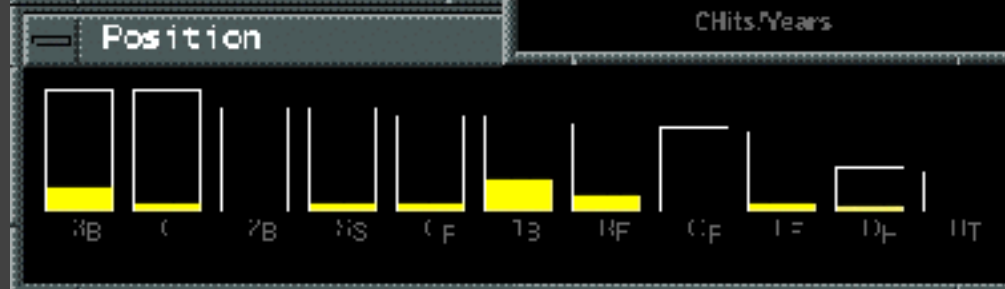
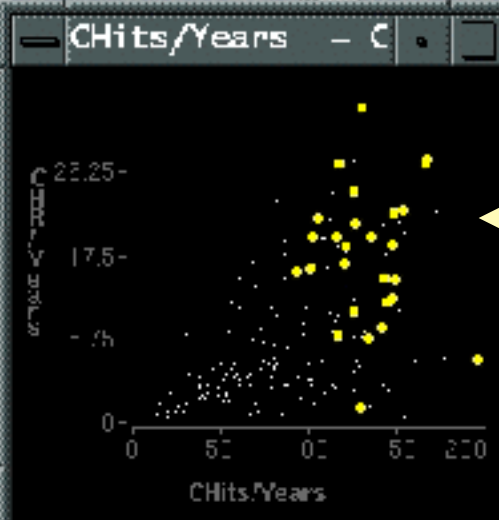
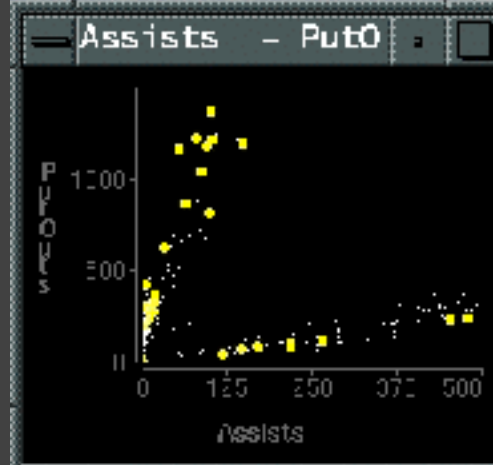
how long  
in majors



select high  
salaries

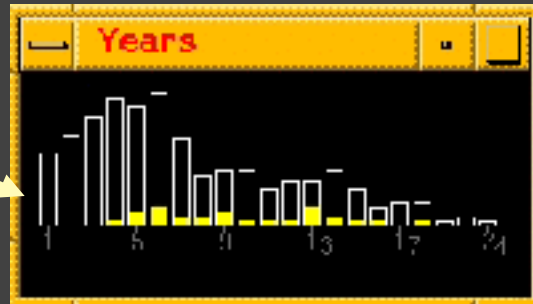


avg career  
HRs vs avg  
career hits  
(batting ability)

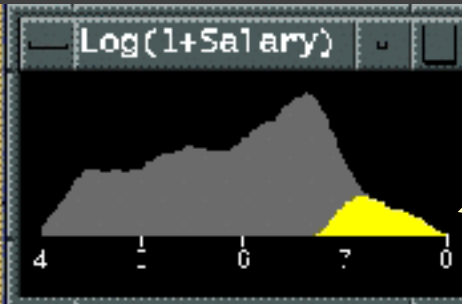


# Baseball Statistics [Wills 95]

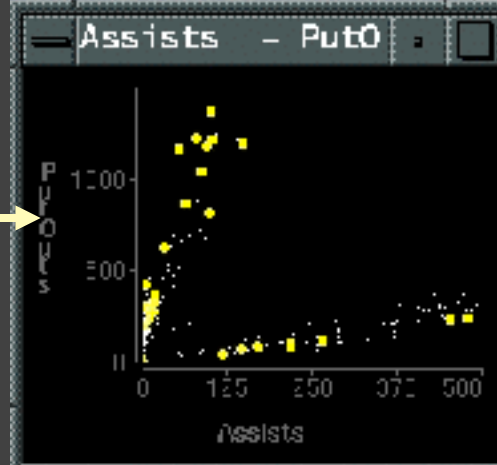
how long  
in majors



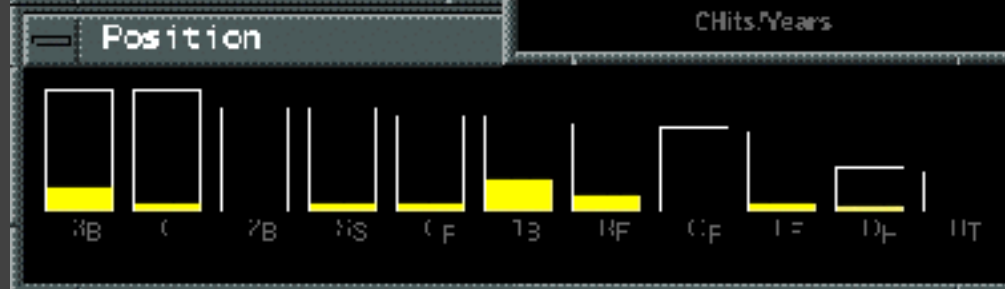
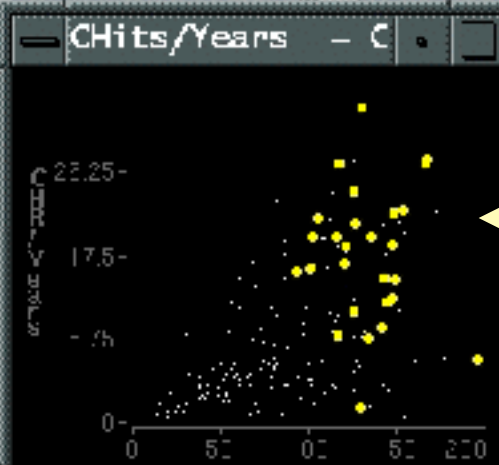
select high  
salaries



avg assists vs  
avg putouts  
(fielding ability)

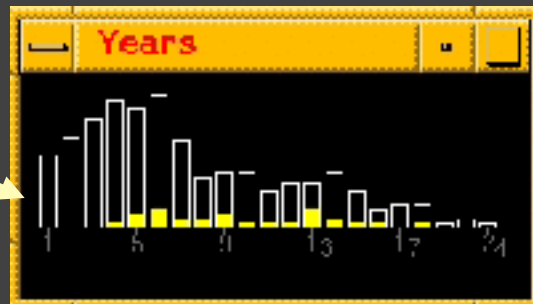


avg career  
HRs vs avg  
career hits  
(batting ability)

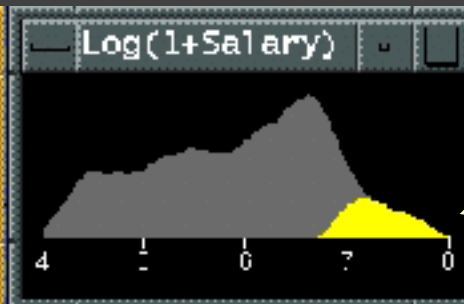


# Baseball Statistics [Wills 95]

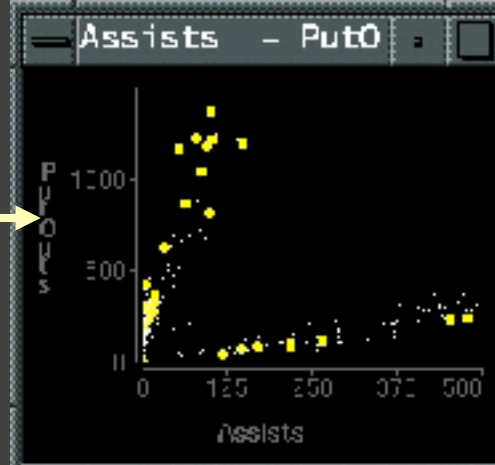
how long  
in majors



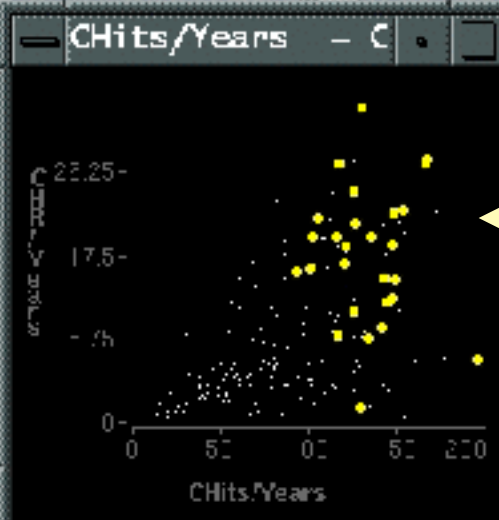
select high  
salaries



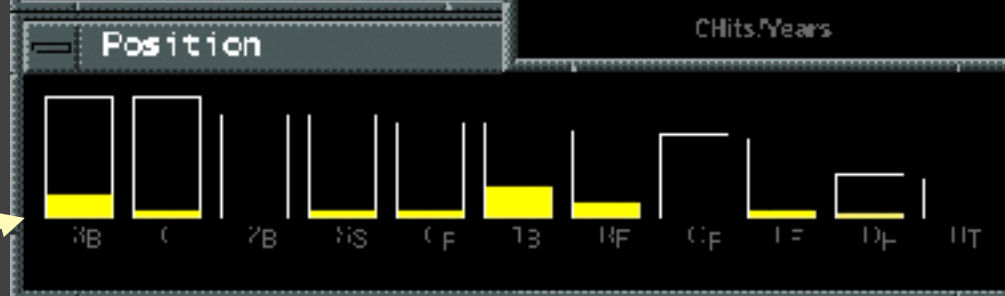
avg assists vs  
avg putouts  
(fielding ability)



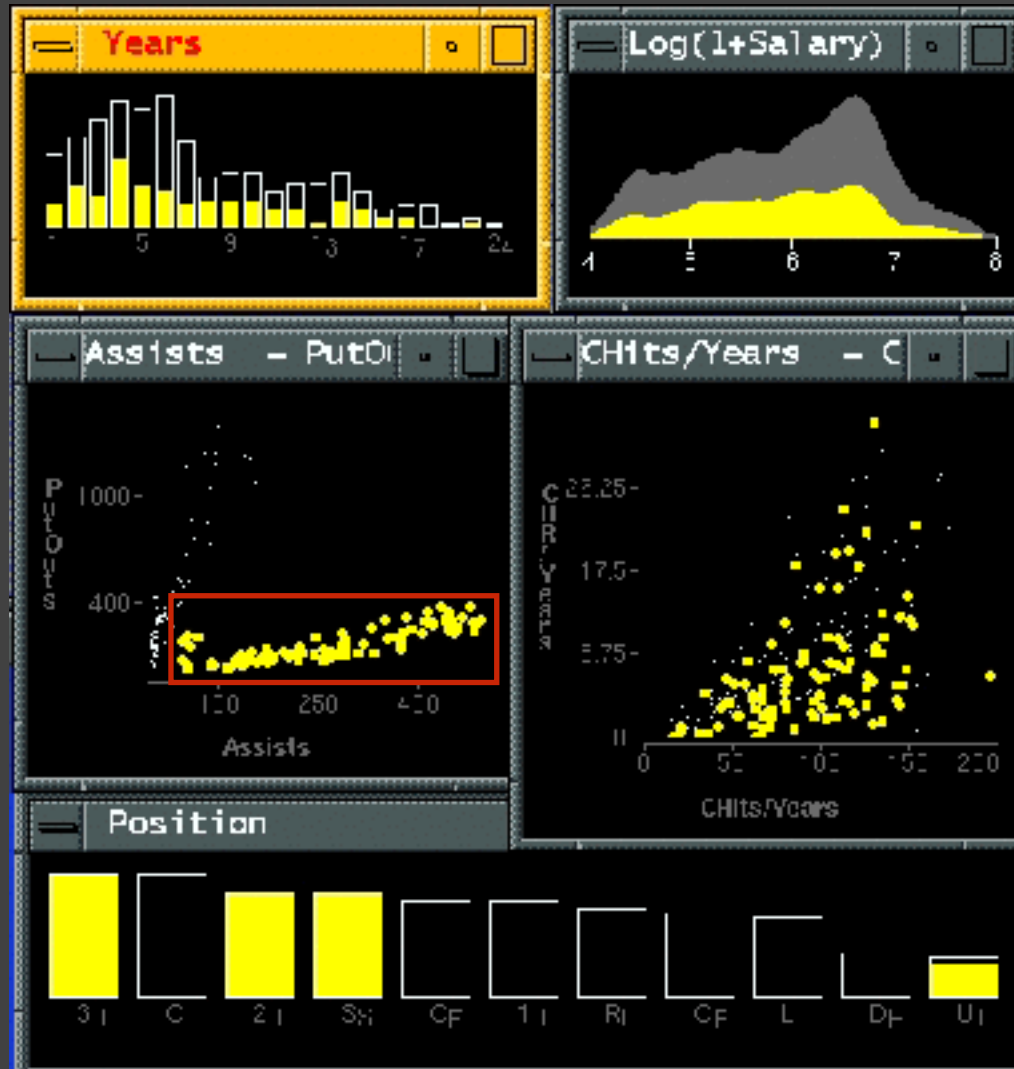
avg career  
HRs vs avg  
career hits  
(batting ability)



distribution  
of positions  
played



# Linking Assists to Positions



# Dynamic Queries



# Query & Results

SELECT house FROM seattle\_homes

WHERE price < 1,000,000 AND bedrooms > 2

ORDER BY price

Dynamic Browser : DC Home Finder

IdNumber	Dwelling	Address	City
2	House	5256 S. Capitol St.	Beltsville, MD
4	House	5536 S. Lincoln St.	Beltsville, MD
5	House	5165 Jones Street	Beltsville, MD
8	House	5007 Jones Street	Beltsville, MD
9	House	4072 Jones Street	Beltsville, MD
17	House	5408 S. Capitol St.	Beltsville, MD
20	House	5496 S. Capitol St.	Beltsville, MD
85	Condo	5459 S. Lincoln St.	Laurel, MD
86	Condo	5051 S. Lincoln St.	Laurel, MD
88	Condo	5159 Hamilton Street	Laurel, MD
92	Condo	5132 Hamilton Street	Laurel, MD
93	Condo	5221 S. Lincoln St.	Laurel, MD
94	Condo	5043 S. Lincoln St.	Laurel, MD
95	Condo	4970 Jones Street	Laurel, MD
97	Condo	4677 Jones Street	Laurel, MD
98	Condo	4896 S. Capitol St.	Laurel, MD
99	Condo	5048 S. Capitol St.	Laurel, MD
100	Condo	4597 31st Street	Laurel, MD
101	Condo	5306 S. Lincoln St.	Laurel, MD
103	Condo	5562 Glass Road	Laurel, MD
105	Condo	5546 Hamilton Street	Laurel, MD
152	House	7670 31st Street	Upper Marlboro, MD

# Issues with Textual Queries

1. For programmers
2. Rigid syntax
3. Only shows exact matches
4. Too few or too many hits
5. No hint on how to reformulate the query
6. Slow question-answer loop
7. Results returned as table

# HomeFinder

The yellow dots above are homes in the DC area for sale. You may get more information on a home by selecting it. You may drag the 'A' and 'B' distance markers to your office or any other location you want to live near. Select distances, bedrooms, and cost ranges by dragging the corresponding slider boxes on the right. Select specific home types and services by pressing the labeled buttons on the right.

**Dynamic HomeFinder**

Reset Quit

Save Print

Dist to A:  
1 30  
19

Dist to D:  
1 30  
6

Bedrooms:  
1 7  
2 4

Cost:  
\$50K \$500K  
16 30

Look at:  
Use TII Cnd

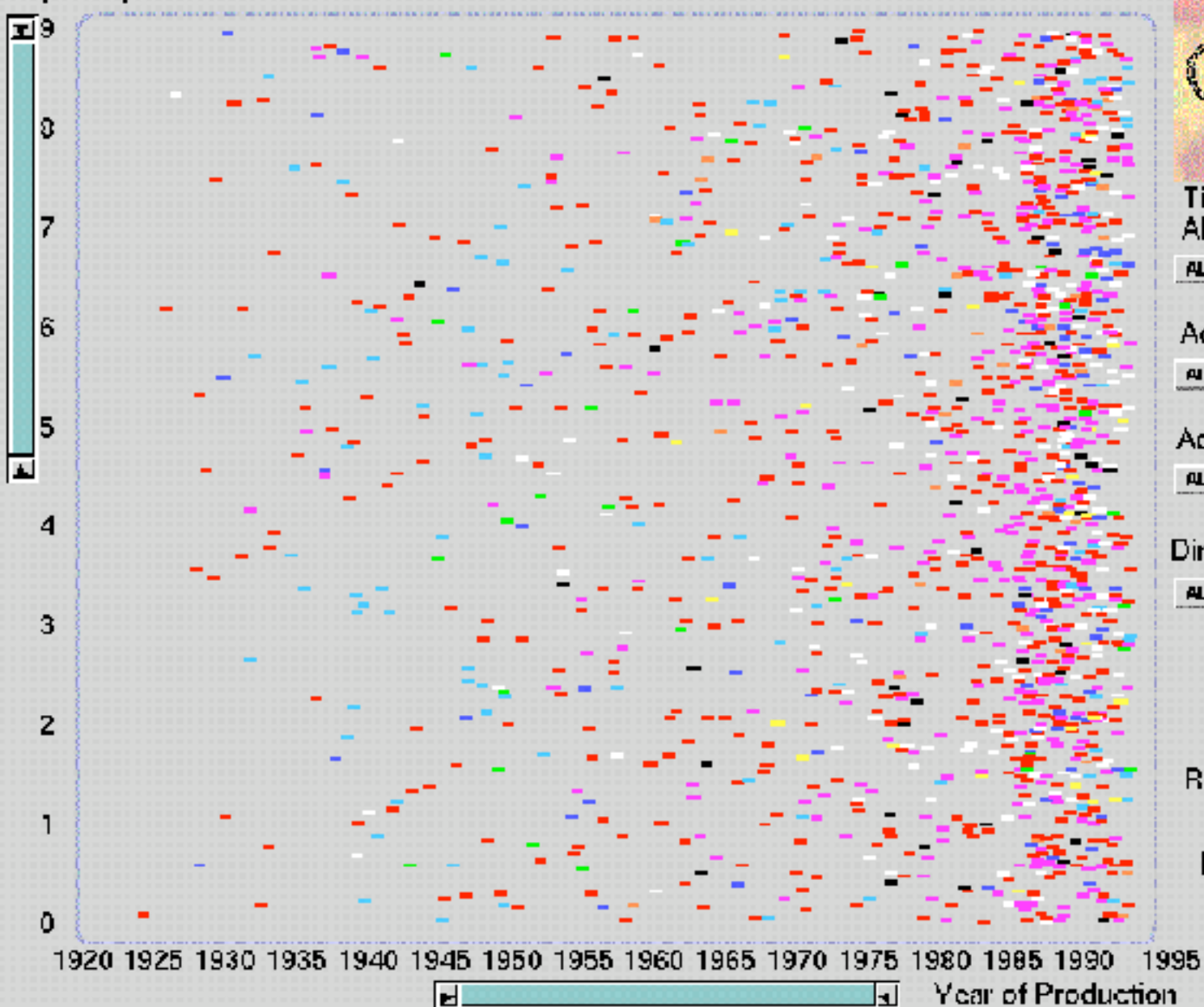
Features:  
Grs Gpl  
CAC New

[Williamson and Shneiderman 92]

# Direct Manipulation

1. Visual representation of objects and actions
2. Rapid, incremental and reversible actions
3. Selection by pointing (not typing)
4. Immediate and continuous display of results

Popularity



Title : ALL  
 AE C D F G H I J K L M N P Q R S T V W Z

Actor : ALL  
 A B C D F G H J K L M P R S T V Z


Actress : ALL  
 A E C D F G H I L M P R S T V Z

Director : ALL  
 A B C D E F G H I K L M P R S W Z

0 Length 450

0 450  
 Ratings  G  PG  
 PG-13  R

Films Shown: 1455

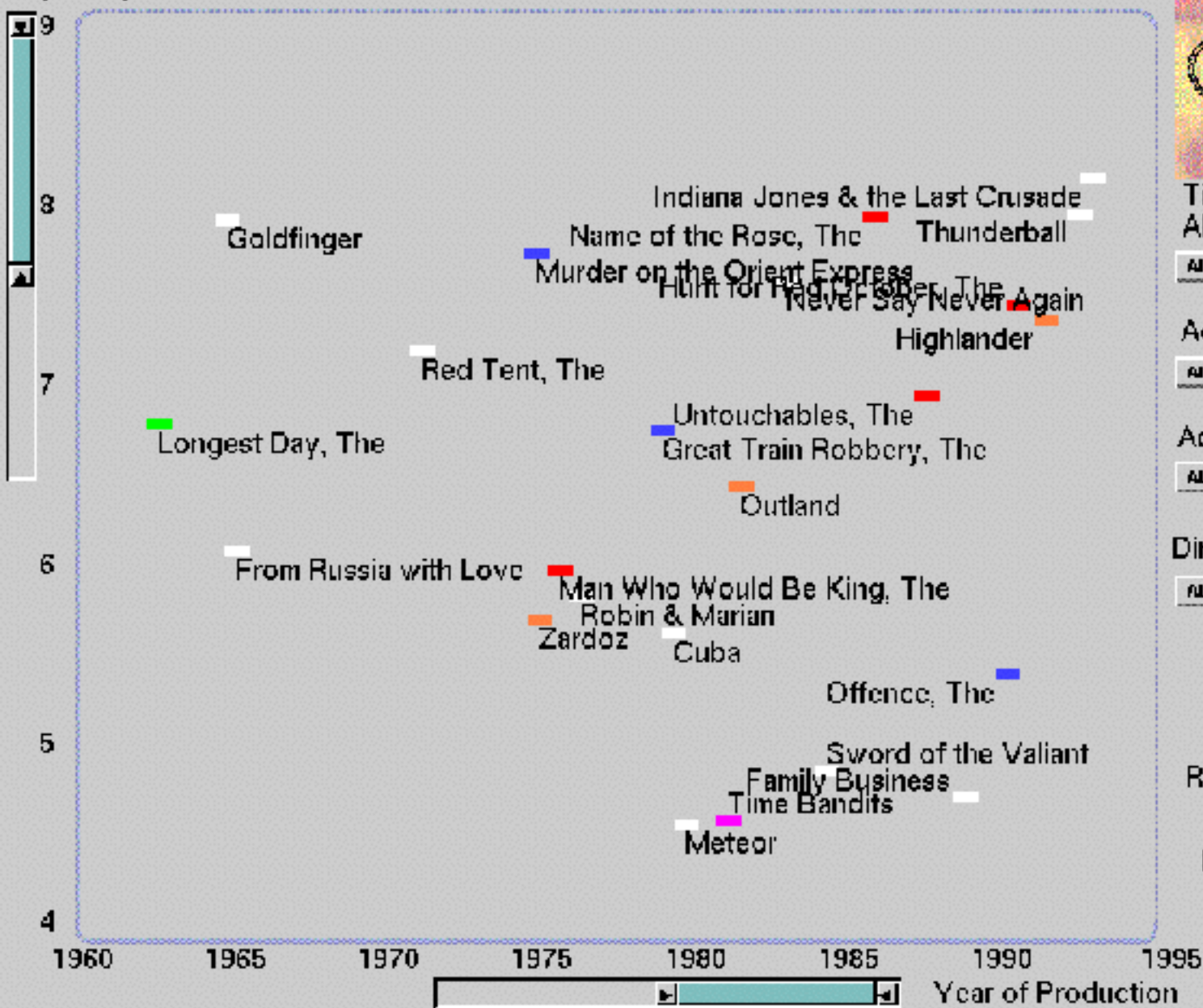


Copyright (C) 1993 HCIL

- ALL
- Drama
- Mystery
- Comedy
- Music
- Action
- War
- Sci-Fi
- Western
- Horror

[Ahlberg and Shneiderman 94]

Popularity



Title : ALL  
 ALL  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Actor : Connery, Sean  
 ALL  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Actress : ALL  
 ALL  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Director : ALL  
 ALL  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

60 Length 269

0 450

Ratings  G  PG  PG-13  R

Films Shown: 24



Copyright (C) 1993 HCIL

- ALL
- Drama
- Mystery
- Comedy
- Music
- Action
- War
- Sci-Fi
- Western
- Horror

# Alphaslider (?)

Title :

Moonstruck

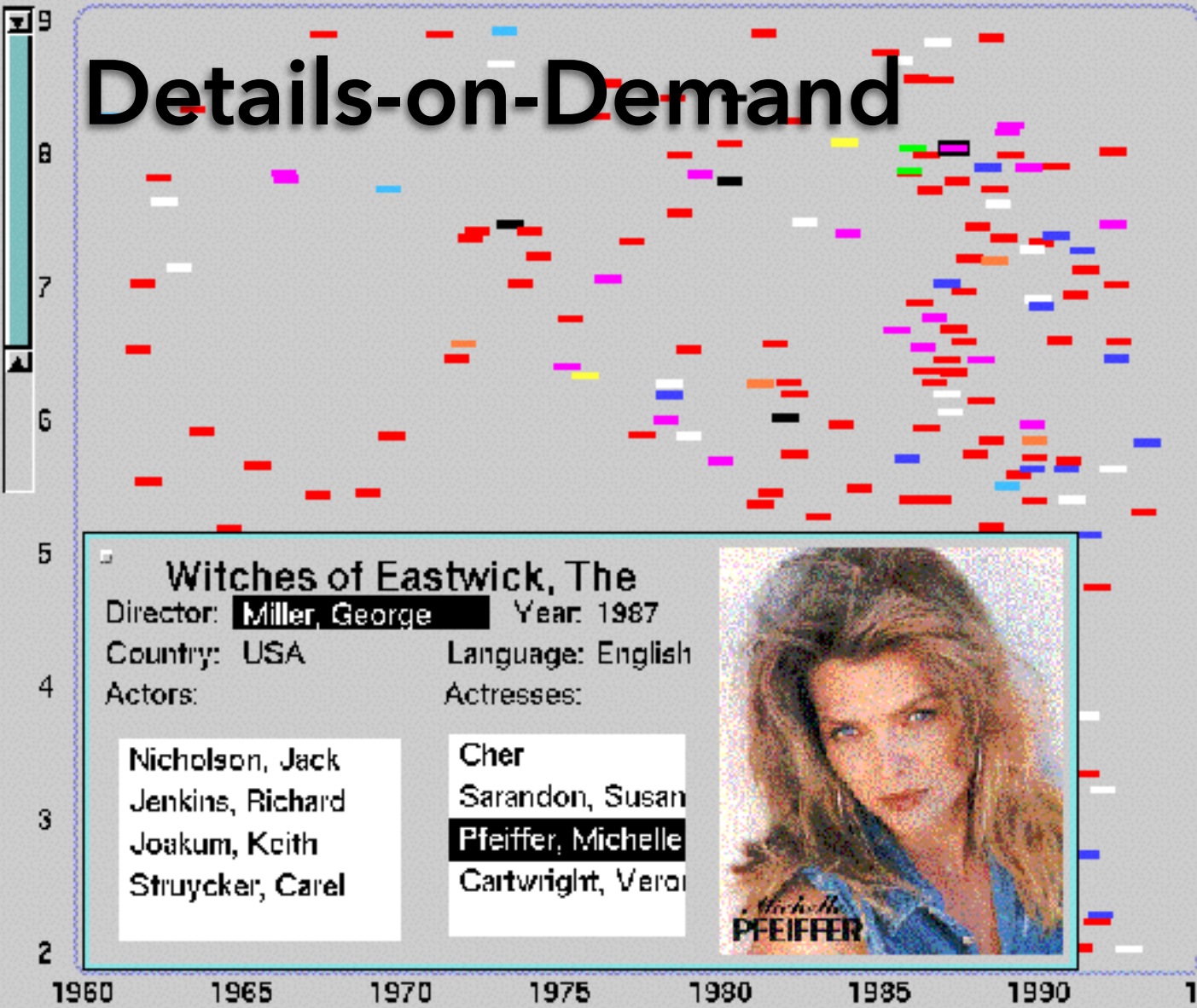
ALL




A B C D F G H L M N P R S T W Z



# Details-on-Demand



Title : ALL  
 ALL  
 Actor : ALL  
 ALL  
 Actress : Pfeiffer, Michelle  
 ALL  
 Director : Miller, George  
 ALL  
 Length 105 - 231  
 0 - 450  
 Ratings  G  PG  PG-13  R  
 Films Shown: 210

**Witches of Eastwick, The**  
 Director: **Miller, George** Year: 1987  
 Country: USA Language: English  
 Actors: Nicholson, Jack; Jenkins, Richard; Joakum, Keith; Struycker, Carel  
 Actresses: Cher; Sarandon, Susan; **Pfeiffer, Michelle**; Cartwright, Vera  


- ALL
- Drama
- Mystery
- Comedy
- Music
- Action
- War
- Sci-Fi
- Western
- Honor





# Attribute Explorer [Spence & Tweedie 96]

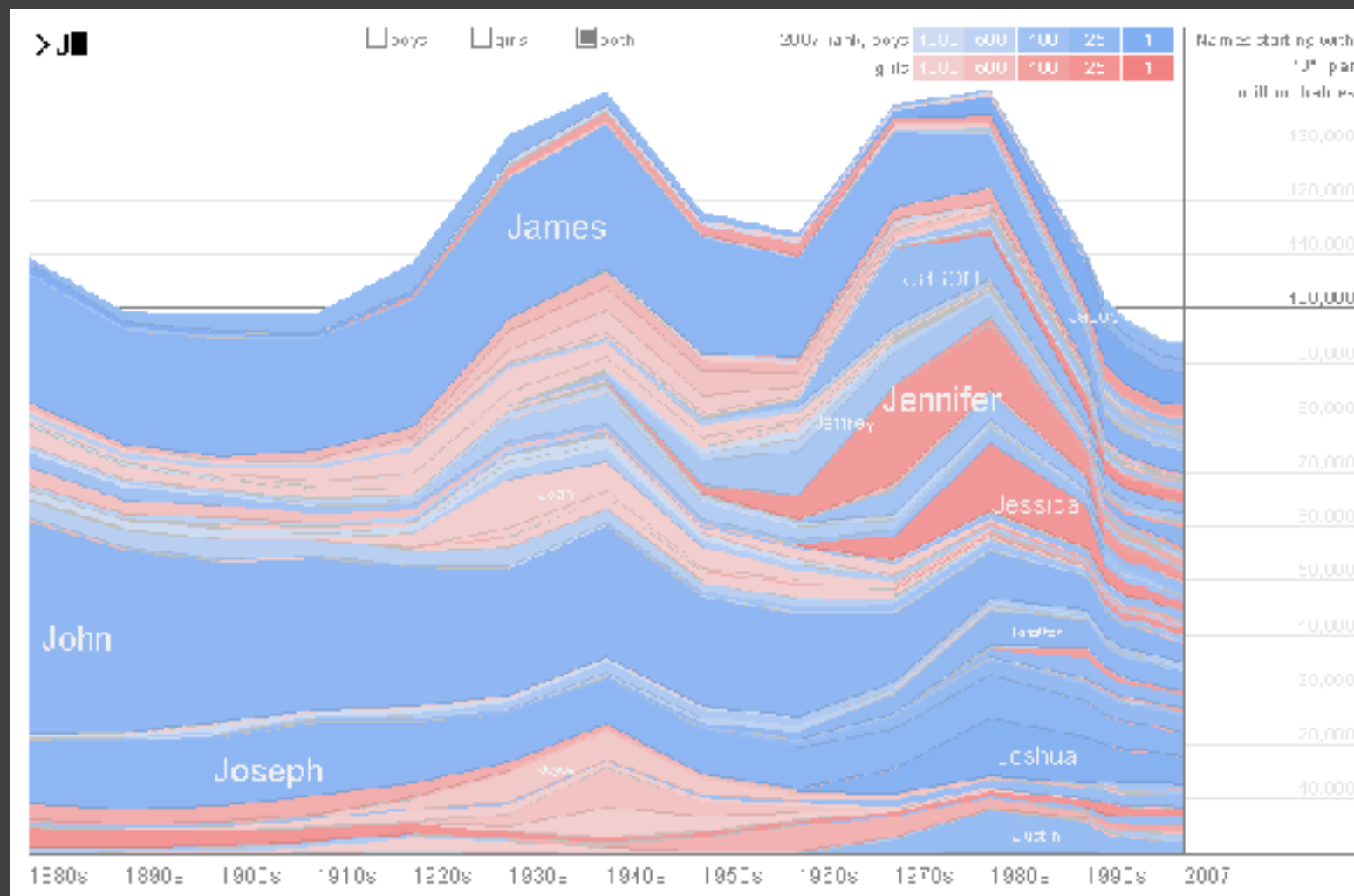
- The Attribute Explorer

# Zipdecode [Fry 04]



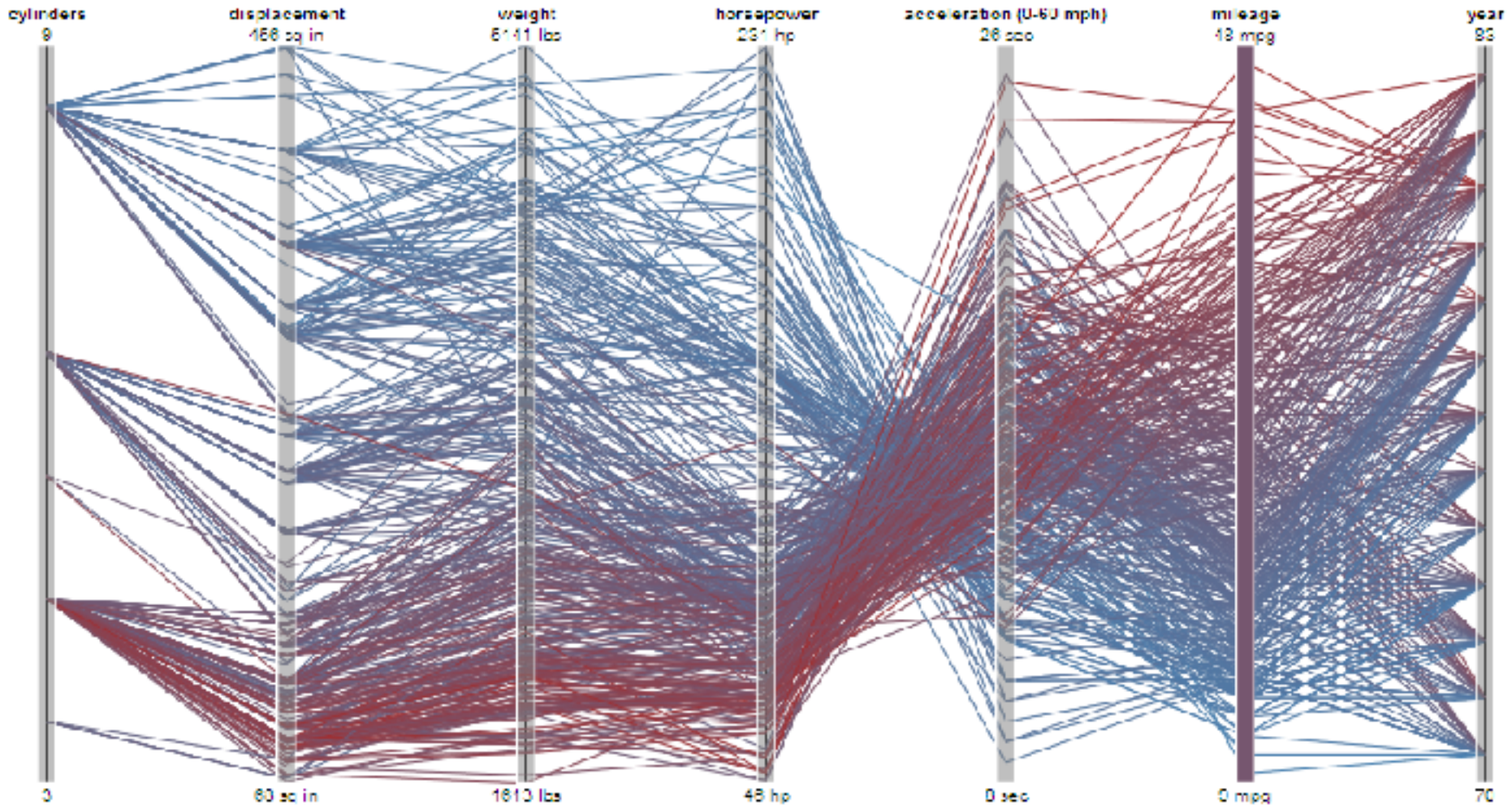
<http://benfry.com/zipdecode/>

# NameVoyager [Wattenberg 06]

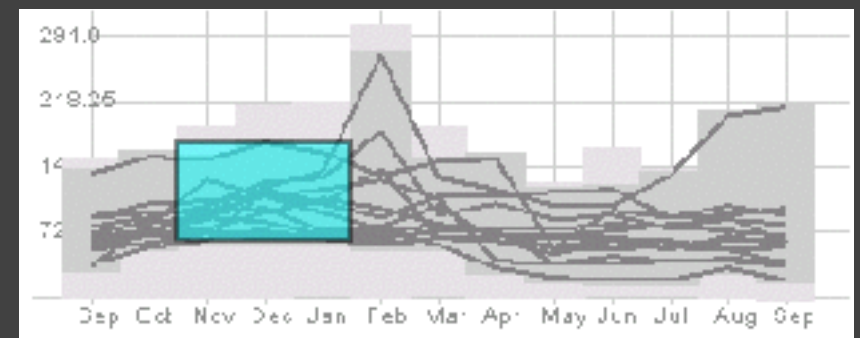
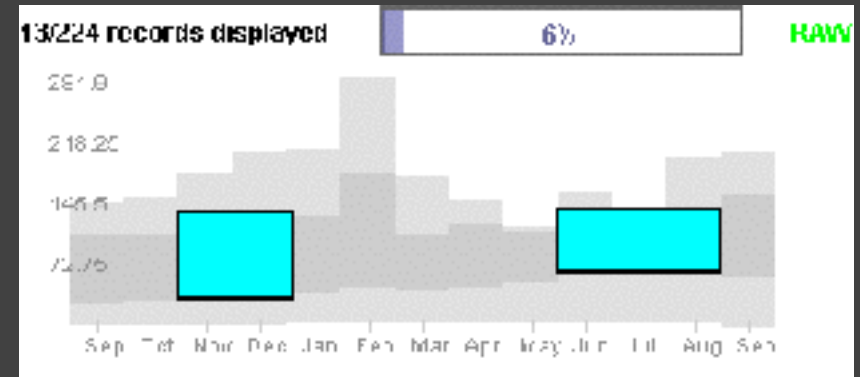
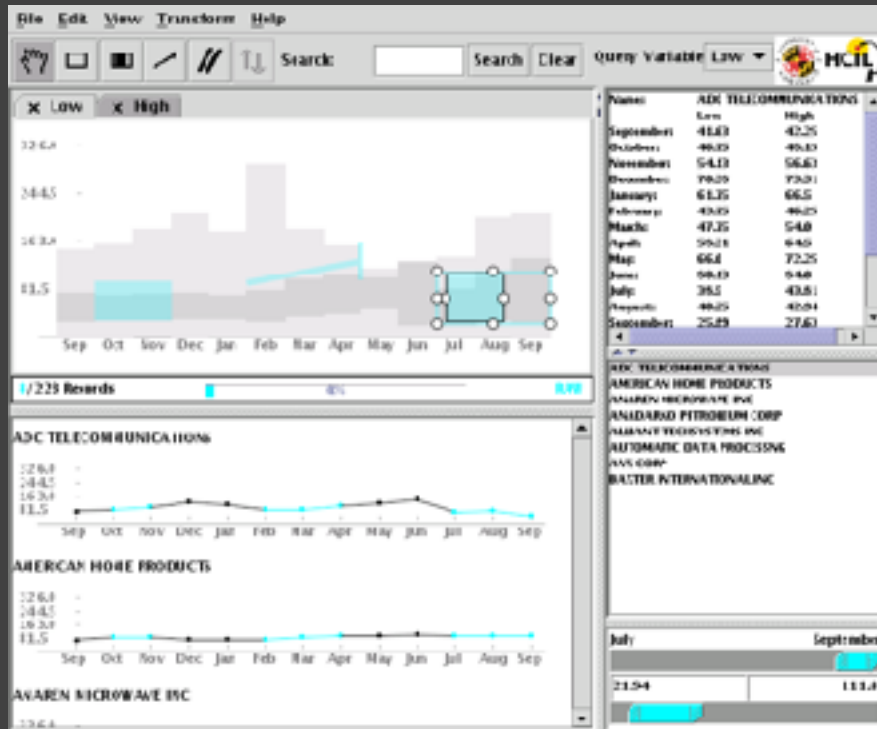


<http://www.babynamewizard.com/voyager>

# Parallel Coordinates [Inselberg]



# TimeSearcher [Hocheiser 02]



Builds on Wattenberg's [2001] idea for sketch-based queries of time-series data.



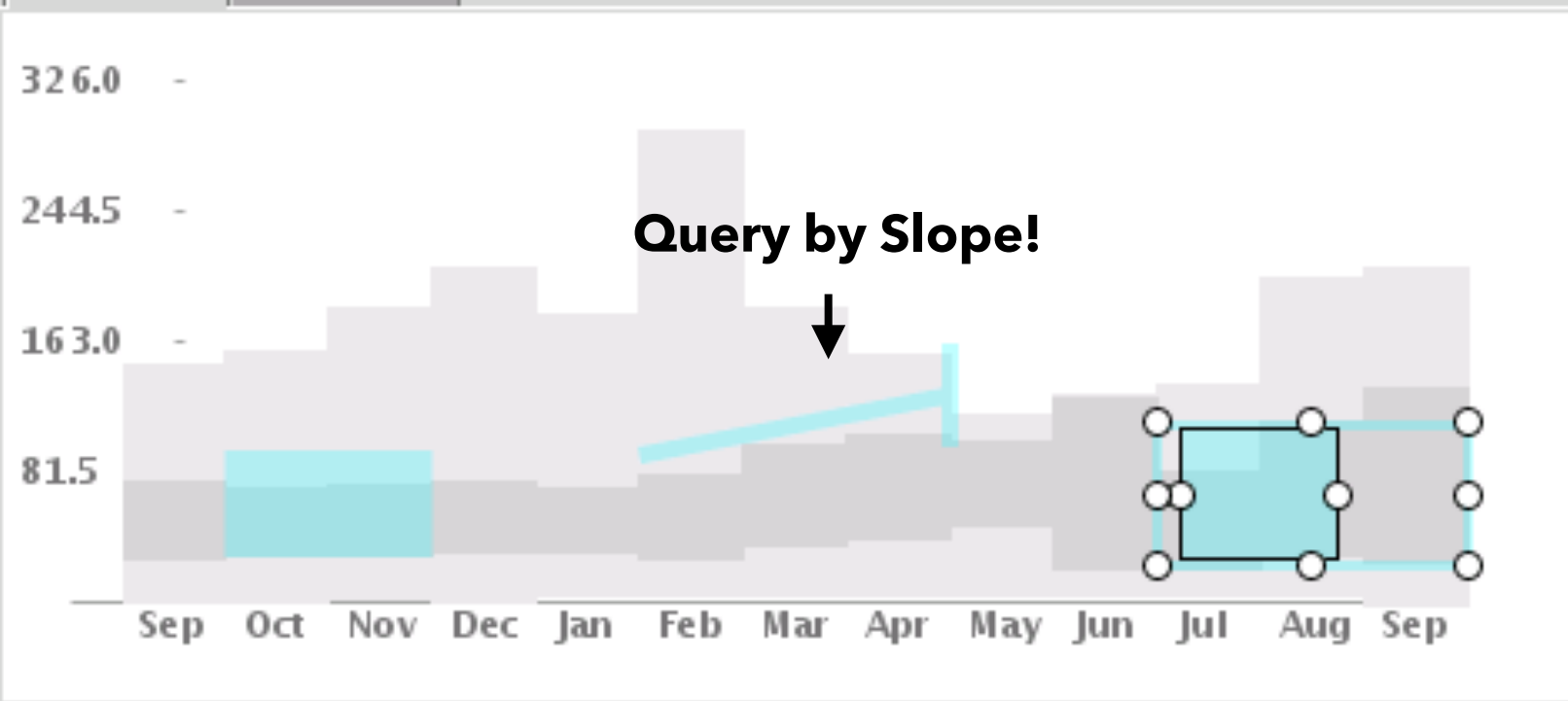
X Low

X High

Name:

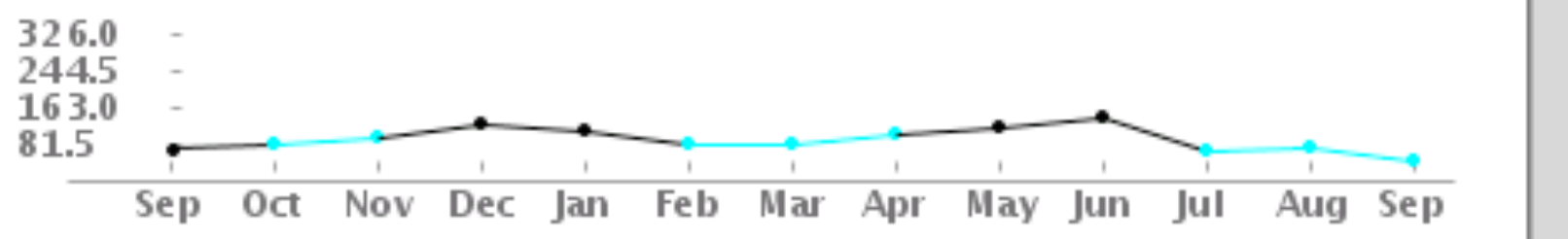
- September:
- October:
- November:
- December:
- January:
- February:
- March:
- April:
- May:
- June:
- July:
- August:
- September:

Query by Slope!



8/223 Records  4% RAW

ADC TELECOMMUNICATIONS

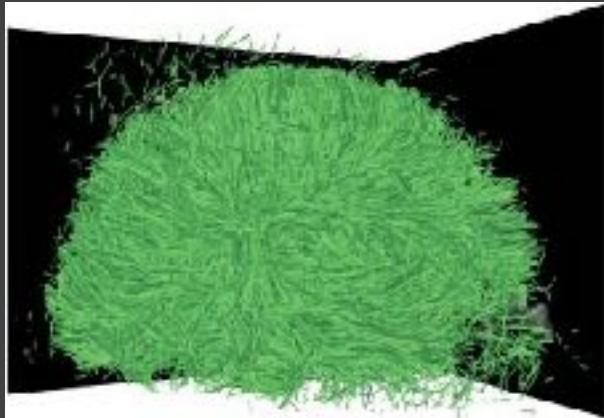


AMERICAN HOME PRODUCTS

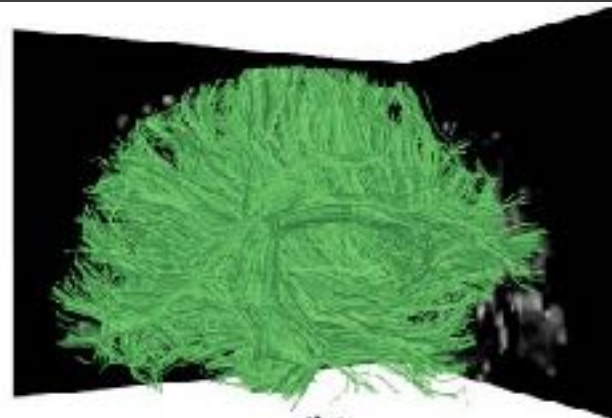


- ADC TELECOMM
- AMERICAN HOM
- ANAREN MICRO
- ANADARKO PET
- ALLIANT TECHS
- AUTOMATIC DA
- AVX CORP
- BAXTER INTERN

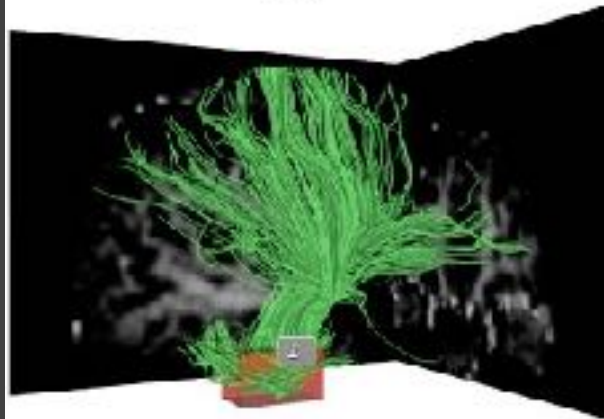
# 3D Dynamic Queries [Akers 04]



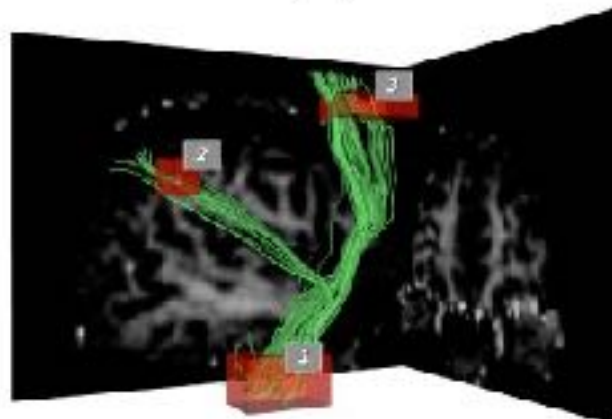
(a)



(b)



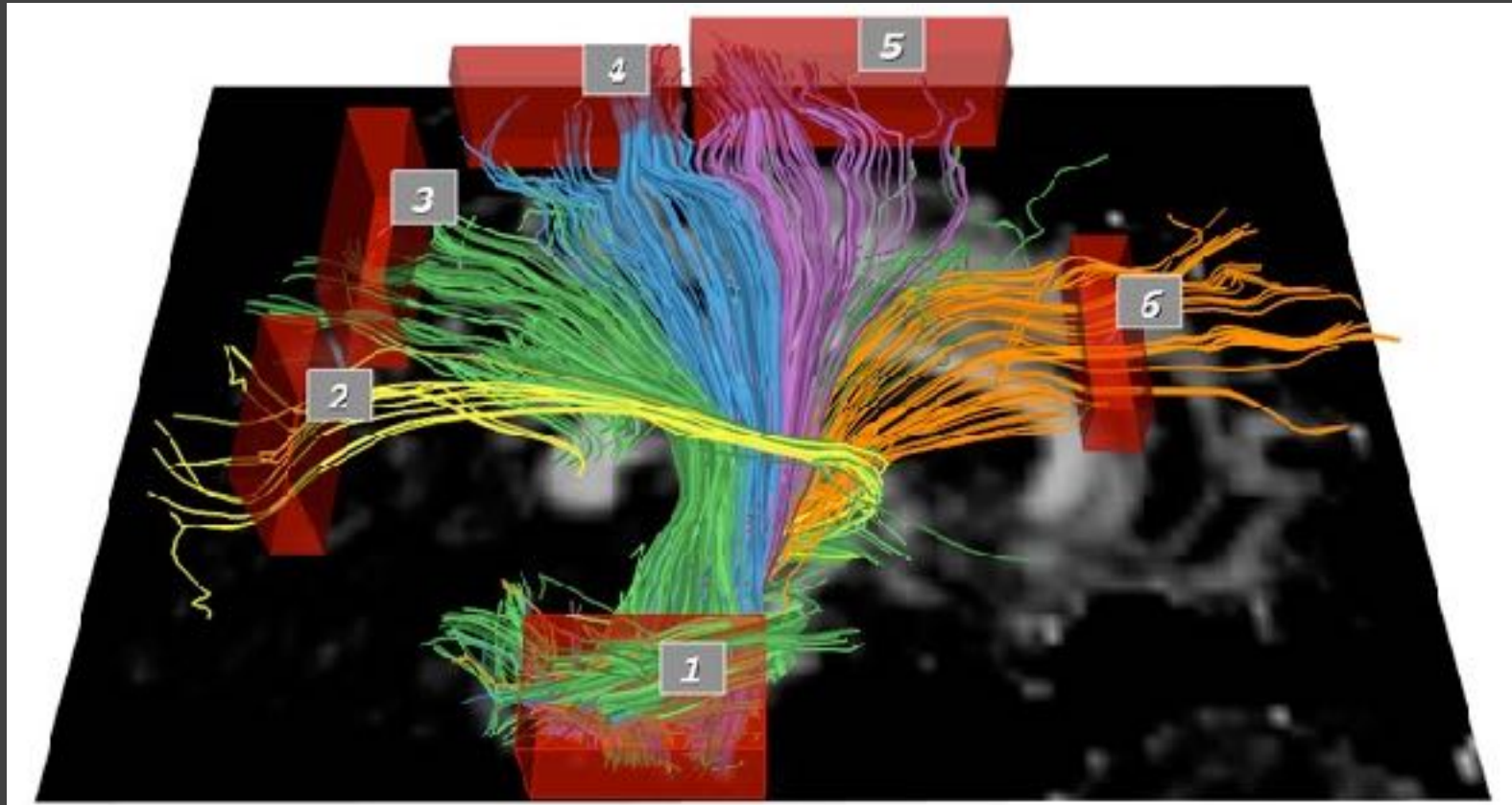
(c)



(d)



# 3D Dynamic Queries [Akers 04]



# Pros & Cons

## Pros

Controls useful for both novices and experts  
Quick way to explore data

# Pros & Cons

## Pros

Controls useful for both novices and experts  
Quick way to explore data

## Cons

Simple queries  
Lots of controls  
Amount of data shown limited by screen space  
Who would use these kinds of tools?

# Summary

**Most visualizations are interactive**

Even passive media elicit interactions

**Good visualizations are task dependent**

Pick the right interaction technique

Consider the semantics of the data domain

**Fundamental interaction techniques**

Selection / Annotation, Sorting, Navigation,

Brushing & Linking, Dynamic Queries

# Administrivia

# Tutorials

## **Introduction to D3.js**

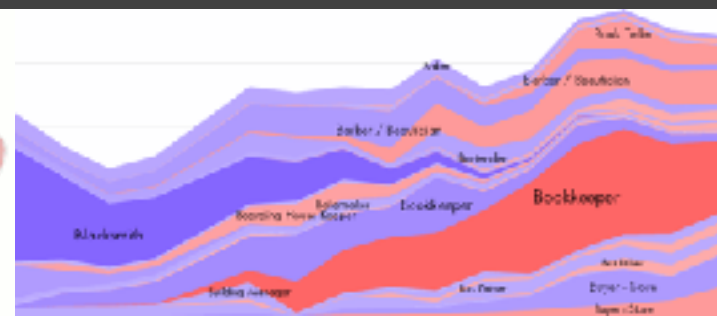
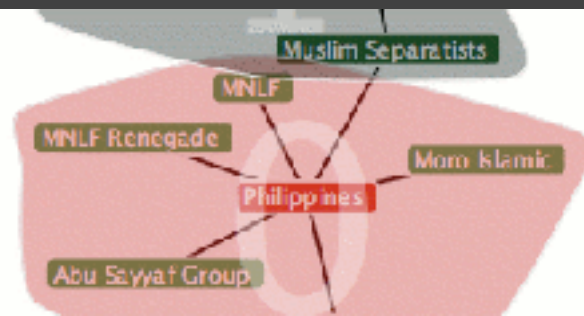
Thursday, Apr. 19 - 4:30-6:30pm - Sieg 134

# A3: Interactive Prototype

Create an interactive visualization. Choose a driving question for a dataset and develop an appropriate visualization + interaction techniques, then deploy your visualization on the web.

Due by *11:59pm* on **Monday, April 30.**

Work in project teams of 3-4 people.



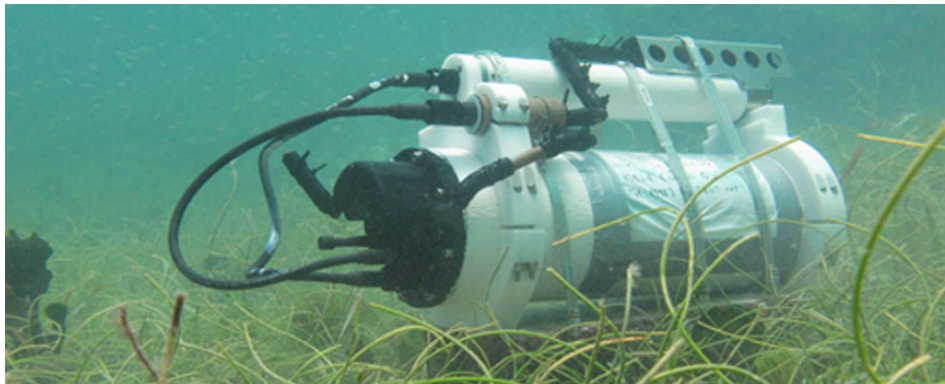
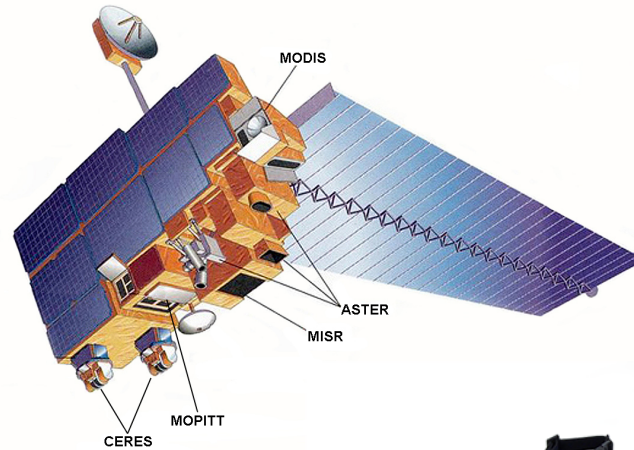
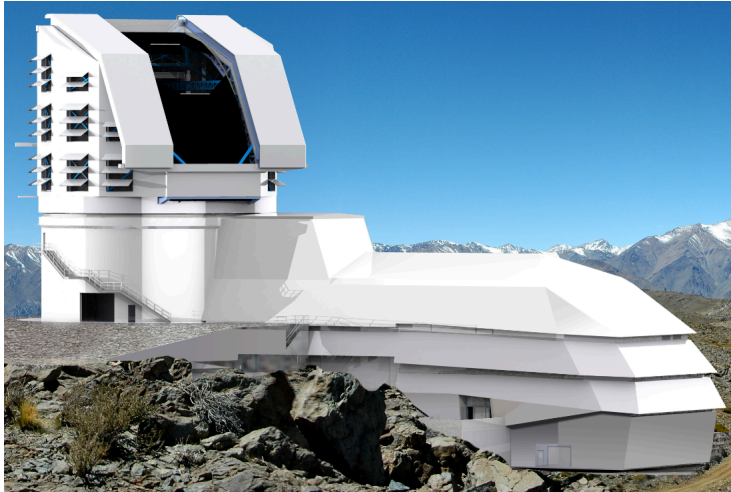
# Behavior-Driven Optimizations for Big Data Exploration

Leilani Battle





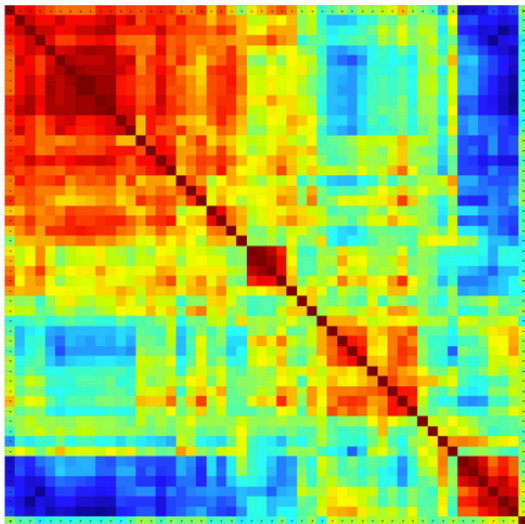
# More sciences are becoming data driven



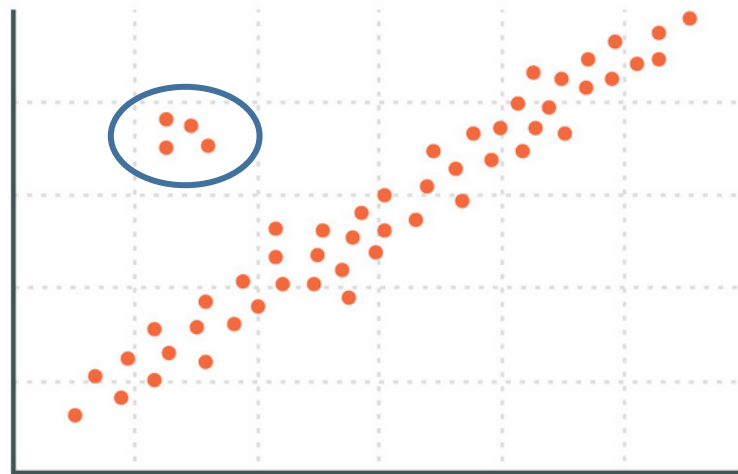
# Scientists need ways to explore large datasets efficiently

- Interactivity is critical
- Big datasets don't fit on laptops
- Need scalability *and* interactive performance

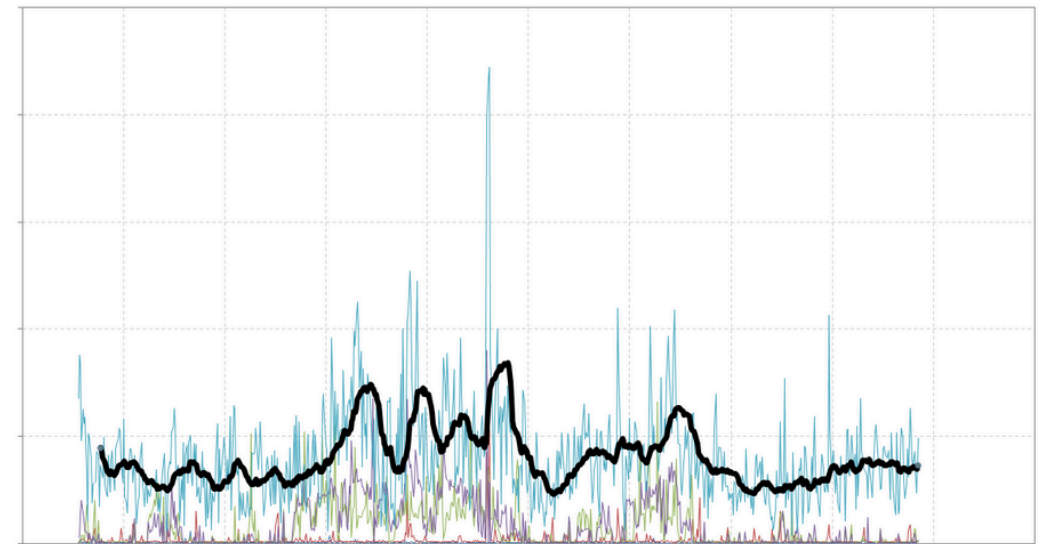
Extract patterns



Identify anomalies



Debug workflows



# Example use case: satellite sensor data from NASA MODIS

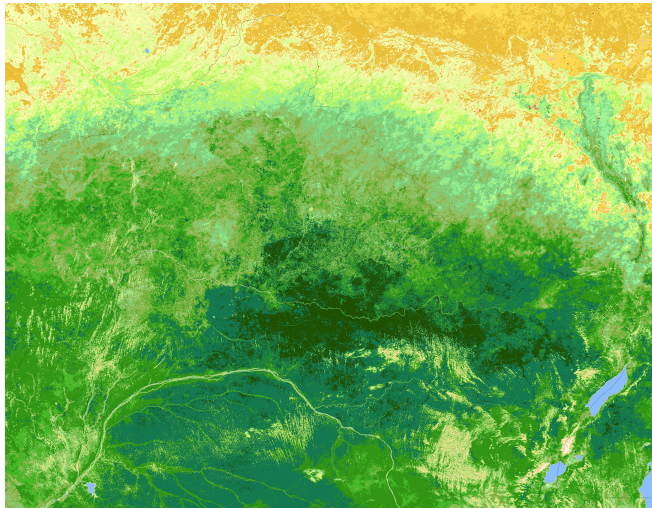
longitude_e4	latitude_e4	start_time	b6	b26rad	b1	b4	land_sea_mask	b2
-1621001	341579	201412142045	0.262546	1.93486	0.302514	0.306774	7	0.331859
-1620992	341760	201412142045	0.262305	1.81157	0.301294	0.305743	7	0.328281
-1620982	341941	201412142045	0.268503	1.89693	0.302991	0.305485	7	0.327451
-1620974	342122	201412142045	0.266816	1.9728	0.30649	0.307676	7	0.329815
-1620965	342303	201412142045	0.269743	2.35849	0.312587	0.311543	7	0.337225
-1620956	342485	201412142045	0.256416	2.67147	0.309618	0.309395	7	0.333456
-1620948	342666	201412142045	0.249322	3.02871	0.30368	0.305313	7	0.326109
-1620939	342847	201412142045	0.246567	3.25001	0.297049	0.2999	7	0.320328
-1620931	343028	201412142045	0.243812	3.47131	0.290785	0.29367	7	0.317358
-1620923	343209	201412142045	0.241057	3.69261	0.284521	0.28741	7	0.307967
-1620877	342461	201412142045	0.238302	3.91391	0.278257	0.281146	7	0.338566
-1620868	342642	201412142045	0.235547	4.13521	0.272001	0.274886	7	0.331507
-1620859	342823	201412142045	0.232792	4.35651	0.265745	0.26863	7	0.32068
-1620850	343004	201412142045	0.230037	4.57781	0.259489	0.262374	7	0.317454
-1620841	343185	201412142045	0.227282	4.79911	0.253233	0.256118	7	0.303719
-1620833	343366	201412142045	0.224527	5.02041	0.246977	0.249862	7	0.29369
-1620824	343547	201412142045	0.221772	5.24171	0.240721	0.243606	7	0.295415
-1620816	343729	201412142045	0.219017	5.46301	0.234465	0.237351	7	0.298098
-1620808	343910	201412142045	0.216262	5.68431	0.228209	0.231095	7	0.309277
-1620800	344091	201412142045	0.213507	5.90561	0.221953	0.22484	7	0.305221
-1620780	343348	201412142045	0.228006	3.02871	0.276111	0.280479	7	0.298769
-1620771	343529	201412142045	0.229487	2.64618	0.27696	0.281424	7	0.298162
-1620762	343710	201412142045	0.227902	2.74418	0.279398	0.284088	7	0.297427
-1620753	343891	201412142045	0.229831	2.64618	0.288358	0.291994	7	0.306211
-1620744	344072	201412142045	0.227214	2.65566	0.283375	0.287697	7	0.299503
-1620736	344253	201412142045	0.231553	2.60824	0.295621	0.297365	7	0.315186
-1620727	344435	201412142045	0.232035	2.59876	0.293024	0.298095	7	0.312343
-1620719	344616	201412142045	0.23968	2.62405	0.295303	0.299513	7	0.316272
-1620711	344797	201412142045	0.243743	2.71889	0.290691	0.297794	7	0.313621

2 weeks = 10 TB!  
Conserving disk space is important

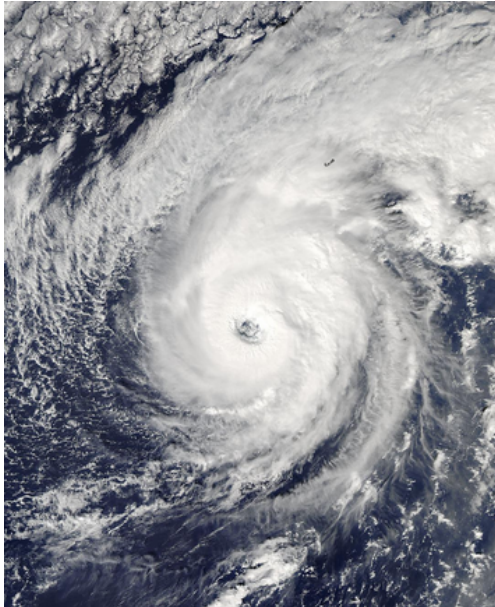


# Exploring NASA MODIS data

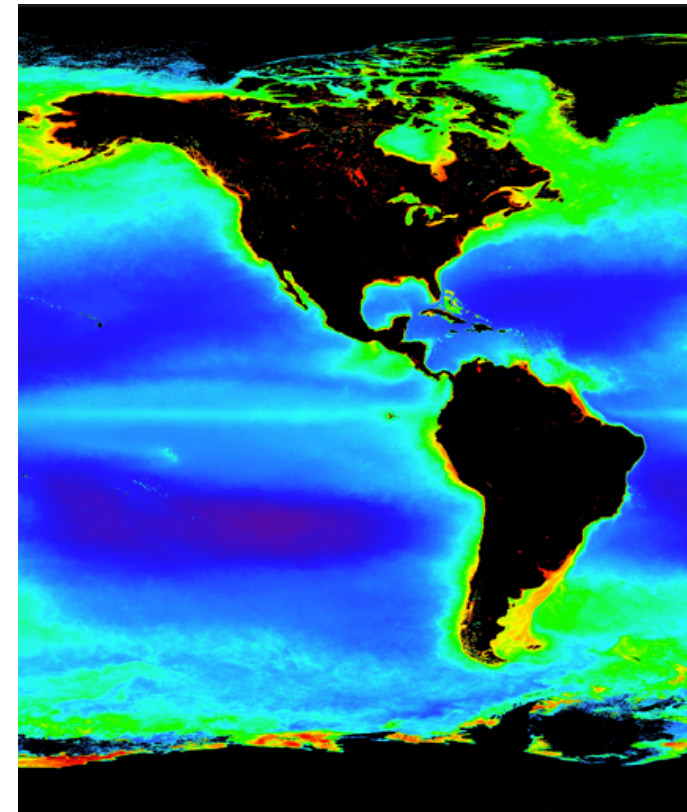
Measure vegetation density



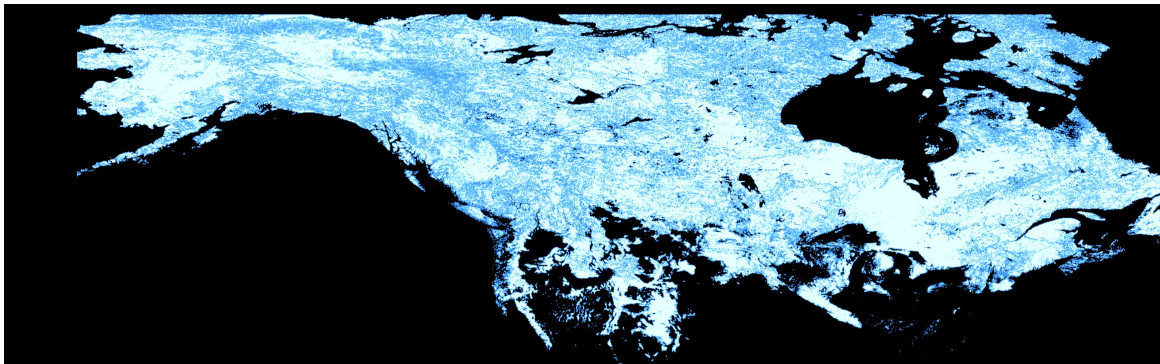
Track hurricanes



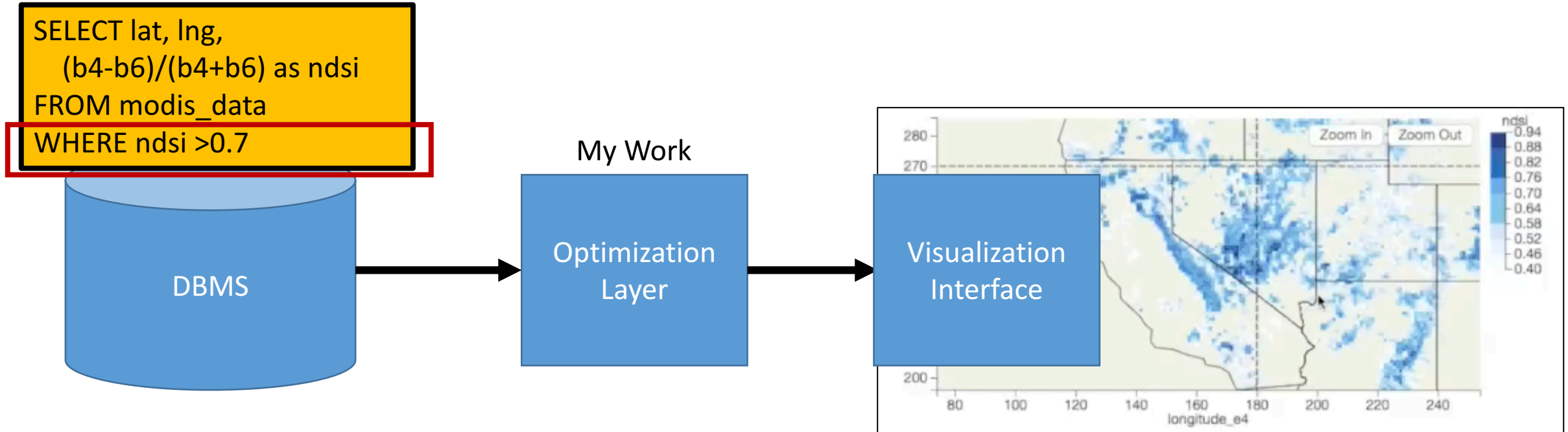
Track phytoplankton populations



Measure snow melt



# Supporting scalability and interactivity



# Exploratory browsing systems design

Exploratory  
Browsing

```
SELECT lat, lng, (b4-b6)/(b4+b6) as ndsi  
FROM modis_data  
WHERE ndsi >0.7
```



query

Client

Server

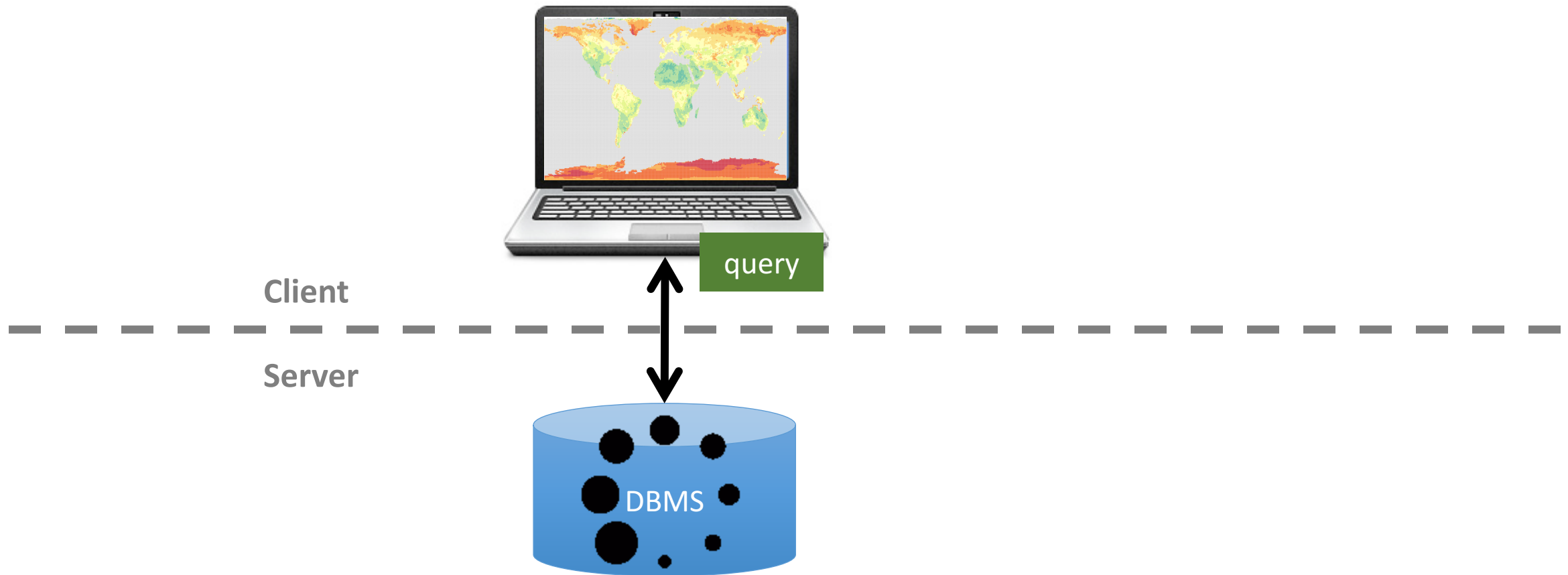
result

DBMS



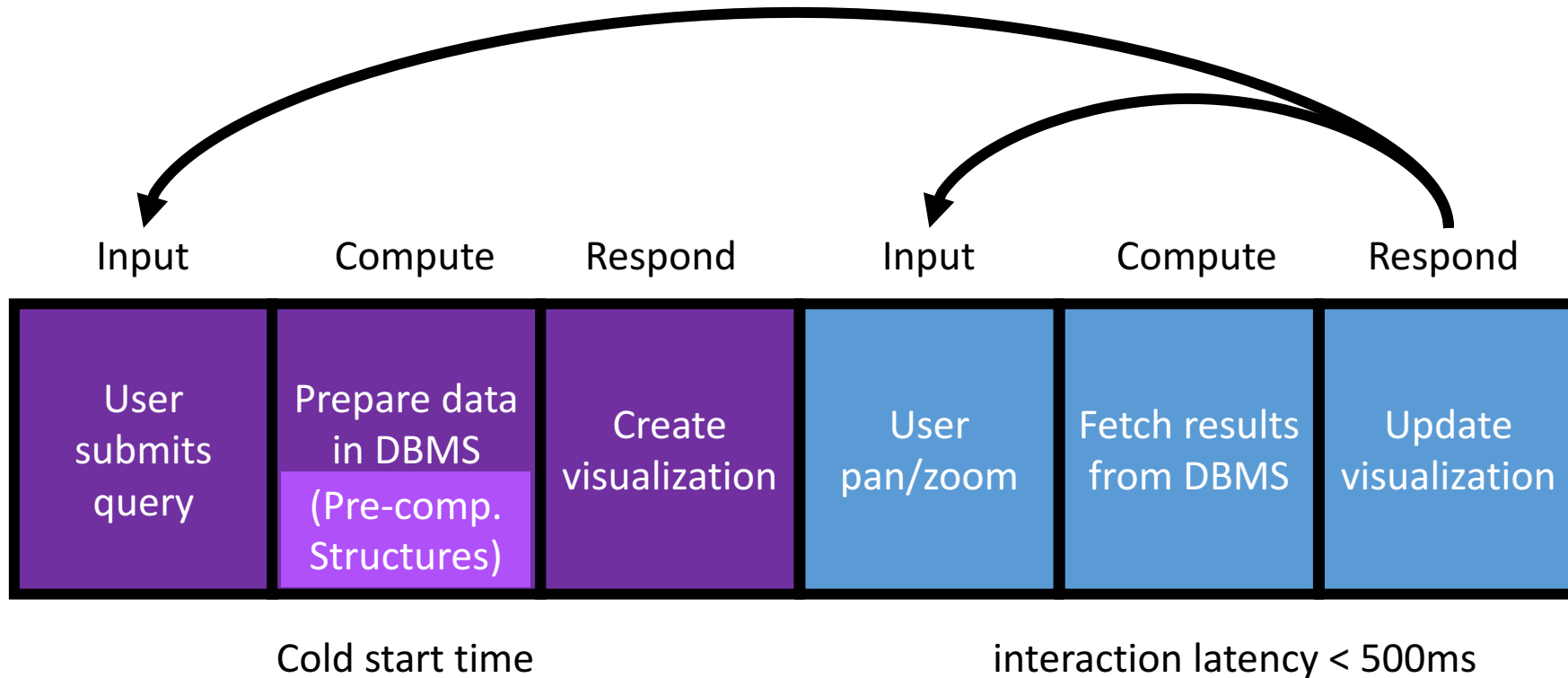
# Challenge: Databases can be slow

Exploratory  
Browsing



# Target metric: responsiveness

Exploratory  
Browsing





# Comparing with existing exploratory browsing systems

Exploratory Browsing

		Time		
		(Offline) <b>Pre-computed structures</b>	(Before interaction) <b>Predictive</b>	(After interaction) <b>Progressive/Incremental</b>
Output format	Sampling			SampleAction (CHI 2012) Vizdom (VLDB 2015) DICE (ICDE 2014) A-WARE (HILDA 2016)
	Aggregation	Nanocubes (Infovis 2013) imMens (Eurovis 2013)	ATLAS (VAST 2008) XmdvTool (DASFAA 2003)	
		ForeCache		

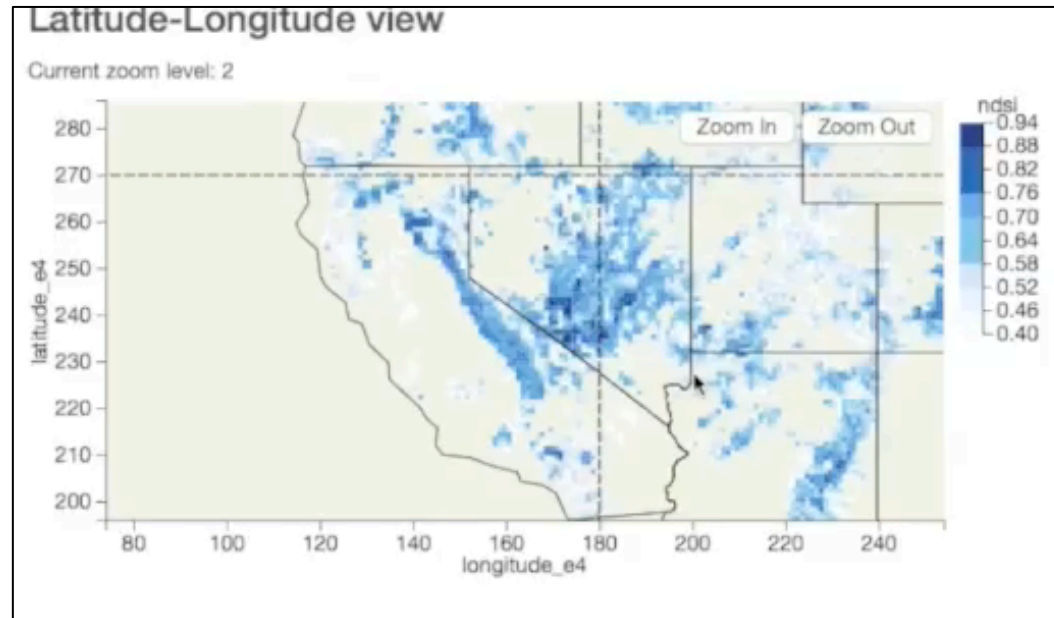
# ForeCache<sup>1</sup>

- Supports detail-on-demand (i.e., pan-zoom) browsing of arrays
- Predict user interactions, pre-fetch corresponding data
- Server-side middleware layer

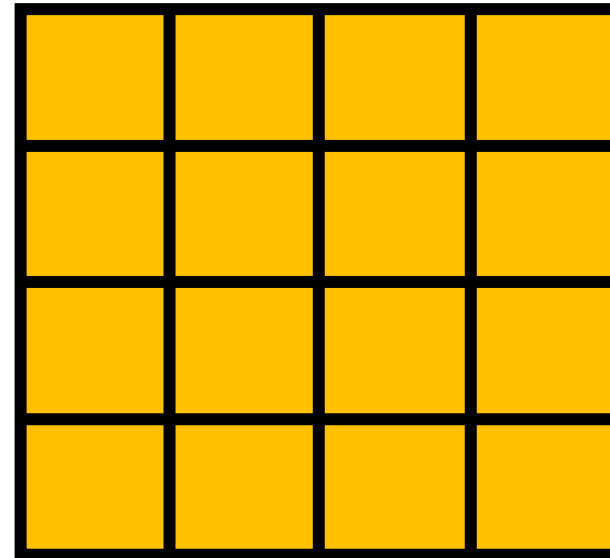
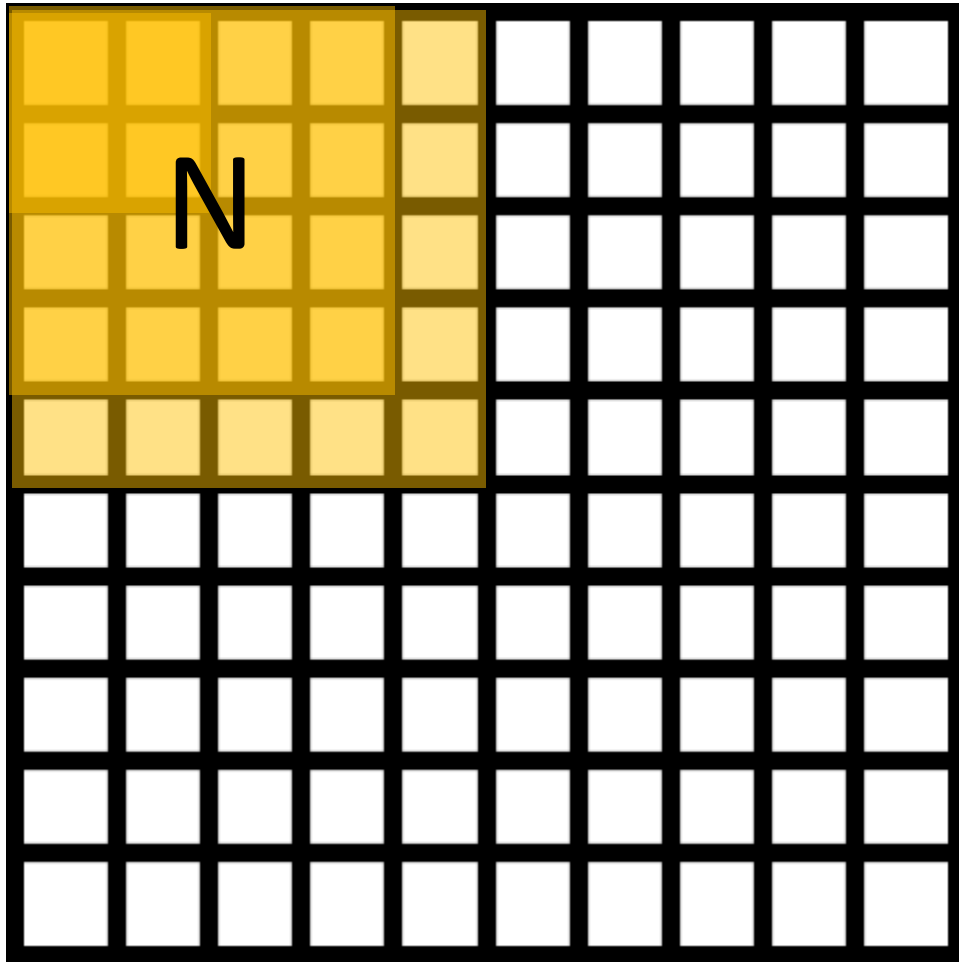
<sup>1</sup>Leilani Battle, Remco Chang, and Michael Stonebraker. Dynamic Prefetching of Data Tiles for Interactive Visualization. *SIGMOD 2016*

# Example: exploring snow cover

Exploring  
Latitude/Longitude



# Tile data model

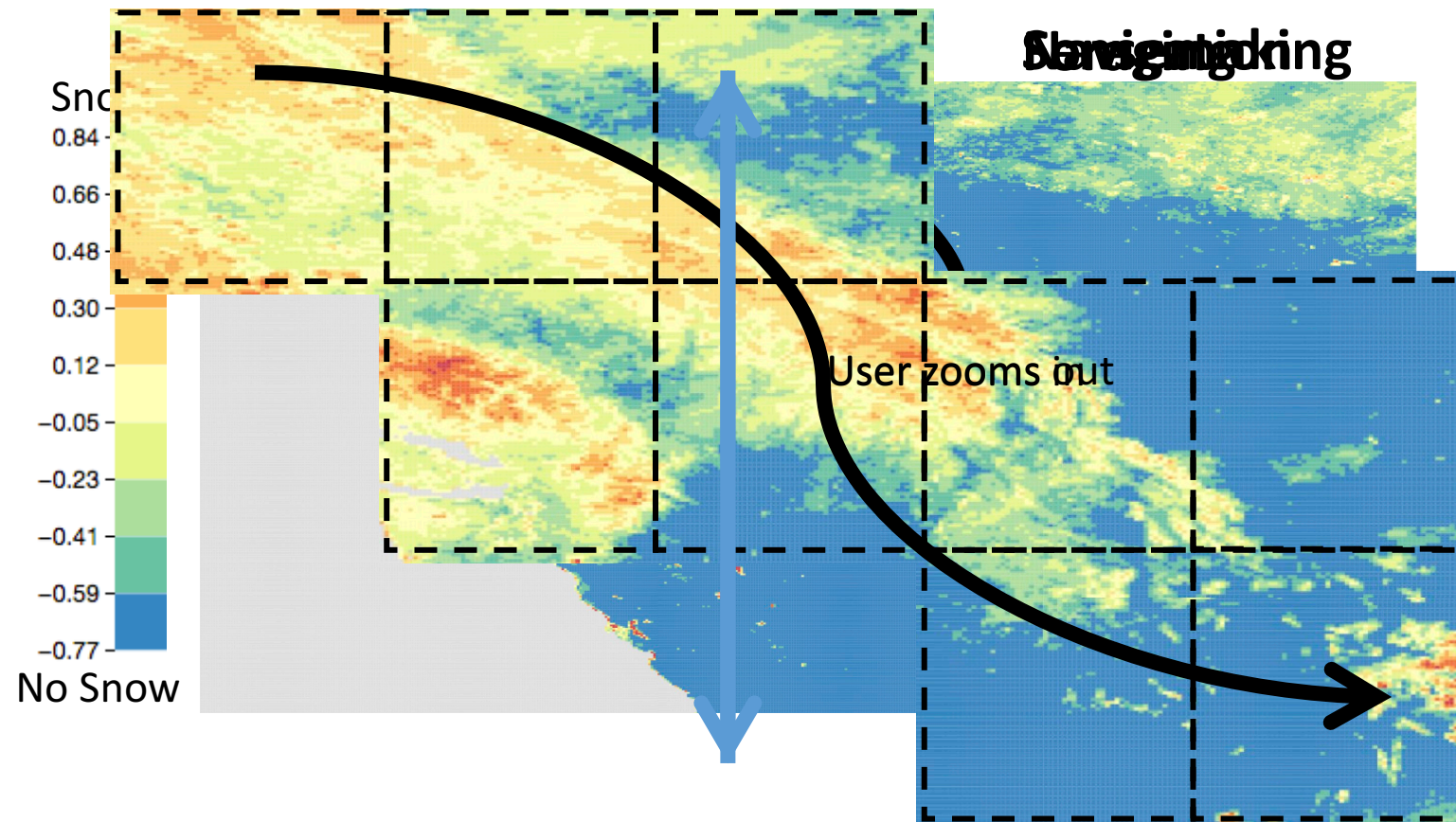


ForeCache

# 3-phase analysis model

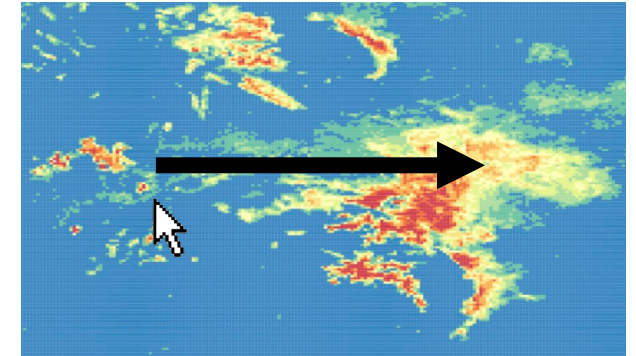
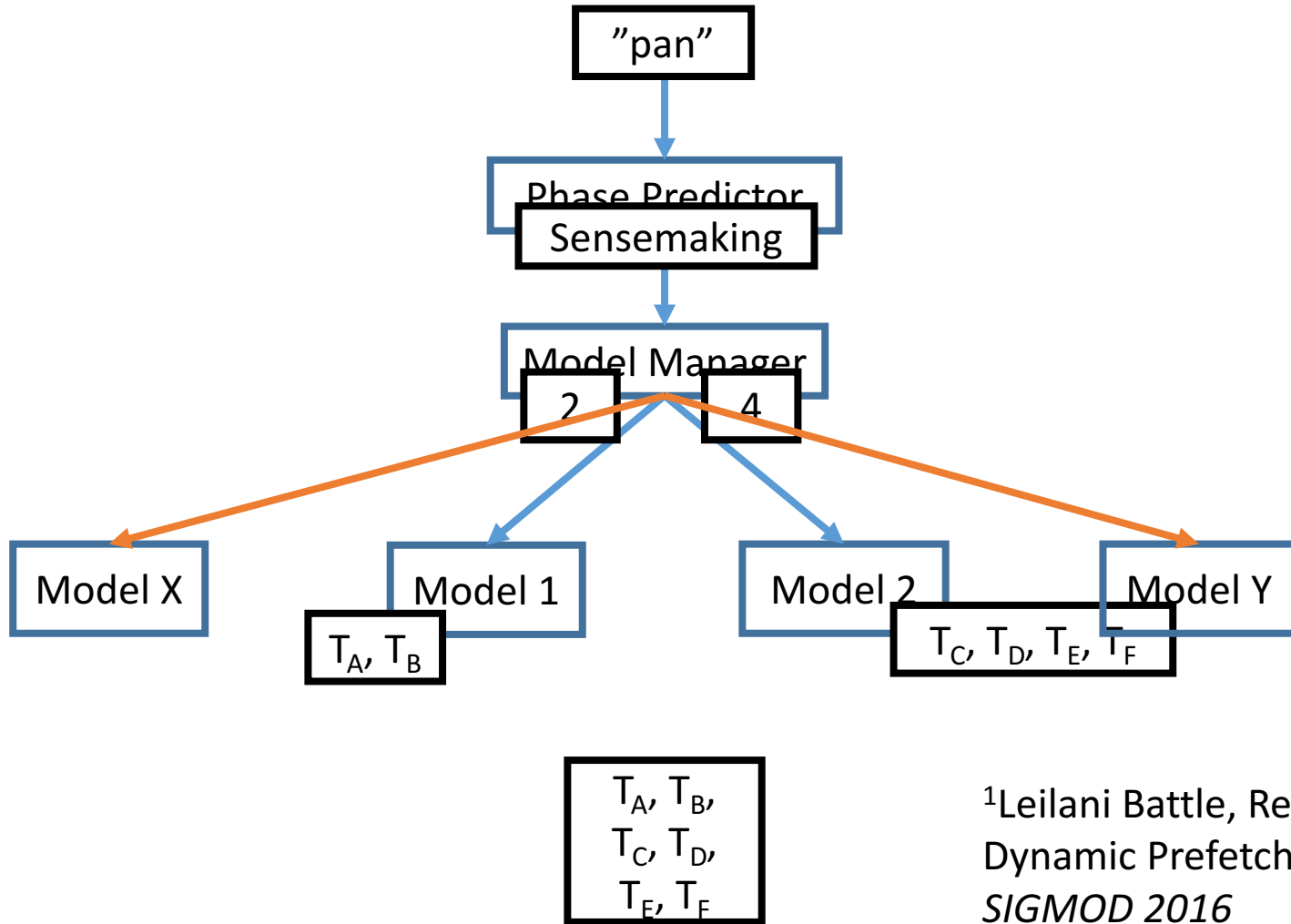
- Foraging
- Sensemaking
- Navigation

# Example



# 2D predictor<sup>1</sup>

ForeCache



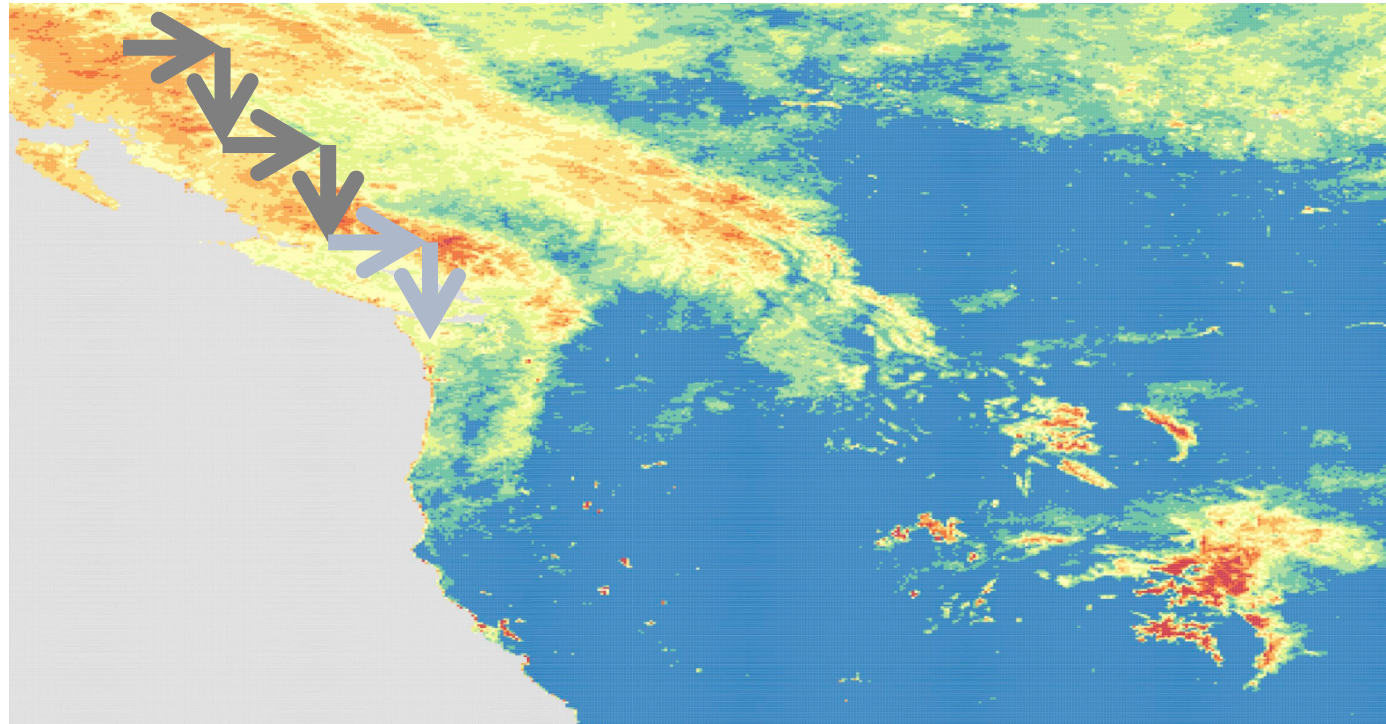
<sup>1</sup>Leilani Battle, Remco Chang, and Michael Stonebraker. Dynamic Prefetching of Data Tiles for Interactive Visualization. *SIGMOD 2016*



# Action-based recommendation

- Idea: user consistently moves in predictable directions
- Applied Markov model

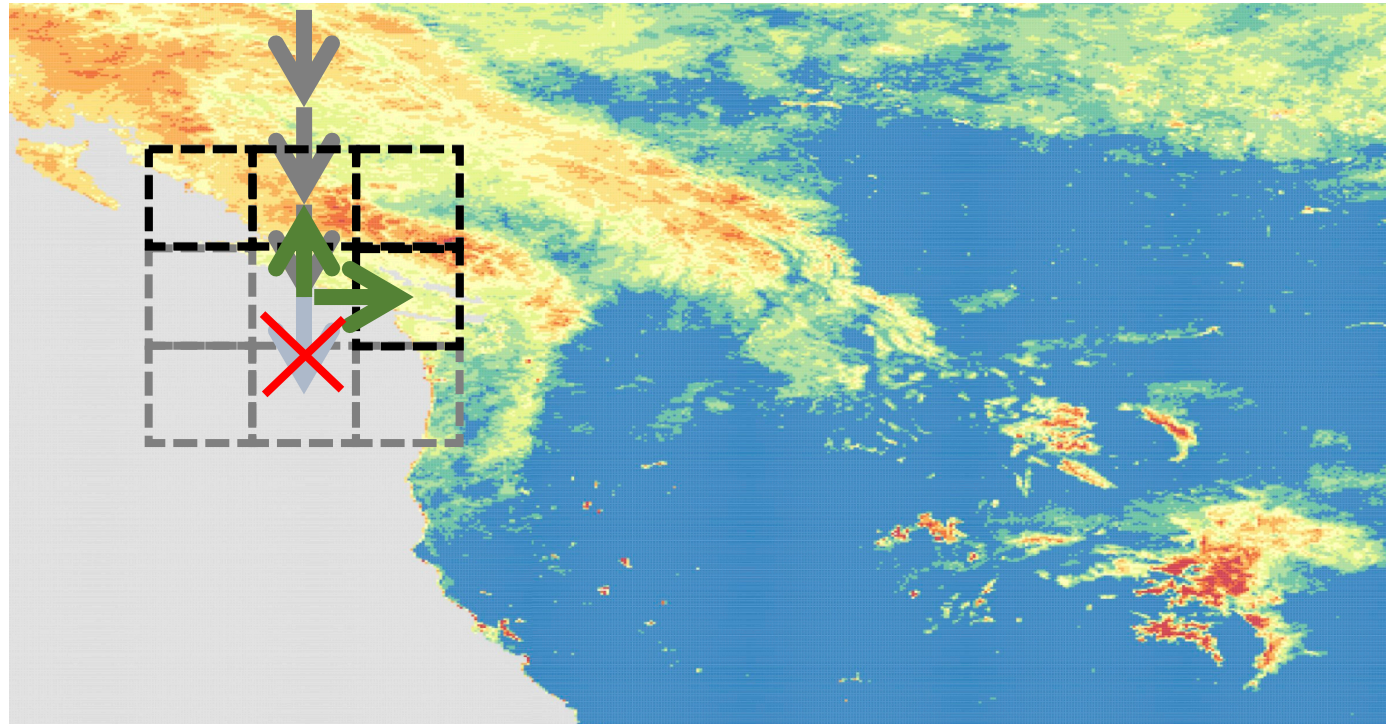
ForeCache





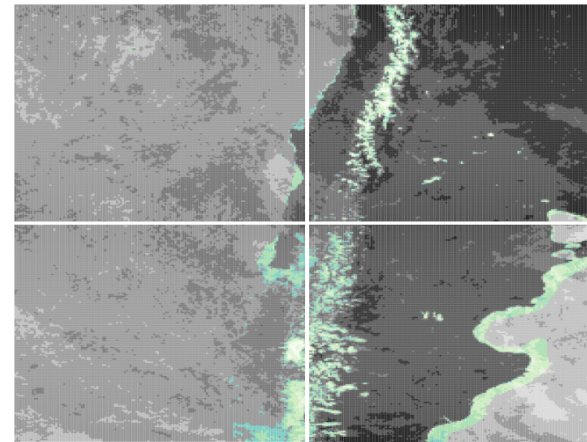
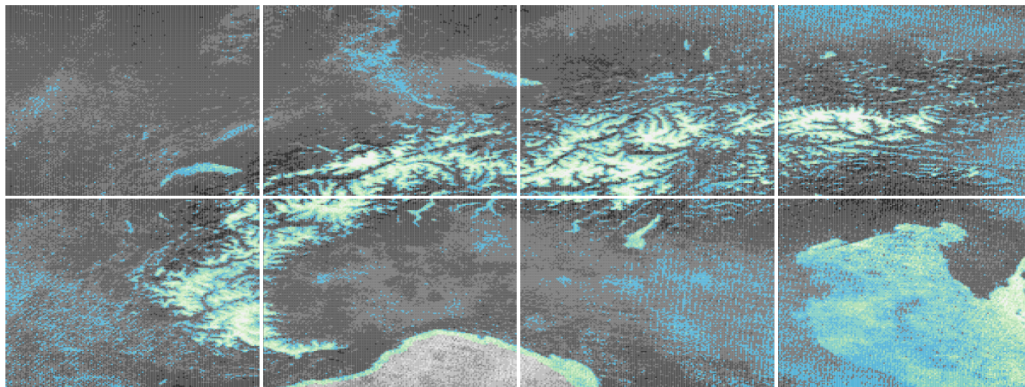
# Signature-based recommendation

- Idea: user wants to see more of the same thing
- Identify neighboring tiles that are visually similar



# User study

- Participants: 18 earth science researchers
  - Explored snow cover measurements computed from satellite sensor data
- 16 users closely matched our 3-phase model



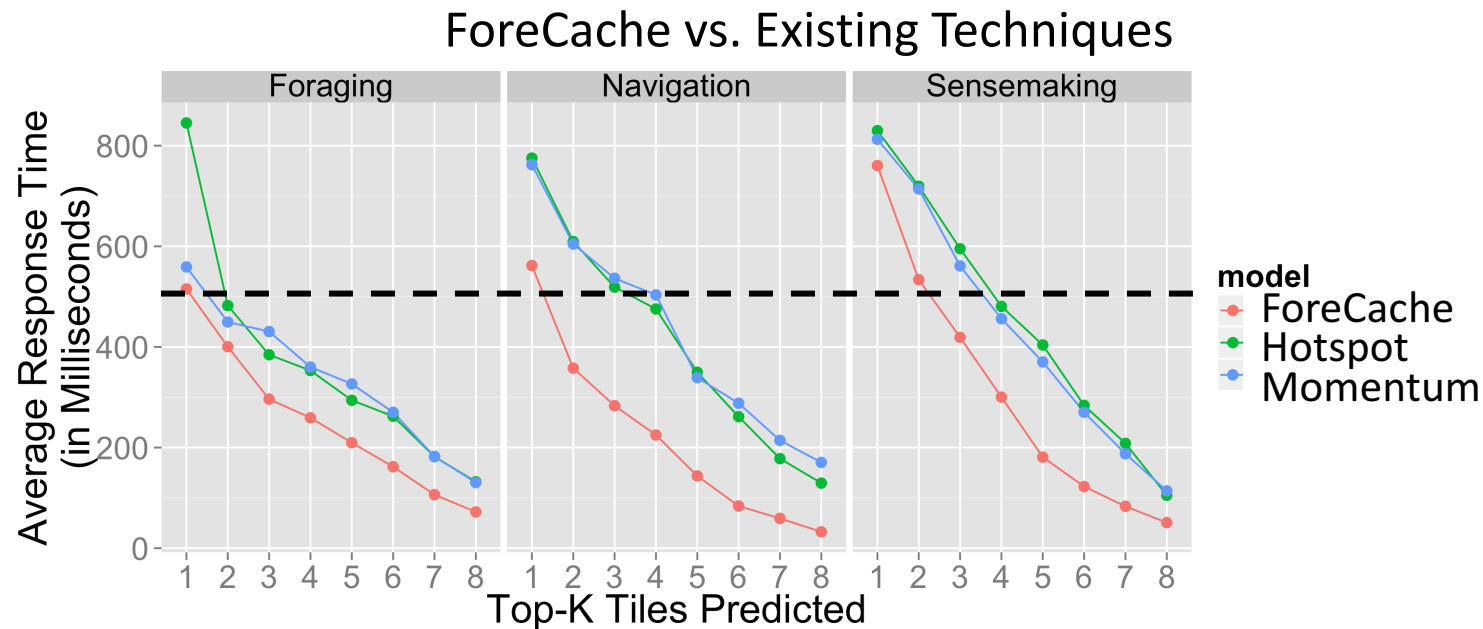
# Performance experiments

- Retroactively measured response times and prediction accuracy
- Single-threaded SciDB setup
- Compared with:
  - Non-prefetching baseline
  - 2 existing prefetching approaches:
    - Momentum<sup>1</sup>
    - Hotspot<sup>1</sup>

<sup>1</sup>P. Doshi, E. Rundensteiner, and M. Ward. Prefetching for visual data exploration. In *Proc. DASFAA*, 2003.

# 2D study results

- Ran experiments on the user study data
- ~20% improvement in accuracy
- Correct prediction = ~20ms latency, incorrect = ~1s
- 88+% faster for  $k \geq 5$  (400% over non-prefetching baseline)



# Summary

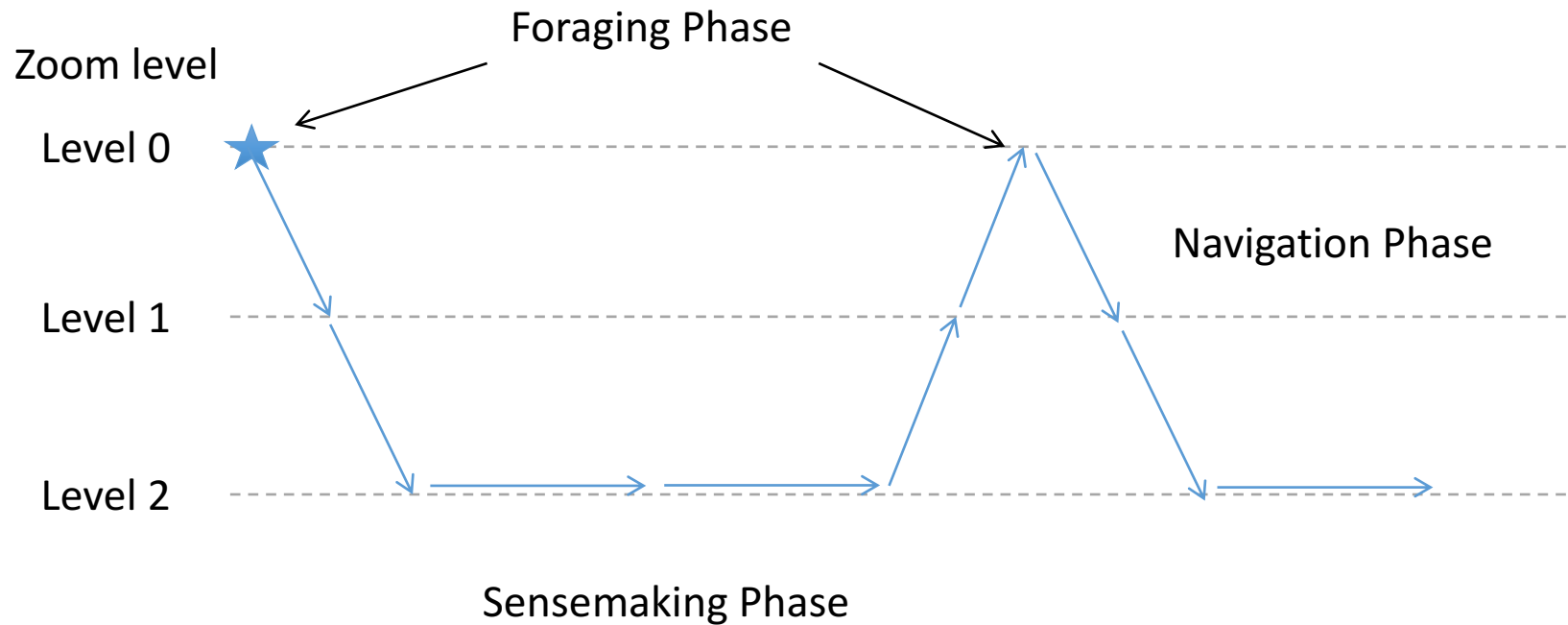
- Presented ForeCache
- Contributions:
  - Analysis model for visual exploration
  - Predictive data prefetching based on interaction histories
  - User study with scientists exploring real-world data
- Enables scientists to interactively explore large datasets

# Questions?

- My goal is to develop easy-to-use systems for complex analytics
- My work spans databases, HCI and visualization
- I model user behavior, and leverage it to improve system performance
- I evaluate systems with real users and real-world data



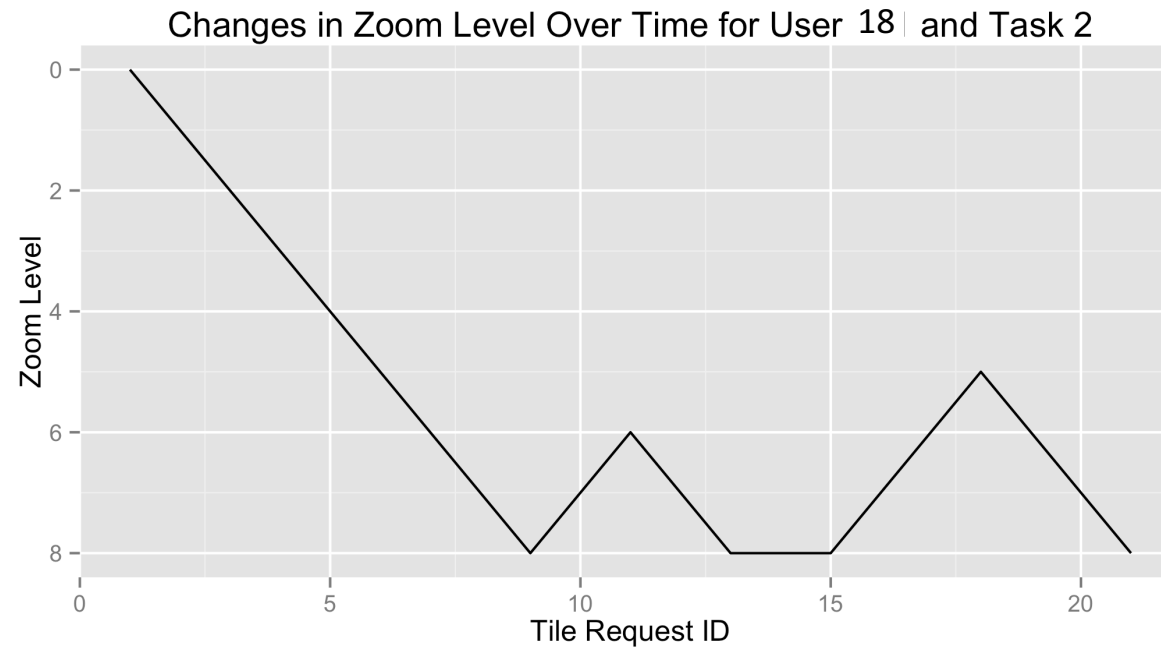
# Testing our analysis model: assumptions





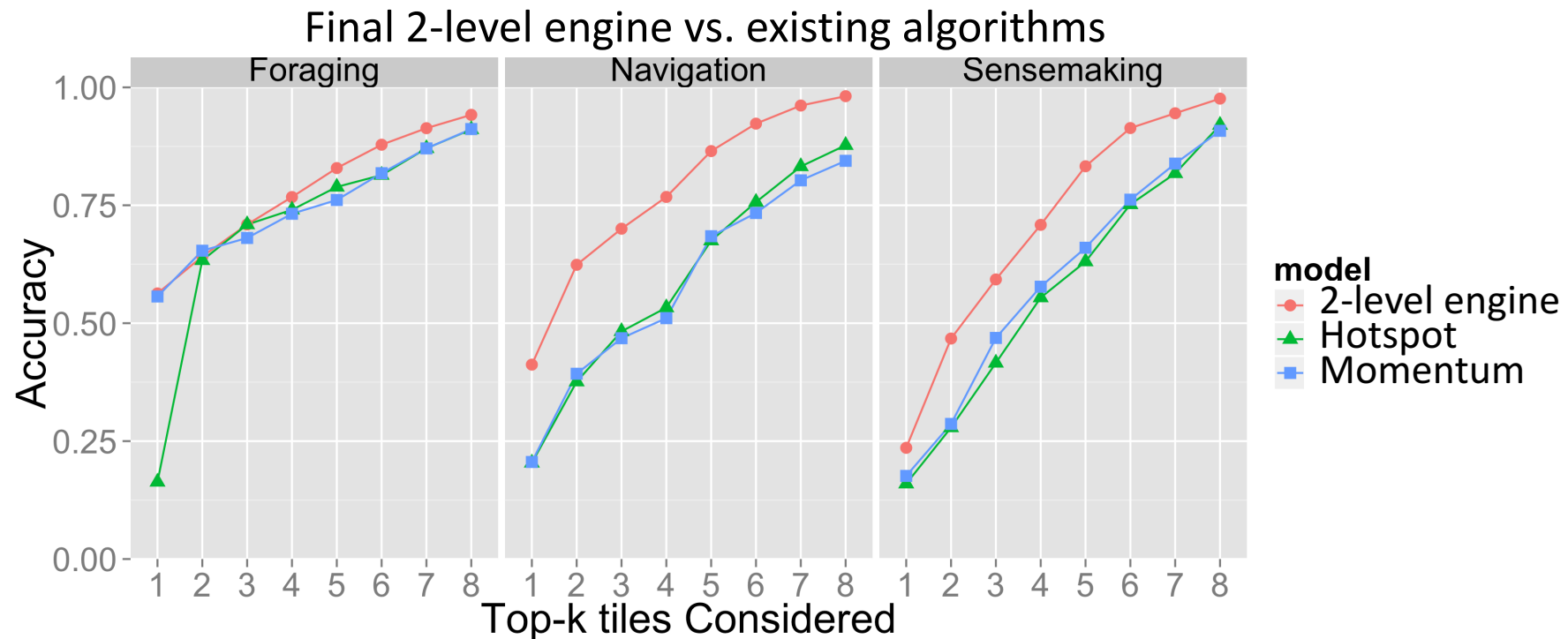
# Evaluating the analysis model

- Plotted change in zoom levels over time



# Prediction accuracy per phase

- ~20% improvement in accuracy
- 25% improvement for Navigation phase



# Prediction accuracy per phase

- X-axis = # tiles predicted before each request ( $k$ )
- Accuracy = fraction of prediction attempts that contained the correct tile (averaged across all users)

Final 2-level engine vs. individual recommenders

