Interactive Health Videos

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**PROJECT DESCRIPTION**

**DG4G2L** – Provide framework for CHW’s in South King County to promote healthy living and raise awareness around Diabetes through digital video

- Using Digital Green Model
  - Digital Green is a research project that seeks to disseminate agricultural best practices to small and marginal farmers in India using digital video.

- Global 2 Local
  - Draws on successful global health strategies to address health disparities here in SeaTac and Tukwila, WA.
RECENT FIELDWORK

• Meeting with Adam from G2L

• Community Schools Collaboration

• Meeting Family Resource Center, G2L
  Institutional partners from Swedish, HealthPoint, Public Health and WA Global Health Alliance

• Brainstorming: Workshop Content
IMPLEMENTATION

• Standard Operating Procedures Manual

• Workshop / Training
  Idea Creation
  Storyboarding
  Video shooting and editing guide
  Facilitation

• Shooting / editing videos (1-on-1 training)

• Evaluation
Storyboarding Workshop

Attendees: Community Health Workers, Global 2 Local staff, Communities in Schools Collaborative, and Richard!
## Workshop Overview

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
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<tr>
<td>Generate Ideas</td>
<td>Brainstorm a list of video topics and filtering them down to the most viable ideas.</td>
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<td>Redefine Concept</td>
<td>Fine-tune your idea into a concise concept that can be planned and filmed.</td>
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<td>Plan &amp; StoryBoard</td>
<td>Identify necessary resources for your video and work collaboratively with community members to build out the story of your video.</td>
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<td>Film &amp; Edit</td>
<td>Go on location with your actors and shoot your video. Review footage and assemble together to create final film.</td>
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<td>Share</td>
<td>Share film with the community and engage them in discussion.</td>
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Next Steps

- Part II of Workshop
- Filming / editing
- Building capacity / self efficacy – CHW’s acquiring technical skills
- Facilitation
- Evaluation
- Workshop feedback
- Semi-structured interviews
- Impact – G2L, CHW’s, communities