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# Interactive Health Videos

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# PROJECT DESCRIPTION

**DG4G2L** – Provide framework for CHW's in South King County to promote healthy living and raise awareness around Diabetes through digital video

- **Using Digital Green Model**

- Digital Green is a research project that seeks to disseminate agricultural best practices to small and marginal farmers in India using digital video.

- **Global 2 Local**

- draws on successful global health strategies to address health disparities here in SeaTac and Tukwila, WA.

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# RECENT FIELDWORK

- Meeting with Adam from G2L
  - Community Schools Collaboration
  - Meeting Family Resource Center, G2L
    - Institutional partners from Swedish, HealthPoint, Public Health and WA Global Health Alliance
  - Brainstorming: Workshop Content
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# IMPLEMENTATION

- Standard Operating Procedures Manual
- Workshop / Training
  - Idea Creation
  - Storyboarding
  - Video shooting and editing guide
  - Facilitation
- Shooting / editing videos (1-on-1 training)
- Evaluation

# Storyboarding Workshop

Attendees: Community Health Workers, Global 2 Local staff, Communities in Schools Collaborative, and Richard!



# WORKSHOP OVERVIEW

## Generate Ideas

Brainstorm a list of video topics and filtering them down to the most viable ideas.

## Redefine Concept

Fine-tune your idea into a concise concept that can be planned and filmed.

## Plan & StoryBoard

Identify necessary resources for your video and work collaboratively with community members to build out the story of your video.

## Film & Edit

Go on location with your actors and shoot your video. Review footage and assemble together to create final film.

## Share

Share film with the community and engage them in discussion.

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# NEXT STEPS

- Part II of Workshop
  - Filming / editing
  - Building capacity / self efficacy – CHW's acquiring technical skills
  - Facilitation
  - Evaluation
  - Workshop feedback
  - Semi-structured interviews
  - Impact – G2L, CHW's, communities
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