

## Support Vector Machines \& Kernels

## Doing really well with linear decision surfaces

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## Strengths of SVMs

- Good generalization
- in theory
- in practice
- Works well with few training instances
- Find globally best model
- Efficient algorithms
- Amenable to the kernel trick


## Minor Notation Change

To better match notation used in SVMs
...and to make matrix formulas simpler
We will drop using superscripts for the $i^{\text {th }}$ instance
$\mathrm{ith}^{\text {th }}$ instance
$\mathrm{i}^{\text {th }}$ instance label
$\mathrm{j}^{\text {th }}$ feature of $\mathrm{i}^{\text {th }}$ instance

$x_{j}^{(i)}$

$x_{i j}$

## Linear Separators

- Training instances

$$
\begin{aligned}
& \mathbf{x} \in \mathbb{R}^{d+1}, x_{0}=1 \\
& y \in\{-1,1\}
\end{aligned}
$$

- Model parameters

$$
\boldsymbol{\theta} \in \mathbb{R}^{d+1}
$$

- Hyperplane

$$
\boldsymbol{\theta}^{\top} \mathbf{x}=\langle\boldsymbol{\theta}, \mathbf{x}\rangle=0
$$

## Recall:

Inner (dot) product:

$$
\langle\mathbf{u}, \mathbf{v}\rangle=\mathbf{u} \cdot \mathbf{v}=\mathbf{u}^{\top} \mathbf{v}
$$

$$
=\sum_{i} u_{i} v_{i}
$$

- Decision function

$$
h(\mathbf{x})=\operatorname{sign}\left(\boldsymbol{\theta}^{\top} \mathbf{x}\right)=\operatorname{sign}(\langle\boldsymbol{\theta}, \mathbf{x}\rangle)
$$

## Intuitions



## Intuitions



## Intuitions



## Intuitions



## A "Good" Separator



## Noise in the Observations



## Ruling Out Some Separators



## Lots of Noise



## Only One Separator Remains



## Maximizing the Margin



## "Fat" Separators



## "Fat" Separators



## Why Maximize Margin

Increasing margin reduces capacity

- i.e., fewer possible models

Remember Lesson from Learning Theory:

- If the following holds:
$-H$ is sufficiently constrained in size
- and/or the size of the training data set n is large,
then low training error is likely to be evidence of low generalization error


## Alternative View of Logistic Regression

$$
h_{\boldsymbol{\theta}}(\mathbf{x})=\frac{1}{1+e^{-\boldsymbol{\theta}^{\top} \mathbf{x}}}
$$

$$
h_{\boldsymbol{\theta}}(\mathbf{x})=g(z)
$$

$$
z=\boldsymbol{\theta}^{\top} \mathbf{x}
$$

If $y=1$, we want $h_{\boldsymbol{\theta}}(\mathbf{x}) \approx 1, \boldsymbol{\theta}^{\top} \mathbf{x} \gg 0$
If $y=0$, we want $h_{\boldsymbol{\theta}}(\mathbf{x}) \approx 0, \boldsymbol{\theta}^{\top} \mathbf{x} \ll 0$

$$
\begin{aligned}
& J(\boldsymbol{\theta})=-\sum_{i=1}^{n}[y_{i} \underbrace{\log h_{\boldsymbol{\theta}}\left(\mathbf{x}_{i}\right)}_{\boldsymbol{\theta}}+\left(1-y_{i}\right) \\
& \underbrace{\log \left(1-h_{\boldsymbol{\theta}}\left(\mathbf{x}_{i}\right)\right)}_{\min _{1}\left(\boldsymbol{\theta}^{\top} \mathbf{x}_{i}\right)}]
\end{aligned}
$$

## Alternative View of Logistic Regression

Cost of example: $-y_{i} \log h_{\boldsymbol{\theta}}\left(\mathbf{x}_{i}\right)-\left(1-y_{i}\right) \log \left(1-h_{\boldsymbol{\theta}}\left(\mathbf{x}_{i}\right)\right)$

$$
h_{\boldsymbol{\theta}}(\mathbf{x})=\frac{1}{1+e^{-\boldsymbol{\theta}^{\top} \mathbf{x}}} \quad z=\boldsymbol{\theta}^{\top} \mathbf{x}
$$

If $y=1\left(\right.$ want $\left.\boldsymbol{\theta}^{\top} \mathbf{x} \gg 0\right)$ :
If $y=0$ (want $\left.\boldsymbol{\theta}^{\top} \mathbf{x} \ll 0\right)$ :



## Support Vector Machine

If $y=1$ (want $\boldsymbol{\theta}^{\top} \mathbf{x} \geq 1$ ): $\quad$ If $y_{i}=-1\left(\right.$ want $\left.\boldsymbol{\theta}^{\top} \mathbf{x} \leq-1\right)$ :


## Support Vector Machine

$\min _{\boldsymbol{\theta}} C \sum_{i=1}^{n}\left[y_{i} \operatorname{cost}_{1}\left(\boldsymbol{\theta}^{\boldsymbol{\top}} \mathbf{x}_{i}\right)+\left(1-y_{i}\right) \operatorname{cost}_{0}\left(\boldsymbol{\theta}^{\boldsymbol{\top}} \mathbf{x}_{i}\right)\right]+\frac{1}{2} \sum_{j=1 / 0}^{d} \theta_{j}^{2}$ with $\mathrm{C}=1$ $y=+1 /-1$
$\min _{\boldsymbol{\theta}} \frac{1}{2} \sum_{j=1}^{d} \theta_{j}^{2}$
s.t. $\boldsymbol{\theta}^{\top} \mathbf{x}_{i} \geq 1 \quad$ if $y_{i}=1$ $\boldsymbol{\theta}^{\top} \mathbf{x}_{i} \leq-1$ if $y_{i}=-1$

s.t. $y_{i}\left(\boldsymbol{\theta}^{\top} \mathbf{x}_{i}\right) \geq 1$

