CSE446: SVMs
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Slides adapted from Carlos Guestrin, and Luke Zettelmoyer
Linear classifiers – Which line is better?
Pick the one with the largest margin!

Margin for point $j$:
$$\gamma^j = y^j (w \cdot x^j + w_0)$$

Max Margin:
$$\max_{\gamma, w, w_0} \gamma$$
$$\forall j. y^j (w \cdot x^j + w_0) > \gamma$$

$$w \cdot x = \sum_i w_i x_i$$
How many possible solutions?

\[
\max_{\gamma, w, w_0} \gamma \\
\forall j. y^j (w \cdot x^j + w_0) > \gamma
\]

Any other ways of writing the same dividing line?
- \(w \cdot x + b = 0\)
- \(2w \cdot x + 2b = 0\)
- \(1000w \cdot x + 1000b = 0\)
- ....
- Any constant scaling has the same intersection with \(z=0\) plane, so same dividing line!

Do we really want to \(\max_{\gamma, w, w_0}\)?
Review: Normal to a plane

\[ x^j = \bar{x}^j + \lambda \frac{w}{\|w\|_2} \]

**Key Terms**

- \( \bar{x}^j \) -- projection of \( x^i \) onto \( w \)
- \( \frac{w}{\|w\|_2} \) -- unit vector normal to \( w \)

\[ \|w\|_2 = \sqrt{\sum_{i} w_i^2} \]
\[ x^j = \bar{x}^j + \lambda \frac{w}{\|w\|_2} \]
\[ \|w\|_2 = \sqrt{\sum_i w_i^2} \]

**Assume:** \( x^+ \) on positive line (\( y=1 \) intercept), \( x^- \) on negative (\( y=-1 \))

\[ x^+ = x^- + 2\gamma \frac{w}{\|w\|_2} \]
\[ w \cdot x^+ + w_0 = 1 \]
\[ w \cdot (x^- + 2\gamma \frac{w}{\|w\|_2}) + w_0 = 1 \]
\[ w \cdot x^- + w_0 + 2\gamma \frac{w \cdot w}{\|w\|_2} = 1 \]
\[ \gamma \frac{w \cdot w}{\|w\|_2} = 1 \quad w \cdot w = \sum_i w_i^2 = \|w\|_2^2 \]
\[ \gamma = \frac{\|w\|_2}{w \cdot w} = \frac{1}{\|w\|_2} \]

**Final result:** can maximize \textit{constrained} margin by minimizing \( \|w\|_2 \)!!!
Max margin using canonical hyperplanes

The assumption of canonical hyperplanes (at +1 and -1) changes the objective and the constraints!
Support vector machines (SVMs)

- Solve efficiently by quadratic programming (QP)
  - Well-studied solution algorithms
  - Not simple gradient ascent, but close
- Decision boundary defined by support vectors

\[
\min_{w, w_0} \frac{1}{2} \|w\|^2 \quad \forall j. \; y^j (w \cdot x^j + w_0) \geq 1
\]

Non-support Vectors:
- everything else
- moving them will not change \( w \)

Support Vectors:
- data points on the canonical lines
What if the data is not linearly separable?

Add More Features!!!

\[
\phi(x) = \begin{pmatrix}
x_1 \\
\vdots \\
x_n \\
x_1x_2 \\
x_1x_3 \\
\vdots \\
e^{x_1} \\
\vdots
\end{pmatrix}
\]

Can use Kernels… (more on this later)

What about overfitting?
What if the data is still not linearly separable?

\[
\min_{w, w_0} \frac{1}{2} \|w\|^2 + C \#(\text{mistakes})
\]

\[
\forall j, y^j (w \cdot x^j + w_0) \geq 1
\]

- **First Idea:** Jointly minimize \( \|w\|^2 \) and number of training mistakes
  - How to tradeoff two criteria?
  - Pick \( C \) on development / cross validation

- **Tradeoff \#(mistakes) and \( \|w\|^2 \)**
  - 0/1 loss
  - Not QP anymore
  - Also doesn’t distinguish near misses and really bad mistakes
  - NP hard to find optimal solution!!!
Slack variables – Hinge loss

For each data point:
- If margin ≥ 1, don’t care
- If margin < 1, pay linear penalty

\[
\min_{w,w_0} \frac{1}{2} \|w\|^2 + C \sum_j \xi_j \\
\forall j. y^j (w \cdot x^j + w_0) \geq 1 - \xi_j , \xi_j \geq 0
\]

Slack Penalty \( C > 0 \):
- \( C=\infty \) → have to separate the data!
- \( C=0 \) → ignore data entirely!
- Select on dev. set, etc.
Slack variables – Hinge loss

\[
\min_{w, w_0} \frac{1}{2} \|w\|_2^2 + C \sum_j \xi_j \\
\forall j. y^j (w \cdot x^j + w_0) \geq 1 - \xi_j, \xi_j \geq 0
\]

\[\text{[x]}_+ = \max(x, 0)\]

Solving SVMs:
- Differentiate and set equal to zero!
- No closed form solution, but quadratic program (top) is concave
- Hinge loss is not differentiable, gradient ascent a little trickier…
Logistic Regression as Minimizing Loss

Logistic regression assumes:

\[ P(Y = 1 | X = x) = \frac{\exp(f(x))}{1 + \exp(f(x))} \]

And tries to maximize data likelihood, for \( Y = \{-1, +1\} \):

\[ P(y^i | x^i) = \frac{1}{1 + \exp(-y^i f(x^i))} \]

\[ \ln P(D_Y | D_X, w) = \sum_{j=1}^{N} \ln P(y^j | x^j, w) \]
\[ = - \sum_{i=1}^{N} \ln(1 + \exp(-y^i f(x^i))) \]

Equivalent to minimizing log loss:

\[ \sum_{i=1}^{N} \ln(1 + \exp(-y^i f(x^i))) \]
SVMs vs Regularized Logistic Regression

SVM Objective:

\[
\arg \min_{\mathbf{w}, w_0} \frac{1}{2} \| \mathbf{w} \|_2^2 + C \sum_{j=1}^{N} \left[ 1 - y^j f(x^j) \right]_+ + \lambda \sum_{i} w_i x_i
\]

Logistic regression objective:

\[
\arg \min_{\mathbf{w}, w_0} \lambda \| \mathbf{w} \|_2^2 + \sum_{j=1}^{N} \ln(1 + \exp(-y^j f(x^j)))
\]

Tradeoff: same $l_2$ regularization term, but different error term
Logistic regression:

\[
\ln(1 + \exp(-y^j f(x^j)))
\]

Hinge loss:

\[
[1 - y^j f(x^j)]_+
\]

0-1 Loss:

\[
\delta(f(x^j) \neq y^j)
\]

We want to smoothly approximate 0/1 loss!
What about multiple classes?
One against All

Learn 3 classifiers:
• $+$ vs $\{0,-\}$, weights $w_+$
• $-$ vs $\{0,+\}$, weights $w_-$
• $0$ vs $\{+,-\}$, weights $w_0$

Output for $x$:
$$y = \text{argmax}_i w_i \cdot x$$

Any problems?
Could we learn this dataset?
Learn 1 classifier: Multiclass SVM

Simultaneously learn 3 sets of weights:

- How do we guarantee the correct labels?
- Need new constraints!

For each class:

\[ w_{y^j} \cdot x^j + w_0^{y^j} \geq w_{y'} \cdot x^j + w_0^{y'} + 1, \ \forall y' \neq y^j, \ \forall j \]
Learn 1 classifier: Multiclass SVM

Also, can introduce slack variables, as before:

$$\min_{w,w_0} \sum_y \|w^y\|_2^2 + C \sum_j \xi^j$$

$$w^y_j \cdot x^j + w^y_0 \geq w^{y'}_j \cdot x^j + w^{y'}_0 + 1 - \xi^j, \quad \forall y' \neq y^j, \quad \xi^j > 0 \quad \forall j$$

Now, can we learn it?
What you need to know

• Maximizing margin
• Derivation of SVM formulation
• Slack variables and hinge loss
• Tackling multiple class
  – One against All
  – Multiclass SVMs