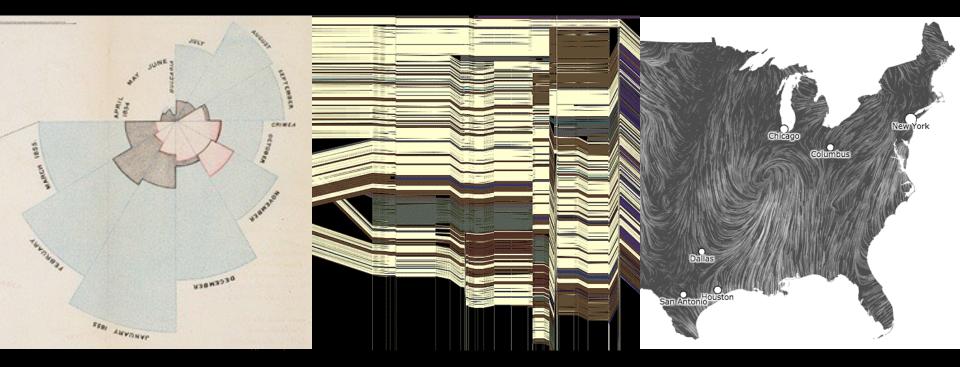
CSE 442 - Data Visualization Interaction



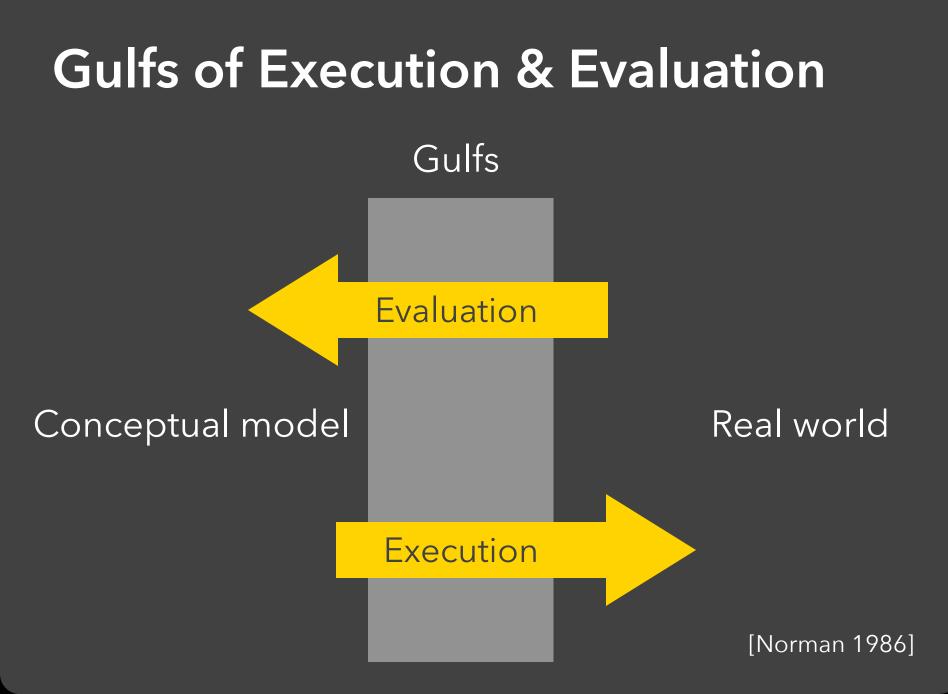
Jeffrey Heer University of Washington

[There is an] apparent challenge that computational artifacts pose to the longstanding distinction between the physical and the social, in the special sense of those things that one designs, builds, and uses, on the one hand, and those things with which one communicates, on the other.

"Interaction"- in a sense previously reserved for describing a uniquely interpersonal activity - seems appropriately to characterize what goes on between people and certain machines as well.

Lucy Suchman, Plans and Situated Actions

Interaction between people and machines requires *mutual intelligibility* or shared understanding.



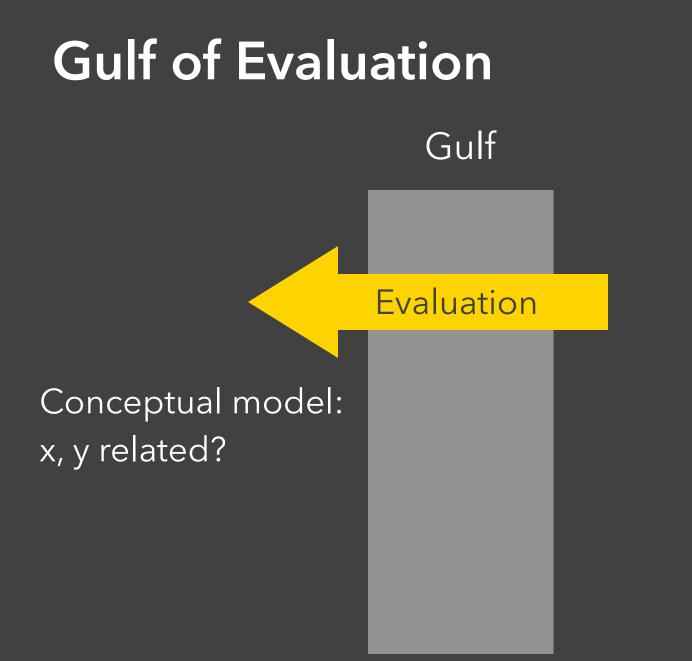
The difference between the user's intentions and the allowable actions.

The difference between the user's intentions and the allowable actions.

Gulf of Evaluation

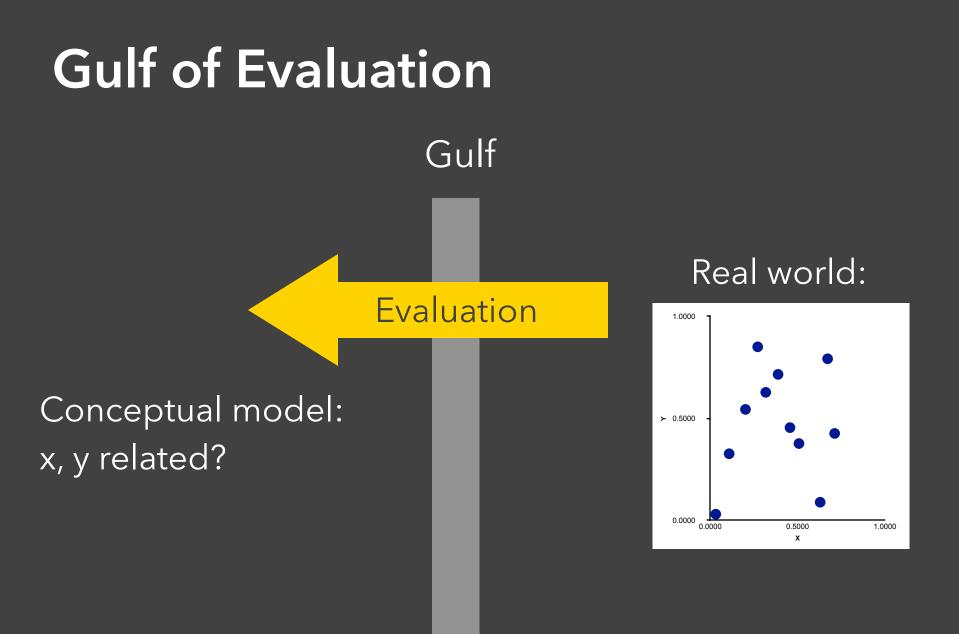
The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

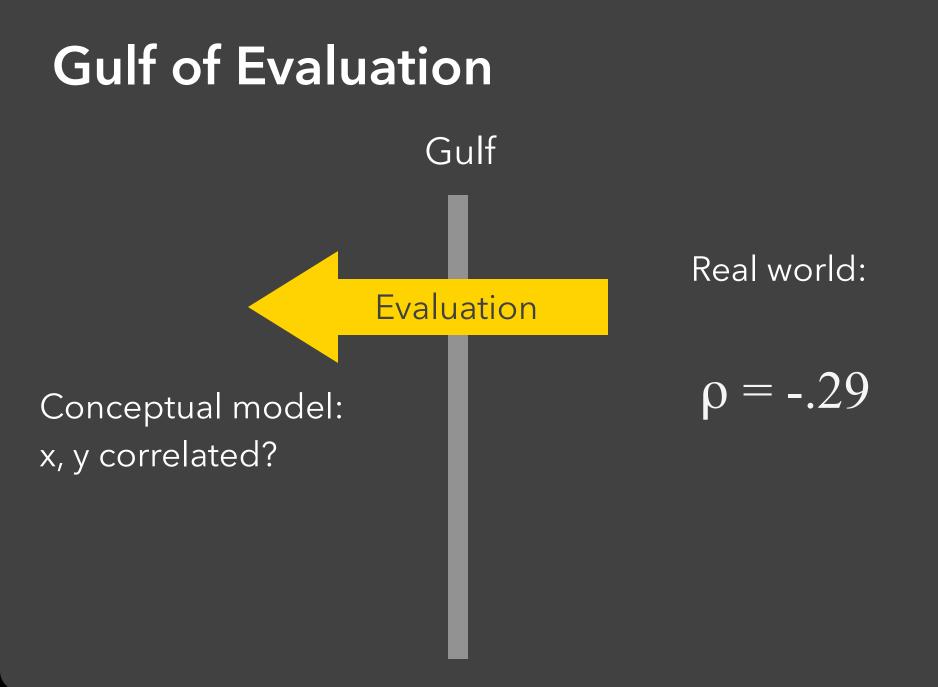
[Norman 1986]

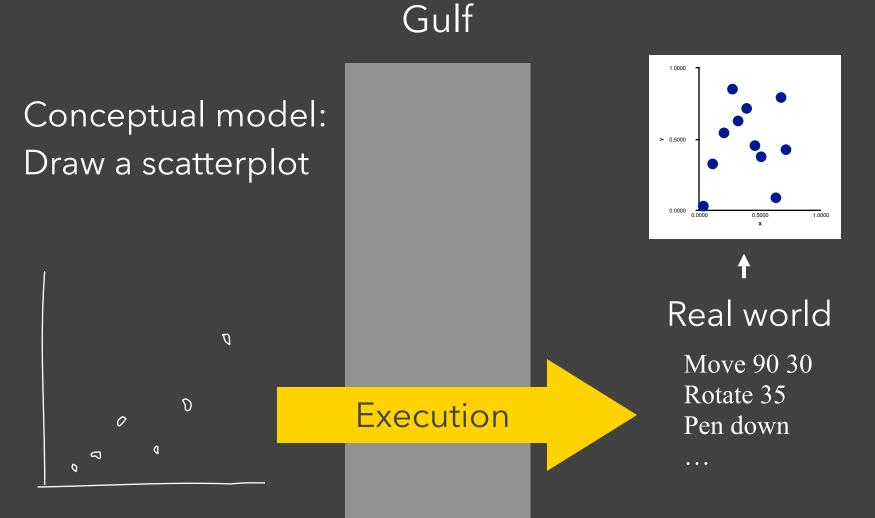


Real world:

Х	Y
0.67	0.79
0.32	0.63
0.39	0.72
0.27	0.85
0.71	0.43
0.63	0.09
0.03	0.03
0.20	0.54
0.51	0.38
0.11	0.33
0.46	0.46







Gulf

Execution

Conceptual model: Draw a scatterplot

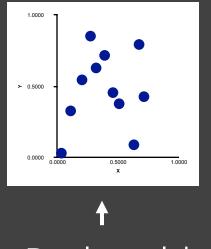
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Real world

vl.markCircle()
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Gulf

Execution

Conceptual model: Draw a scatterplot

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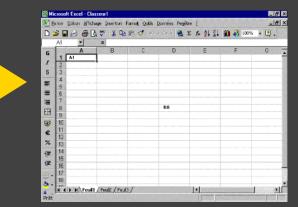
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Real world



The difference between the user's intentions and the allowable actions.

Gulf of Evaluation

The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

[Norman 1986]

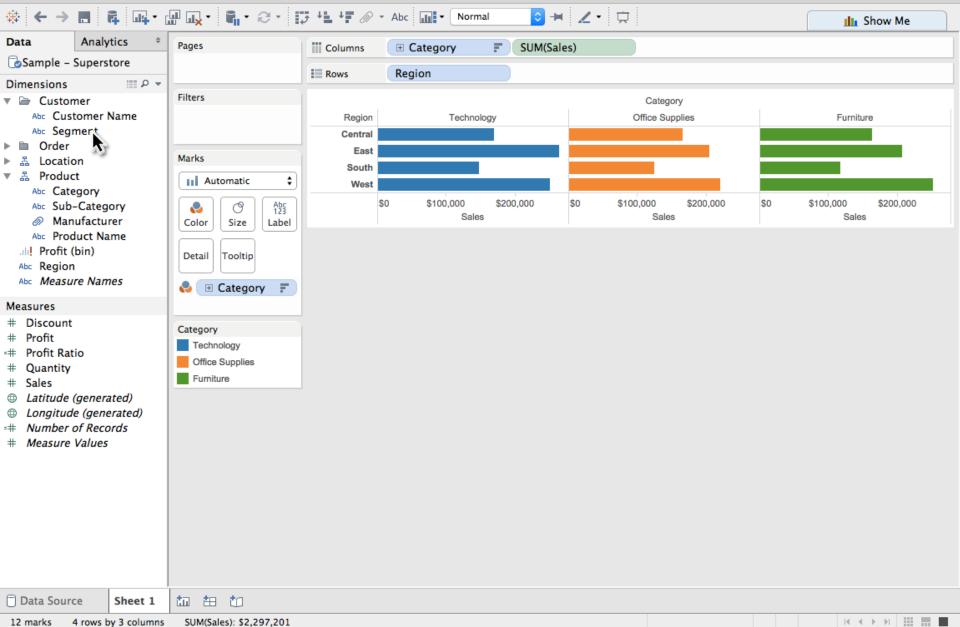
Interactive Visualization

Interaction Techniques

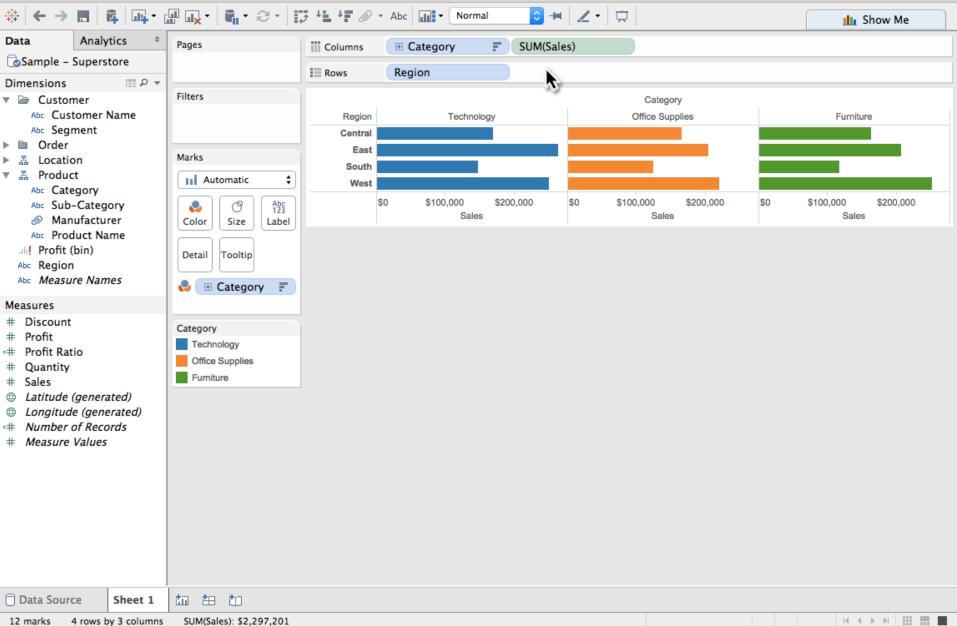
Are there "essential" interactive operations for exploratory data visualization?

Data and View Specification Visualize, Filter, Sort, Derive









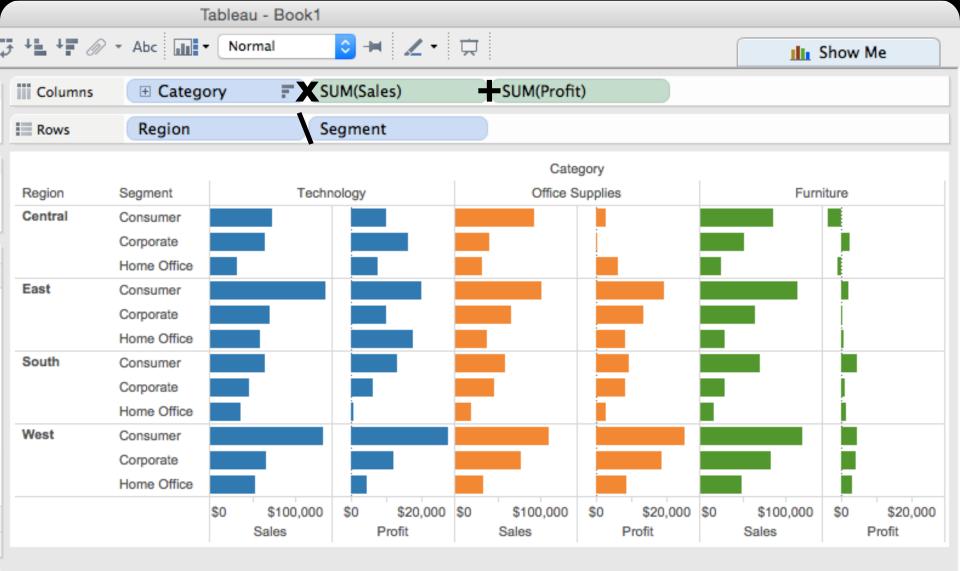
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36 marks 12 rows by 3 columns SUM(Sales): \$2,297,201

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Measures # Discount			Home Office			
# Discount # Profit	Category			\$0 \$50,000 \$100,000	\$0 \$50,000 \$100,000	\$0 \$50,000 \$100,000
=# Profit Ratio	Technology			Sales	Sales	Sales
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36 marks 12 rows by 3 columns	SUM(Sales): \$2,297,201					

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Abc Measure Names	5		West	Consumer													1
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# Profit		SUM(Sales)			\$0	\$100,000	\$0	\$20,000	\$0	\$100,000	\$0	\$20,000	\$0	\$100,000	\$0	\$20,000	
+ Profit Ratio		SUM(Profit)			S	ales		Profit		Sales		Profit		Sales		Profit	1
# Quantity# Sales		Category															
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# Number of Record	ls	Furniture															
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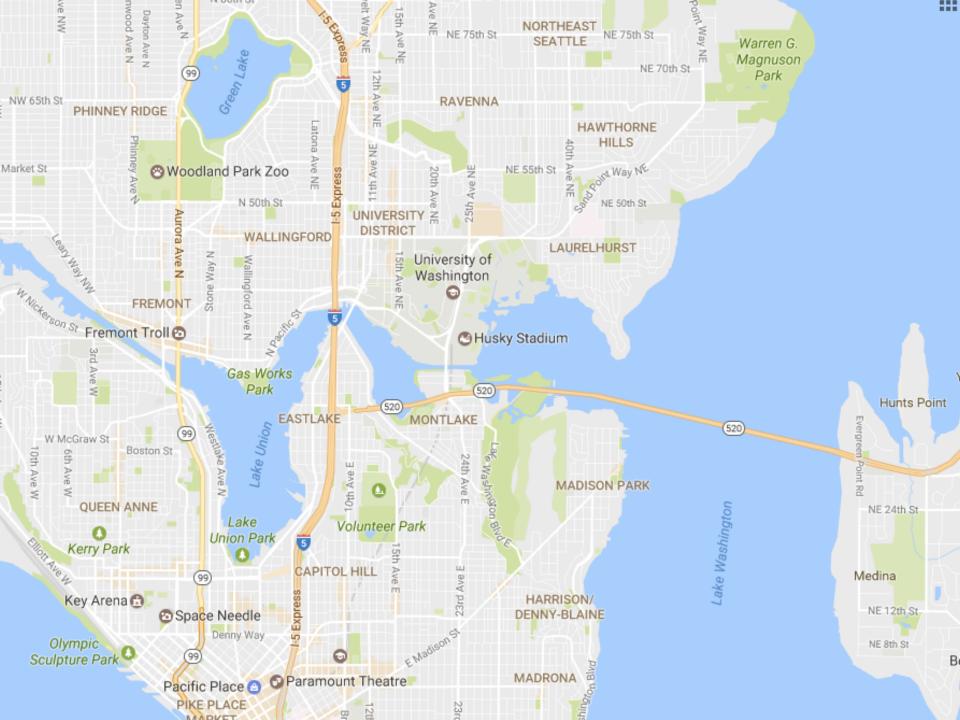
72 marks 12 rows by 6 columns SUM(Profit): \$286,397

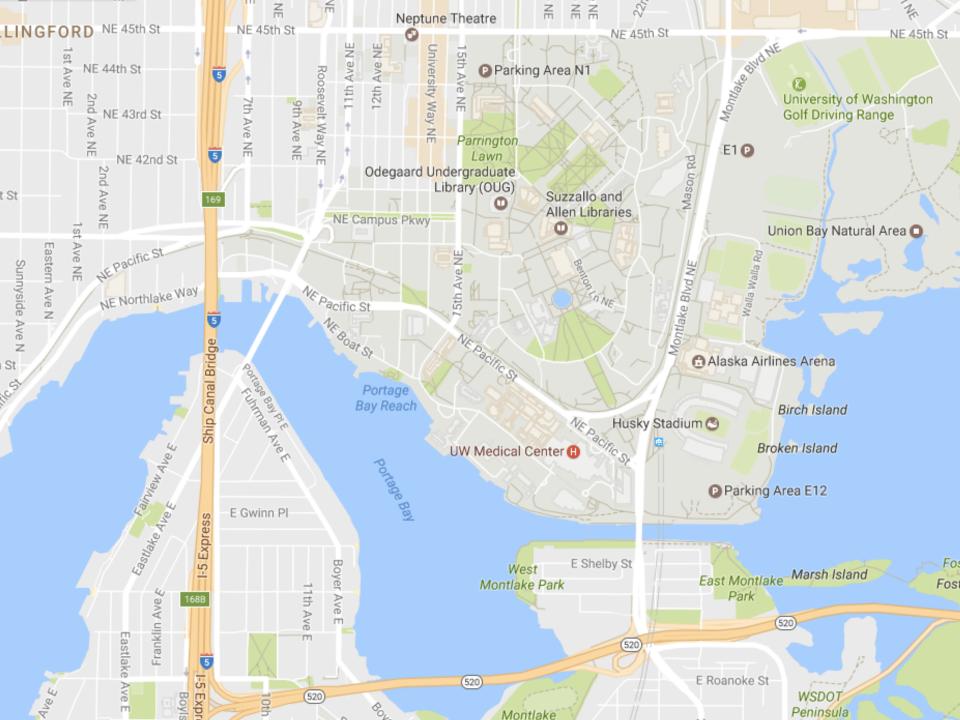


Data and View Specification Visualize, Filter, Sort, Derive

Data and View Specification Visualize, Filter, Sort, Derive

View Manipulation Select, Navigate, Coordinate, Organize





Data and View Specification Visualize, Filter, Sort, Derive

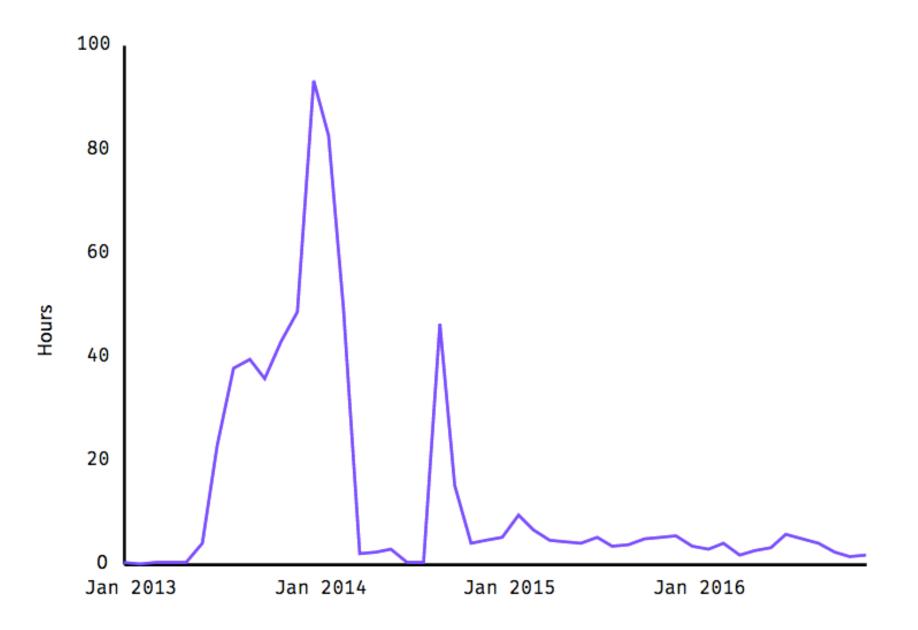
View Manipulation Select, Navigate, Coordinate, Organize

Data and View Specification Visualize, Filter, Sort, Derive

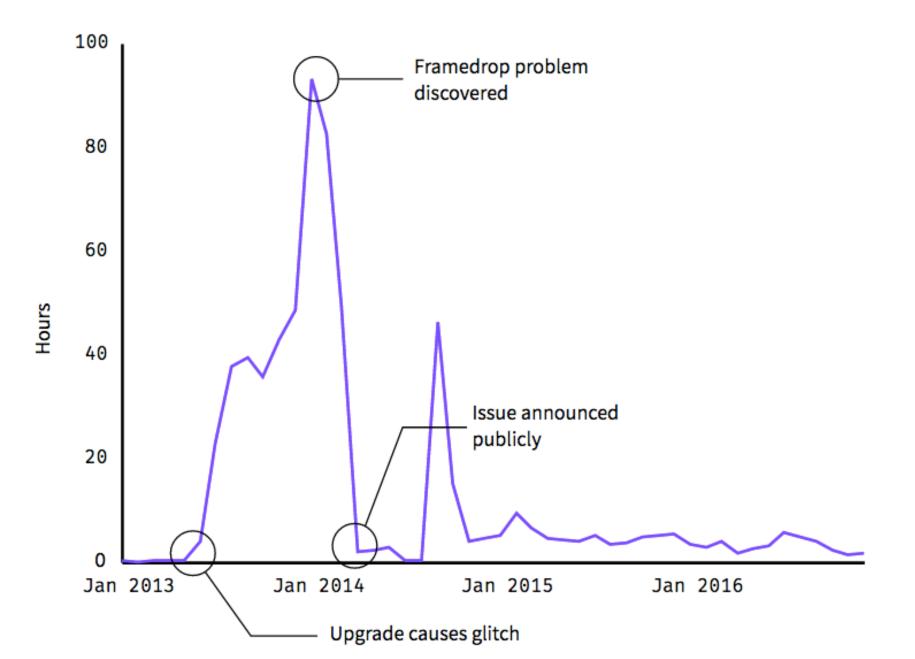
View Manipulation Select, Navigate, Coordinate, Organize

Process and Provenance Record, Annotate, Share, Guide

Hours of footage lost each month due to dropped frames



Hours of footage lost each month due to dropped frames



Data and View Specification Visualize, Filter, Sort, Derive

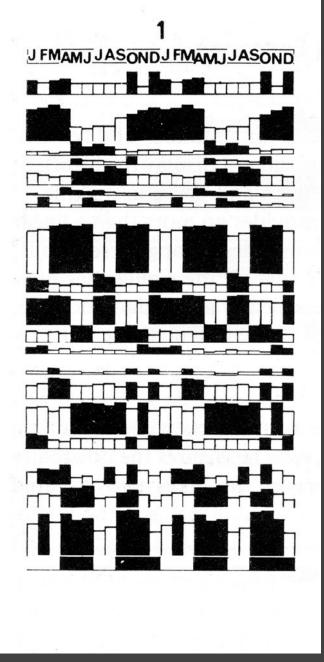
View Manipulation Select, Navigate, Coordinate, Organize

Process and Provenance Record, Annotate, Share, Guide

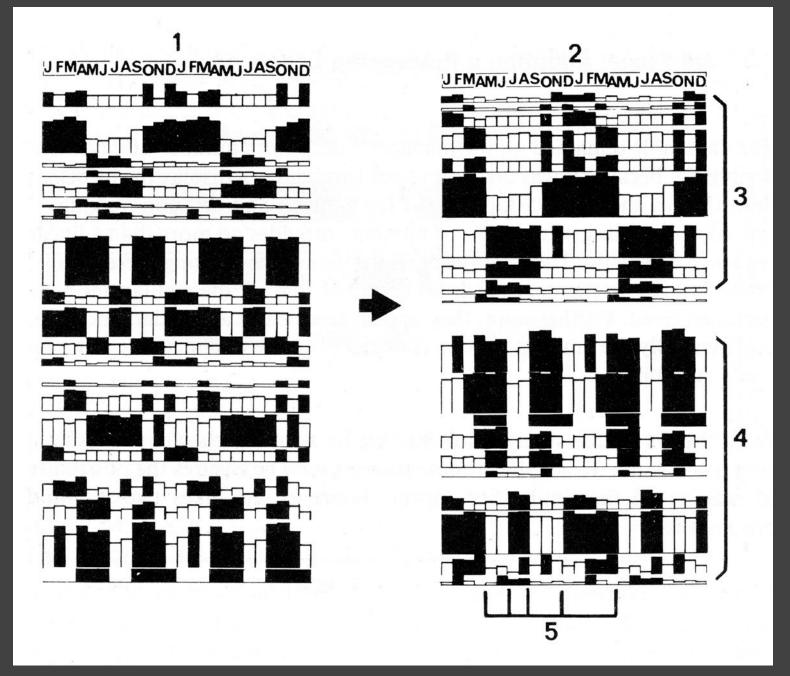
E X A M P L E : Bertin's Hotel Data

J	F	M	A	Μ	J	J	A	S	0	Ν	D		
26	21	26	28	20	20	20	20	20	40	15	40	1	% CLIENTELE FEMALE
69	70	77	71	37	36	39	39	55	60	68	72	2	%
7	6	3	6	23	14	19	14	9	6	8	8	3	% — "— U.S.A.
0	С	0	0	8	6	6	4	2	12	0	0	4	% SOUTH AMERICA
20	15	14	15	23	27	22	30	27	19	19	17	5	% EUROPE
1	0	0	8	6	4	6	4	2	1	0	1	6	% M.EAST, AFRICA
3	10	6	0	3	13	8	9	5	2	5	2	7	% — "— ASIA
78	80	85	86	85	87	70	76	87	85	87	80	8	% BUSINESSMEN
22	20	15	14	15	13	30	24	13	15	13	20	9	% TOURISTS
70	70	75	74	69	68	74	75	68	68	64	75	10	% DIRECT RESERVATIONS
20	18	19	17	27	27	19	19	26	27	21	15	11	% AGENCY
10	12	6	9	4	5	7	6	6	5	15	10	12	% AIR CREWS
2	2	4	2	2	1	1	2	2	4	2	5	13	% CLIENTS UNDER 20 YEARS
25	27	37	35	25	25	27	28	24	30	24	30	14	%
48	49	42	48	54	55	53	57	55	46	55	43	15	%
25	22	17	15	19	19	19	19	19	20	19	22	16	%
163	167	166	174	152	155	145	170	157	174	165	156	17	PRICE OF ROOMS
1.65	1.71	7. 65	1.91	1. 90	2.	1.54	7.60	1.73	1.82	1.66	1.44	18	LENGTH OF STAY
67	82	70	83	74	77	56	62	90	92	78	55	19	% OCCUPANCY
			×	×	×			×	X	×	\times	20	CONVENTIONS

[Graphics and Graphic Information Processing, Bertin 81]



[Graphics and Graphic Information Processing, Bertin 81]



[Graphics and Graphic Information Processing, Bertin 81]

J FMAMJ JASOND J FMAMJ JASOND		
	1 % OCCUPANCY	ACTIVE AND
	18 LENGTH OF STAY	SLOW PERIODS
	DUSINESSMEN	DISCOVERY FACTORS
	AGENCY RESERVATIONS	
	18 AIQ CREWS 18 CUENTS UNDER 20 YEARS 18 CLIENTS MORE THAN 55 YEARS 14 CLIENTS FROM 20-35 YEARS	RECOVERY FACTORS
	1 FEMALE CLIENTELE 2 LOCAL CLIENTELE	WINTER
	7 ASIA 9 TOURISTS 10 DIRECT RESERVATION 17 PRICE OF ROOMS	WINTER-SUMMER
	MIDDLE BAST, AFRICA	
	3 U. S. A. ⁵ EUROPE ¹⁵ CLIENTS FROM 35-55 YEARS	SUMMER
		SUMMER

E X A M P L E : Tukey et al.'s PRIM-9



PRIM-9, Tukey, Fisherkeller, Friedman 1972

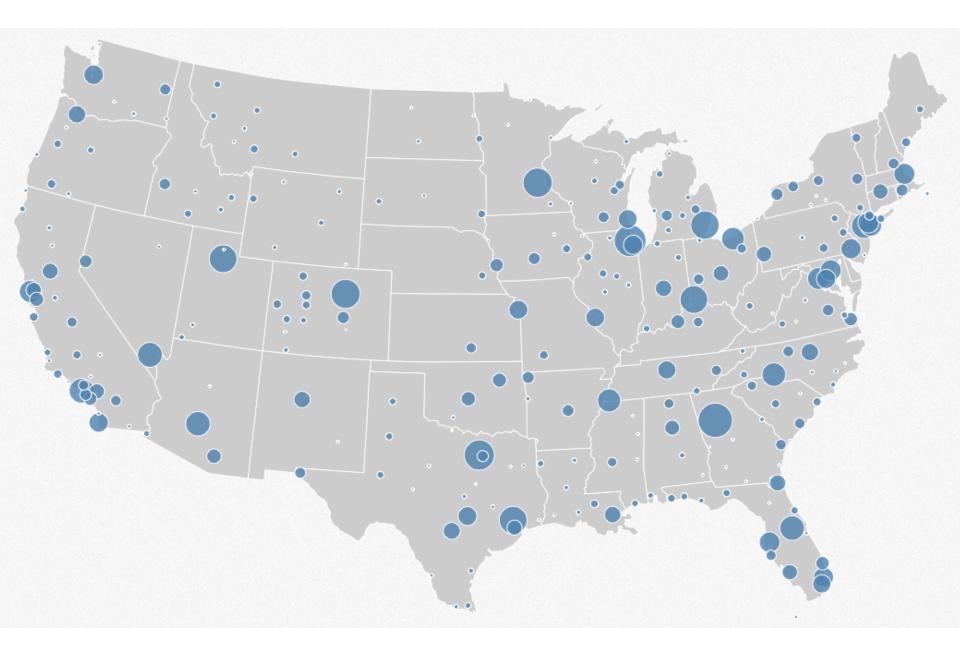


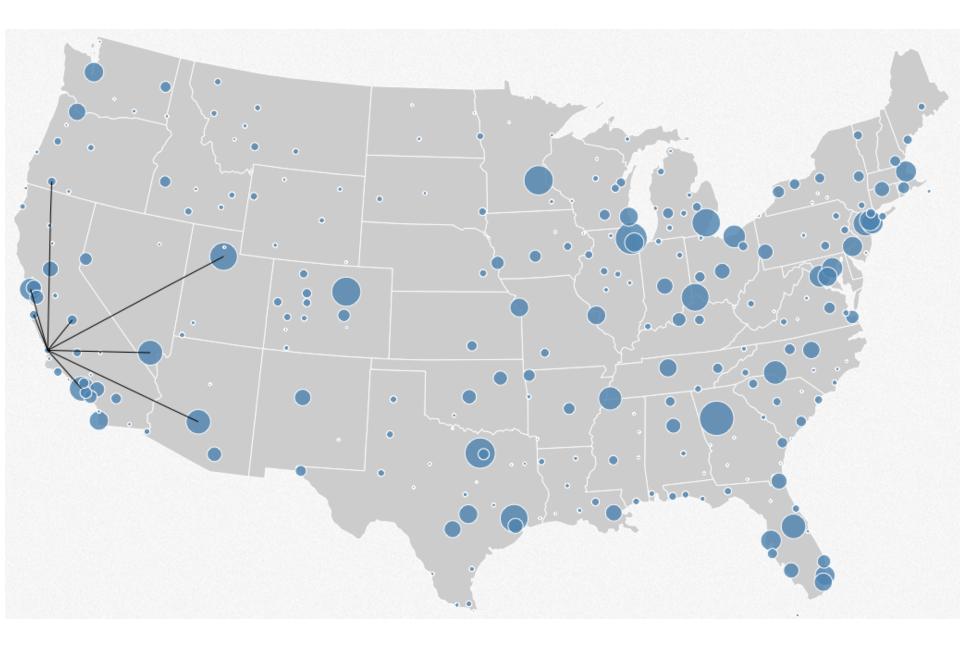


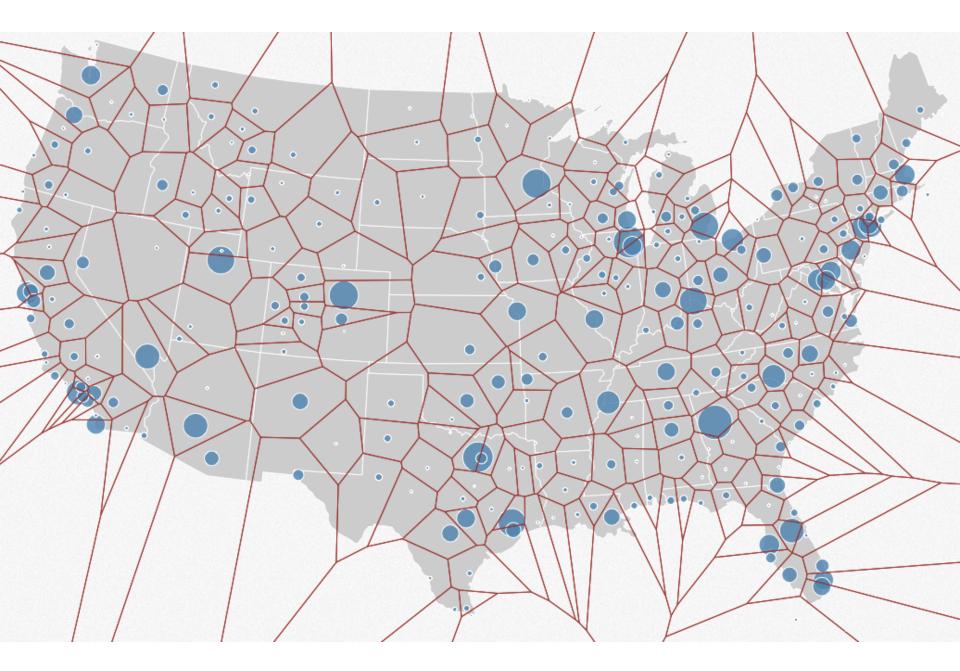
Selection

Basic Selection Methods

Point Selection Mouse Hover / Click Touch / Tap Select Nearby Element (e.g., Bubble Cursor)







Basic Selection Methods

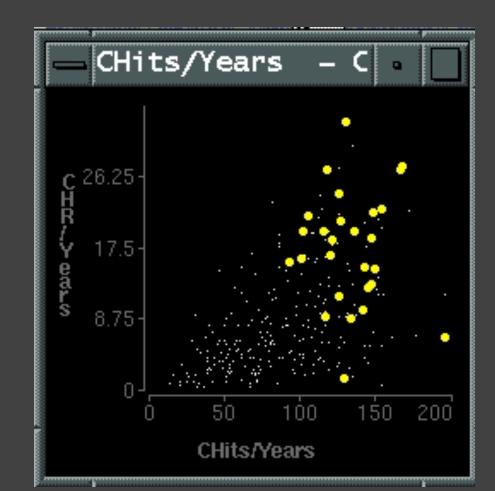
Point Selection Mouse Hover / Click Touch / Tap Select Nearby Element (e.g., Bubble Cursor) **Region Selection** Rubber-band (rectangular) or Lasso (freehand)

Area cursors ("brushes")

Brushing & Linking

Brushing

Direct attention to a subset of data [Wills 95]



Brushing & Linking

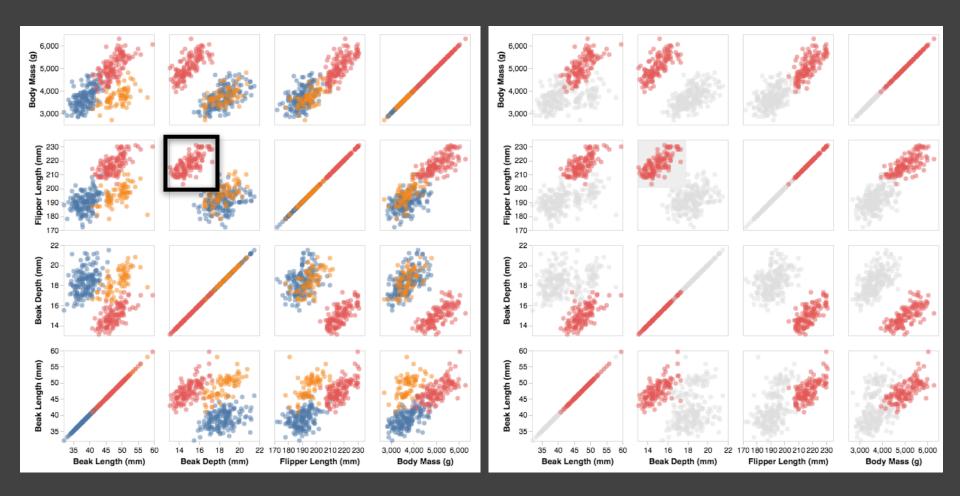
Select ("**brush**") a subset of data See selected data in other views

The components must be **linked** by *tuple* (matching data points), or by *query* (matching range or values)

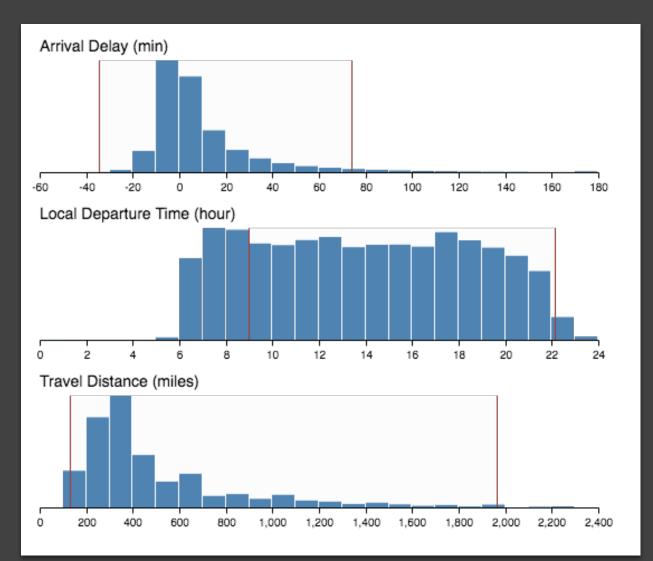


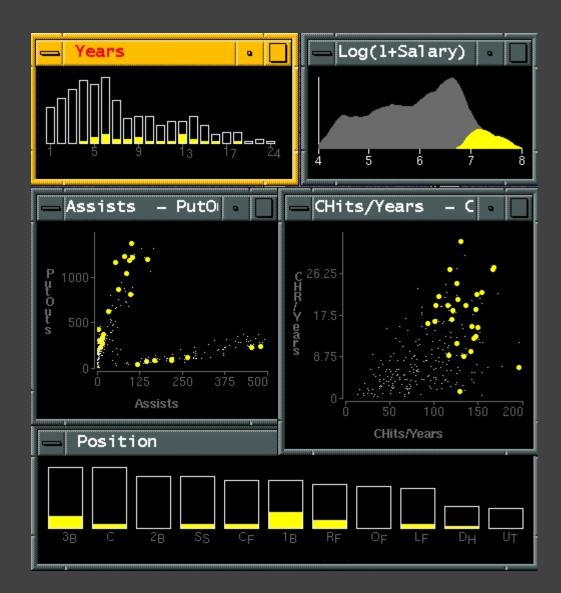
Brushing Scatterplots, Becker & Cleveland 1982

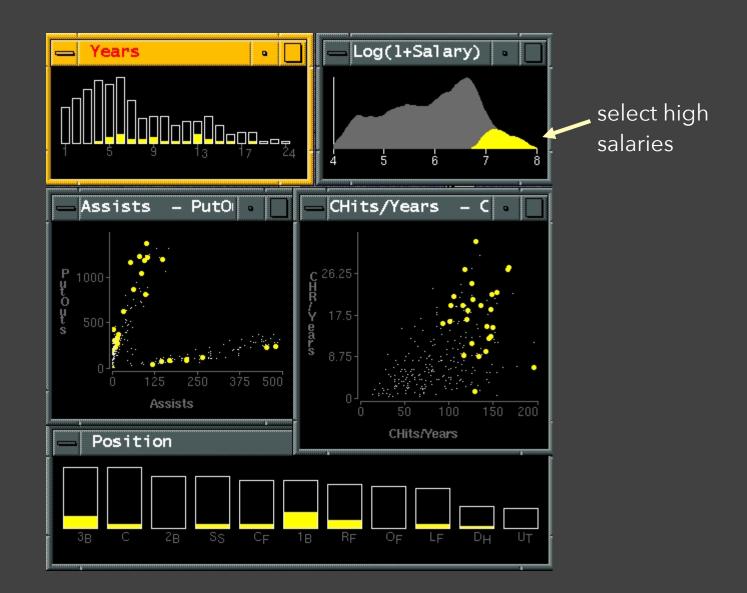
Brushing Scatterplots



Cross-Filtering



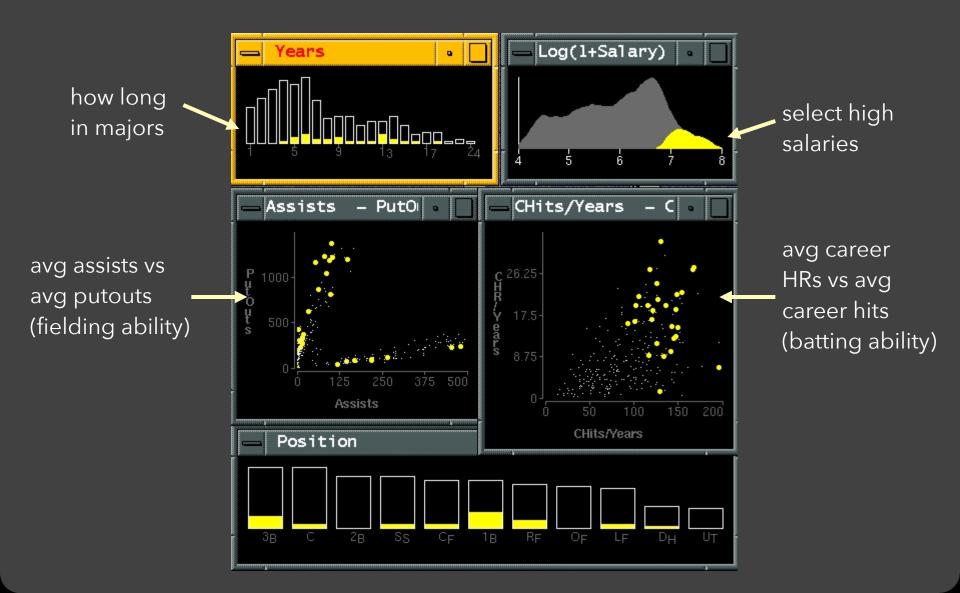


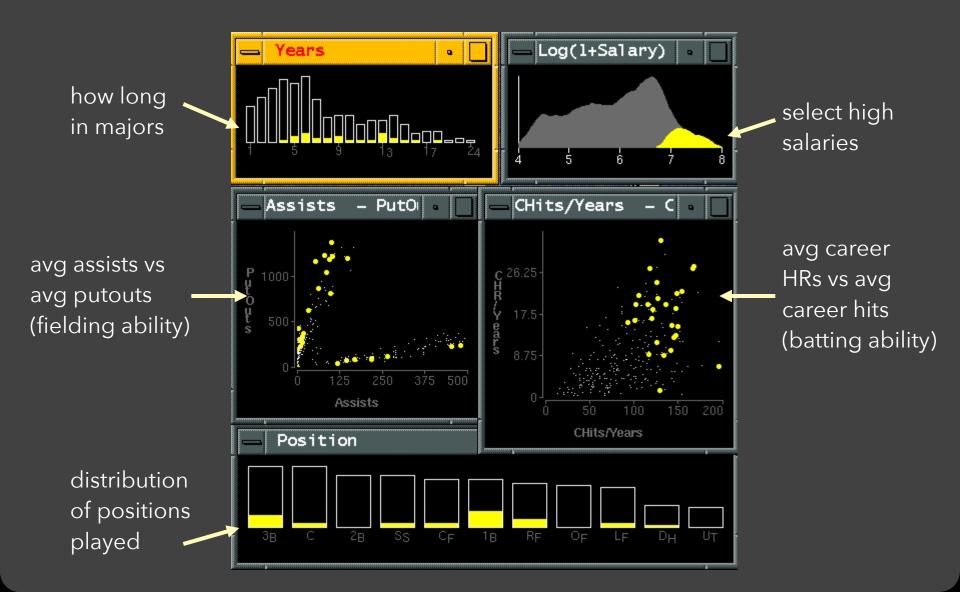




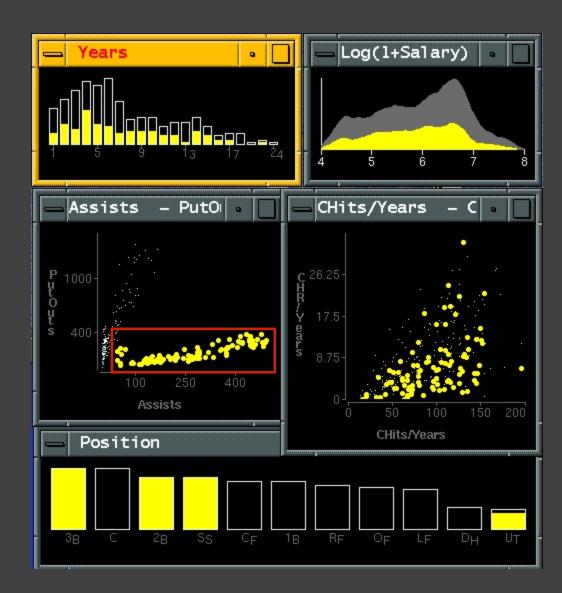
how long in majors







Linking Assists to Positions



Dynamic Queries

Query & Results

SELECT house FROM seattle_homes WHERE price < 1,000,000 AND bedrooms > 2

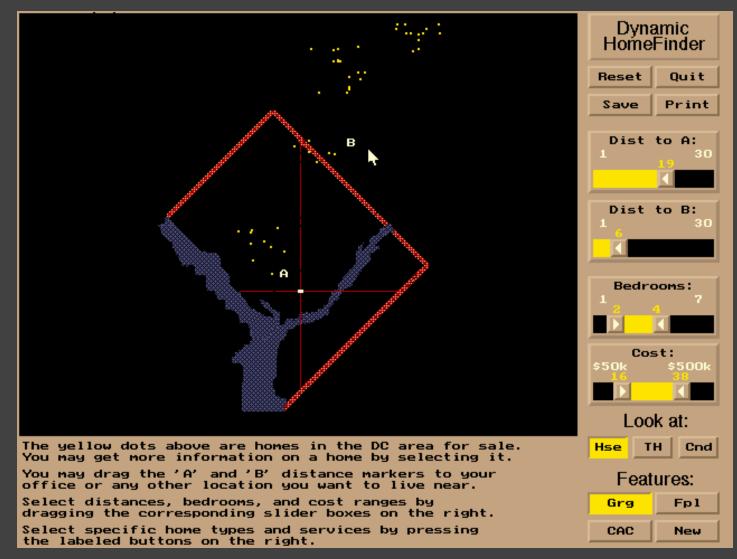
ORDER BY price

		Dynamic Browser	: DC Home Finder
IdNumber	Dwelling	Address	City
2	House	5256 S. Capitol St.	Beltsville, MD
4	House	5536 S. Lincoln St.	Beltsville, MD
5	House	5165 Jones Street	Beltsville, MD
8	House	5007 Jones Street	Beltsville, MD
9	House	4872 Jones Street	Beltsville, MD
17	House	5408 S. Capitol St.	Beltsville, MD
20	House	5496 S. Capitol St.	Beltsville, MD
85	Condo	5459 S. Lincoln St.	Laurel, MD
86	Condo	5051 S. Lincoln St.	Laurel, MD
88	Condo	5159 Hamilton Street	Laurel, MD
92	Condo	5132 Hamilton Street	Laurel, MD
93	Condo	5221 S. Lincoln St.	Laurel, MD
94	Condo	5043 S. Lincoln St.	Laurel, MD
95	Condo	4970 Jones Street	Laurel, MD
97	Condo	4677 Jones Street	Laurel, MD
98	Condo	4896 S. Capitol St.	Laurel, MD
99	Condo	5048 S. Capitol St.	Laurel, MD
100	Condo	4597 31st Street	Laurel, MD
101	Condo	5306 S. Lincoln St.	Laurel, MD
103	Condo	5562 Glass Road	Laurel, MD
105	Condo	5546 Hamilton Street	Laurel, MD
152	House	7670 31st Street	Upper Marlboro, MD

Issues with Textual Queries

- 1. For programmers
- 2. Rigid syntax
- 3. Only shows exact matches
- 4. Too few or too many hits
- 5. No hint on how to reformulate the query
- 6. Slow question-answer loop
- 7. Results returned as table

HomeFinder

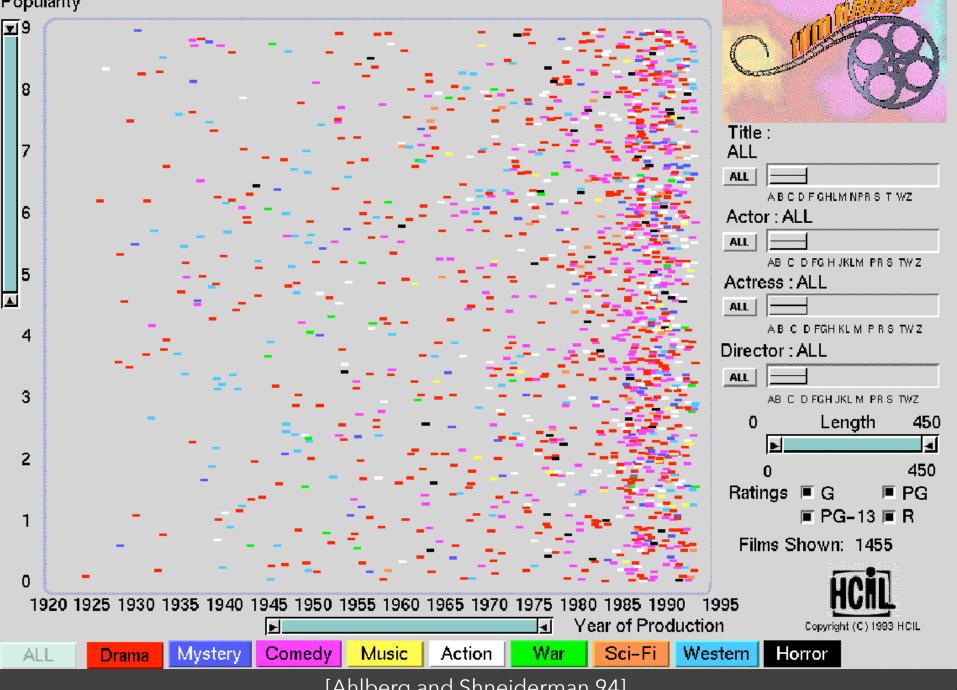


[Williamson and Shneiderman 92]

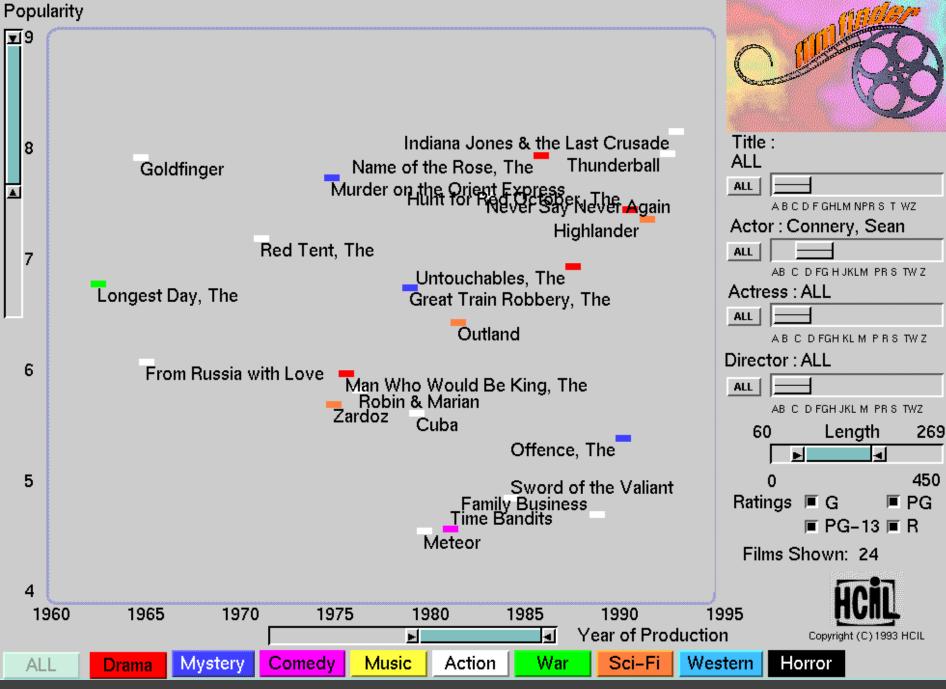
Direct Manipulation

Visual representation of objects and actions
 Rapid, incremental and reversible actions
 Selection by pointing (not typing)
 Immediate and continuous display of results





[[]Ahlberg and Shneiderman 94]



[Ahlberg and Shneiderman 94]

Alphaslider (?)

Title : Moonstruck

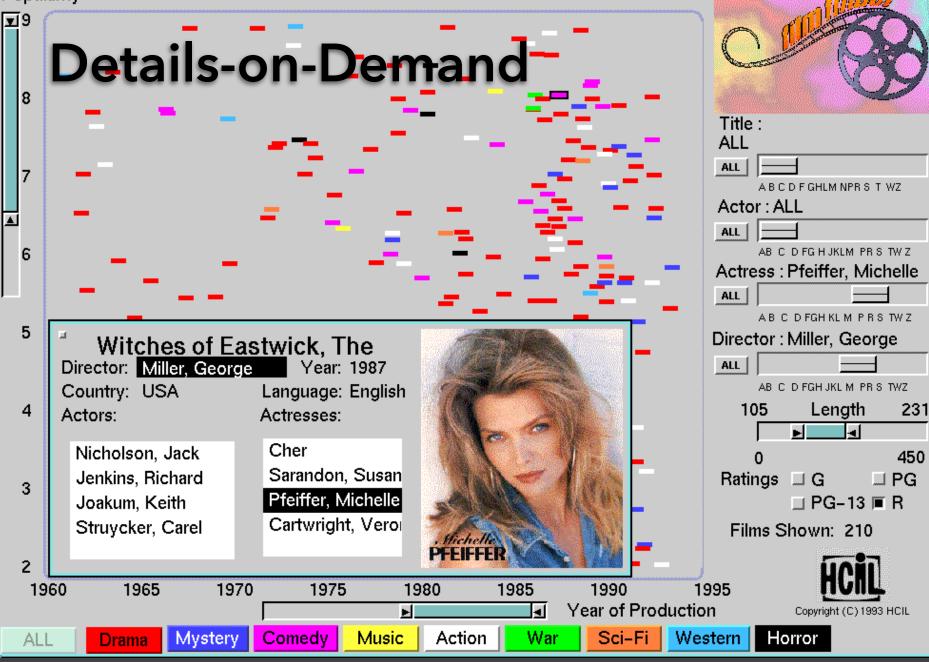




A B C D F GHLM NPR S T WZ

[Ahlberg and Shneiderman 94]

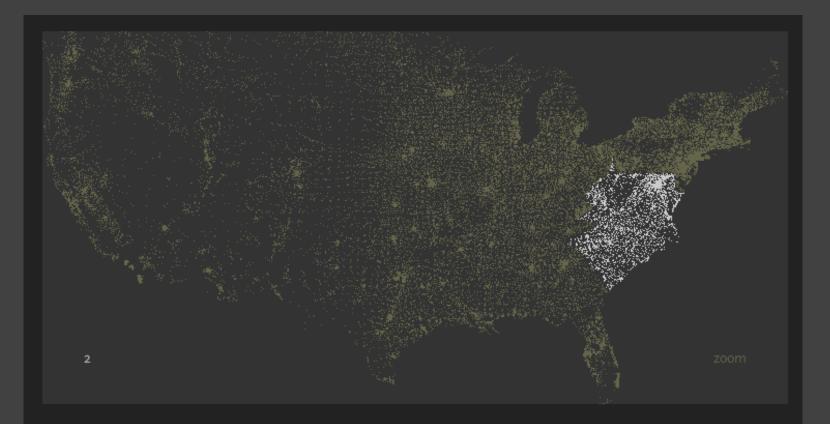
Popularity



[Ahlberg and Shneiderman 94]

The Attribute Explorer

Zipdecode [Fry 04]

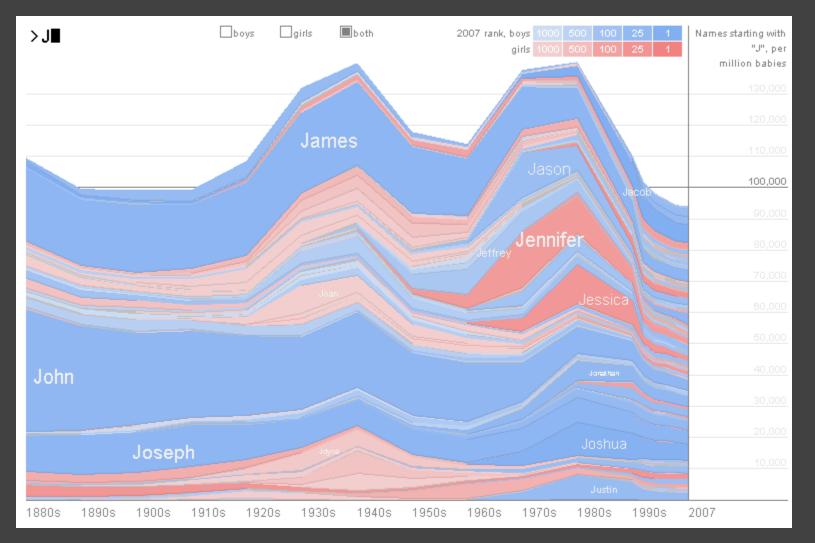


Hit the letter **z**, or click the word **zoom** to enable or disable zooming.

Hold down **shift** while typing a number to replace the previous number (U.S. keyboards only).

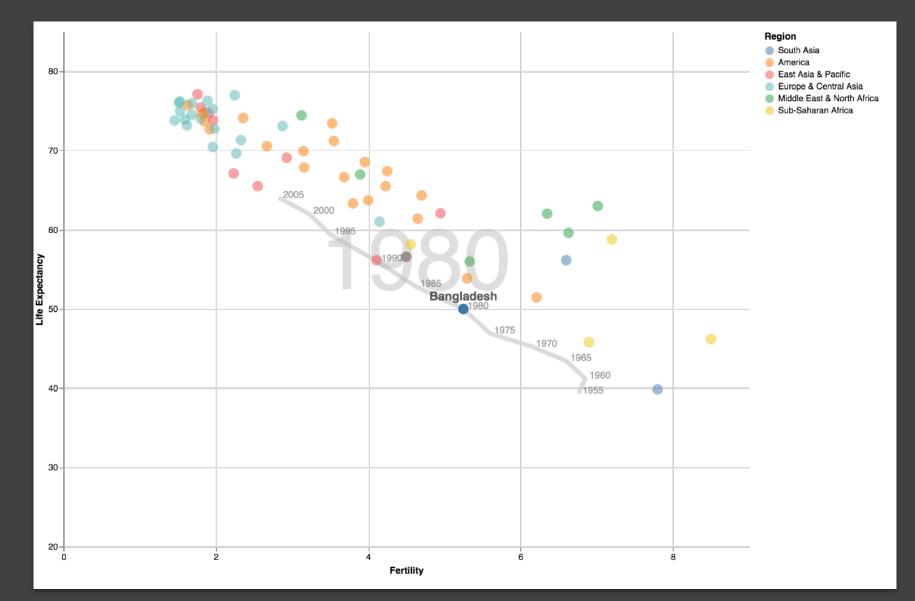
http://benfry.com/zipdecode/

NameVoyager [Wattenberg 06]

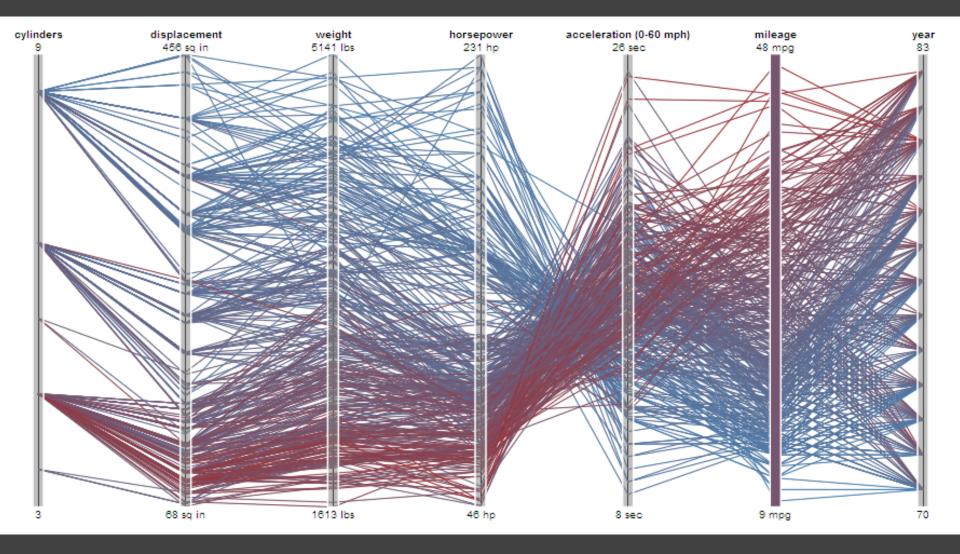


http://www.babynamewizard.com/voyager

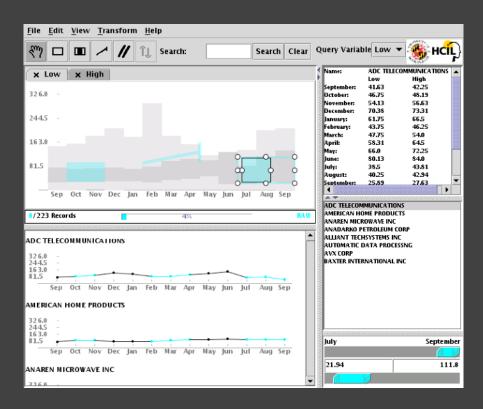
DimpVis [Kondo 14]

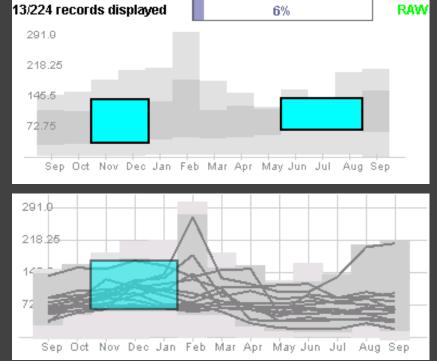


Parallel Coordinates [Inselberg]

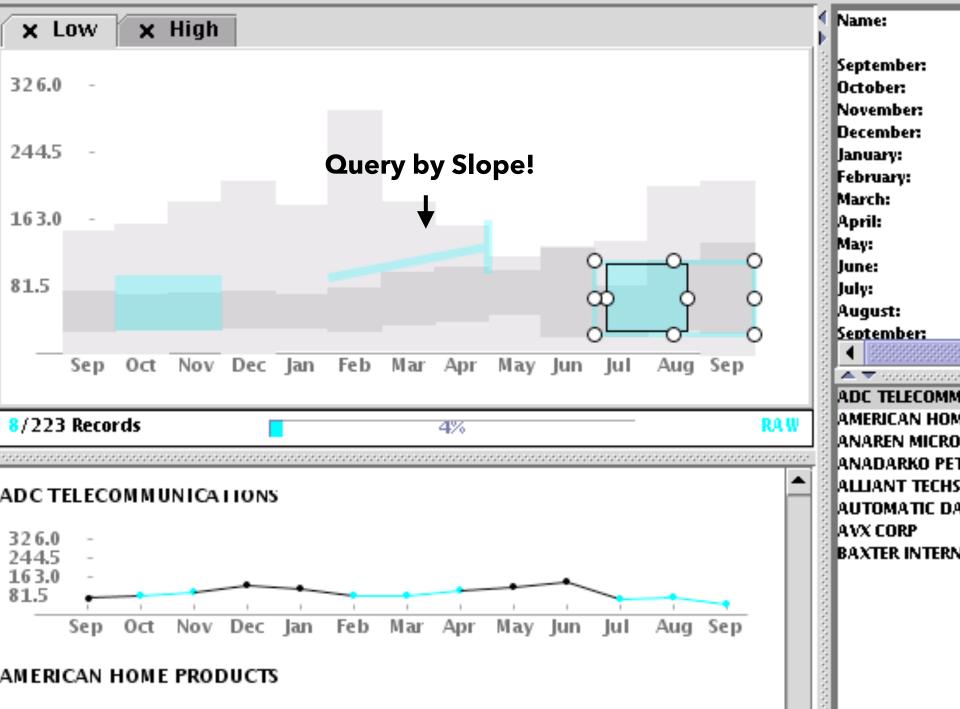


TimeSearcher [Hocheiser 02]

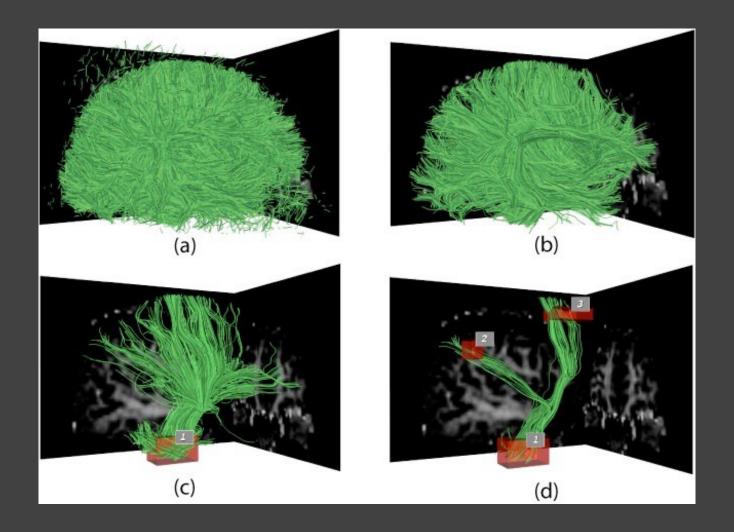




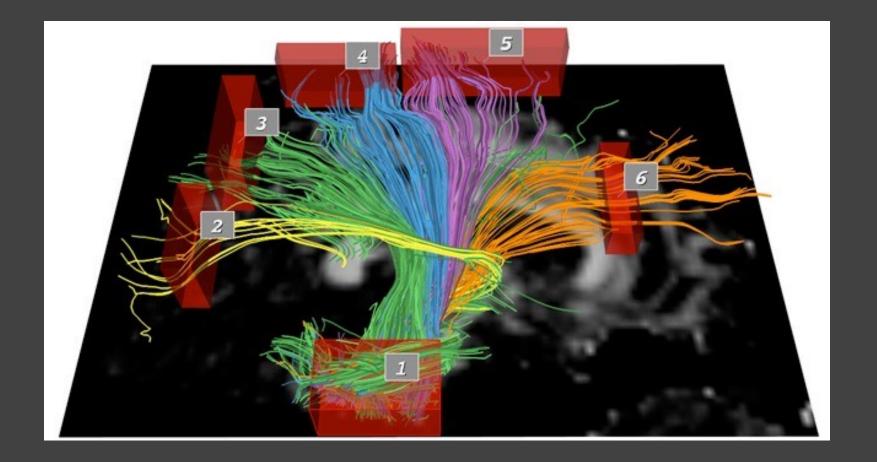
Builds on Wattenberg's [2001] idea for sketch-based queries of time-series data.



3D Dynamic Queries [Akers 04]



3D Dynamic Queries [Akers 04]



Pros & Cons

Pros

Controls useful for both novices and experts Quick way to explore data

Pros & Cons

Pros

Controls useful for both novices and experts Quick way to explore data

Cons

Simple queries

Lots of controls

Amount of data shown limited by screen space

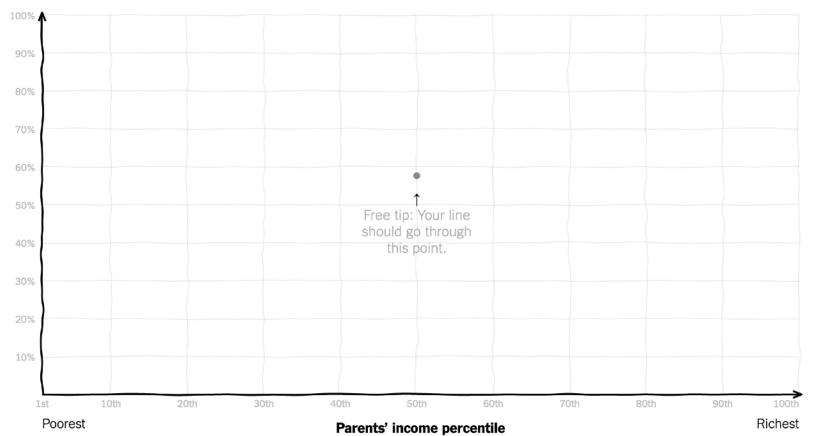
Who would use these kinds of tools?

Prompting Reflection

You Draw It [Aisch et al. '15]

Draw your line on the chart below

Percent of children who attended college



Summary

Most visualizations are interactive Even passive media elicit interactions

Good visualizations are task dependent Pick the right interaction technique Consider the semantics of the data domain

Fundamental interaction techniques Selection / Annotation, Sorting, Navigation, Brushing & Linking, Dynamic Queries

Administrivia

A2: Deceptive Visualization

Design **two** static visualizations for a dataset: 1. An earnest visualization that faithfully conveys the data 2. A deceptive visualization that tries to mislead viewers Your two visualizations may address different questions. Try to design a deceptive visualization that appears to be earnest: can you trick your classmates and course staff? You are free to choose your own dataset, but we have also provided some preselected datasets for you. Submit two images and a brief write-up on Canvas.

Due by **Wed 1/26 11:59pm**.

A2 Peer Reviews

On Thursday 10/21 you will be assigned two peer A2 submissions to review. For each:

- Try to determine which is earnest and which is deceptive
- Share a rationale for how you made this determination
- Share feedback using the "I Like / I Wish / What If" rubric

Assigned reviews will be posted on the A2 Peer Review page on Canvas, along with a link to a Google Form. You should submit two forms: one for each A2 peer review.

Due by Mon 1/31 11:59pm.

I Like... / I Wish... / What If?

I LIKE...

Praise for design ideas and/or well-executed implementation details. *Example: "I like the navigation through time via the slider; the patterns observed as one moves forward are compelling!"*

I WISH...

Constructive statements on how the design might be improved or further refined. *Example: "I wish moving the slider caused the visualization to update immediately, rather than the current lag."*

WHAT IF?

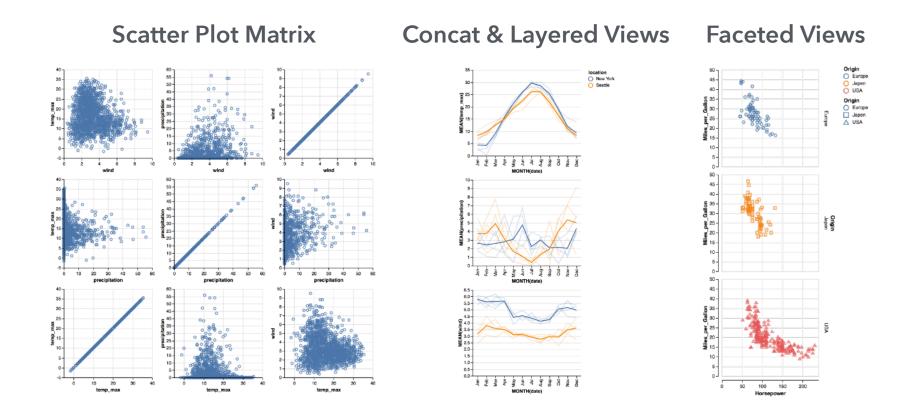
Suggest alternative design directions, or even wacky half-baked ideas. Example: "What if we got rid of the slider and enabled direct manipulation navigation by dragging data points directly?"

An Interaction Grammar (Vega-Lite Selections)

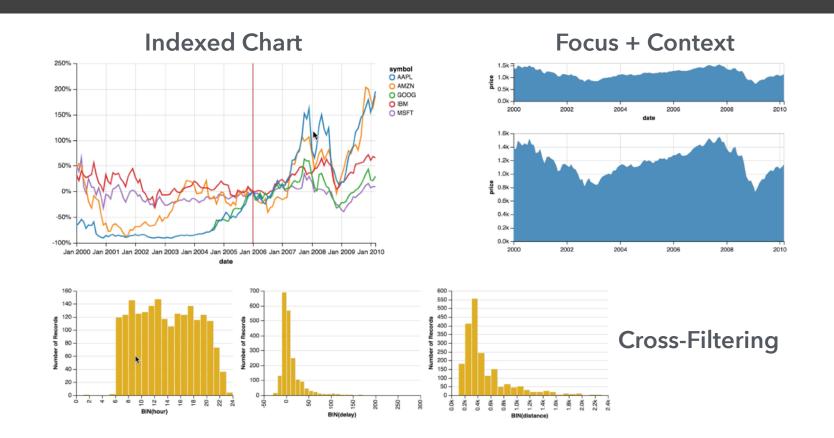
Satyanarayan, Moritz, Wongsuphasawat, Heer. TVCG'17



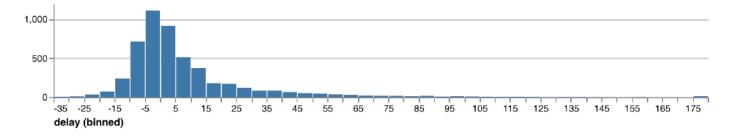
Vega-Lite: A Grammar of Graphics

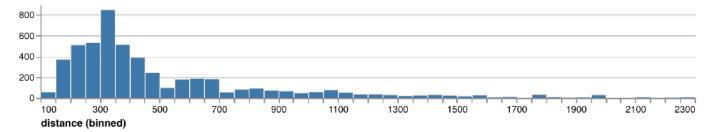


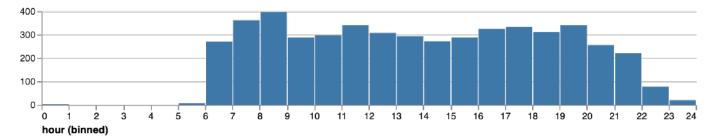
Vega-Lite: A Grammar of Multi-View Graphics

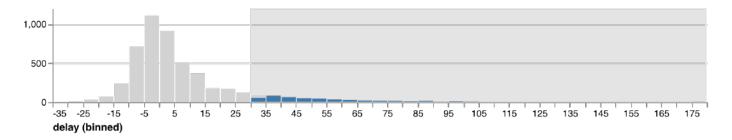


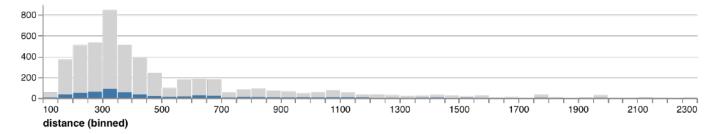
Vega-Lite: A Grammar of Interactive Graphics

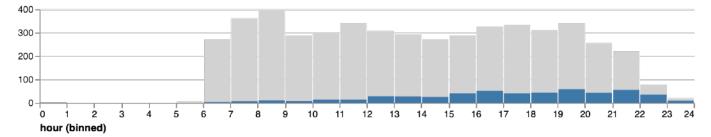




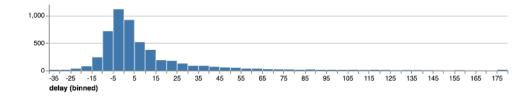




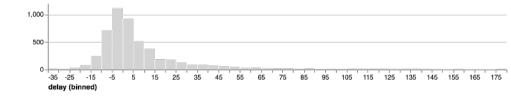




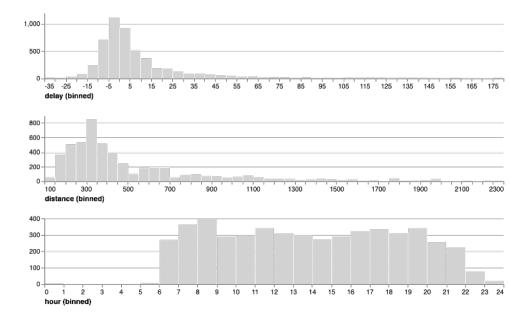
markBar().encode(
 x().fieldQ('delay').bin(true),
 y().count()
).data('data/flights.json')



markBar().encode(
 x().fieldQ('delay').bin(true),
 y().count(),
 color().value('lightgrey')
).data('data/flights.json')



```
markBar().encode(
    x().fieldQ(repeat('row').bin(true),
    y().count(),
    color().value('lightgrey')
)
.repeat({
    row: ['delay', 'distance', 'hour']
  })
.data('data/flights.json')
```



layer(

```
markBar().encode(
                                                            1,000
     x().fieldQ(repeat('row')).bin(true), ....
     y().count(),
                                                                                                         115 125
                                                                                                               135 145 155 165 175
                                                               -35 -25
                                                                    -15
                                                                       -5
                                                                          5
                                                                             15
                                                                               25
                                                                                        55
                                                                                           65
                                                                                                 85
                                                                                                      105
     color().value('lightgrey')
                                                               delay (binned)
  ),
                                                             800
                                                             600
  markBar().encode(
                                                             400
     x().fieldQ(repeat('row')).bin(true),
                                                             200
                                                                    300
                                                                         500
                                                                               700
                                                                                          1100
                                                                                                1300
                                                                                                     1500
                                                                                                           1700
                                                                                                                 1900
                                                                                                                      2100
                                                                                                                           2300
                                                               100
                                                                                     900
      y().count()
                                                               distance (binned)
                                                             400
                                                             300
)
                                                             200
                                                             100
.repeat({
                                                                              6 7
                                                                                   8 9
                                                                                        10 11 12 13 14 15 16 17 18 19
                                                                                                                  20 21
   row: ['delay', 'distance', 'hour']
                                                               hour (binned)
})
.data('data/flights.json')
```

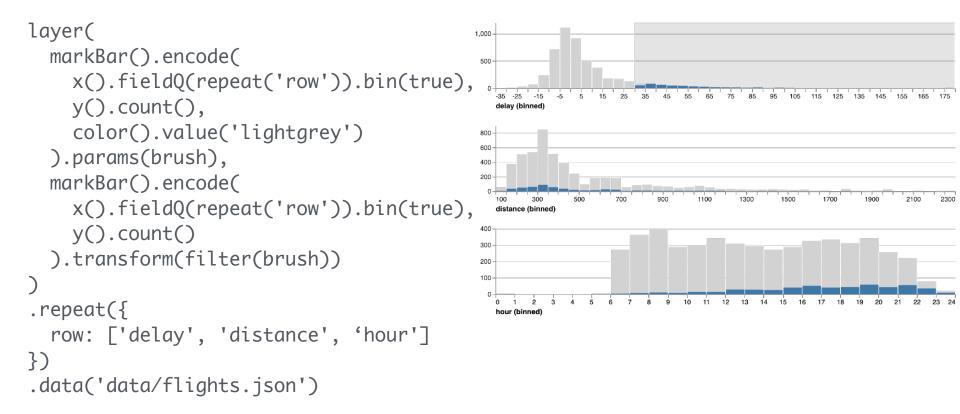
brush = selectInterval().encodings('x')

```
layer(
                                                          1,000
  markBar().encode(
                                                           500
     x().fieldQ(repeat('row')).bin(true)
                                                                                                               145 155
                                                             -35
                                                               -25
                                                                  -15
                                                                     -5
                                                                           15
                                                                                      55
                                                                                                    105
                                                                                                      115
                                                                                                         125
                                                                                                            135
                                                                                                                    165
     y().count(),
                                                             delay (binned)
     color().value('lightgrey')
                                                           800
                                                           600
  ).params(brush),
                                                           400
                                                           200
  markBar().encode(
                                                                  300
                                                                       500
                                                                                             1300
                                                                             700
                                                                                        1100
                                                                                                   1500
                                                                                                        1700
                                                                                                                   2100
                                                                                                                       2300
                                                             100
                                                                                  900
                                                                                                              1900
     x().fieldQ(repeat('row')).bin(true),
                                                             distance (binned)
     y().count()
                                                           400
                                                           300
                                                           200
                                                           100
                                                             0
                                                                         5
                                                                            6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21
.repeat({
                                                             hour (binned)
   row: ['delay', 'distance', 'hour']
})
.data('data/flights.json')
```

brush = selectInterval.encodings('x')



brush = selectInterval.encodings('x')



Multi-view interactive graphics in ~10 lines of code

What constitutes a selection?

Input handlers: click, shift-click, drag, zoom, ... Bindings

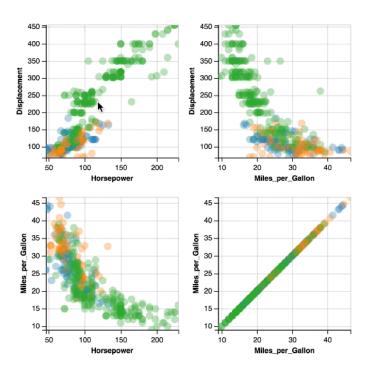
- Inputs: interactive brush, query widgets
- Axis scales: pan / zoom a scale domain
- Legends: interactive selection

Scale inversion: visual space → data space Predicate: test if a data record is selected

A selection can then *parameterize* data transformations and visual encodings.

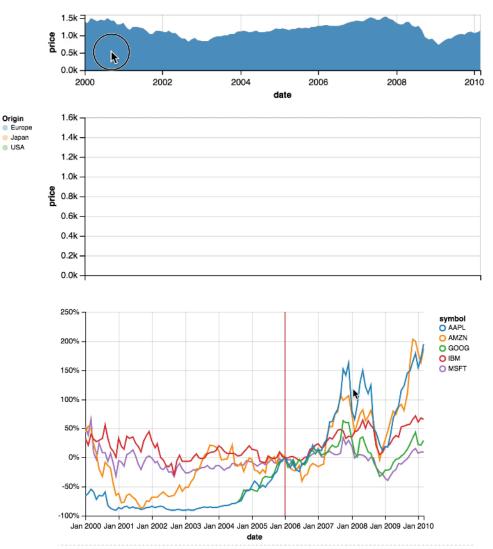
Selections

Selections *invert* scales and *parameterize* graphics



Bind selection to scale domains: Synchronized Pan & Zoom!

Overview + Detail



Parameterized Transformations