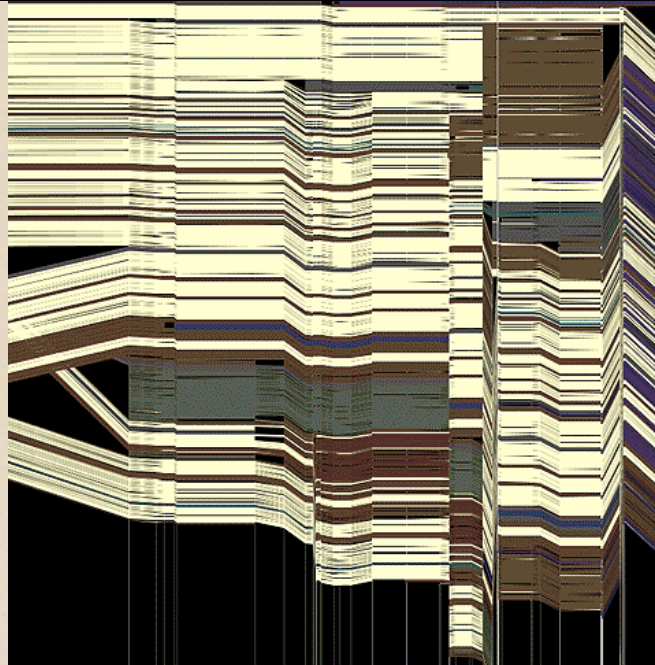
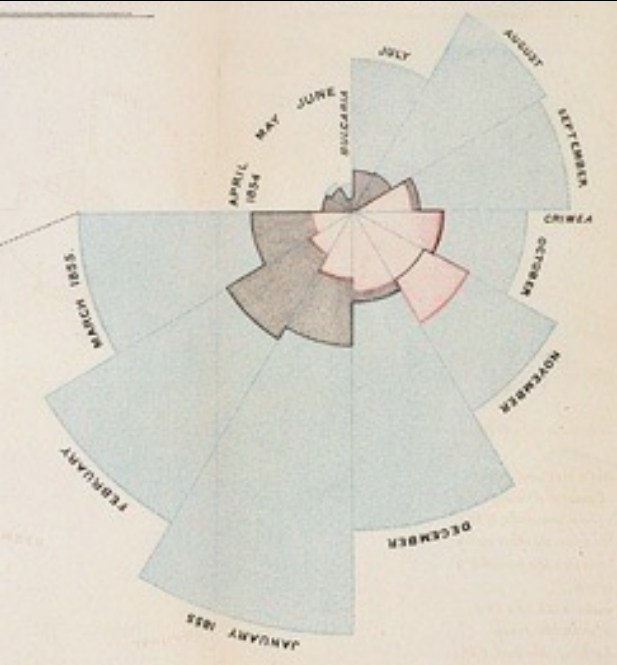


CSE 442 - Data Visualization

Initial Prototypes



Jeffrey Heer University of Washington

Prototype Peer Critiques

Critique Questions

What is the purpose of the visualization?

Does it serve its purpose well?

Does it convey the data honestly?

Does it show the appropriate level of detail?

Are expressive & effective visual encodings used?

Do the interactions aid understanding of the data?

Is the design well-organized? Is it innovative?

What would like to change or refine?

How might things be done differently?

Critique Categories

Visualization Design

Choice of visual encodings (expressive, effective?)
Is the appropriate information visible by default?

Interaction Design

Choice of interaction techniques
Do they enhance understanding of the data?
Usability, discoverability, performance

Overall Design Quality

Organization, legibility, fitness for chosen goals

I Like... / I Wish... / What If?

I LIKE...

Praise for design ideas and/or well-executed implementation details. *Example: "I like the navigation through time via the slider; the patterns observed as one moves forward are compelling!"*

I WISH...

Constructive statements on how the design might be improved or further refined. *Example: "I wish moving the slider caused the visualization to update immediately, rather than the current lag."*

WHAT IF?

Suggest alternative design directions, or even wacky half-baked ideas. *Example: "What if we got rid of the slider and enabled direct manipulation navigation by dragging data points directly?"*

I Like... / I Wish... / What If?

I LIKE...

The goal of supporting developers to improve decoupling.

The "cut-line" interaction to isolate links of interest.

The use of gradients to show edge directionality.

I WISH...

I could author multiple cut-lines for compound queries.

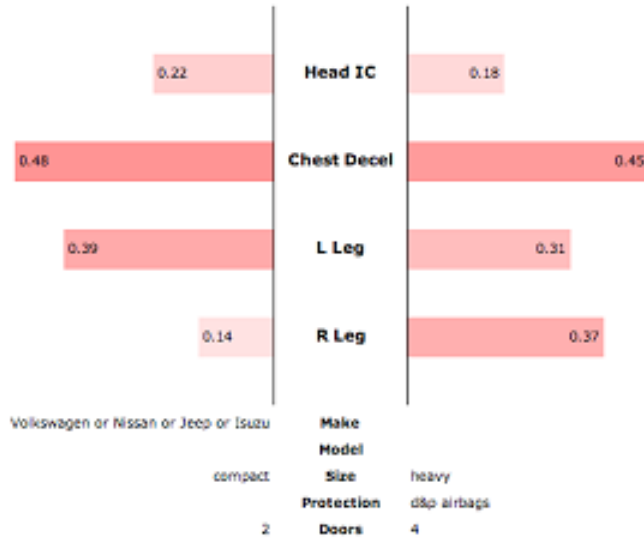
More details on demand were shown upon mouse-hover.

WHAT IF?

You could incorporate information from applications that use this code? How often are different modules used?

Crash Compare

by Steve Lesser and Jeff Wear



Make

Isuzu
 Jeep
 Lexus
 Lincoln
 Mazda

Model

Amigo
 I-Mark
 Rodeo
 Spacecab
 Spacecab

Size

mini
 compact
 light
 medium
 heavy

Protection

Seatbelts
 Driver Airbag
 D & P Airbags

Doors

2
 4
 Other



Driver

Make

Acura
 Audi
 BMW
 Buick
 Cadillac

Model

compact
 light
 medium
 heavy
 multi-purpose vehicle

Protection

Seatbelts
 Driver Airbag
 D & P Airbag

Doors

2
 4
 Other

Source: The National Transportation Safety Administration

I Like... / I Wish... / What If?

I LIKE...

The use of dummies, including dual encoding with bar charts.
The ability to form rich queries over the data.

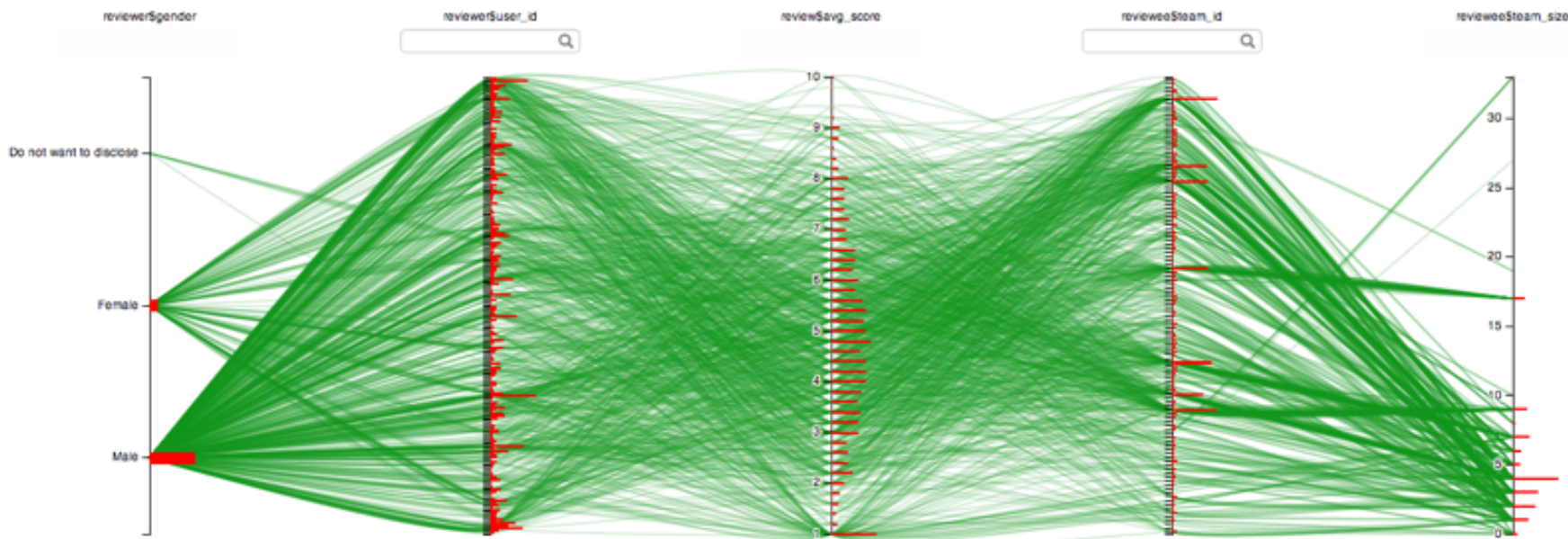
I WISH...

The query widgets were less intimidating and faster to navigate.
The query widgets included more visualized information (scent).
One could author queries based on safety ratings, such as the most injuries overall, or more leg injuries, and so on...

WHAT IF?

Instead of comparing two selections at a time, one could make comparison across the full space of the data? What might that look like? Small multiples or overlays?

REVIEWER gpa academic_major age_range location gender signin_count user_id
 REVIEW avg_score score1 score2 score3 score4 score5
 REVIEWEE team_id team_size



reviewer\$gpa	reviewer\$acad...	reviewer\$age...	reviewer\$locat...	reviewer\$gender	reviewer\$signi...	reviewer\$user_id	review\$avg_s...	review\$score1	review\$score2	review\$score3	review\$score4	review\$score5	reviewee\$tea...	reviewee\$tea...
NULL	NULL	NULL	NULL	NULL	21	37212	4	4	5	6	4	1	5069	4
NULL	NULL	NULL	NULL	NULL	21	37212	7.4	8	7	7	6	9	5470	17
Does not ...	Science	26-30	Netherlands	Male	124	2230	6.8	7	7	8	7	5	5693	7
Does not ...	Science	26-30	Netherlands	Male	124	2230	2.2	2	1	3	4	1	5836	4
Do not w...	Business	31-35	Spain	Male	80	2848	4.4	4	1	7	9	1	5069	4
3-3.49	Other	21-25	Spain	Female	75	2826	5	5	5	5	5	5	5215	4
3-3.49	Engineering	over 50	United St...	Male	110	19502	3.6	5	5	2	3	3	5215	4
3.5-4.00	Science	36-40	Greece	Male	125	27386	3.6	3	6	5	3	1	5250	3
3-3.49	Engineering	over 50	United St...	Male	110	19502	7	9	5	9	6	6	5693	7

I Like... / I Wish... / What If?

I LIKE...

The 1D histograms on the parallel coordinates display.
The use of brushing and linking between components.
Attention to small details, such as white masks for axis labels.

I WISH...

It was configured to help focus on the most relevant features.
The interaction was faster (lower latency).
A color-blind friendly color palette had been used.

WHAT IF?

One tried to visualize the data using a technique other than parallel coordinates? What encodings work best for the intended audience?

cse442-17s.github.io/prototypes/