



Serendipity

Milestone #2

May 12, 2015

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3 Things We Did in the Last Week

1. Thought about and discussed additional features that would make Serendipity different than just a navigation app.
2. Produced low fidelity images of additional features
3. Added Weekly Update to Website

Current Progress Relative to Milestone #2

- ✓ App
 - Refresh with gestures
 - Small design changes
 - Wifi Hotspot filter, Home Feature, Place Details
- ✓ Design
 - Created a list of additional features
 - Drew low fidelity mockups of features
 - Received some initial feedback

Plans for Milestone #3

- Mockups
 - Select Additional Feature and Finalize Designs
 - Usability Testing
- App Development
 - Wifi Hotspot Filter, Home Feature, Improve Place's Detail View
 - Update App to Follow Mockups
- Final Presentation Materials

3 Things We Plan to do this Week




- Mockups
 - **Select Additional Feature and Finalize Designs**
 - **Usability Testing**
- App Development
 - **Wifi Hotspot Filter, Home Feature, Improve Place's Detail View**
 - Update App to Follow Mockups
- Final Presentation Materials

Things We Would like Advice On

- New Suggested Features
 - Comparator
 - Reference Docs
 - Favorites & Wishlist
 - Passport
 - Challenges
 - Traveler's Suggestions

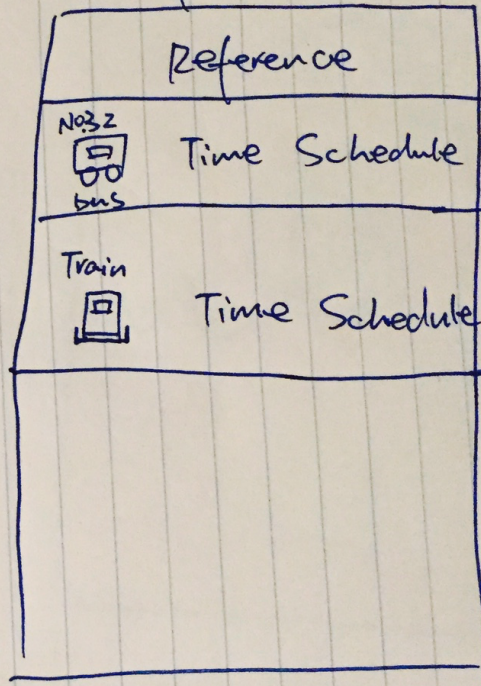
Comparator

① Comparator

	Walk	30min 4.2miles.
	32 Bus	\$2.50 10min 4.2miles
	Uber	\$10.00 8 min 4.2miles.

Reference Docs


② Reference docs.



Favorites & Wishlist


9:41 AM 42%

Serendipity



1 / 17

Gas Works Park

4.5 ★★★★★ 154 reviews 

Park

Former site of an oil plant is now a 20-acre park with picnic facilities & dramatic city views

2101 N Northlake Way, Seattle, WA 98103

(206) 684-4075

seattle.gov

Reviews

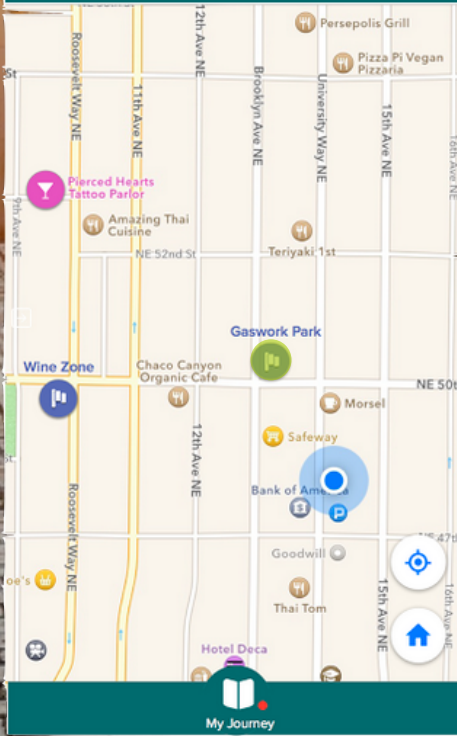
Lisa Tran
4 months ago

★★★★★ Wow Wow Wow!!!! I love how they tried something historical with a scene so breathtaking. ...

Add to My Journey

9:41 AM 42%

Serendipity




Map showing Gas Works Park and surrounding area. Landmarks include Persepolis Grill, Pizza Pi Vegan Pizzeria, Amazing Thai Cuisine, Chaco Canyon Organic Cafe, Safeway, Bank of America, Goodwill, Thai Tom, and Hotel Deca. A blue circle highlights the Gas Works Park location.

My Journey


9:41 AM 42%

My Journey Plot




Gas Works Park
400 Broad St. Seattle, WA 98109

Open All Day



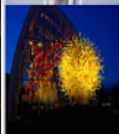
Woodland Park Zoo
400 Broad St. Seattle, WA 98109

9:30AM - 5:30PM




Space Needle
400 Broad St. Seattle, WA 98109

10:30AM - 10:30PM




Seattle Glass Museum
400 Broad St. Seattle, WA 98109

10:30AM - 8:30PM



Pike Place Market
400 Broad St. Seattle, WA 98109

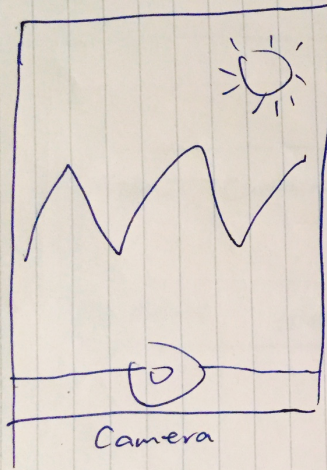
6:30AM - 5:30PM



Capital Hill Nightlife
400 Broad St. Seattle, WA 98109

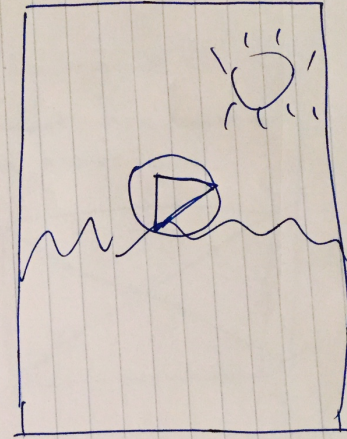
Passport

③ Passport



Arrive at a place
& Take a picture.

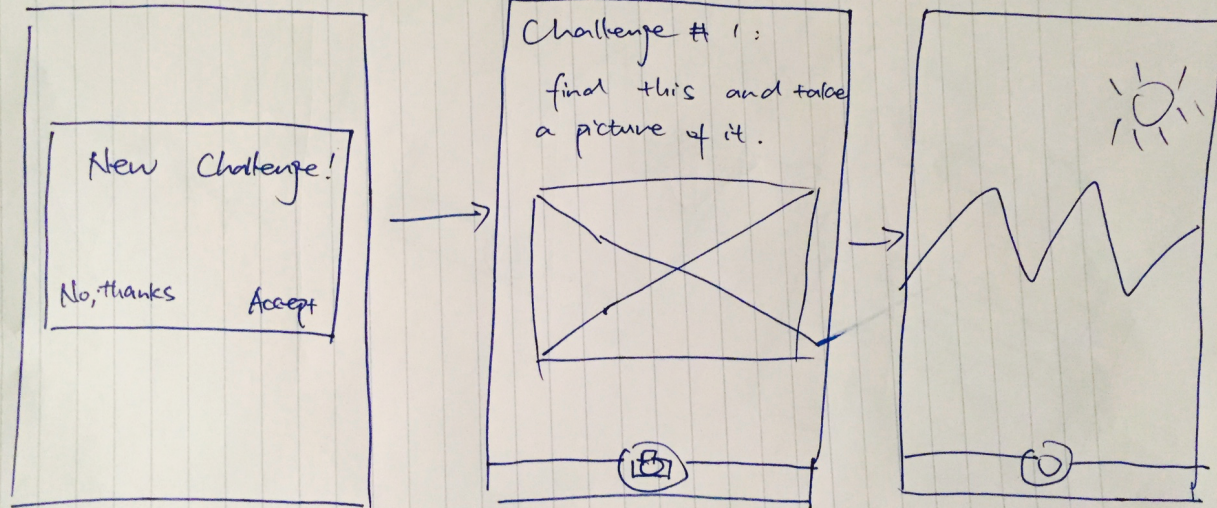
Video.



Export All Pictures
as a video or
digital ~~Album~~ Album

Challenges

⊕ Challenge



Appear before "Passport"
Screen #1

Traveler's Suggestions

⑤ ~~Add~~ Traveler's suggested Attraction

