

Web Site (Group)

Due: Tuesday, May 7, 2013

Goals

The goal of this assignment is to learn how to present your work in a professional, engaging, and appealing manner.

Web Site

You must create and maintain a web site documenting your project. Your site should tell the story of your product's development in a clear and compelling manner. Do not assume any prior knowledge of your project – your web site should be easily understood by someone who is completely unaffiliated with the University. Ideally, this web site will be a tool that you can use to communicate your design skills to potential employers. You do not need to incorporate flashy interactive behaviors, but your web site should be responsive, logically structured, and aesthetically appealing.

Templates and Examples

You are free to use any web site templates you find (as long as you do not violate the associated terms of use) and are not obligated to develop your own web site from scratch. Whether you develop your own site or use a template will not change how the aesthetics, content, and information architecture of your web site are evaluated.

Below are some examples of successful websites from past years:

- [SmallWorld](#)
- [StyleEye](#)
- [Pause](#)

Deliverables

1. Web Site

Your web site must be accessible by the teaching staff and anyone else who would like to try it. ***This must be hosted on your project web space***, not on your personal web space. Make sure this works well in advance of the due date and test it in multiple browsers.

Grading (100 Points)

Here is the grading for the web site (100 pts total):

Introduction (20 Points)

- Is your project title shown?
- Is there a brief 1 sentence *value proposition* of your project?
- Is there a short, compelling description of your project?
- Are all team members and their roles listed on the web site?

Professional and Aesthetic Design (20 Points)

- Is there a logo and clear product branding on the web site?
- Is the design of the site usable?
- Is the site aesthetically appealing?
- Is the writing free from spelling, grammar, and language errors?

Documentation (60 pts) *[final grade for this portion given at end of quarter]*

- Reports
 - Is every phase of the project documented?
 - Are there links to PDFs of each report?
- Presentations
 - Are all presentation slide decks included (PDF & source document)?
 - Is a PDF & source document of the final poster available?
- Prototype
 - Is the final interactive prototype readily available and easy to navigate to?
 - Are there instructions included on how to use it?