

Team Name:

Title Slide ___ / 1 pt	
Overall Problem ___ / 1 pt	
Design Research Methods and Participants ___ / 2 pts	
Design Research Key Findings ___ / 2 pts	
Tasks ___ / 2 pts	
Design Sketches ___ / 3 pts	
Selected Design ___ / 2 pts	
Legible and Appropriate Slides, within 7 Minutes ___ / 3 pts	

Team Presentation Total ___ / 16 pts	
Individual Presentation Delivery ___ / 4 pts	
Individual Presentation Delivery ___ / 4 pts	

Your presentation should include:

1. **Title Slide:**

A short, creative, and marketable title capturing the key idea.

Include team member names. Be clear which team members are presenting.

2. **Overall Problem:**

Convey that your problem is both important and appropriate for a design investigation.

Motivate your audience to be interested in your problem. Consider using data or statistics regarding importance of the problem. Consider using a scenario or story to convey an emotional or human perspective on the problem. Be sure to avoid simply reading slide bullets, as you need to develop a connection to your audience.

3. **Design Research:**

Convey what design research you conducted. This should include:

- your methods (i.e., what design research did you do),
- your participants (i.e., what participants did you engage),
- your key findings (i.e., what key things did you learn that will inform your design).

Consider including images that give your audience a feeling for your work.

4. **6 Tasks:**

Convey the breadth of tasks you have considered, in at most one sentence per task.

5. **3 Design Sketches:**

Convey the breadth of designs you considered.

Be clear what is the key idea or difference in each of your three designs.

6. **Selected Design Storyboards and Tasks:**

Present your storyboards, ensuring they effectively illustrate your selected design and tasks.

Convey your rationale for choosing this as a design focus.