

Problem

People aspire to live in clean homes but often fail to make the time or simply become apathetic at the thought of having to do yet another chore.

Value Proposition

Neat is an ambient display that encourages reflection of the cleaning state of the house and uses internal and external triggers to jumpstart cleaning behavior.



Features

Cleaned	Chore	Duration
9 days ago	Dust furniture	15 minutes
9 days ago	Clean floors	20 minutes
9 days ago	Dust floors	15 minutes
12 days ago	Clean windows	10 minutes
11 days ago	Hang clothes	20 minutes
30 days ago	Neat drawers	30 minutes
10 days ago	Change sheets	20 minutes
8 days ago	Clean lamps	10 minutes
8 days ago	Wash curtains	15 minutes

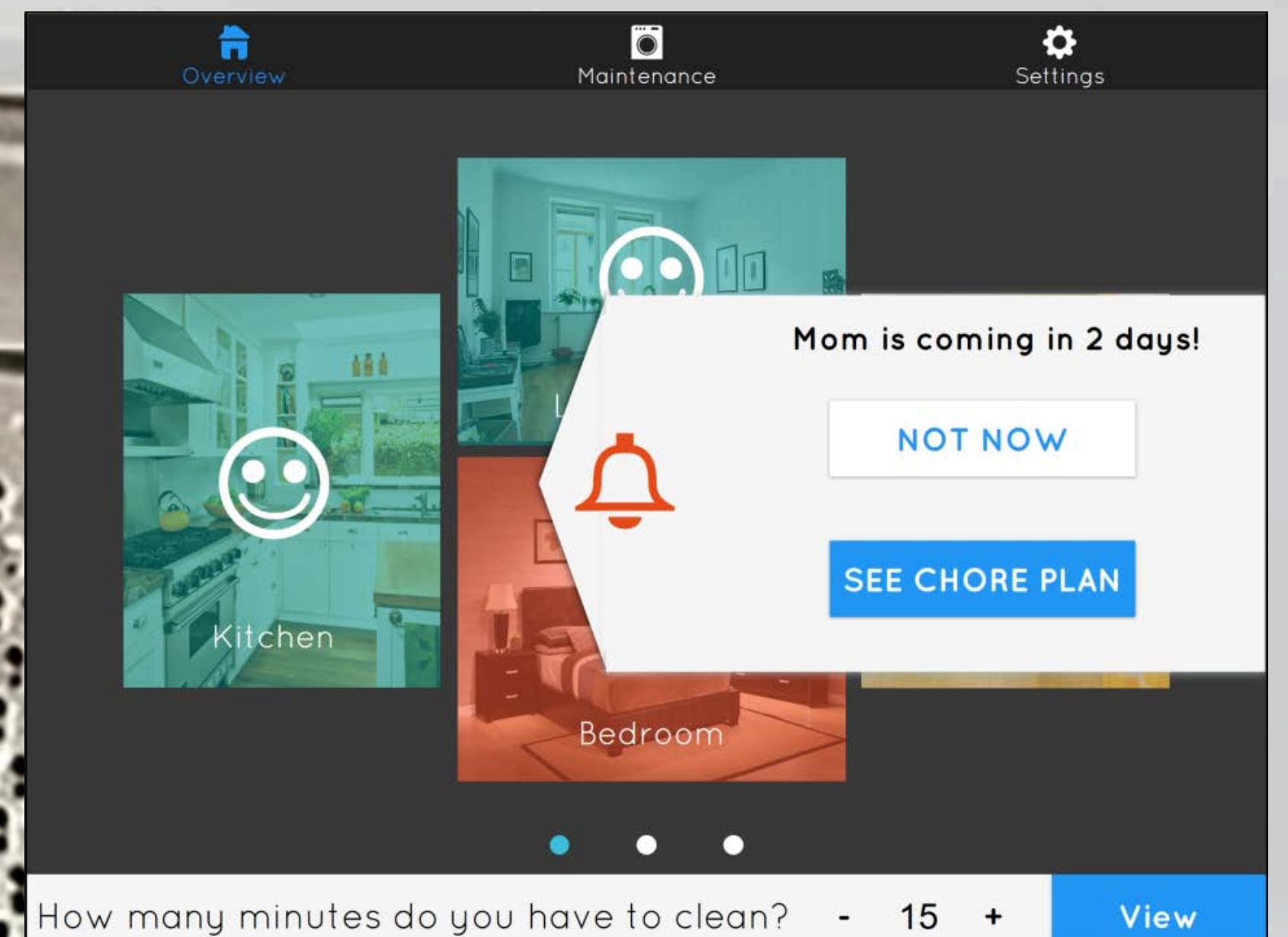
Bedroom: Dirty 20% Clean

Total Time: 1h 30m

Clean Life: 10 Days

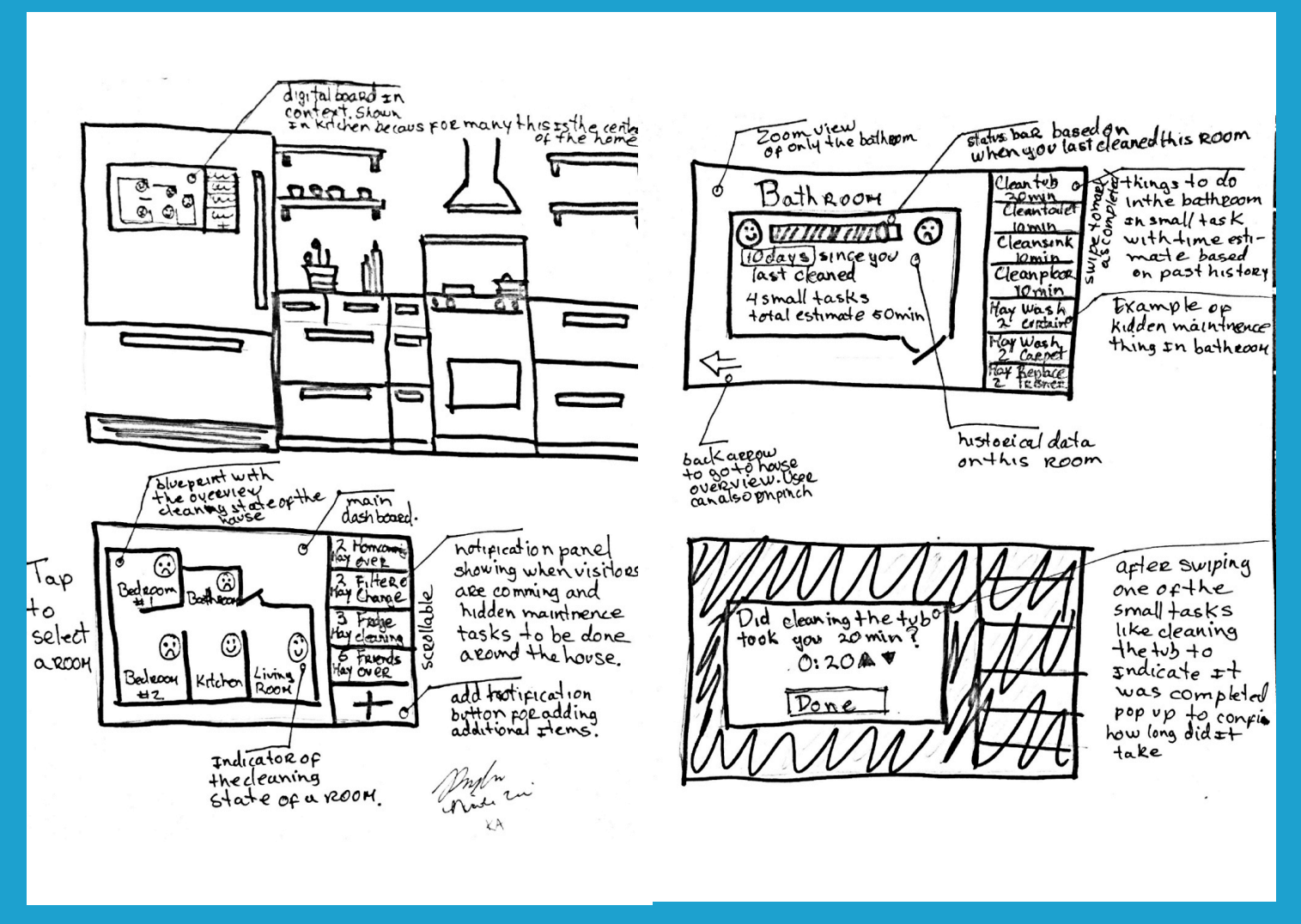
New Chore

See suggested chore lists and cleaning history

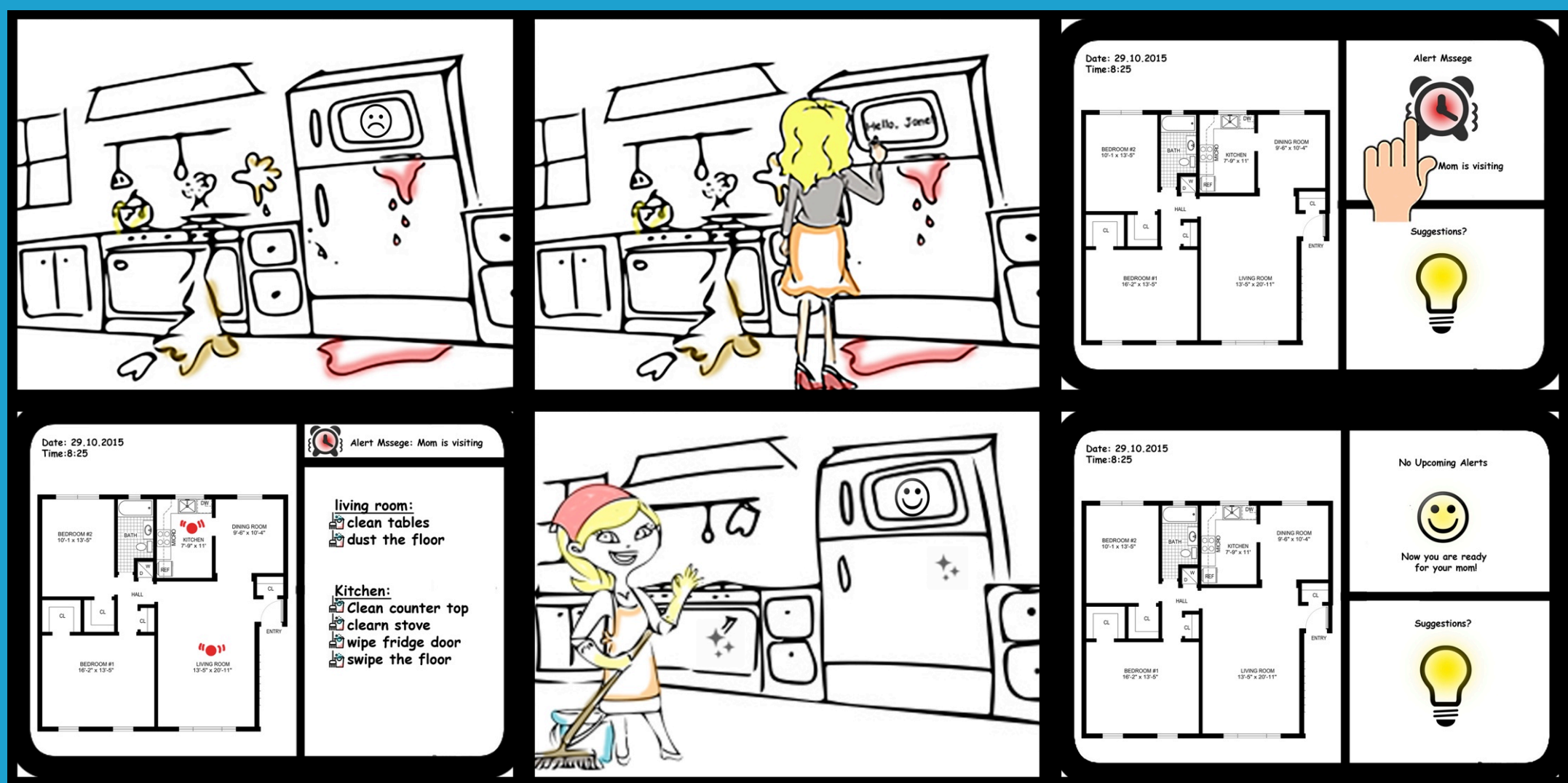


Smart notifications using triggers to get you cleaning

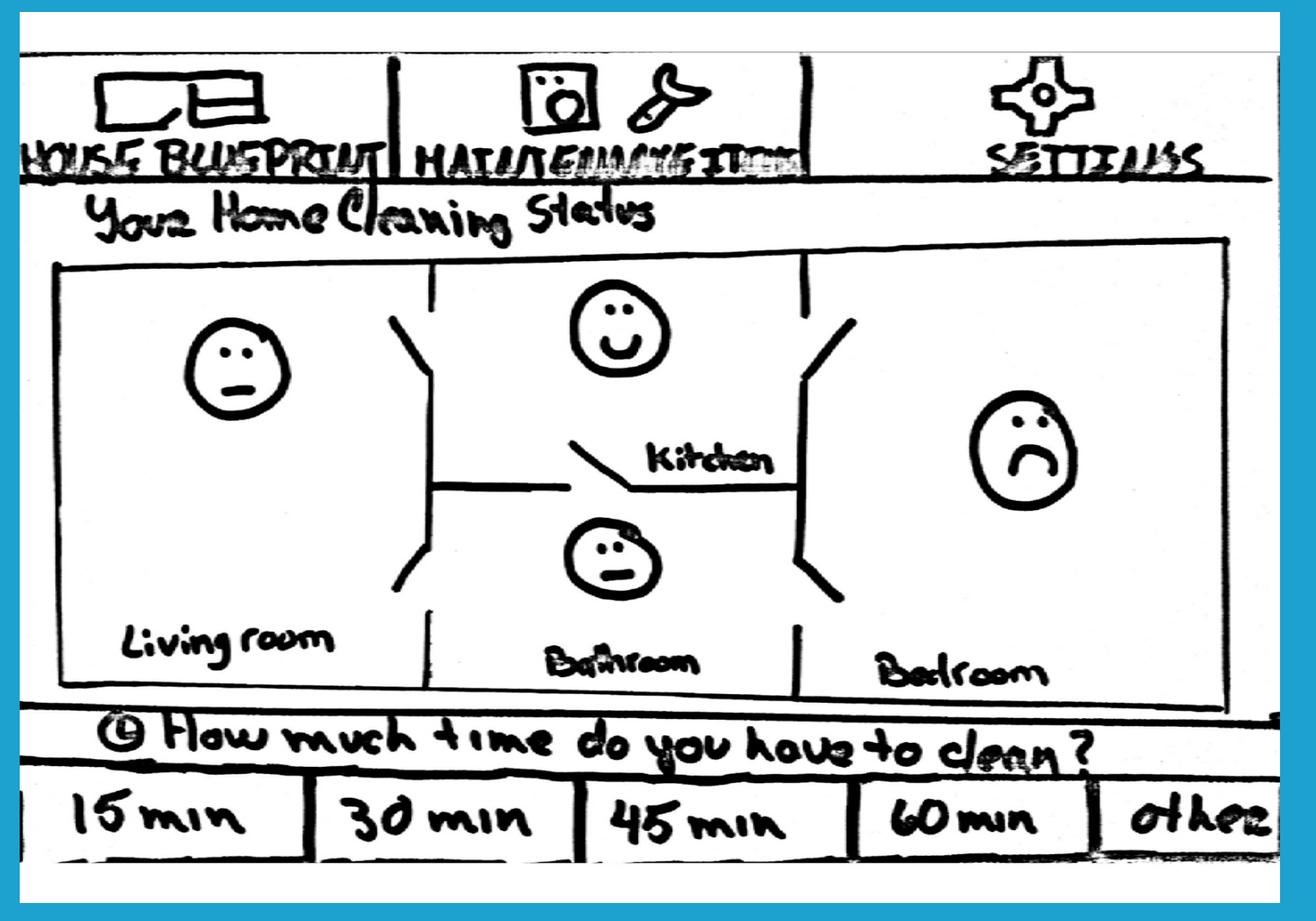
Design Process



Initial Sketches



Storyboard



Paper Prototype