NEAT

A solution for every home

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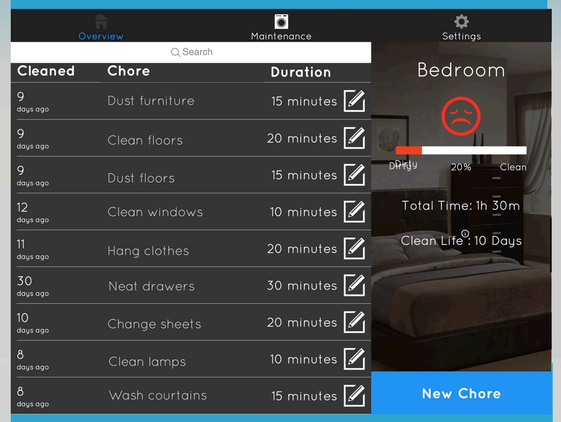
Problem

People aspire to live in clean homes but often fail to make the time or simply become apathetic at the thought of having to do yet another chore.

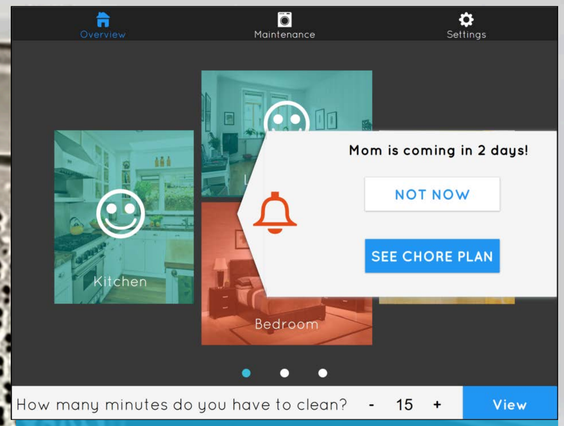
Value Proposition

Neat is an ambient display that encourages reflection of the cleaning state of the house and uses internal and external triggers to jumpstart cleaning behavior.

Features

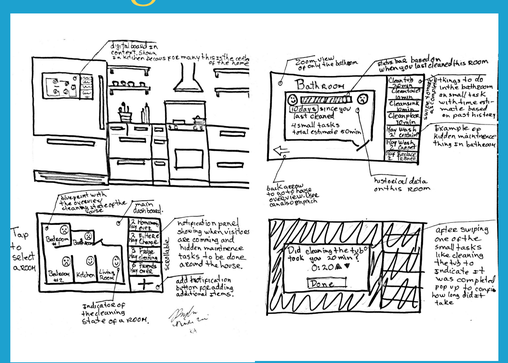


See suggested chore lists and cleaning history

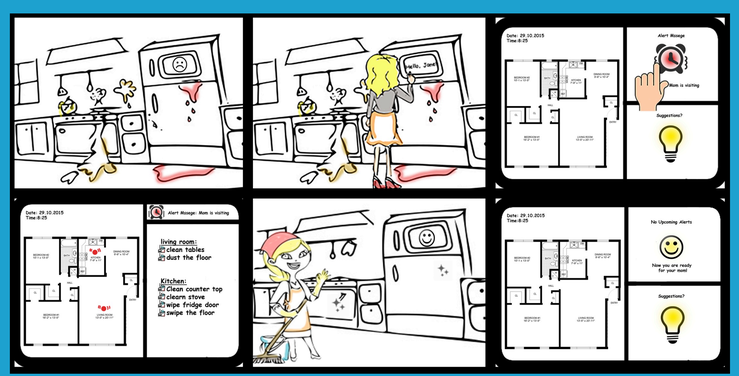


Smart notifications using triggers to get you cleaning

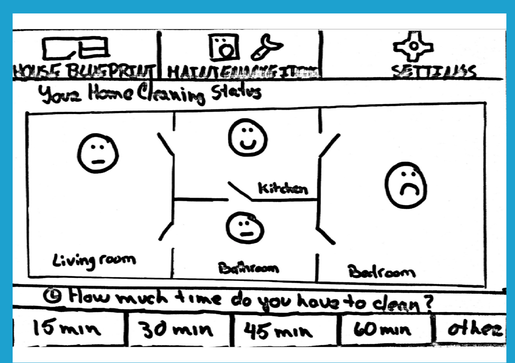
Design Process



Initial Sketches



Storyboard



Paper Prototype