



Chia-Han Chung | Kyle Freed | Ji Soo Yim

Web Development
Storyboarding

Project Manager
User Researcher
Designer

Writer
Storyboarding

Empowering teachers and administrators to recognize bullying related behavior trends and create and evaluate effective solutions.

The Problem

Bullying Statistics

- 30% of U.S. students have experienced bullying¹
- 70-80% are affected at some time by bullying¹
- Effects last into adulthood¹
- Most prevalent in middle school²



¹ http://www.mhsoac.ca.gov/MHSOAC_Publications/docs/Publications/Bylling_AnUrgentPublicHealthIssue_052413.pdf

² Bullying researcher

Our Solution

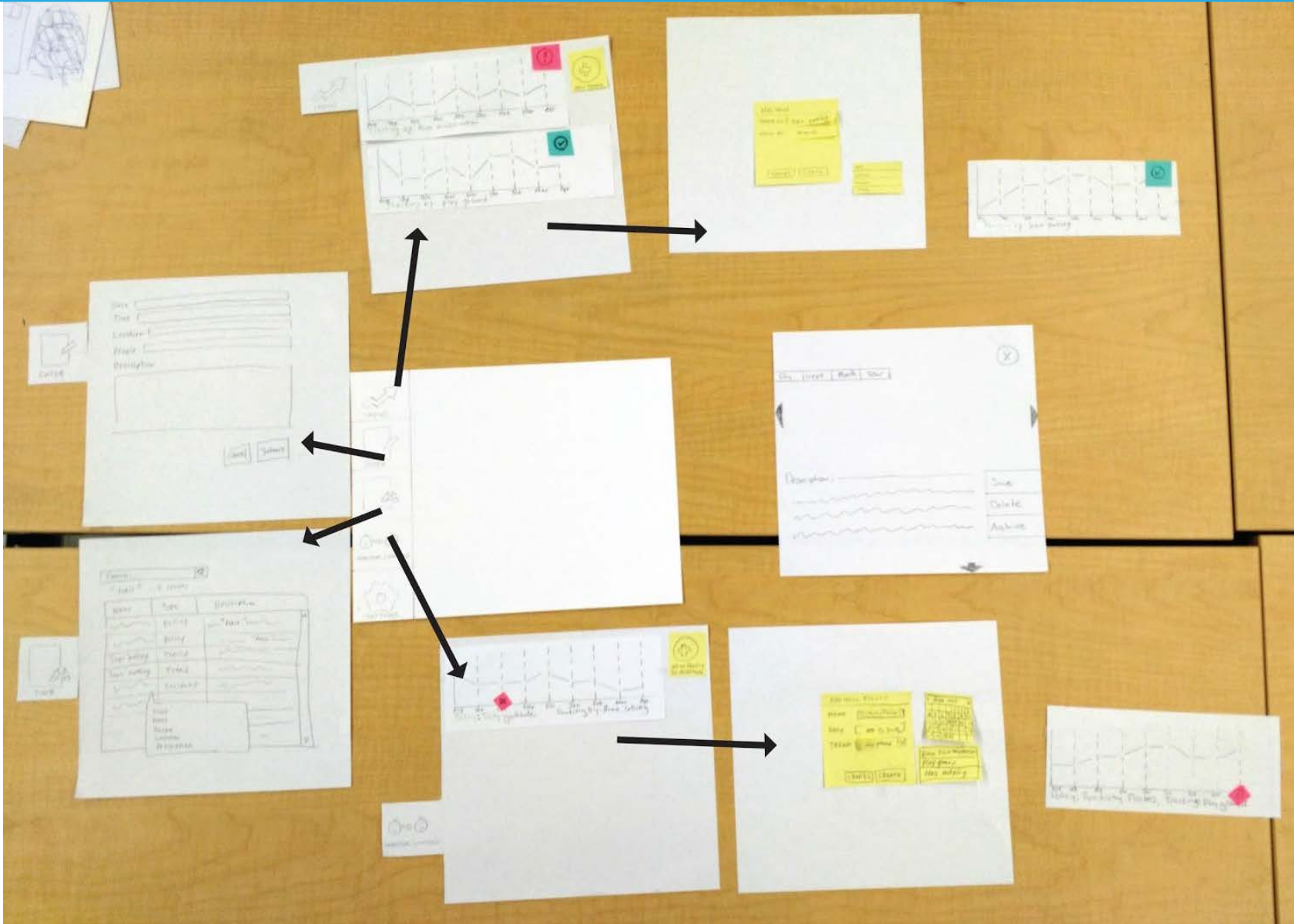
Schoolview

- Enables teachers and administrators to gain insight into trends in negative student behavior
- Informs opportunities to intervene



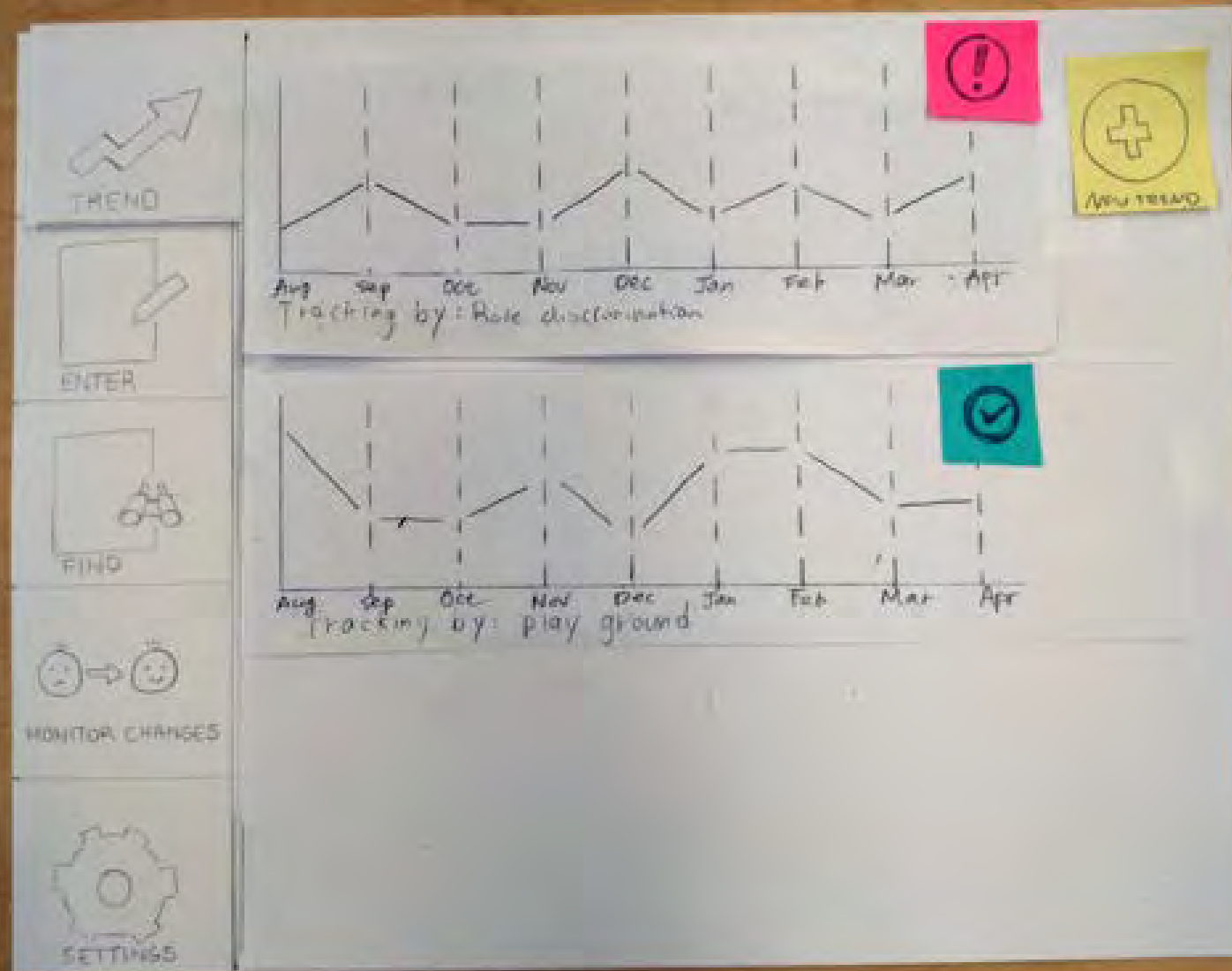
Initial Paper Prototype

Initial Paper Prototype

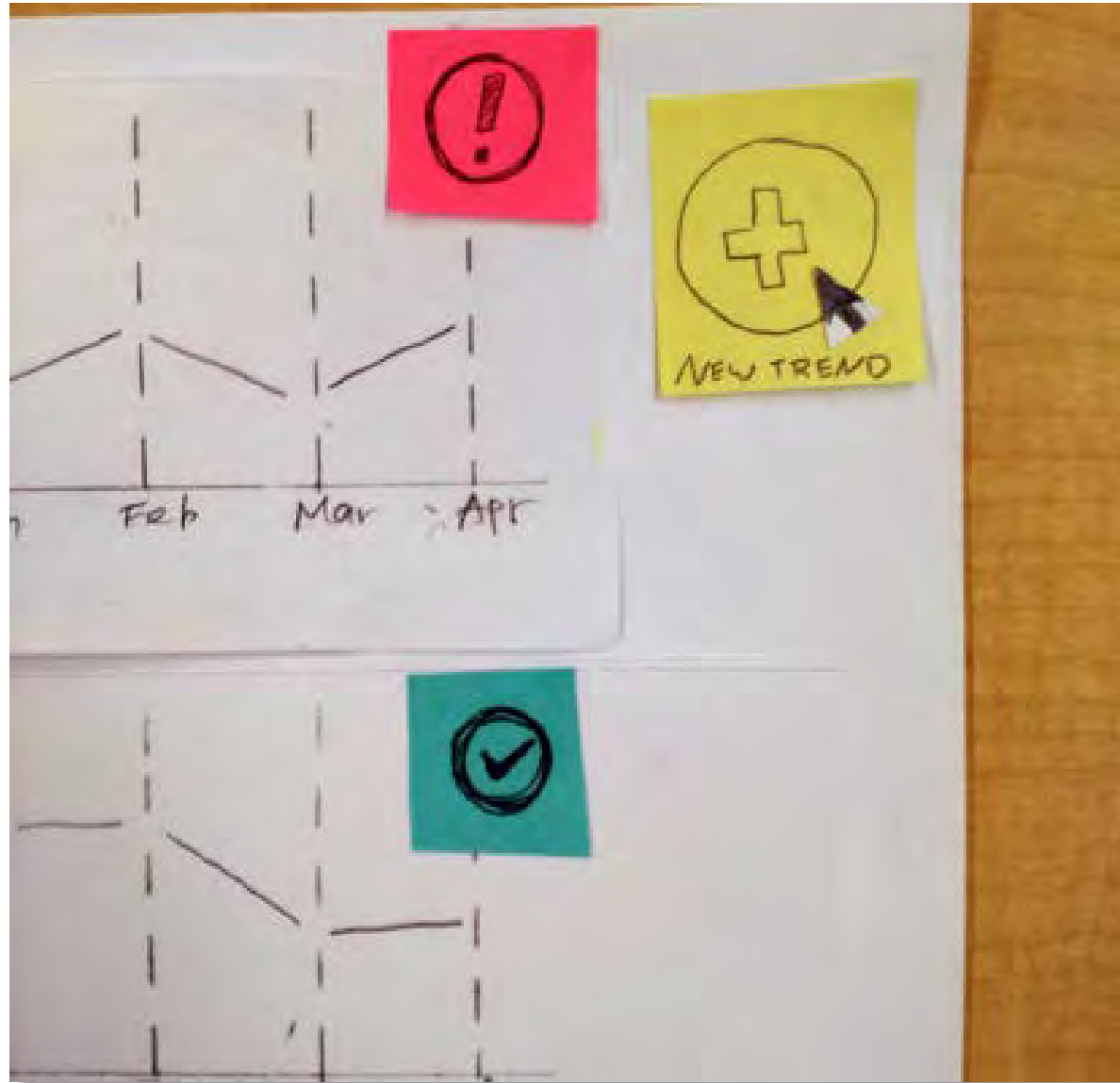


Task 1

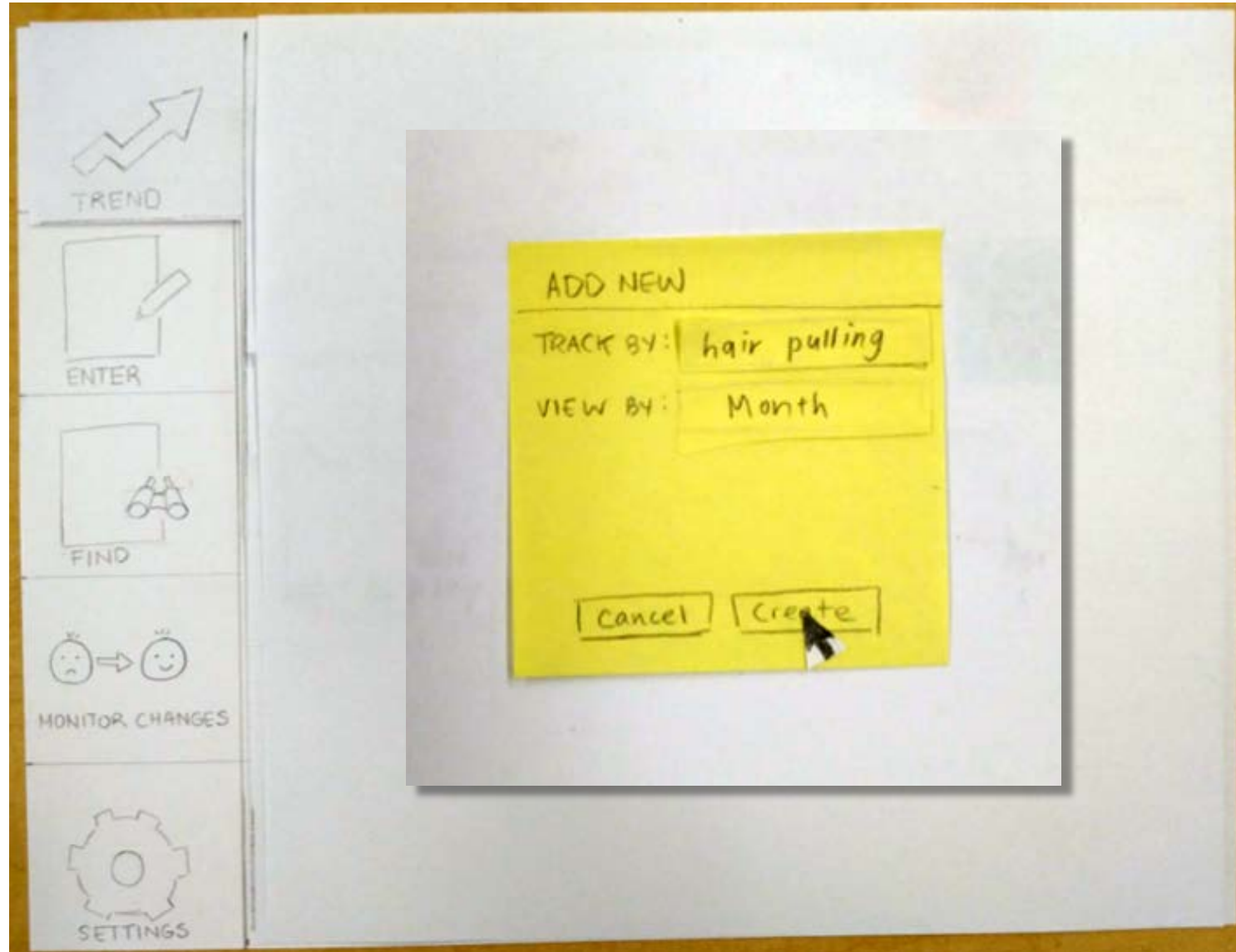
Initial Paper Prototype: Task 1



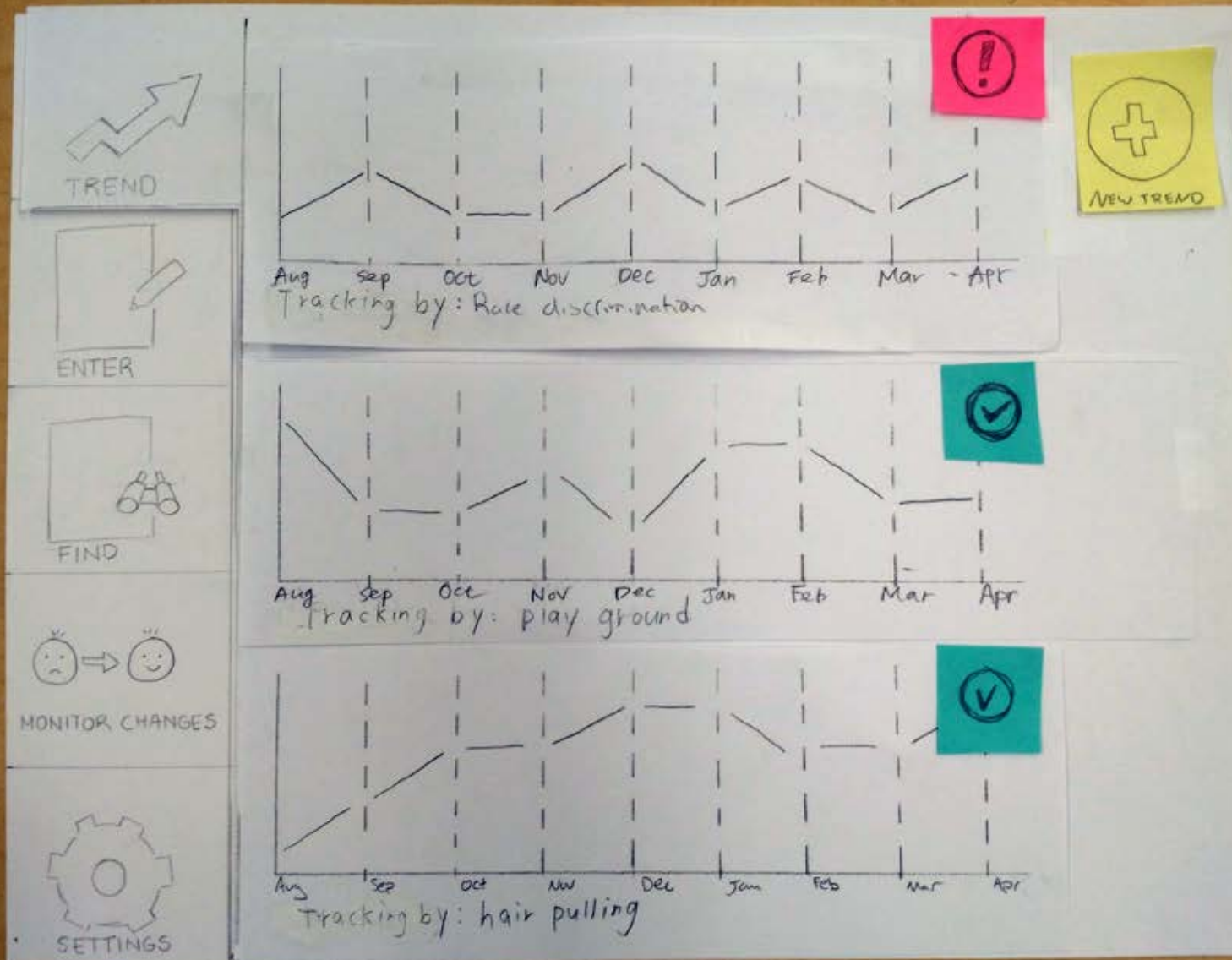
Initial Paper Prototype: Task 1



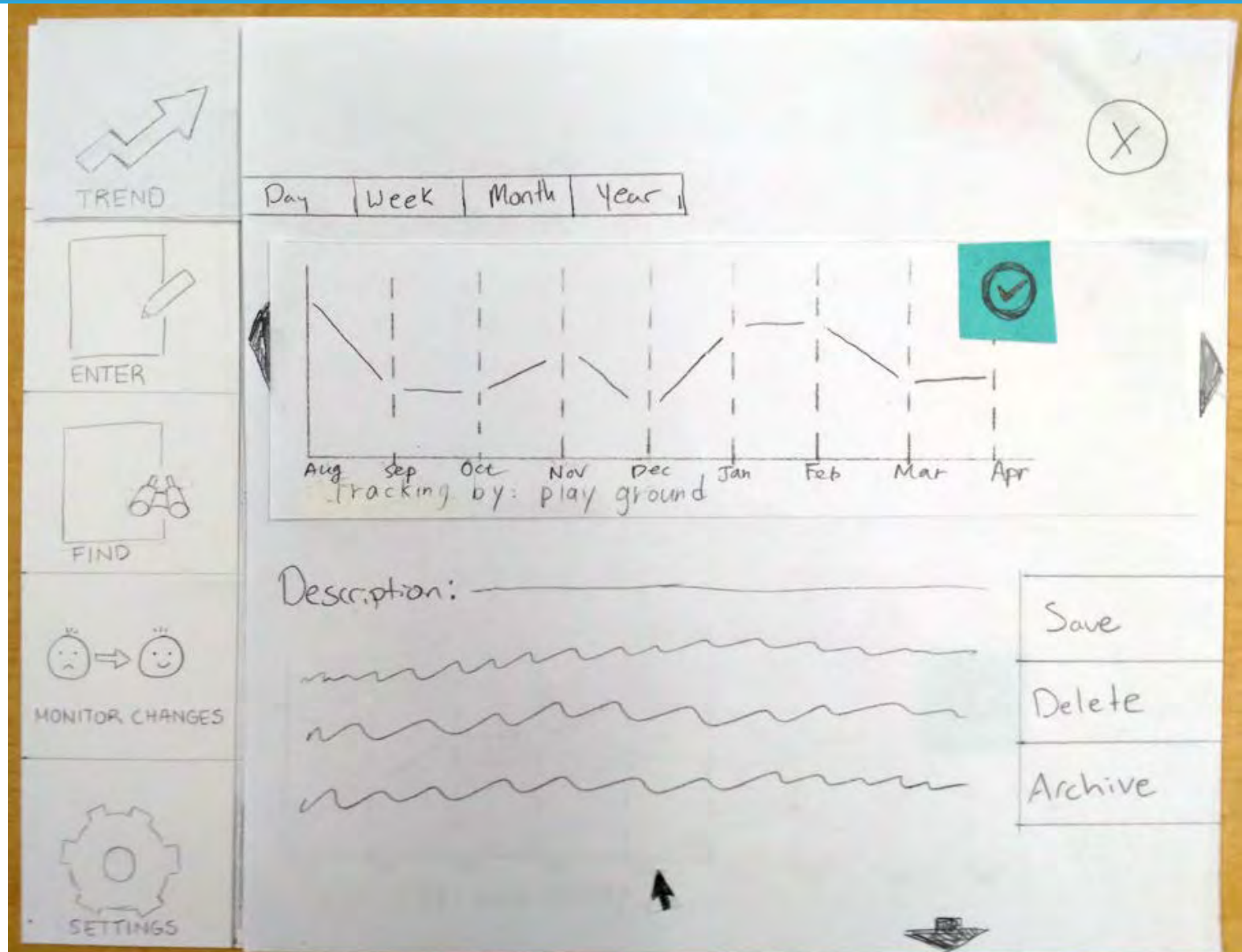
Initial Paper Prototype: Task 1



Initial Paper Prototype: Task 1

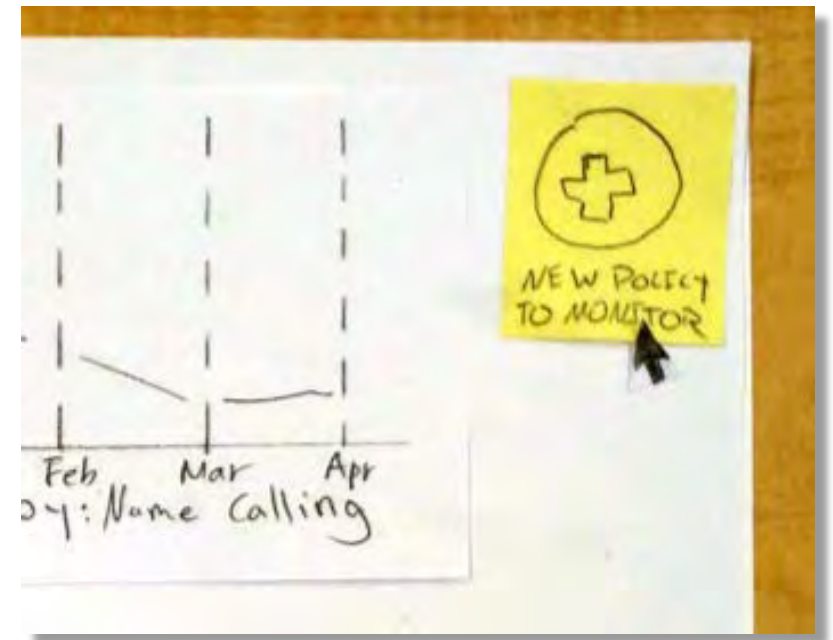


Initial Paper Prototype: Task 1



Task 2

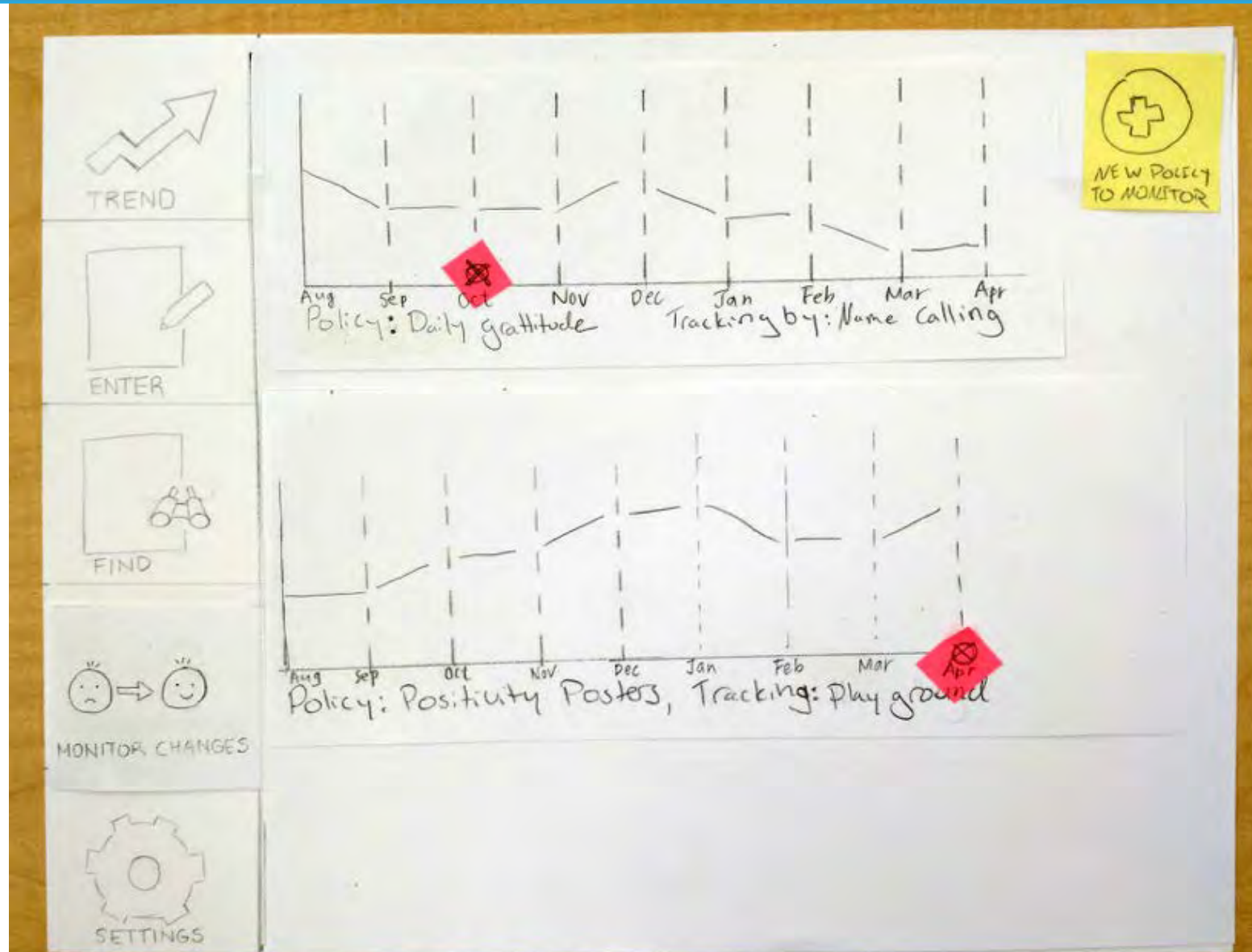
Initial Paper Prototype: Task 2



Initial Paper Prototype: Task 2

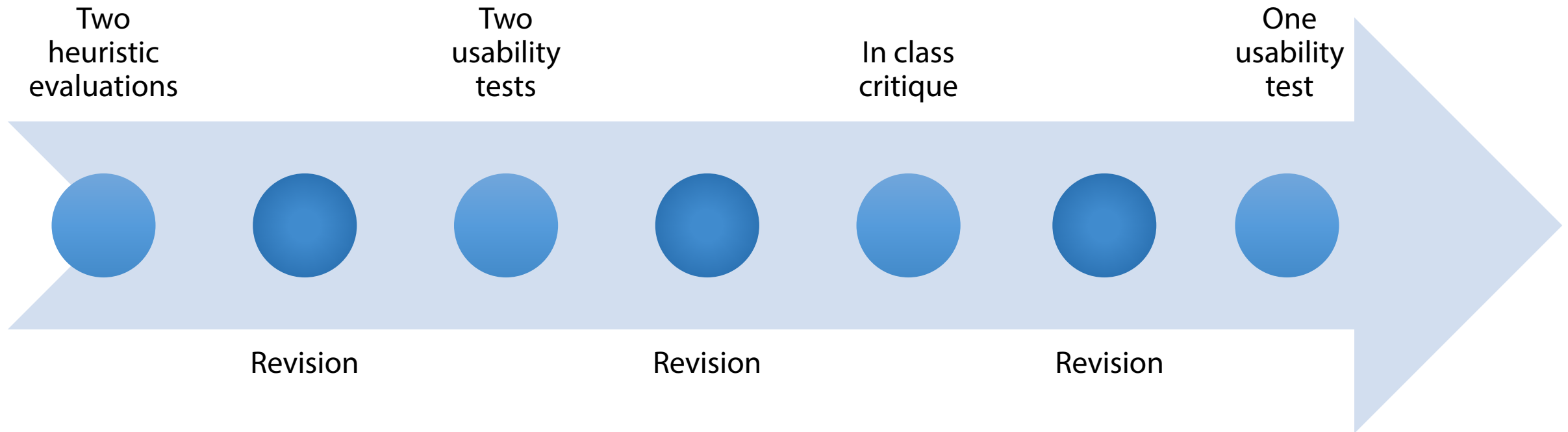


Initial Paper Prototype: Task 2



Testing

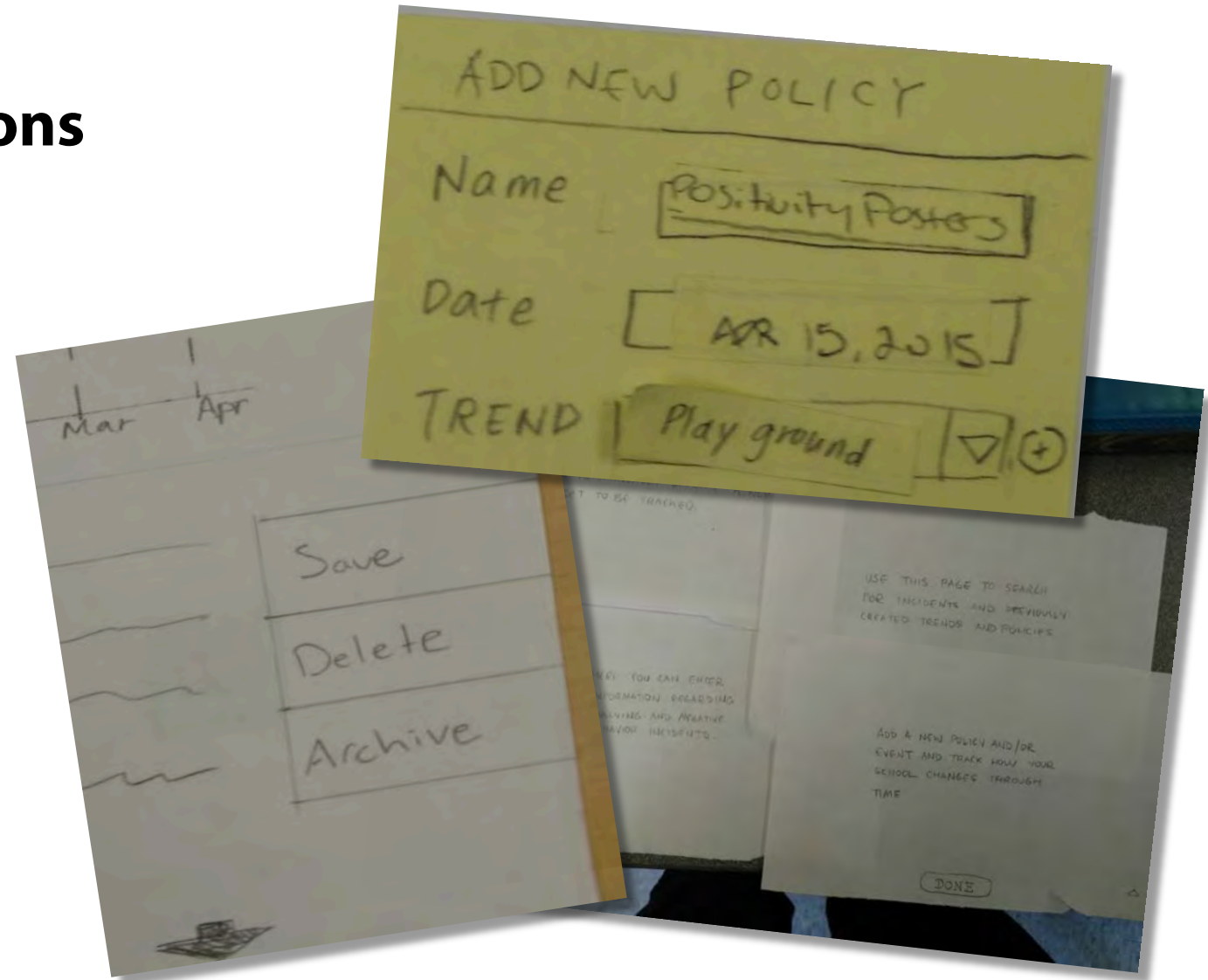
Testing: Process



Testing: Process

Heuristic Evaluation: Violations

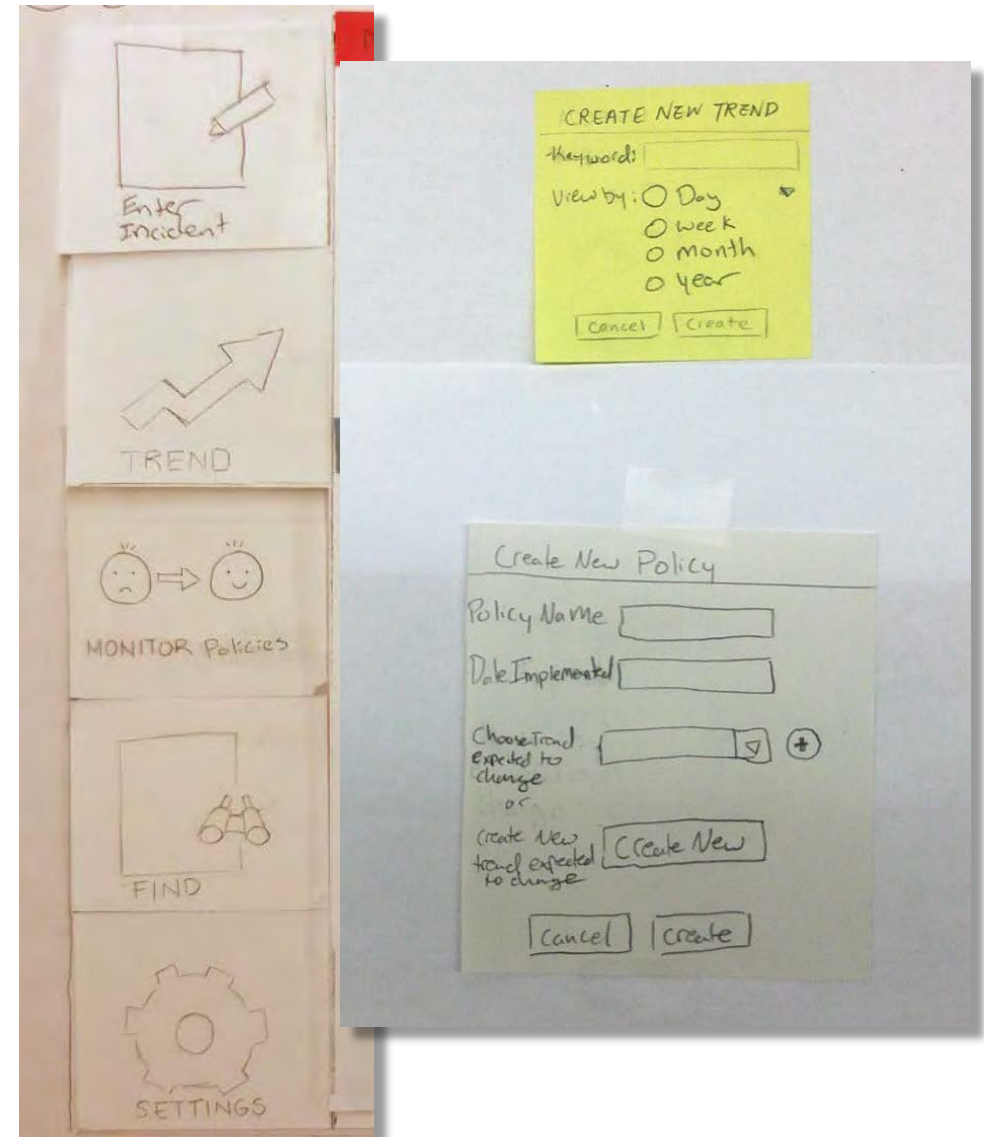
- Consistency and standards
- Help and documentation
- User control and freedom



Testing: Process

Usability Testing: Participants and Process

- UW students
- Protocol refined over time
- Biggest problems: creation screens, navigation, tutorial comprehension



Testing: Results

Most significant changes

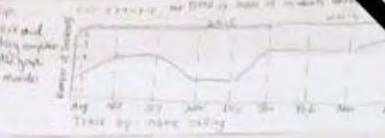
- Addition and refinement of tutorial
- Finalizing cohesion and vocabulary
 - Action buttons
 - Creation screens
 - Improving workflow
- Final usability test was very smooth



Final Paper Prototype

HOW YOU CAN TRACK
INCIDENTS REGARDING
BUSINESS AND MARKET
BEHAVIOR. 14/11/2015

How graphs depict the frequency of similar incidents over time are shown for any monthly cycle. Graph shows types of incidents to track, and the system will suggest potential trends as well. These graphs will help you decide if there is a trend in behavior you wish to address.



ADD A NEW POLICY AND/OR EVENT AND TRACK HOW BEHAVIOR/ YOUR SEARCH CHANGES THROUGH TIME.

USE THIS PAGE TO SEARCH FOR INCIDENTS AND PREVIOUSLY CREATED TRENDS AND POLICIES.

DONE

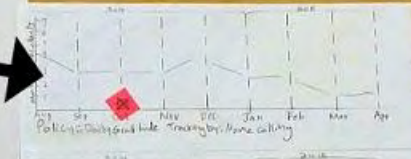
Form with fields: Date, Subject, Priority, Type, Location, People, Description. Includes buttons: Cancel, Submit.



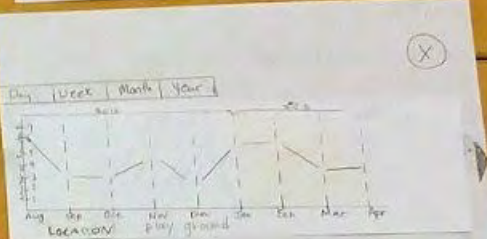
CREATE NEW TREND

CREATE NEW TREND
Keywords:
View by: Day
 Week
 Month
 Year
Cancel Create

Dashboard with icons for Trend, Monitor, and other features.



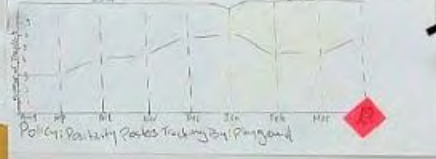
CREATE NEW TREND



Description:
Delete

Complex block with multiple sticky notes and a small graph. Includes text like 'CREATE NEW TREND' and 'policy, single trend'.

Table with columns: Name, Type, Description. Includes a search bar and a 'Time Data People Location' section.



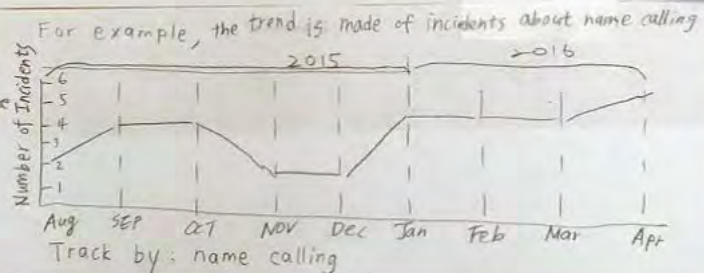
Create New Policy
Policy Name:
Date Implemented:
Characteristics:
Create New Policy: Cancel Create

Final Paper Prototype

HERE YOU CAN ENTER
INFORMATION REGARDING
BULLYING AND NEGATIVE
BEHAVIOR INCIDENTS.

Here graphs depict the frequency
of similar incidents over time are
shown. You may manually create
graphs showing types of incidents
to track, and the system will suggest
potential trends as well. These
graphs will help you decide if
there is a trend in behavior you
wish to address.

Tip:
Click and
drag anywhere
on the graph
to recenter.



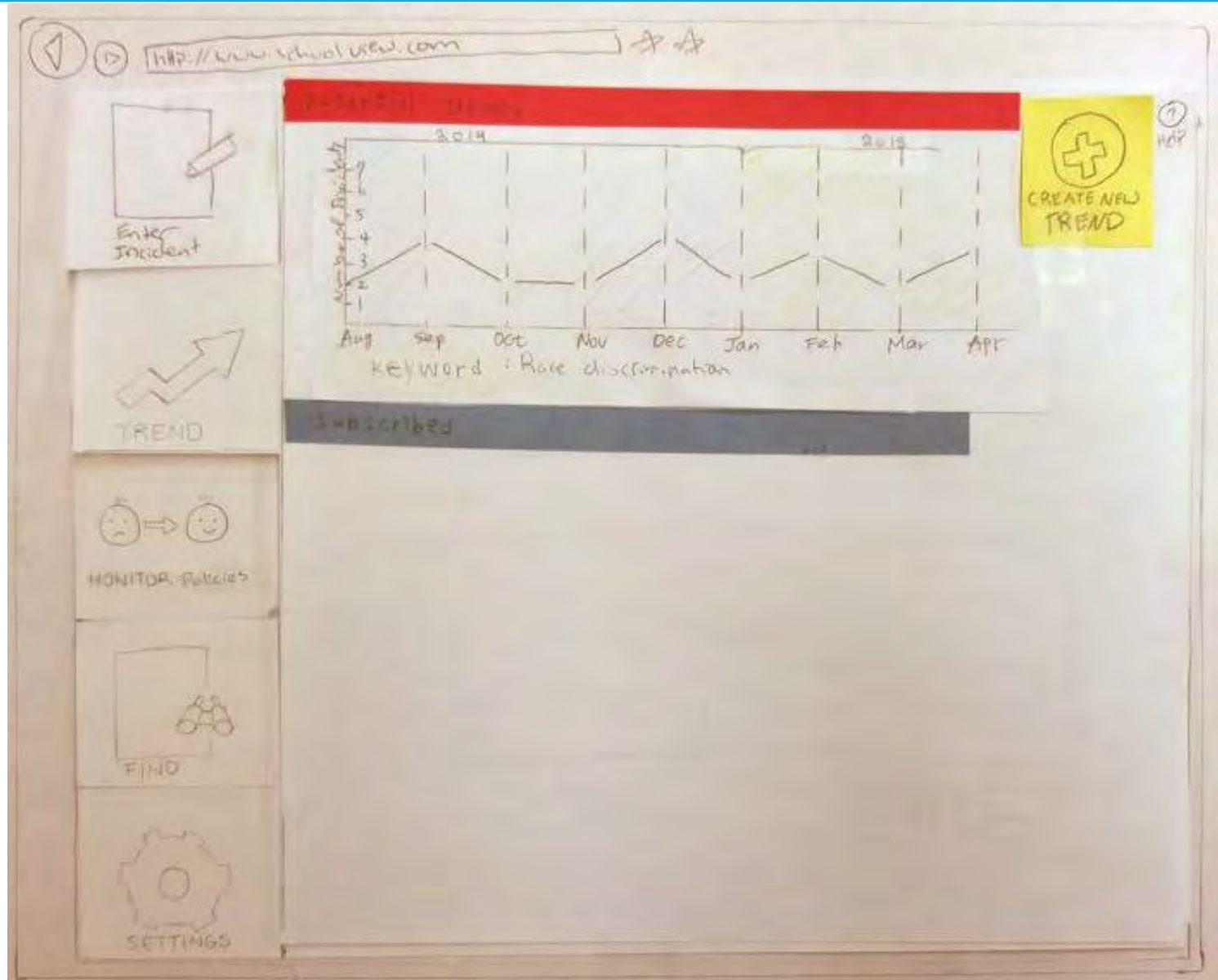
Track by: name calling

ADD A NEW POLICY AND/OR
EVENT AND TRACK HOW BEHAVIOR IN YOUR
SCHOOL CHANGES THROUGH
TIME.

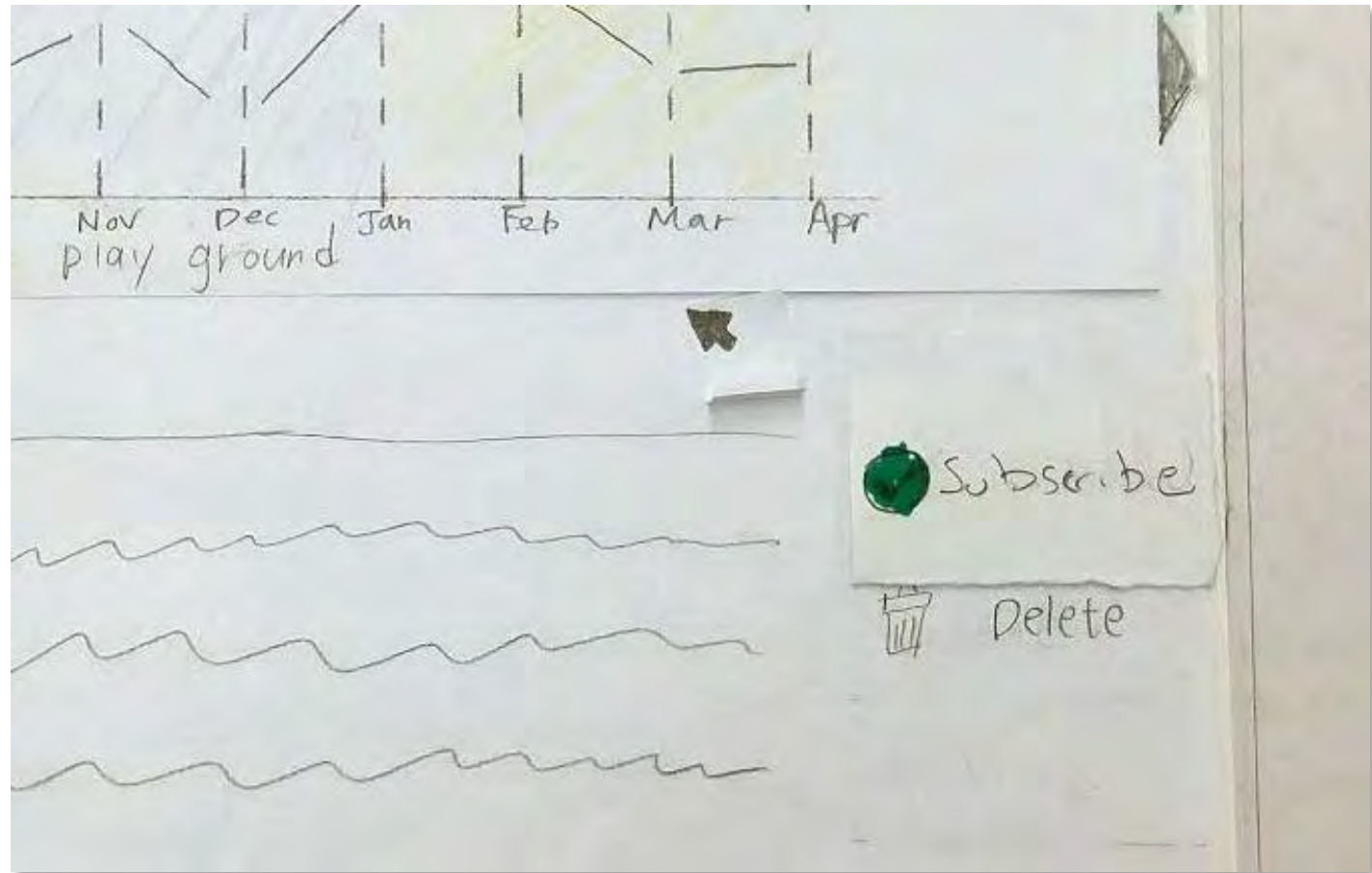
USE THIS PAGE TO SEARCH
FOR INCIDENTS AND PREVIOUSLY
CREATED TRENDS AND POLICIES

DONE

Final Paper Prototype



Final Paper Prototype

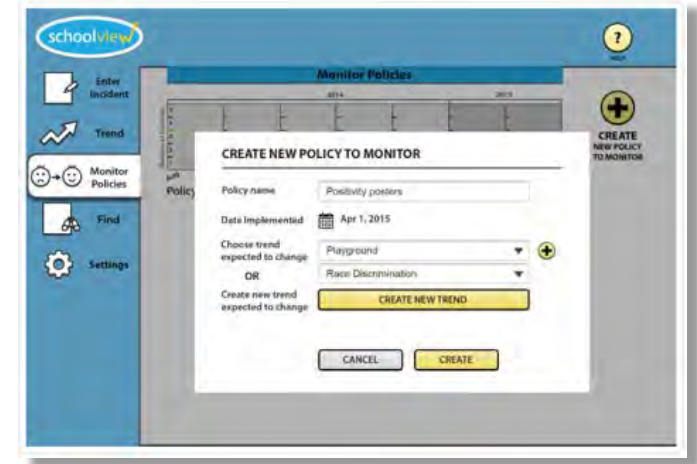
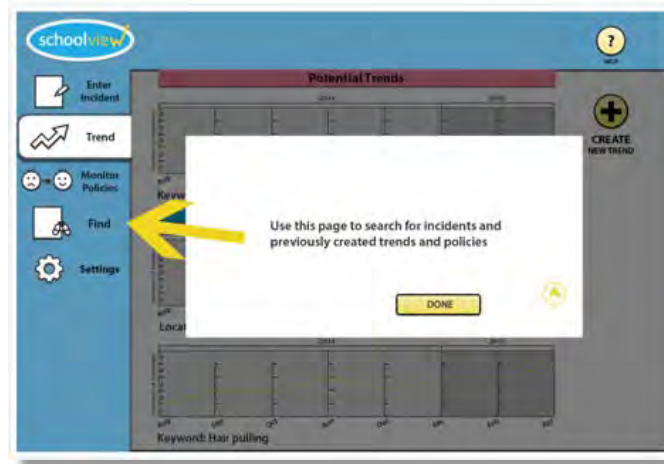
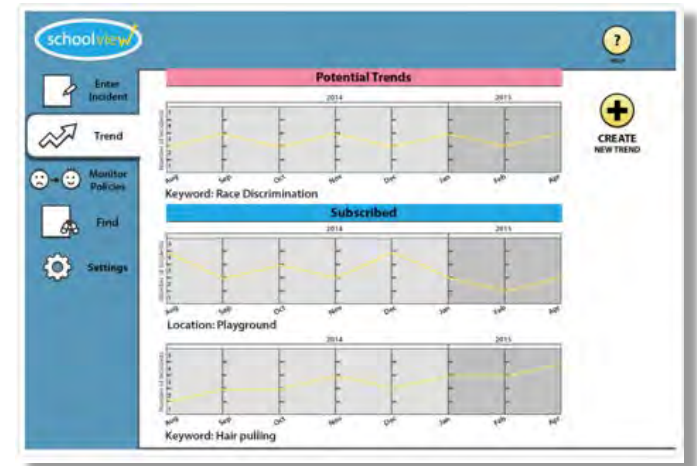
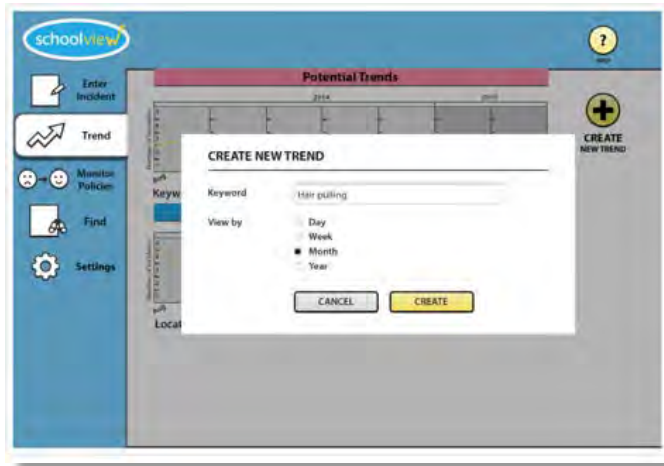


Digital Mockup

Digital Mockup

Overview

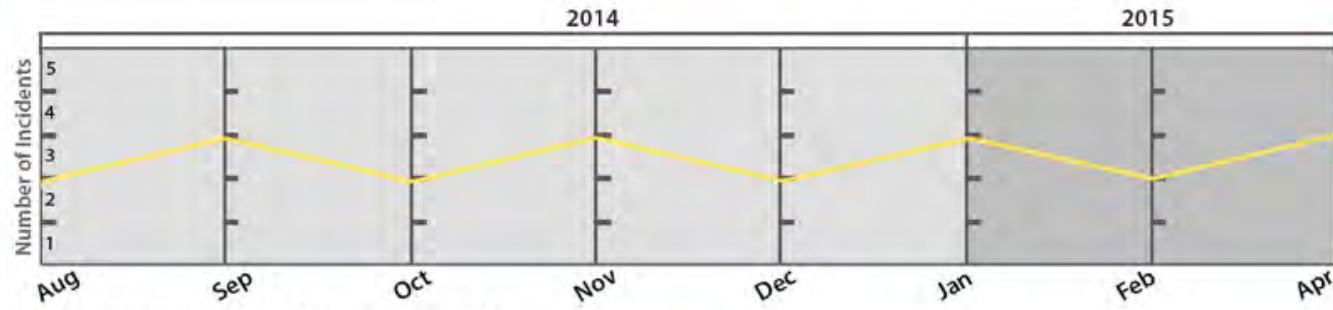
- Tool: Photoshop
- Challenges:
 - Styling
 - Color choice



Task 1

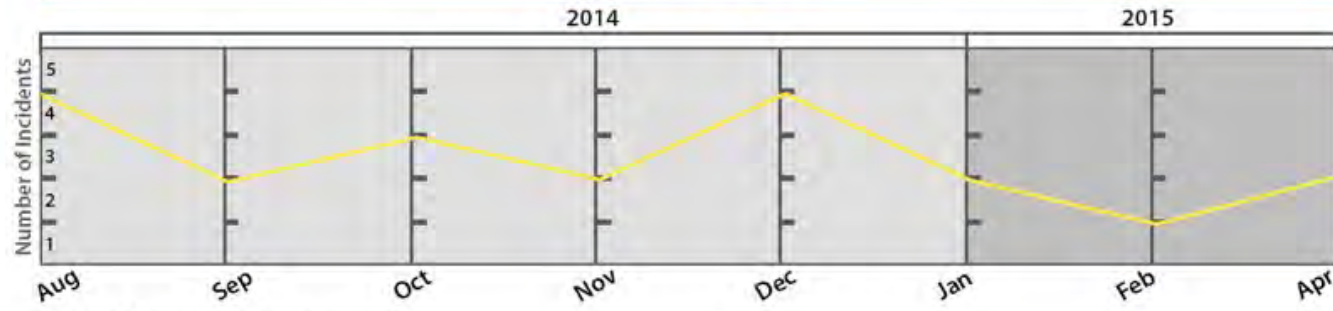
- Enter Incident
- Trend
- Monitor Policies
- Find
- Settings

Potential Trends



Keyword: Race Discrimination

Subscribed



Location: Playground



CREATE NEW TREND



Enter Incident



Trend



Monitor Policies



Find



Settings

Potential Trends

2014

2015

Number of Incidents

Aug

Keyword

Number of Incidents

Aug

Local

CREATE NEW TREND

Keyword

View by

- Day
- Week
- Month
- Year

CANCEL

CREATE



CREATE
NEW TREND



Enter Incident



Trend



Monitor Policies



Find

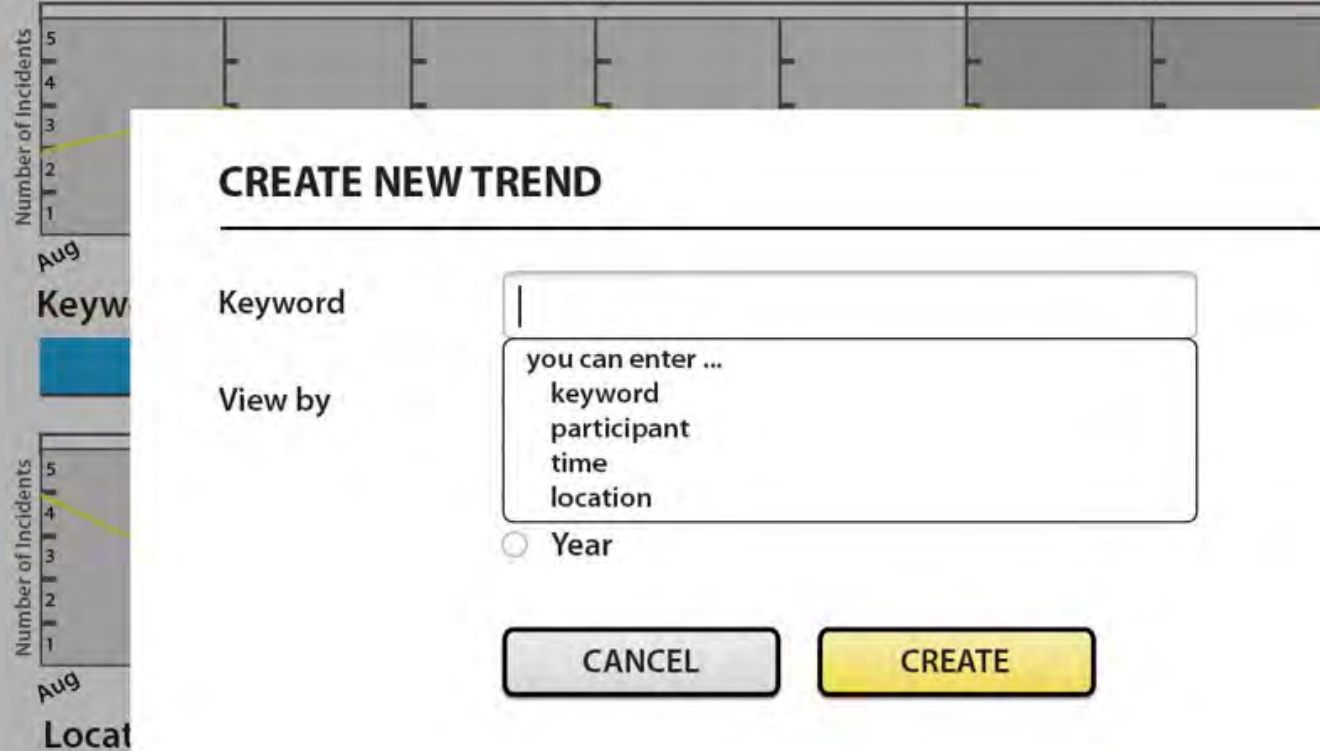


Settings

Potential Trends

2014

2015



CREATE NEW TREND

Keyword

View by

you can enter ...

- keyword
- participant
- time
- location

Year

CANCEL

CREATE



CREATE
NEW TREND



Enter Incident



Trend



Monitor Policies



Find



Settings

Potential Trends



CREATE NEW TREND



Enter Incident



Trend



Monitor Policies

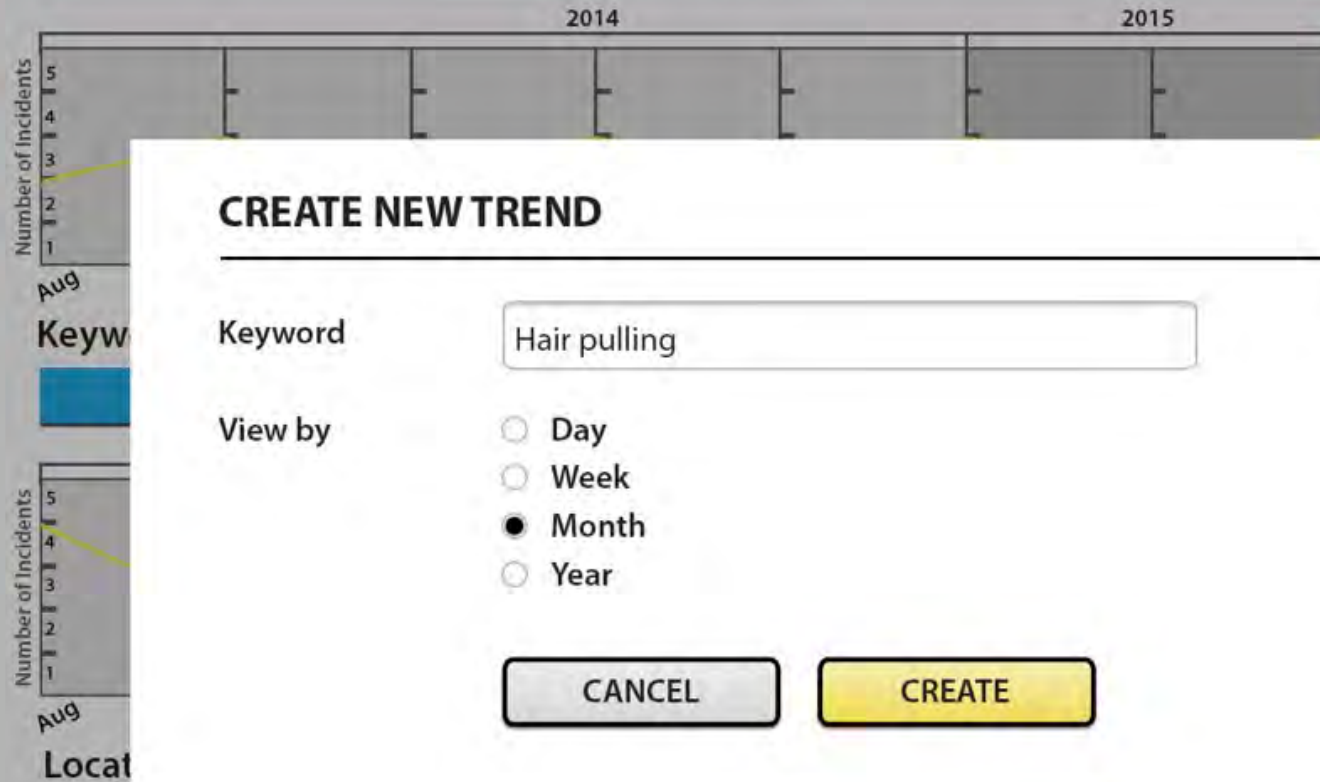


Find



Settings

Potential Trends



CREATE NEW TREND

Keyword

Hair pulling

View by

- Day
- Week
- Month
- Year

CANCEL

CREATE



CREATE NEW TREND

Enter Incident

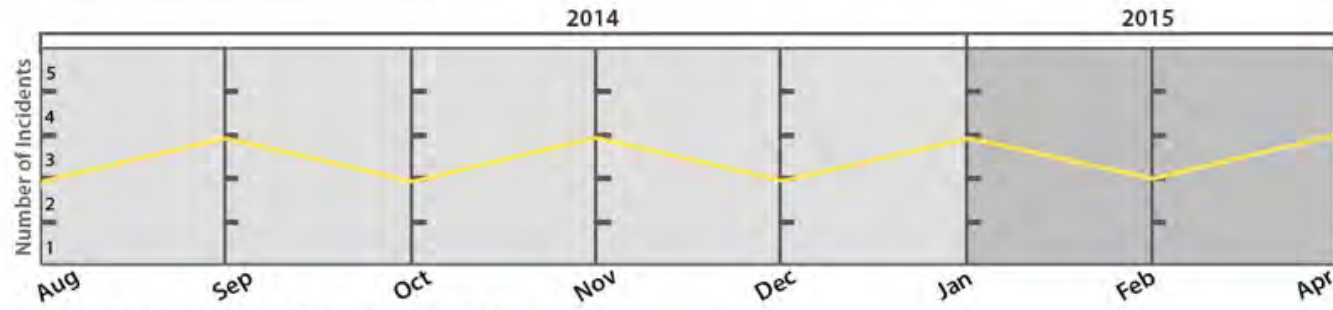
Trend

Monitor Policies

Find

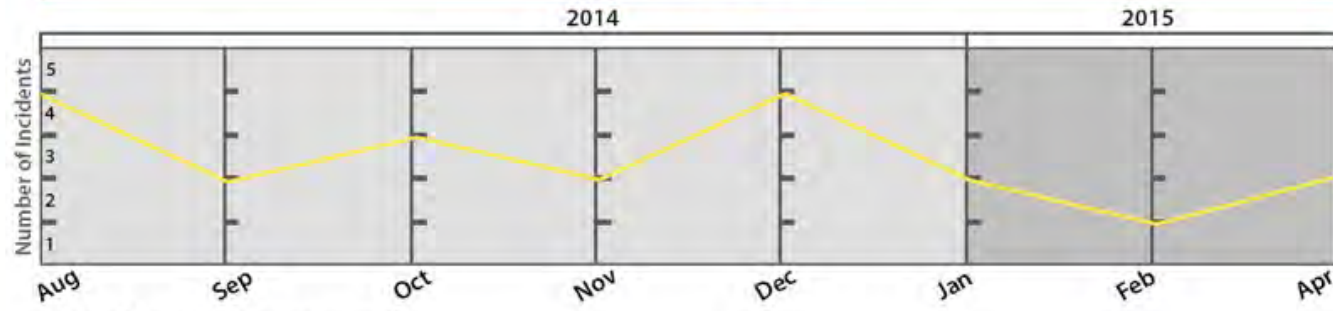
Settings

Potential Trends

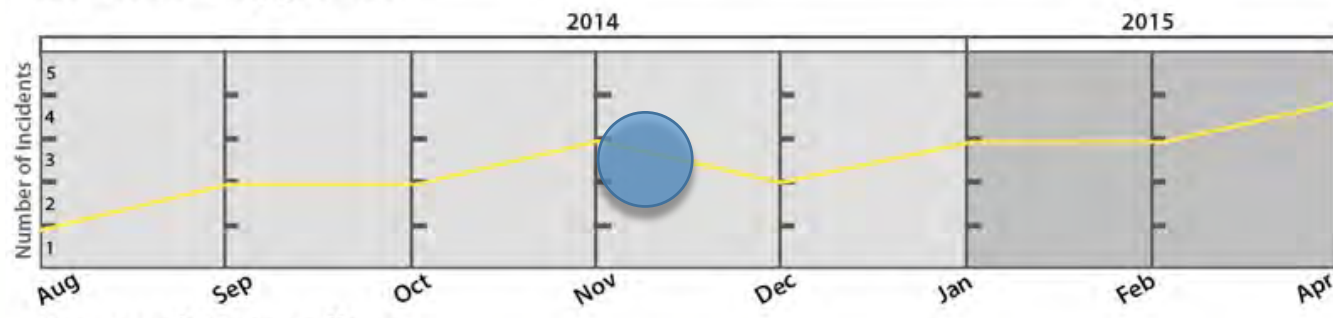


Keyword: Race Discrimination

Subscribed



Location: Playground



Keyword: Hair pulling



CREATE NEW TREND



Enter Incident



Trend



Monitor Policies



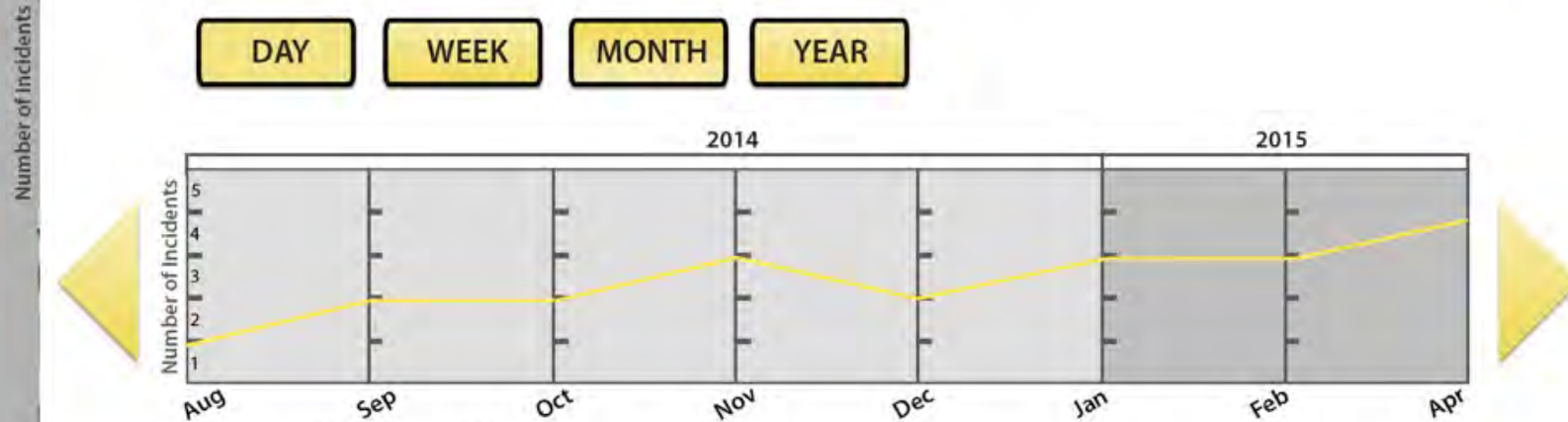
Find



Settings

Potential Trends

- DAY
- WEEK
- MONTH
- YEAR



Keyword: Hair pulling

Description:

Click edit description and add details

Subscribed

Delete

Aug Sep Oct Nov Dec Jan Feb Apr

Keyword: Hair pulling

Task 2



Enter Incident



Trend



Monitor Policies

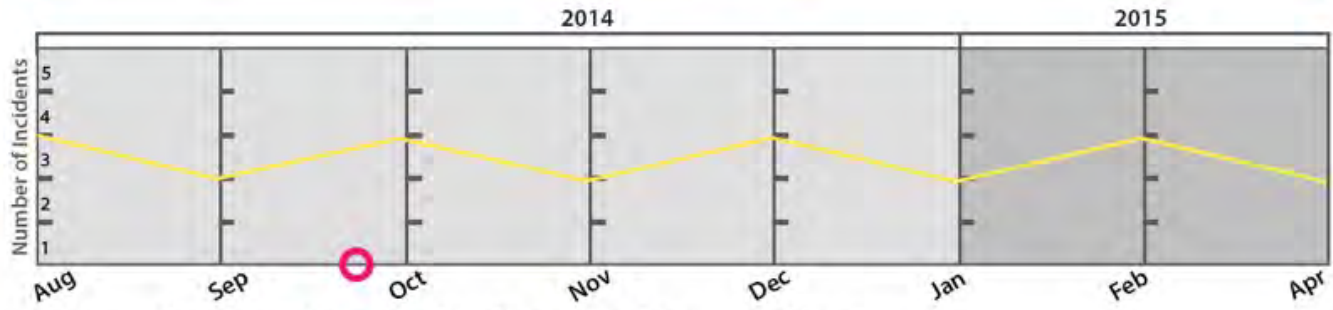


Find



Settings

Monitor Policies



Policy: Daily gratitude, Tracking by: Name calling



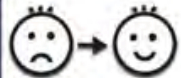
CREATE
NEW POLICY
TO MONITOR



Enter Incident



Trend



Monitor Policies



Find



Settings

Monitor Policies



CREATE NEW POLICY TO MONITOR

Policy name

Date Implemented



Choose trend expected to change



OR

Create new trend expected to change

CREATE NEW TREND

CANCEL

CREATE

CREATE
NEW POLICY
TO MONITOR

Enter Incident

Trend

Monitor Policies

Find

Settings

Monitor Policies



CREATE NEW POLICY TO MONITOR

CREATE NEW POLICY TO MONITOR

Policy name

Date Implemented **Apr 2015**

Choose trend expected to change

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OR
Create new trend expected to change **CREATE NEW TREND**

CANCEL

CREATE

Enter Incident

Trend

Monitor Policies

Find

Settings

Monitor Policies



CREATE NEW POLICY TO MONITOR

CREATE NEW POLICY TO MONITOR

Policy name

Date Implemented Apr 1, 2015

Choose trend expected to change

OR

Create new trend expected to change

CANCEL

CREATE

Enter Incident

Trend

Monitor Policies

Find

Settings

Monitor Policies



CREATE NEW POLICY TO MONITOR

Policy name

Date Implemented Apr 1, 2015

Choose trend expected to change

OR

Create new trend expected to change

Enter Incident

Trend

Monitor Policies

Find

Settings

Monitor Policies



CREATE NEW POLICY TO MONITOR

Policy name

Date Implemented Apr 1, 2015

Choose trend expected to change

OR

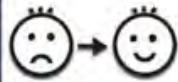
Create new trend expected to change



Enter Incident



Trend



Monitor Policies

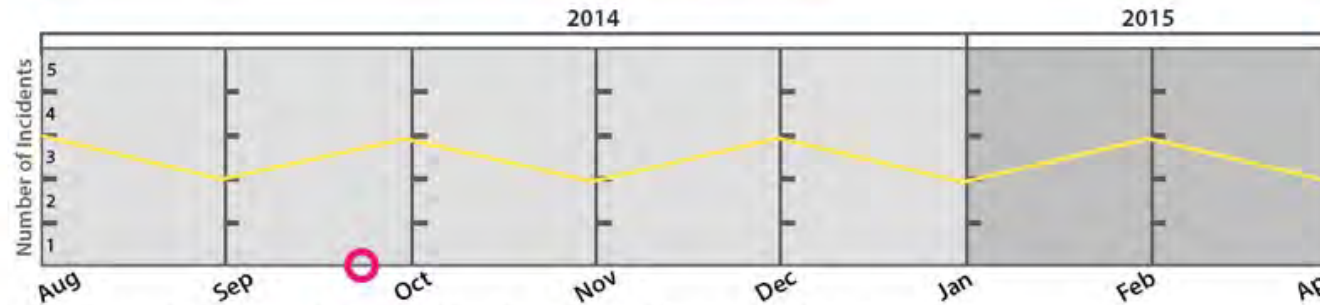


Find

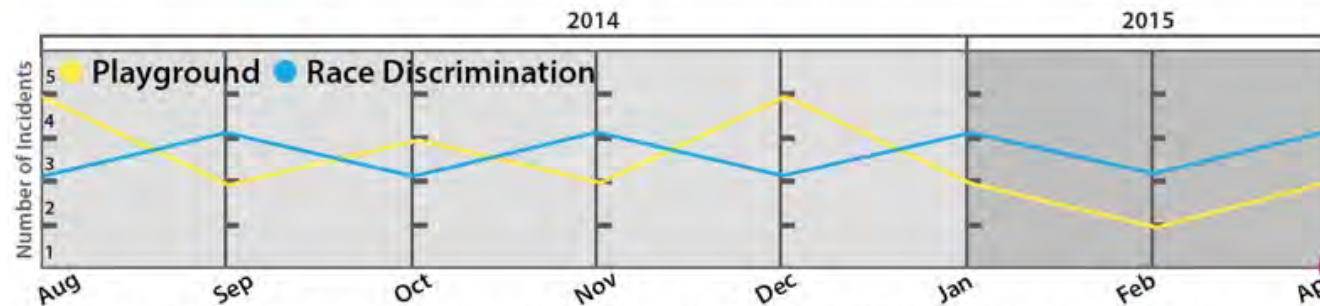


Settings

Monitor Policies



Policy: Daily gratitude, Tracking by: Name calling



Policy: Positivity posters, Tracking by: Playground, Race Discrimination



CREATE NEW POLICY TO MONITOR

Reflections

Reflections

Lessons Learned

1. Design process: rewarding but challenging
2. Usability is related to, but is not aesthetics

Thank You



Sources for images: <http://wp.production.patheos.com/blogs/lovejoyfeminism/files/2014/07/stopbullying-1.jpg>
<http://yellowpencil.com/assets/blog/banners/user-testing.png>