Poliscope

3A: Paper Prototype

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Onboarding • Example 1

Account Management

• Example 2

Dashboard

- Example 3
- Example 4

Friends

- Example 5
- Example 6

Primary tasks addressed:

- Personalizing news consumption
 - Examples 1, 2, 3, and 4
- Socializing with friends, both online and offline
 - Examples 5 and 6

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Kim Le >	Name : Tom Le Location: Seattle, WA	
Kiyana Saikeid >	Location Searche, 19	
lan Turner >	Add Friend	
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The user opens the app, but has not created an account yet (1a). After entering her email, password, and name, she is directed to the first onboarding screen (1b); she is prompted to select news outlets to follow by checking boxes. However, she gets confused and decides to click on the help icon (1c). A pop-up appears with further instructions (1d) and when she understands what to do she clicks the "ok" button (1e) and the pop-up disappears. When she has chosen the news outlets she wants to follow, she clicks the "Next" button (1f) and is redirected to the next onboarding screen (1g). This screen allows her to choose the topics she wants to follow. Once again, she clicks on the help icon for further instructions (1h) and a pop-up appears (1i). When she understands what to do, she clicks the "ok" button to dismiss the pop-up (1j). When she has selected the topics she wants to follow, she clicks the "Next" button (1k) and is directed to the app' s home screen (1I).

0 0 -----> Poliscope SIGN UP Login E-mail PASSWORD Name El Sign up with Facebook





0 0 ____ Search News outlets 0 CHOOSE NEWS outlets To Start Following . you can edit these later. CNN VOX Check boxes of news out lets you want to receive articles from in the future OK ABCE HUPFINGton POST T V Next >





• 0 ------9 Search Topics CHOOSE TOPICS TO START Following. you can edit these later. 4 Stattle City council HILANY clinton H election presidential Keystone Pipeline T debate ; Ben Obamacare T carson -Planned Syria Parentmood M V Next ->





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1h

• a Search Topics CHOOSE TOPICS TO START Following. you can edit these later. 4 Seattle City council tillary Check boxes of 1 topics you want to follow and see articles about in the future Syria Partin M Next >





1j

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The user can view her profile by clicking the "Profile" icon in bottom navigation bar (2a). The user can manage her personal settings by clicking the "Settings" button in the top right corner of the screen (2b). The user can view and manage topics she follows (2c, 2d, 2e). The user can click on a specific topic from the "Topics" screen (2d) and manage privacy and push notification settings related to that topic (2f). The user can manage news outlets she follows (2g, 2h, 2i).

Example 2: Manage Followed News Outlets & Topics



0 POLISCOPE USERNAME (O) Evaluator Name D Scattle, WA DI Topics Followed Recent Activity Planned Parenthood Seattle Parks Funding Ra Dashboard



2a

2b

Example 2: Manage Followed News Outlets & Topics



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6	Seattle Parks Funding	7
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2d

2e

Example 2: Manage Followed News Outlets & Topics



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BBC News		
CNN		
NBC		
8 80	Dashboa	RD



2g

2h

The "News Feed" tab of the "Dashboard" is the app's default home screen. This screen is populating with news stories related to the news outlets and topics the user has chosen to follow (3a). Users can "up vote" and "down vote" news stories by clicking the thumbs up or thumbs down icons (3b), which will help the app populate this screen with stories the user deems to be personally relevant. The user can click on the article preview (3c) in order to open and read the article (3d). Not only can a user up vote or down vote an article via the News Feed screen, but they can also perform this action via the article as well (3e). The user can share an article by clicking the "Share" button (3f), which opens up a pop-up window (3g). Instead of sharing the article to her profile, she decides to share the article with friends (3h). After she has shared the article, she can click the "X" button (3i), which returns her to the News Feed screen (3a).

Example 3: Reading, Voting On, & Sharing an Article via the News Feed



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News Feed	Friend Activity
PFILLER News	
Date: Nov. 9,2015	Share
Hillary Clinton	14
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else Read more	you follow topic Hillory Clinton
TRAC	Share
Date. In	(AA)
Obamacare	Nelley Hand
The Asy bitsy spid up the Read m	lore
AS DO Berne +	opic is freeding with method
F Fax	
Date: Nov. 8,2015	
	The second second
8 1821	Dashb



3a

3b

Example 3: Reading, Voting On, & Sharing an Article via the News Feed







3d

3f

Example 3: Reading, Voting On, & Sharing an Article via the News Feed







The "Dashboard" is comprised of the "News Feed" screen and the "Friends Activity" screen. While looking at the News Feed screen, the user decides that she wants to filter the News Feed by a particular topic (4a). She can see topics and news outlets she follows represented by hashtags (4b), but if she doesn't see her desired filter search term, she can input it into the "Filter News" search bar (4c). The results include both topics or news outlets that she already follows (as denoted by the "Subscribed" text) as well as topics or news outlets that she is not already following (4c); she can choose to follow the latter category by clicking the "+" button. If she decides that she no longer wants to filter her News Feed screen, she can click the "Cancel" button (4d). This returns her to the News Feed (4e).

Example 4: Filtering the News Feed Screen

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News Feed	Friend Activity
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Date: Nov. 9,2015	1. The second
Hillary Clinton	THE .
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News Feed	Friend Activity
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#HillaryClint	on
8 18a1	Dashboard



4a

4b

Example 4: Filtering the News Feed Screen

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4e

The "Dashboard" is comprised of the "News Feed" screen and the "Friend Activity" screen. The user notices that she has 1 new notification (5a), so she navigates to the "Friends Activity" screen and the article her friend Janet has shared with her appears at the top of this screen (5b). The user opens the article Janet has shared with her by clicking on it (5c). (*Note: The series of actions denoted by Figures 3e to 3i in Task 3 are applicable here as well*). After the user has read the article and clicked on the "X" button to navigate back to the Friend Activity screen, the article Janet has shared with her no longer appears at the top of the screen and the notification icon is no longer visible (5d). The user decides she wants to search for a specific friend, so she clicks the "Filter Feed" search bar (5e). The user types in her friend's name, Kime Le (5f) and the Friend Activity feed is updated to only show Kim's activity (5f); if the user clicks the "Cancel" button (5f) the Friend Activity feed returns to how it looked before the user filtered by Kim's name (5d).

Example 5: Friend Activity Screen

• POLISCOPE News Feed Friend Activity PFILTER News WW NBC Date: Nov. 9,2015 Hillary Clinton Loven ipsum dollar something the VB Sta Because you follow topic Hillory Clinton TEBO BBC America (Share) Date: Nov. 9,2015 The stay bitsy spider went the and more Obamacare AS De Brance topic is trading with BBK Arouse F Fax Share Date: Nrv. 8,2015 Dashboard

0 0 _____ POLISCOPE Friend Activity News Feed P Filter Feed Janet shared an article with you NBC Hillary Clinton Benghazi HAGE Hearing Loremipsom ... Kim liked this BBC Us university chief quits Lorem ipsum ... Inge Kiyang commented on this Ra Dashboard



5a

5b

5c

Example 5: Friend Activity Screen







5f

Example 5: Friend Activity Screen

• ° POLISCOPE Friend Activity News Feed 9 KimLe CANCEL Kim liked this BBC us university chief quits Lorem ipsum ... Mager Kim shared this NPR Bernie Sanders, in Full Lorem Ipsum. 1378 Kim read this on this Read Dashboard

The user can view her list of friends by clicking the "Friends" icon in the bottom navigation bar (6a). If she clicks on her friend's name (6b), she is taken to her friend's profile (6c). She can view topics her friend has followed, as well as follow new topics by clicking the "+" button (topics she already follows that her friend also follows are denoted by the "Subscribed" text (6c). The user can view her friend's recent activity by clicking the "Recent Activity" tab (6d). From her friend list, the user can search for new friends by clicking on the "Find Friends" search bar (6e). Once the user has typed in a friend's username, she can add him to her friend list by clicking the "Add Friend" button (6f). From her friend list, the user can click the "Manage" button (6g), which makes "remove" buttons appear next to each friend's name (6h). If she clicks the remove button, the corresponding friend will be removed from her friend list and their posts will not appear in the Friend Activity feed.

Example 6: Managing & Finding Friends





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Kim Le Seattle, WA	Follow
Topres Followed Recent	Activity
Hillary Clinton SU	BSCRIBED
Obamacare.	Ð
Planned Parenthood SUB	SCRIBED
Seattle City Council	(\mathbf{f})
Syria	Ð
8 89 Dashb	DOARD

6b

Example 6: Managing & Finding Friends







6d

Example 6: Managing & Finding Friends

• POLISCOPE FRIENDS Manage P FIND FRIENDS Janet Glao JGaoza 7 KIM Le > kiyang saikeid Kiyana 23 Ian Turner > Turner 107 00 Dashboard



6g

6h