

Team name: _____	
Problem ___ / 2 pt	
DR Execution ___ / 2 pt	
DR Results ___ / 2 pt	
6 Tasks ___ / 4 pts	
3 Sketches ___ / 4 pts	
2 Storyboards ___ / 4 pts	
Presentation has legible and appropriate slides, fit within 7 mins ___ / 2 pt	
Total	_____ pts / 20 pts
Presenter name: _____ ___ / 4 pts	
Presenter name: _____ ___ / 4 pts	

A suggested organization of this presentation is:

1. **Title:**

A short, creative, and marketable title capturing the key idea.  
Include team member names and roles.

2. **Overall Problem:**

Tell this as a story, instead of simply reading the slide.  
Motivate your audience to be interested in your problem.

3. **Design Research:**

Include images that give your audience a feeling for your fieldwork.  
Convey that you have seen and understand the challenge.

4. **6 Tasks:**

At most one sentence per task. Convey the breadth of tasks you have considered.

5. **3 Design Sketches:**

Convey the breadth of designs you considered.

6. **Selected Design Storyboards and Tasks:**

Convey your rationale for choosing a design focus.  
Present your storyboards, ensuring they effectively illustrate your selected design and tasks.

7. **Summary:**

Summarize the lessons learned in your design process.