OVERVIEW
Gaining a well rounded perspective on a news story or political issue often necessitates sifting through multiple news outlets, which is a laborious and tedious process.

TARGET AUDIENCE
Our intended target audience is comprised of college students who are interested in reading the news, but view this activity as being extremely time intensive. These individuals want to stay abreast of the news in the most efficient manner possible.

SOLUTION
Our proposed solution is a smartphone application that will aggregate personally relevant news stories from multiple outlets into a single location. Additionally, users will be able to keep track of the news their friends are interested in.

PROCESS

Sketches quickly communicate ideas

Storyboards provide context

Paper prototypes allow design to change in response to usability testing