**PROBLEM**

“104 million individuals in the US are at risk of hearing loss, heart attacks, and other noise-related health effects.”

- National Institute of Health

**OPPORTUNITY**

Exposure is *cumulative*;

Risk is *preventable*;

Awareness is *key*.

**VALUE PROPOSITION**

A tool that tracks environmental noise and presents potential *benefits* and *risks* based on your sound exposure.

**FEATURES**

- **Track**
- **Reflect**
- **Analyze**

**DESIGN PROCESS**

**STORYBOARD**

**DESIGN SKETCHES**

**PAPER PROTOTYPE**