| Team name:  |              |
|---|--------------|
| Problem / 2 pt  |              |
| CI Execution/ 2 pt  |              |
| CI Results/ 2 pt  |              |
| 6 Tasks<br>/ 4 pts  |              |
| 3 Sketches/ 4 pts   |              |
| 2 Storyboards / 4 pts   |              |
| Presentation has legible and appropriate slides, fit within 8 mins / 2 pt |              |
| Total   | pts / 20 pts |
| Presenter name:/ 4 pts  |              |
| Presenter name:/ 4 pts  |              |

A suggested organization of this presentation is:

#### 1. Title:

A short, creative, and marketable title capturing the key idea. Include team member names and roles.

#### 2. Overall Problem:

Tell this as a story, instead of simply reading the slide. Motivate your audience to be interested in your problem.

# 3. Contextual Inquiry:

Include images that give your audience a feeling for your fieldwork. Convey that you have seen and understand the challenge.

## 4. **6 Tasks**:

At most one sentence per task. Convey the breadth of tasks you have considered.

## 5. 3 Design Sketches:

Convey the breadth of designs you considered.

## 6. Selected Design Storyboards and Tasks:

Convey your rationale for choosing a design focus.

Present your storyboards, ensuring they effectively illustrate your selected design and tasks.

## 7. Summary:

Summarize the lessons learned in your design process.