Product-IVE

Group Manager, Documentation -- Marco Vertucci
Design, Documentation -- Nicole Atherly
Design, Fieldwork and Testing -- Jian Zhao, Chenmin Liu

Problem

- Distractions are everywhere, but some things affect you more than others
- Productivity varies in different locations - which place is best for you?
- How can you find better places to get work done?

Contextual Inquiry

Goal: where and when to work, for how long

Emily

Junior, Linguistics @ UW

👍 peer pressure
    background noise
    coffee
👎 family members talking
    TV

Challenge   Correlation between study environment and productivity

Justin

SDE at Amazon, late 20s

👍 fast paced work env.
relaxing atmosphere

👎 co-workers talking loud
meetings

⚠️ Challenge   More responsibilities, more stress

Owen

21, Culinary Arts @ Art Institute of Seattle

👍 all study materials within reach
   privacy

👎 noise

   crowd

Challenge   Take his productivity to the next level

Tasks

1. Keeping track of important factors of a work session
2. Getting motivated through friendly competition
3. Limiting distractions and improving productivity through positive breaks
4. Achieving rewards for milestones -met
5. Learning where you are most productive
6. Finding the perfect work environment

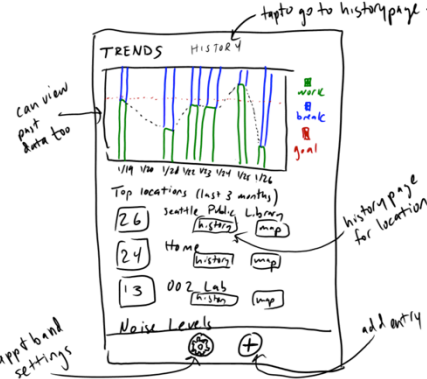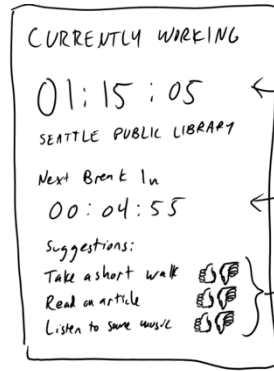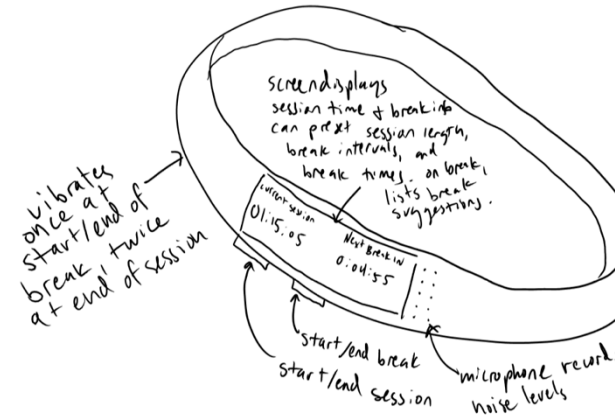# Design Sketches

Social web application

Share accomplishments in productivity with friends, and compete with them.
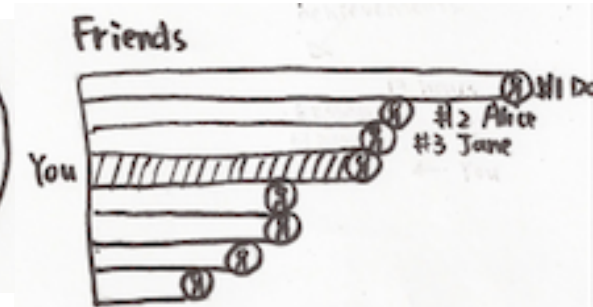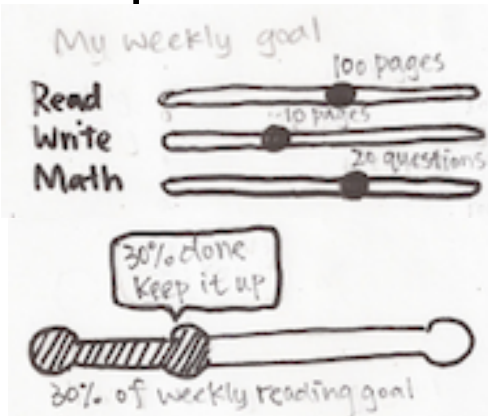
Wearable + app combo for data analysis

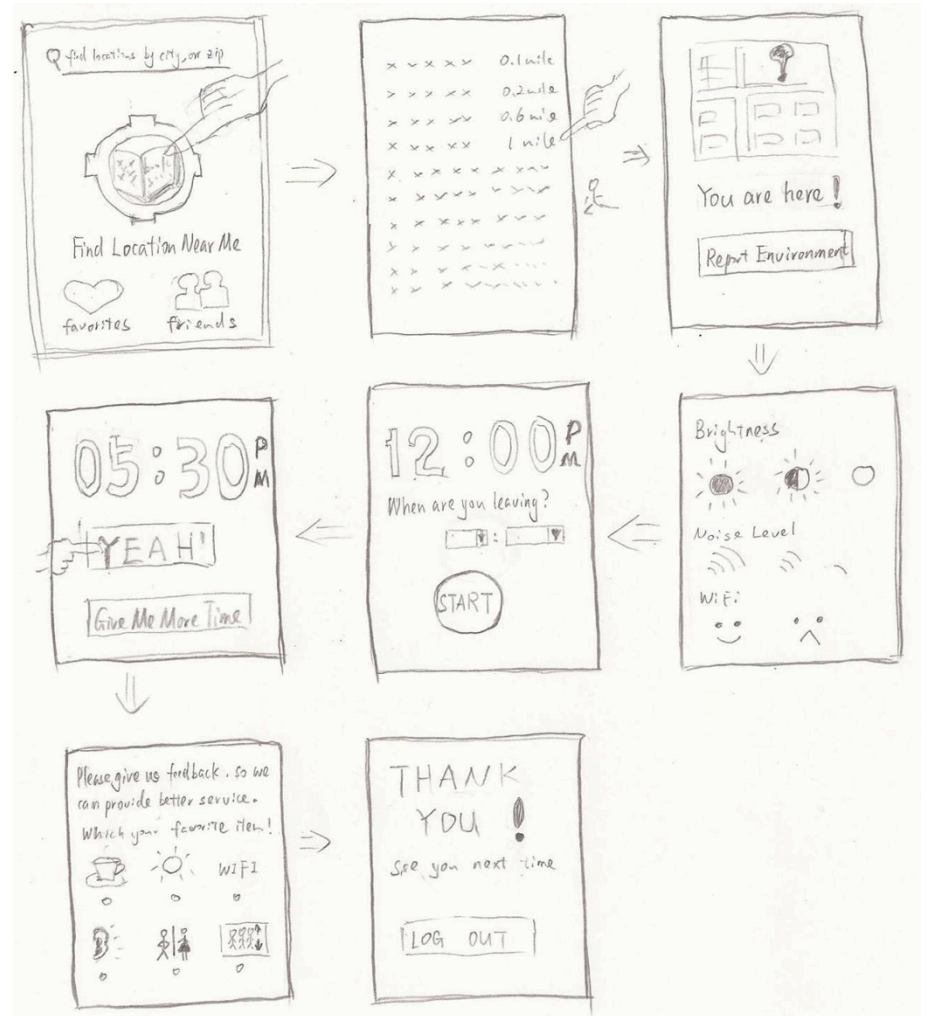A wristband - track session and remind you to take a break
A mobile app - show analysis

Location suggestion mobile app

Steps
1. User enters requirement
2. Our app gives {options}
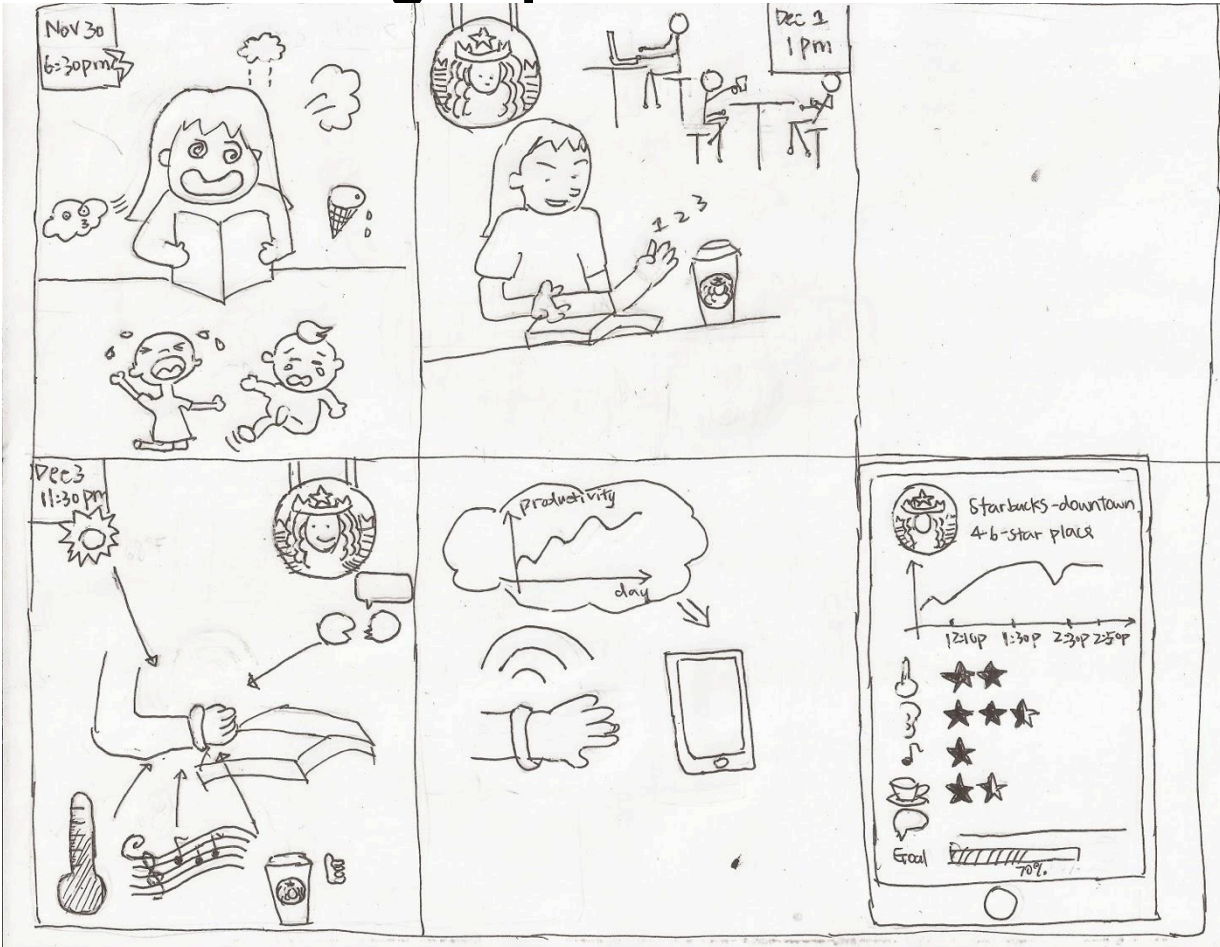3. … finish work ….
4. User rates the location

Final Design

Takes the best features from designs 2 & 3:
- Wearable to track work factors
- App for data analysis and location finding

Storyboard: Tracking important factors of a work session

Storyboard: Finding the perfect work environment

Summary

1. Narrow down user groups and features

1. Interview skills: open-minded, encouraging

2. Teamwork: communication, make sure everyone is on the same page

Thank you!

Comments? Questions?