Serendipity
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Meet Emily

Emily
Emily’s Current Process
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Traveling with Serendipity

Emily
Inspired by 2015 HCDE Capstone Journey

- Enough CI & Interview Results
- Brainstorm Features
Design and Development

- User Scenarios
- App flows
- Initial Mockups
- From Android to iOS
- Storyboards for Main Scenarios
- New Suggested Features
- Usability Testing
Serendipity’s Features

Plan  Journey  Share
Plan

Add Route

Explore
Plan

Explore

Add

Route
1. Home Map View
2. Search for Points of Interests and/or Filter Results
3. Select a point of interest and view detailed information
4. Add point of interest to MyJourney
5. View unordered list for MyJourney
6. View the items in the MyJourney list and order them on the MyPath view
7. View ordered list for MyJourney

User is able to:

a. delete points of interest or
b. re-order the MyJourney List
Plan

Explore

Add

Route
Plan

Explore

Add

Route
Journey

Navigate

Discover

Deviate
Discover
Deviate
Navigate
Journey
Journey

Navigate

Discover

Deviate
Discover
Deviate
Navigate
Journey
Another traveler left a message nearby, do you want to check it out?

slide to view

“Destiny is something we’ve invented because we can’t stand the fact that everything that happens is accidental.”

- *Sleepless in Seattle*
Check out this hidden park that we found! Take a break and enjoy a beautiful afternoon.
Demo: Plan & Journey
Demo: Share
Thanks for Listening!
Questions?