Running
With Friends

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This is what you look like right now.
Initial Paper Prototype

Welcome back, Jane!

- View Profile
- Search Routes
- Siren Friends
- Smart Match

Sign Out

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Jane Doe
October 2014
Kirkland, WA

Runner Statistics
Exp. Level: Novice
Total Distance Run: 5.60mi
Avg. Route Distance: 2.3mi
Total Time Run: 1:10:23
Avg. Route Time: 0:38:11
Challenges Accepted: 1
Challenges Complete: 0
Saved Routes
You have no saved routes. Please search for routes from main.

Groups
- Gas Works
- Burke Gilman
- Green Lake
Initial Paper Prototype
Initial Paper Prototype
Task 1: Finding a SmartMatch
Initial Paper Prototype

Task 2: Siren friends quickly for a run
Usability Test Results

SmartMatch: What does Criteria mean?

Initial Prototype Used in Test #1

Used in Test #2

Used in Test #3
Usability Test Results
Siren Friends: Where does the back button take us?

Revision based on Test #3
Final Paper Prototype

SmartMatch
Final Paper Prototype

Siren Friends
Digital Mockup
Digital Mockup

Task 1: Finding a SmartMatch
Digital Mockup

Task 1: Finding a SmartMatch (cont)
Digital Mockup

Task 2: Siren friends quickly for a run

Choose Group
Choose Route

How many hours from now is the run?
< 1 12 24

Duration of run (hrs):
0 1 2 3 4 5+

Meeting at: 12:30pm

Enter a message:
Send

Besties
Geeworks

How many hours from now is the run?
< 1 12 24

Duration of run (hrs):
0 1 2 3 4 5+

Meeting at: 7:30pm

Enter a message:
Send

Hi! Let's go on a run!
Digital Mockup

Task 2: Siren friends quickly for a run (cont)

Main menu after sending out a siren
In Summary

Iterative Design = Multiple opportunities to gain different perspectives

Understanding usability problems

Prioritizing revisions with severity/fixability scale