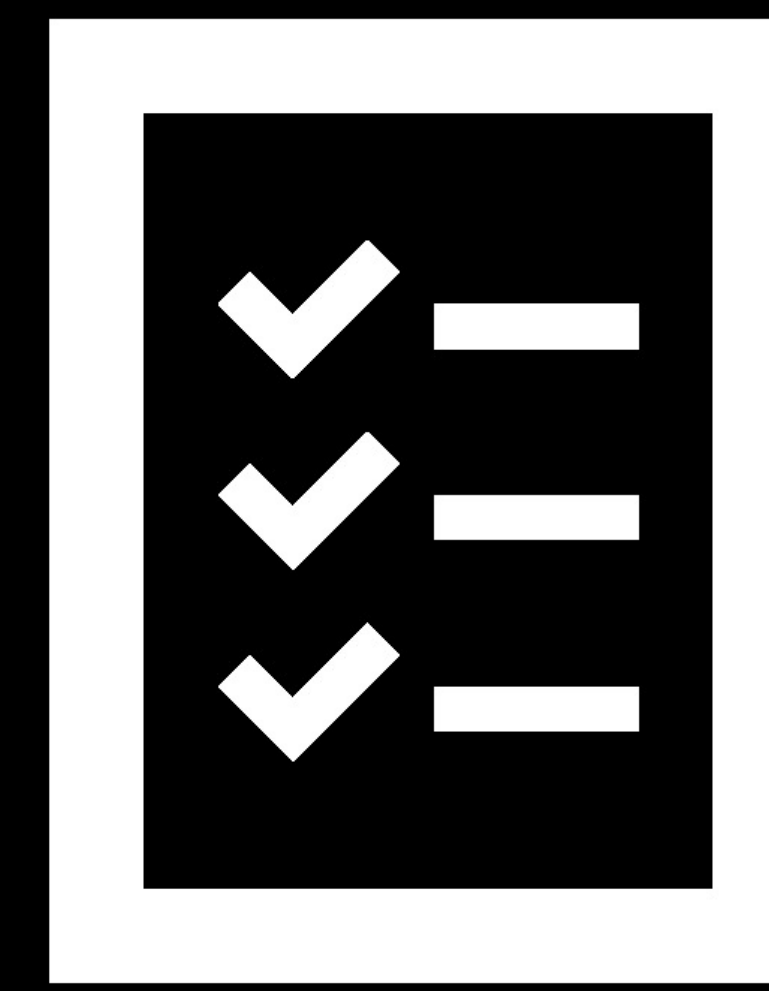


# GroupShop

A Modern Way to Plan Your Shopping Trip



## Problem

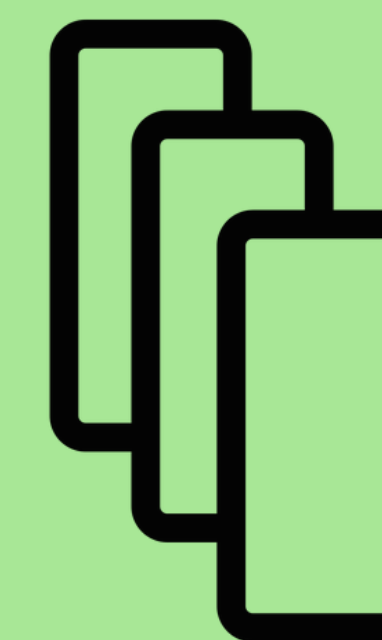
Shopping for roommates is confusing:



Splitting Bills



Sharing Lists



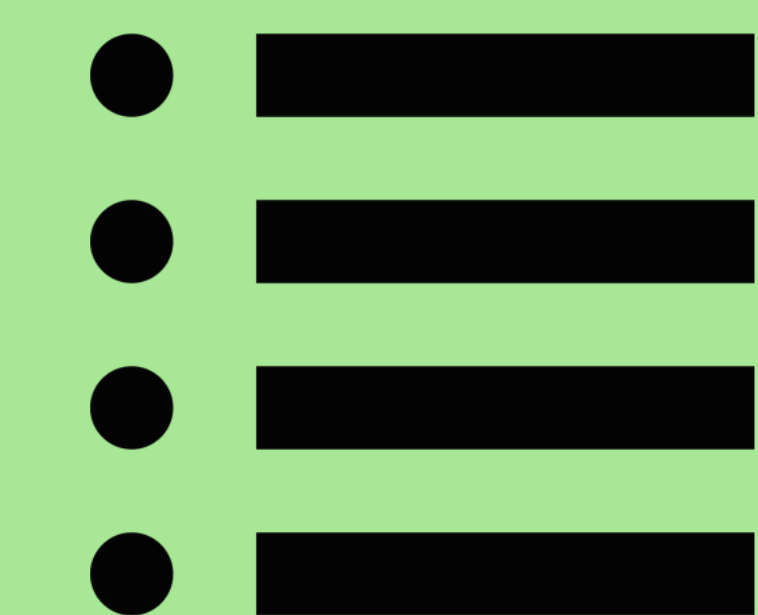
Planning Trips

## Solution

GroupShop makes it easier to coordinate your shopping trips with your roommates



Announce your trip  
Share your list



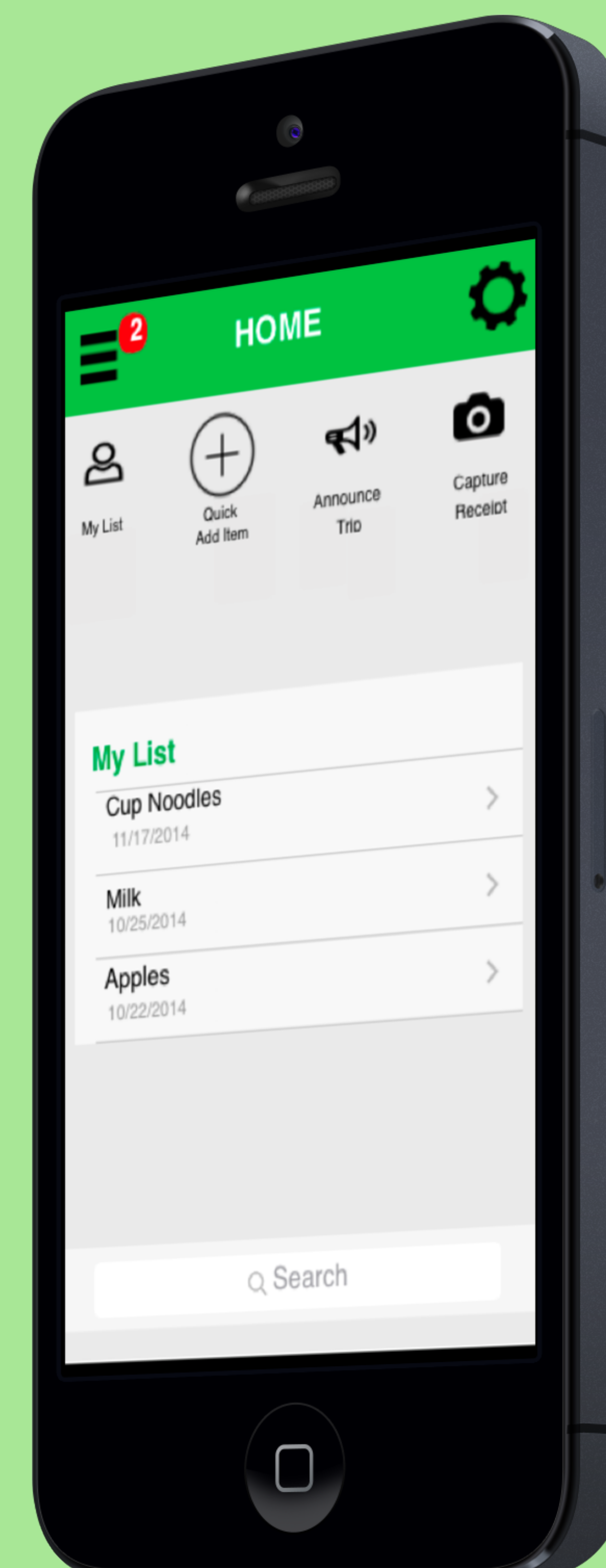
Manage your list



Reimburse your  
roommates



Resolve roommate's dispute

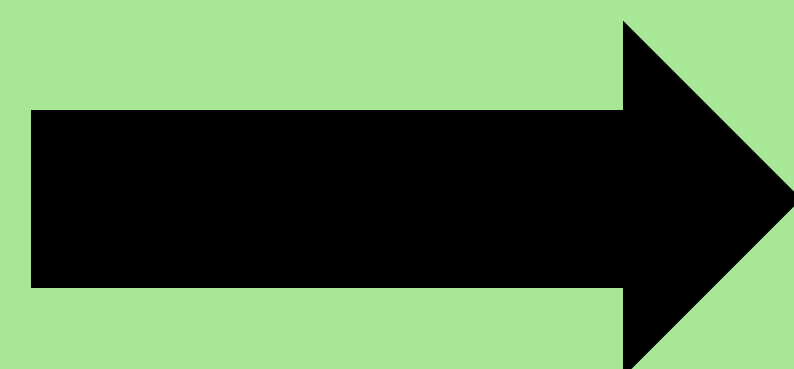


## Process



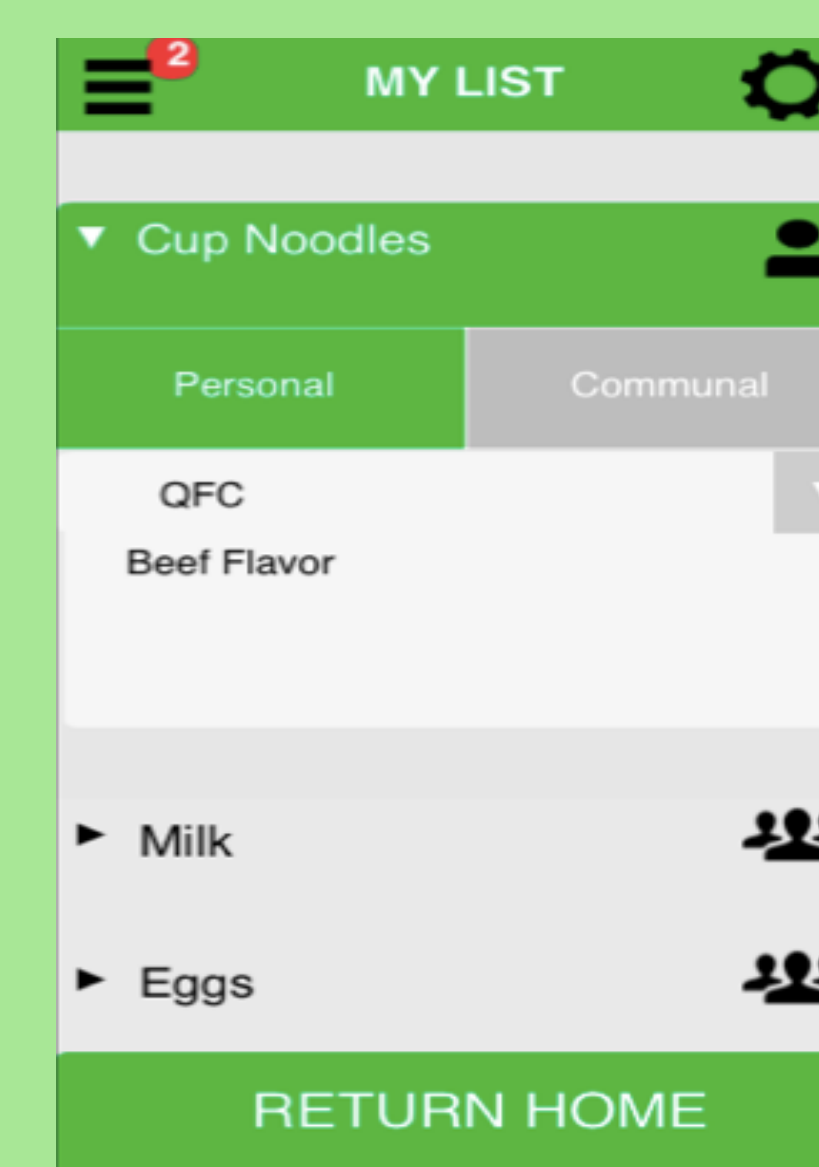
Initial  
Sketches

Usability  
Testing



Paper  
Prototype

Mockup  
Critique



Interactive  
Prototype