CSE440 Winter 2013: Assignment 7
Instructor: James Landay

Web Site (Group)

Due: Tue., Feb 12, 2013

Goals

The goal of this assignment is to learn how to present your work in a professional, engaging, and appealing manner.

Web Site

You must create and maintain a web site documenting your project. Your site should tell the story of your project's development in a clear and compelling manner. Do not assume any prior knowledge of your project – your web site should be easily understood by someone who is completely unaffiliated with the University. Ideally, this web site will be a tool that you can use to communicate your design and prototyping skills to potential employers. You do not need to incorporate flashy interactive behaviors, but your web site should be responsive, logically structured, and aesthetically appealing.

Templates and Examples

You are free to use any web site templates you find (as long as you do not violate the associated terms of use) and are not obligated to develop your own web site from scratch. Whether you develop your own site or use a template will not change how the aesthetics, content, and information architecture of your web site are evaluated.

Below are some examples of successful websites from past years:

- SmallWorld
- StyleEye (note that it is a little text heavy on the home page)

Deliverables

Web Site
Your web site must be accessible by the teaching staff and anyone else who would like to try it. *This must be hosted on your project web space*, not on your personal web space. Make sure this works well in advance of the due date and test it in multiple browsers.

Grading (100 Points)

Here is the grading for the website (100 pts total):

Introduction (20 Points)
- Is your project title shown?
- Is there a brief **1 sentence value proposition** of your project?
- Is there a **short**, compelling description of your project? (2-3 sentences)
- Are all team members and their roles listed on the website?

Professional and Aesthetic Design (20 Points)
- Is there a **logo** and clear product **branding** on the website?
- Is the design of the site **usable**?
- Is the site aesthetically **appealing**?
- Is the writing free from spelling, grammar, and language errors?

Documentation (60 pts)
- Reports
  - o Is **every phase of the project** documented?
  - o Are there **links to PDFs** of each report? (stored on the class server)
- Presentations
  - o Are all **presentation slide decks** included (**PDF & source document**)?
  - o Is a PDF & source document of the **final poster** available? (only graded at end of class)
- Prototype
  - o Is the **final interactive prototype** readily available and easy to navigate to? (graded at end of class)
  - o Are there **instructions included on how to use it**? (graded at end of class)