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Plants can improve mood and health

But many plant owners struggle with caring for their plants

# SOLUTION

# Phone app allows user to interact with plant

Sensor tracks plant's basic condition

Plantr

# SOLUTION

## anthropomorphize plants

interact with plant

## care reminders

Sensor tracks plant's basic condition

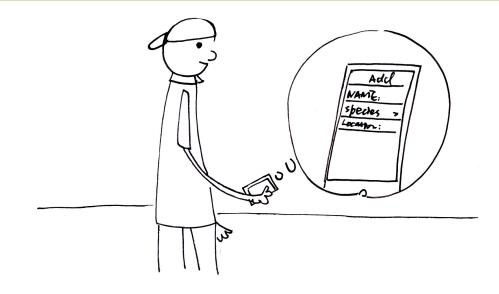
Plantr

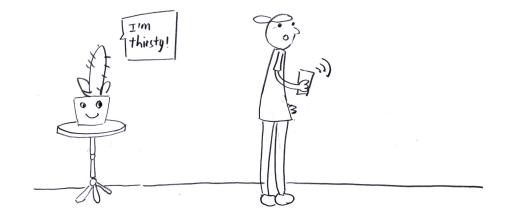
## basic care information

# something is wrong



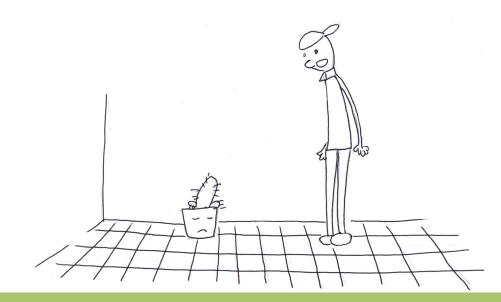
## Determining how to care for a plant





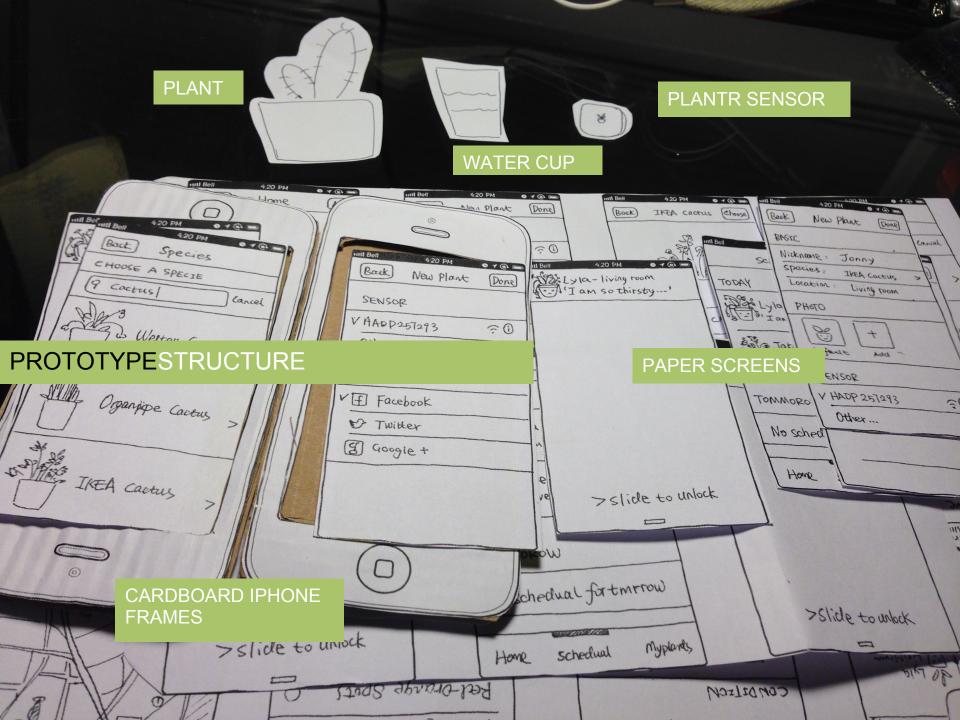
## Remembering to care for a plant



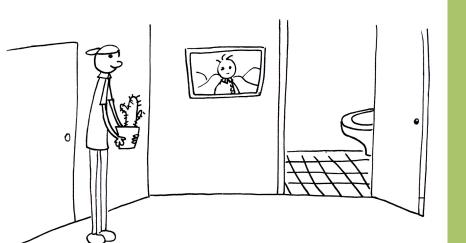


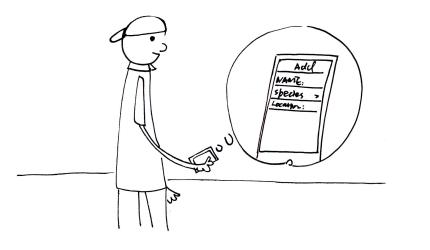
## Handling care when something is wrong





#### PLANTRTASKS

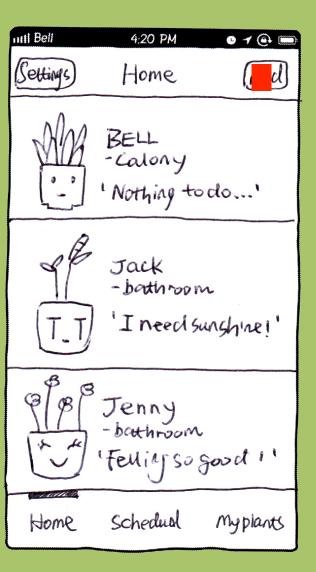




- Jack has just purchased a cactus from IKEA
- He wants to get basic care info for his cactus by adding it Plantr

TASK 1

#### Add a plant Learning how to care for a plant

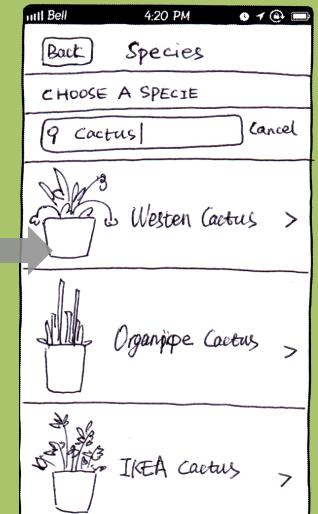


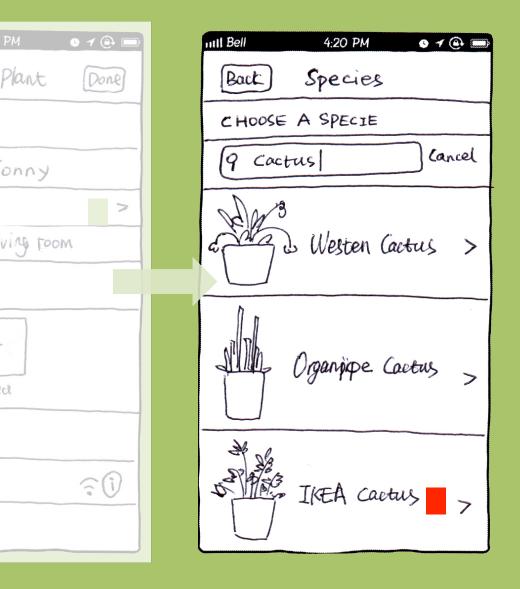


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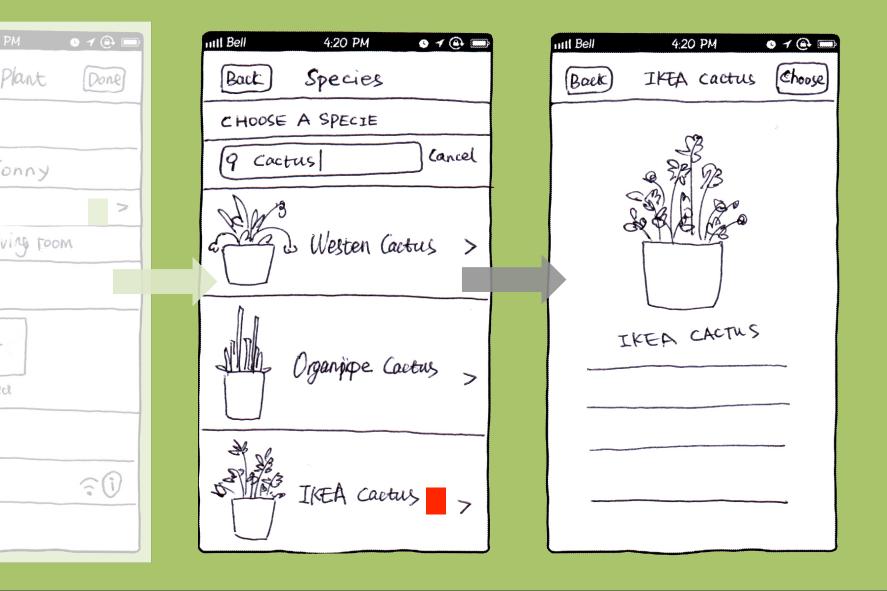


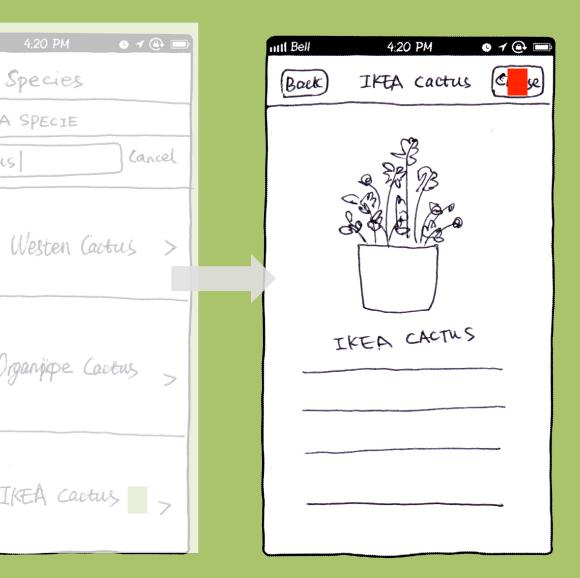
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TASK 1

Add a plant Learning how to care for a plant





- Jack has killed 5 IKEA cactuses before
- Now that he has Plantr, Jack has no trouble regularly caring for his cactuses

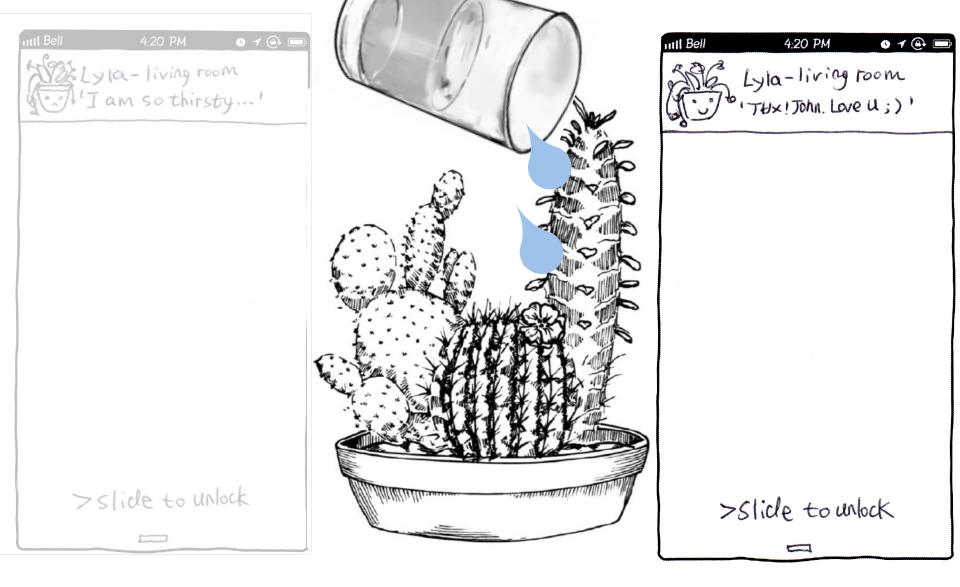
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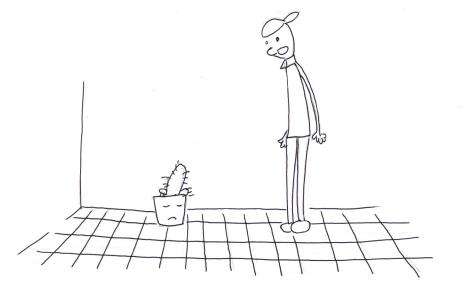






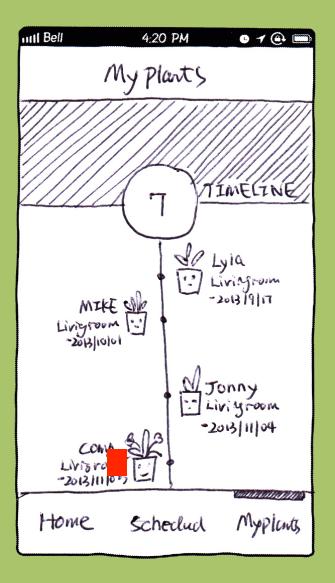


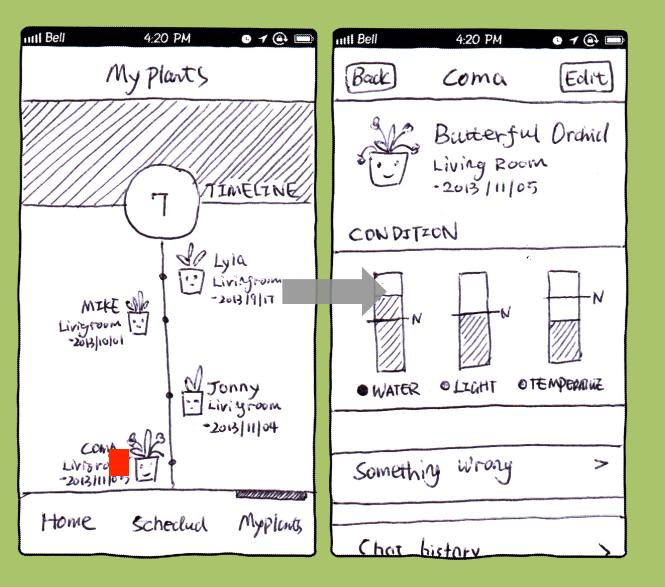




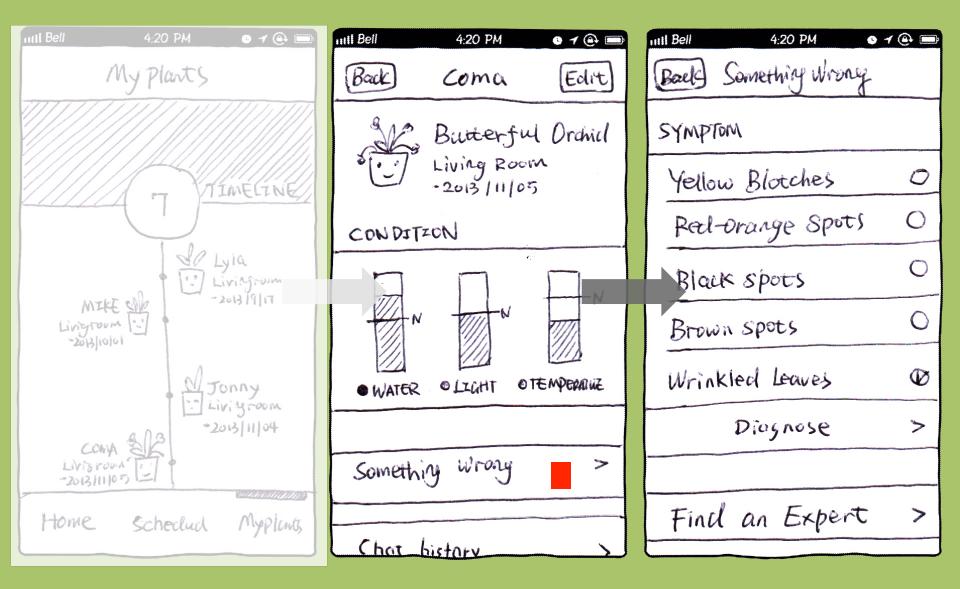


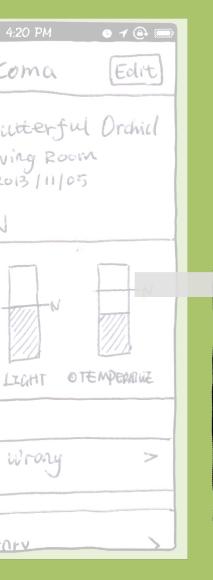
- With the help of Plantr, Jack is able to take care of his cactuses
- He becomes an indoor plant enthusiast and takes on the challenge of caring for an orchid
- Jack notices that his orchid has black spots
- He wants to know what the problem is
- He wants to know how he can help his orchid



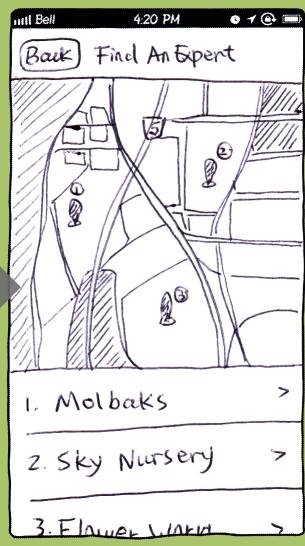








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Yellow Blotches	0	
Red-Orange Spots	0	
Black spots	0	
Brown spots	0	
Wrinkled Leaves	Ø	
Diagnose	>	
Find an Expert	>	





# TESTINGMETHOD

#### **Participants & Environment**

- UW student CSE atrium
- Two women from plant store Ravenna Gardens in U Village

#### Tasks

- Add a plant to Plantr
- Water a plant after receiving a care reminder
- Diagnose a plant's ailment when something is wrong

#### Procedure

- Introduce computer, facilitator, note-taker
- Give tasks
- Go over questions and feedback from participants

#### **Test Measures**

- Verbal & visual feedback from participant
- Time to complete a task or action

## TESTINGRESULTS

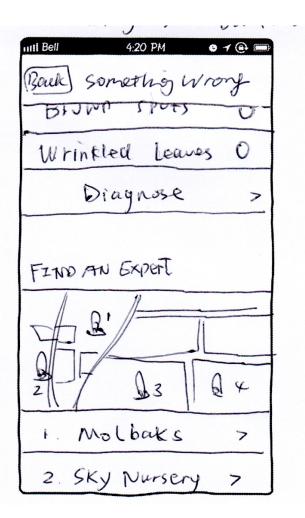
- Wording of reminders
- Inputting care information on 'Add a New Plant' screen
- Finding an expert
- Scrolling

## **INTERFACECHANGES**

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Back New Plant Done		
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LZUHT: 7	-	Middle Light
TEMPERATURE: 7		Low Lisht
	-	CANCEL

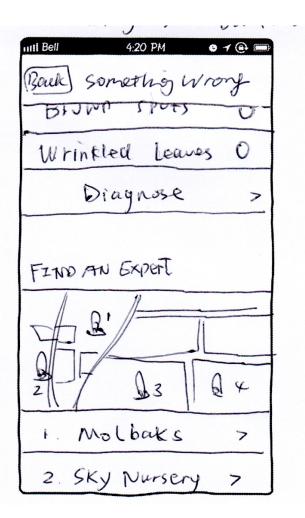
## **INTERFACECHANGES**

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## **INTERFACECHANGES**

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## LESSONSLEARNED

- Participants liked seeing plants talking and showing emotion with facial expressions
- Users want to be offered more than one way of doing something – custom care parameters
- Simpler interfaces are better 'Find an Expert'
- Paper prototypes have limitations scrolling

