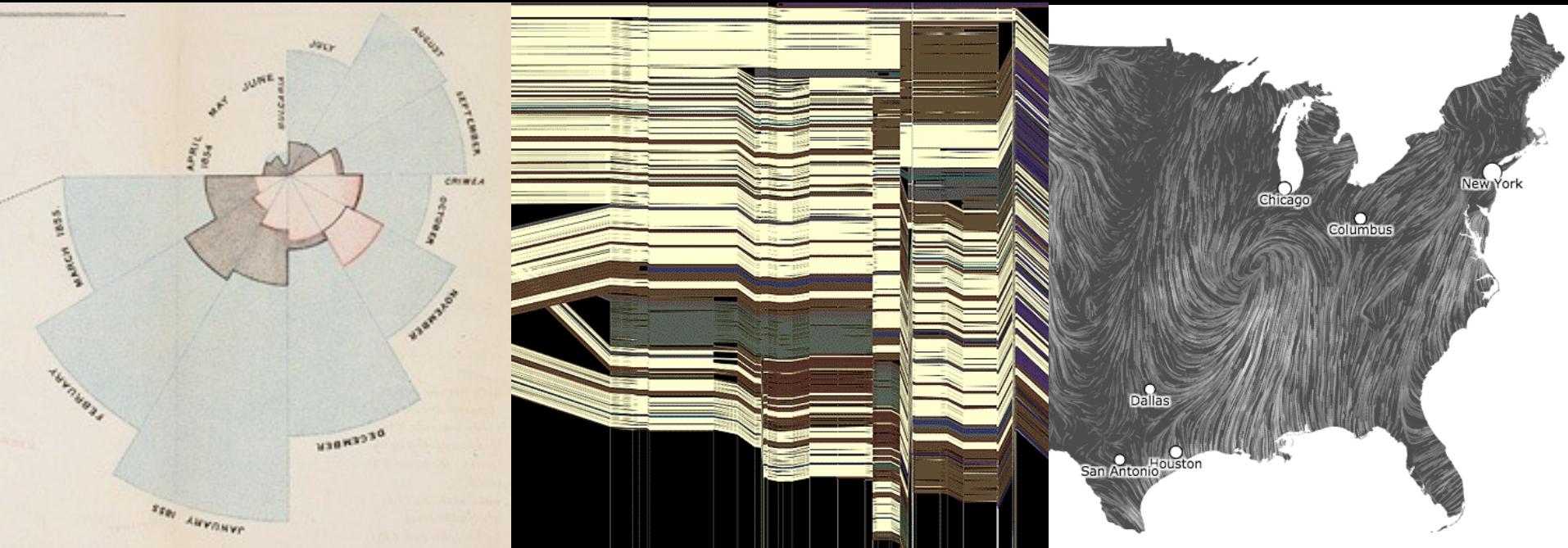
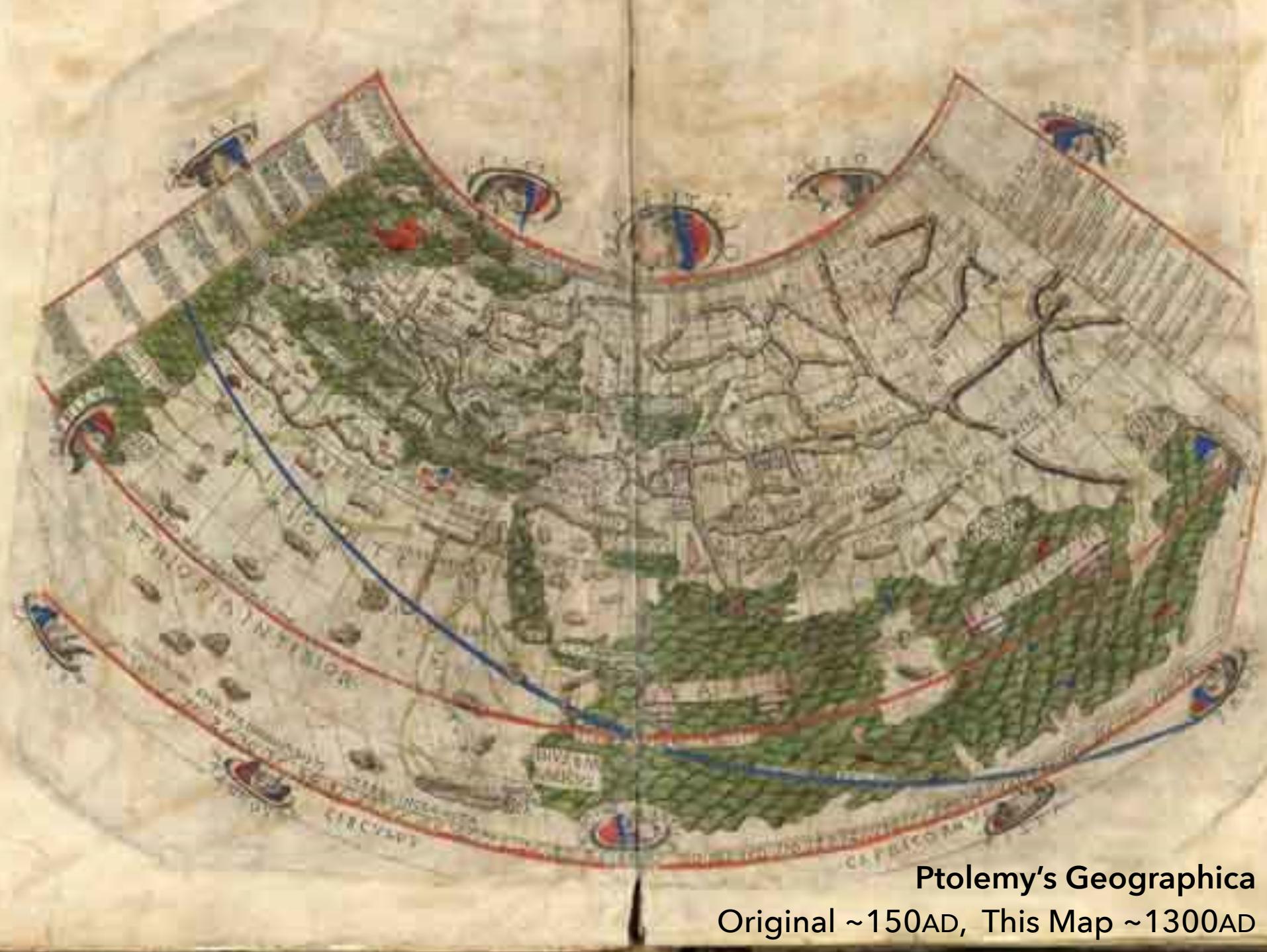


CSE 412 - Intro to Data Visualization

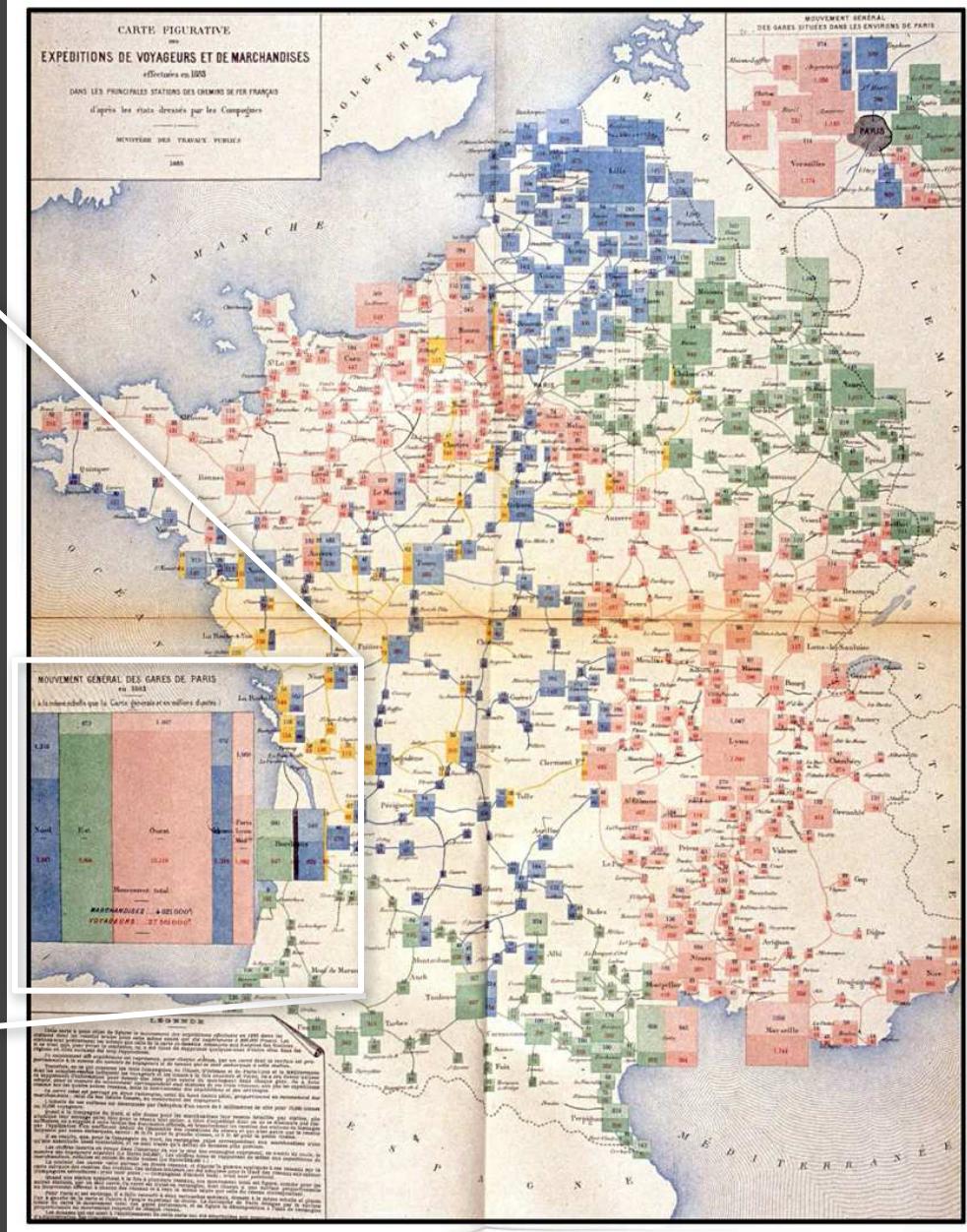
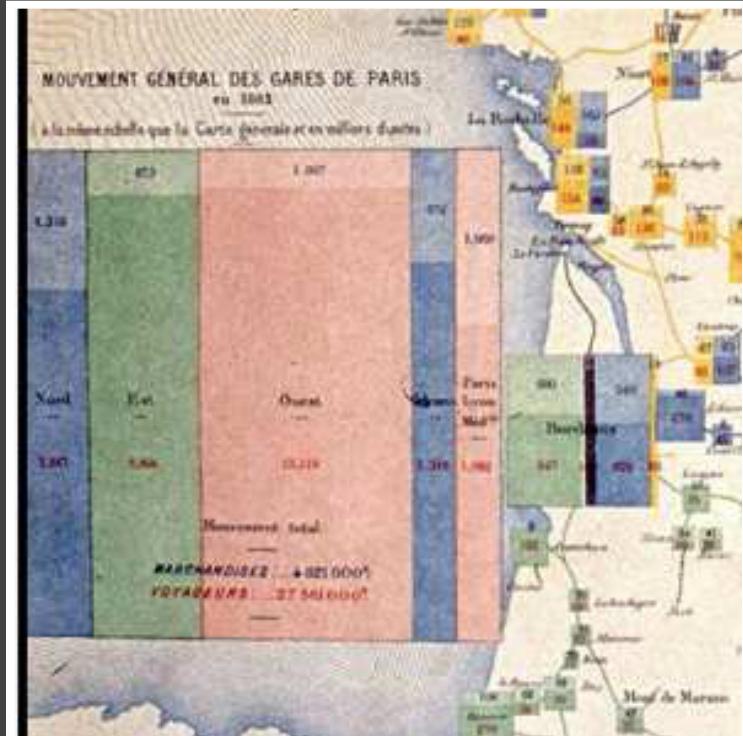
Mapping & Cartography



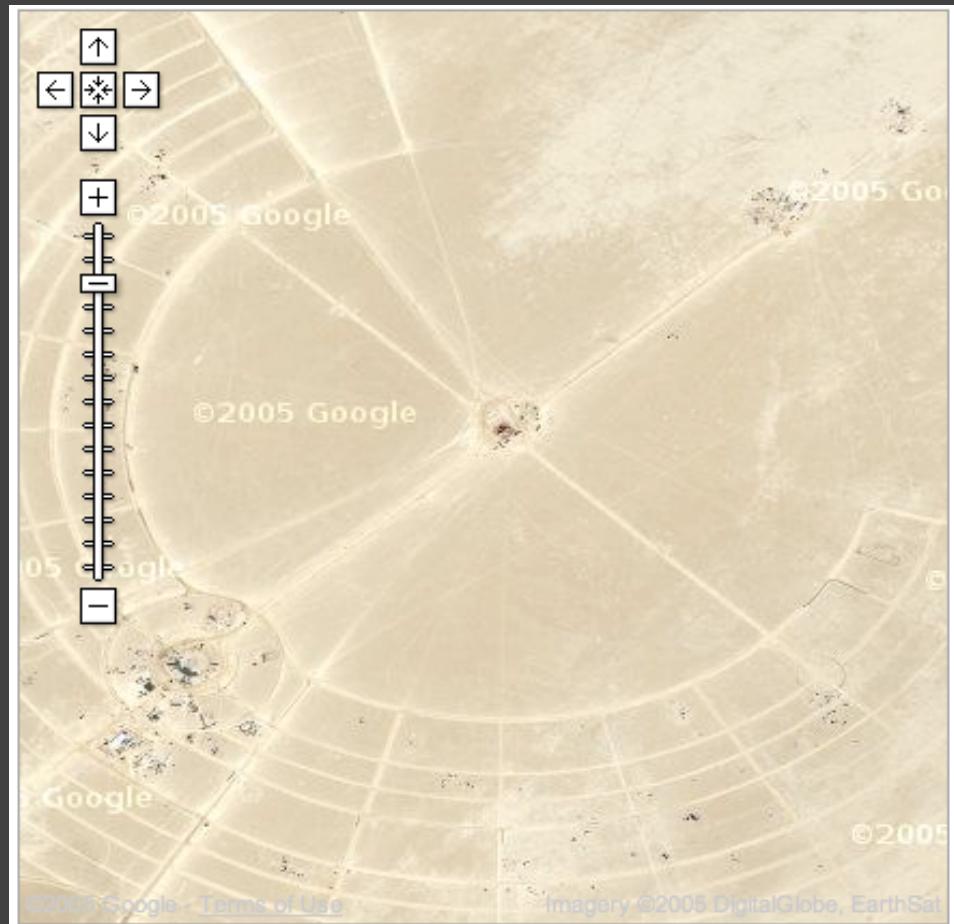
Jane Hoffswell University of Washington
(with significant material from Jeff Heer & Michal Migurski)



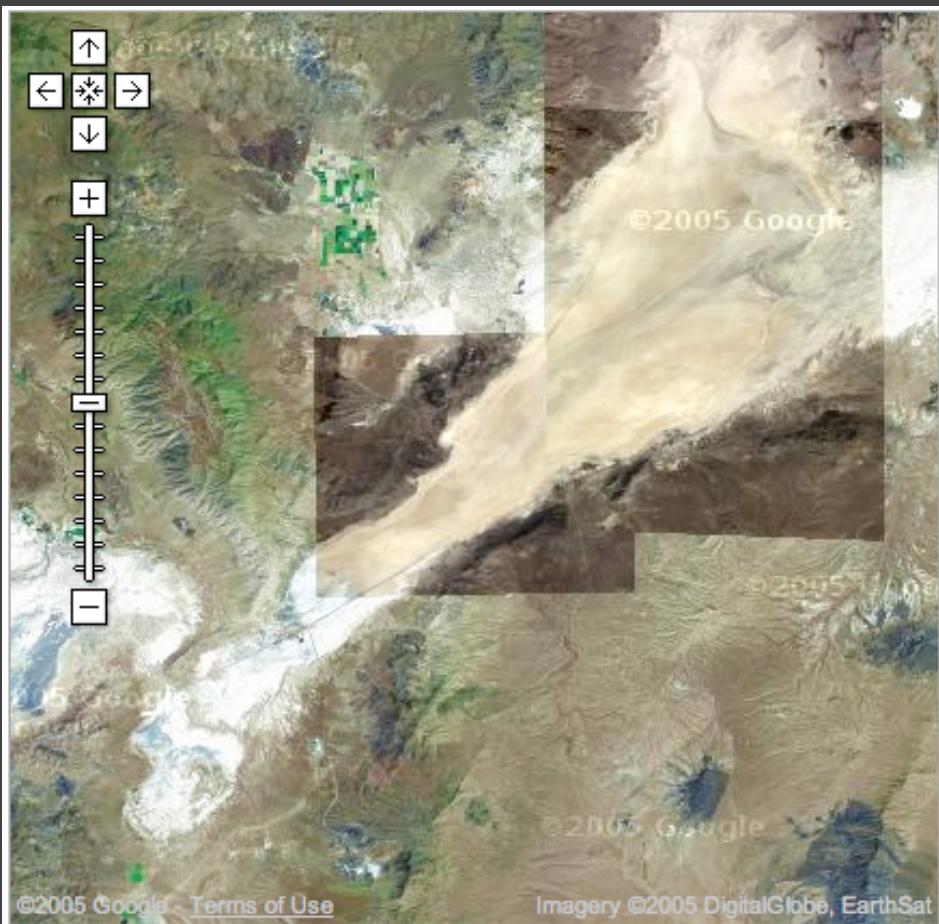
Ptolemy's Geographica
Original ~150AD, This Map ~1300AD



Rail Passengers and Freight from Paris 1884



Black Rock City, Nevada
(Burning Man)

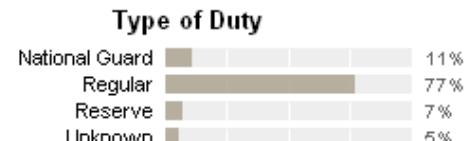
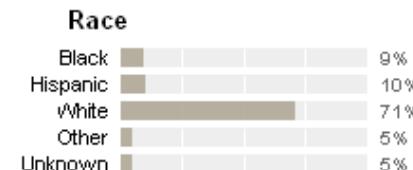
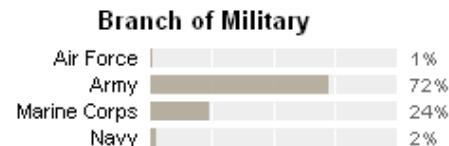
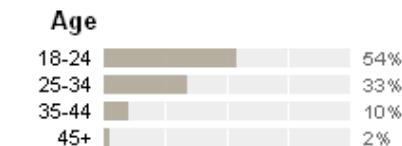


Google Maps 2005

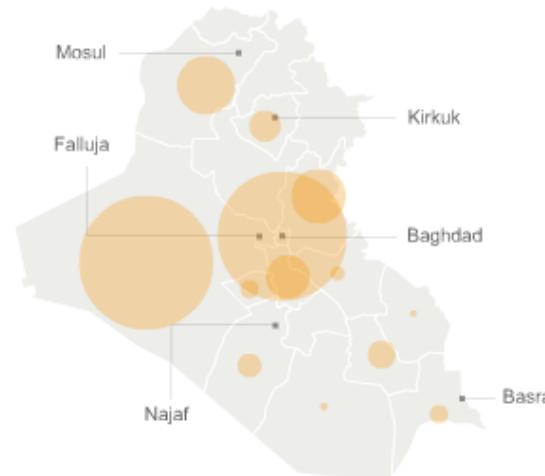
Casualties of War

[FACES](#) [ANALYSIS](#) [THEIR STORIES](#)
[E-MAIL](#) | [FEEDBACK](#)

Use the slider below to investigate the demographics and military status of U.S. service members who died during the war in Iraq.

MARCH 16, 2003 JULY 5, 2008 (277 WEEKS)
[Show all](#) | [Initial invasion](#) | [First invasion of Falluja](#) | [Second invasion of Falluja](#) | [Since troop buildup began](#)
4,097 deaths


Location of death
Circles sized according to percentage of deaths in each Iraqi province.

[Show home](#)

[March 16, 2003](#)


Ramadi: The Government Provides an Opening for ISIS

ISIS Control

Tensions between this city's residents, who are mostly Sunni, and the central government had been brewing here for at least a year. Then in December, Iraq's prime minister, Nuri Kamal al-Maliki, ordered security forces to dismantle a protest camp — an outlet for disenchanted Sunnis angered at their treatment by the Shiite-dominated government. The action ignited days of violence and created the opening ISIS needed to seize parts of the city, the provincial capital.

Lake Tharthar

Falluja: A Symbolic Fall

ISIS Control

Just days after the raid on the camp in Ramadi, ISIS fighters destroyed the Police Headquarters and mayor's office here, planted their flag on government buildings and decreed the city to be theirs. Ten years earlier, American forces had captured this city from Qaeda-style insurgents at a considerable cost of American lives.

Falluja

Lake Habbaniya

Balad

Aleppo

SYRIA

Mosul

IRAQ

Baghdad

17 MILES TO BAGHDAD

NY Times
2014

237

Joseph R. Biden Jr.

87

remaining

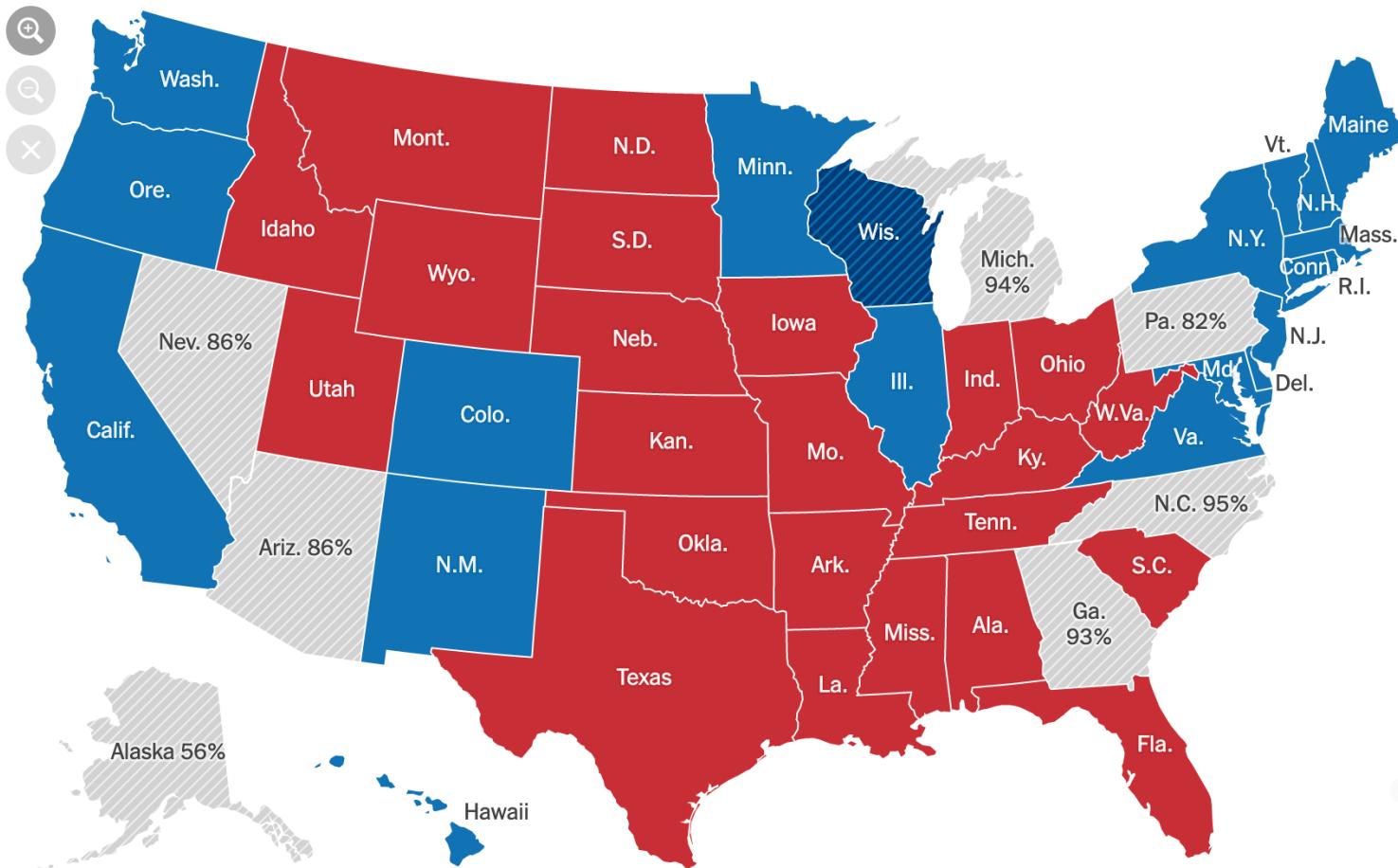
214

Donald J. Trump

70,098,068 votes (50.2%)

270
TO WIN

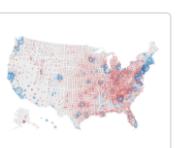
67,072,823 votes (48.1%)



By winner



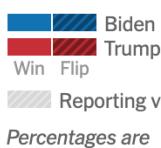
Electoral votes



Size of lead



Shift from 2016



Biden
Trump
Win Flip
Reporting votes
Percentages are
estimates of how much
vote has been counted.

Choropleth Map

[NY Times]

237

Joseph R. Biden Jr.

87

remaining

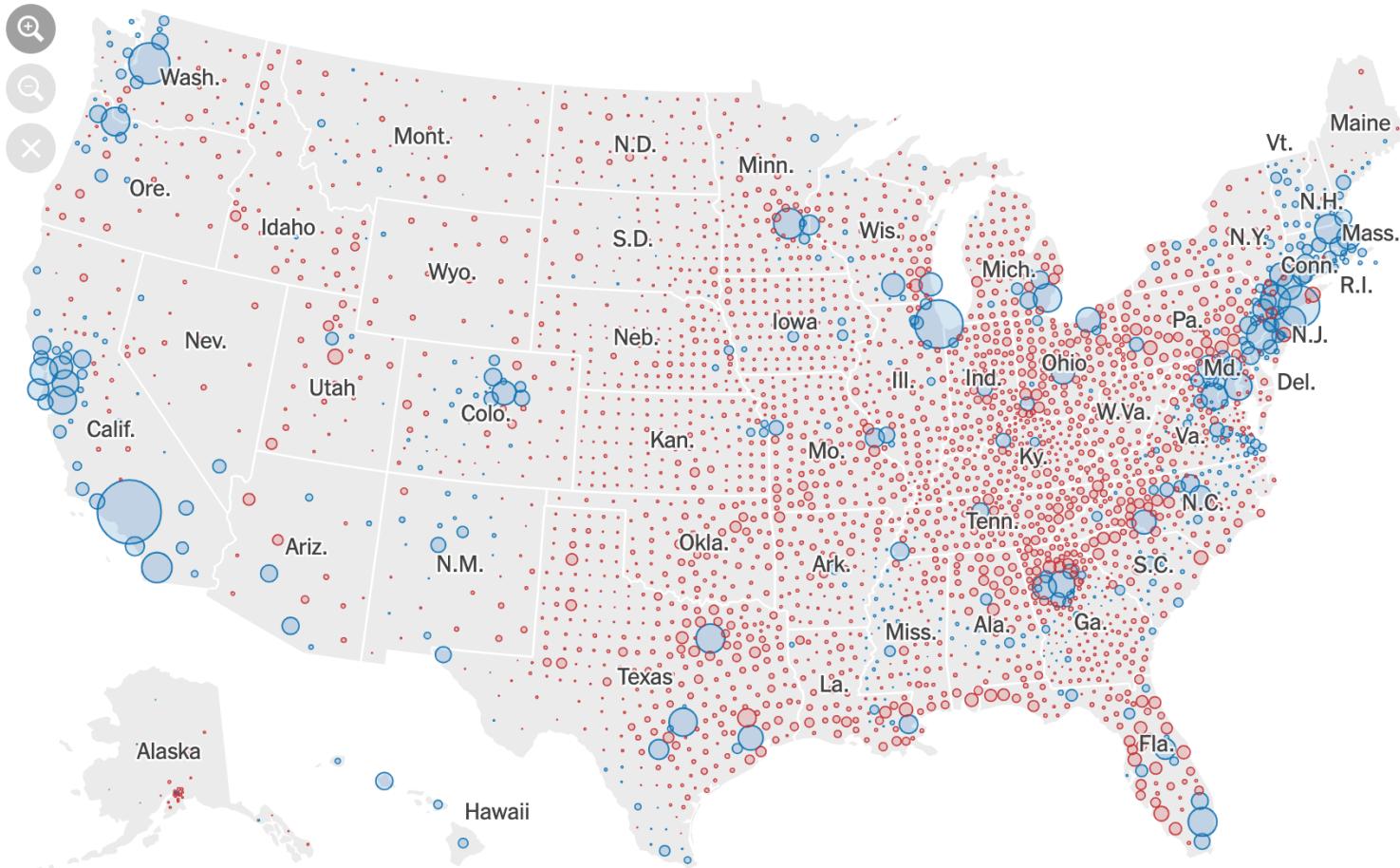
214

Donald J. Trump

70,122,063 votes (50.2%)

270
TO WIN

67,075,300 votes (48.0%)



LEADER: ● Biden ● Trump

Circle size is proportional to the amount each county's leading candidate is ahead.

By winner

Electoral votes

Size of lead

Shift from 2016

Symbol Map

[NY Times]

237

Joseph R. Biden Jr.

87

remaining

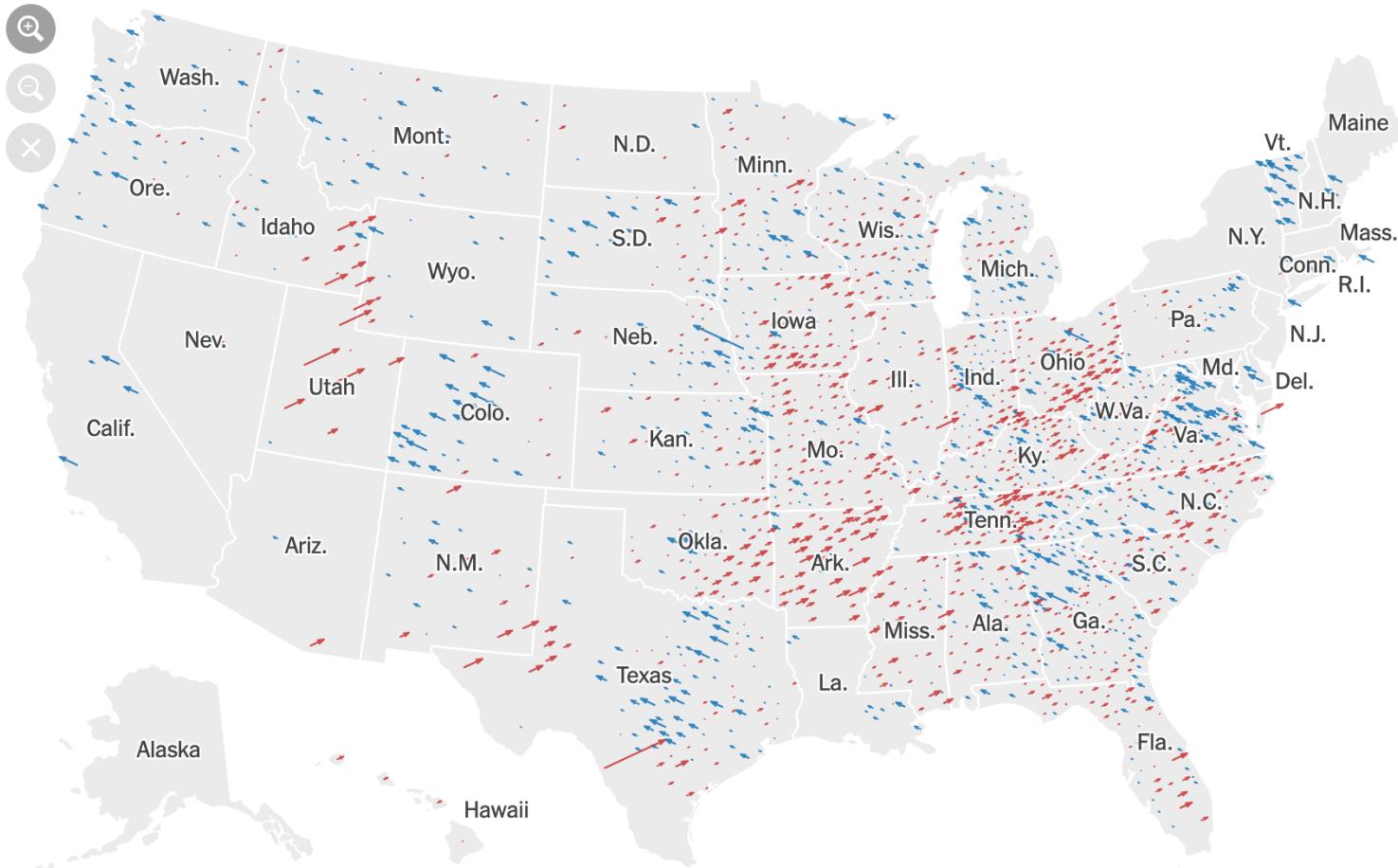
214

Donald J. Trump

70,122,064 votes (50.2%)

270
TO WIN

67,075,309 votes (48.0%)



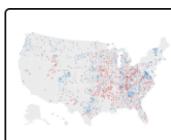
By winner



Electoral votes

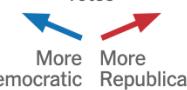


Size of lead



Shift from 2016

SHIFT IN MARGIN
In counties that have reported almost all of their votes



Symbol Map
[NY Times]

237

Joseph R. Biden Jr.

87

remaining

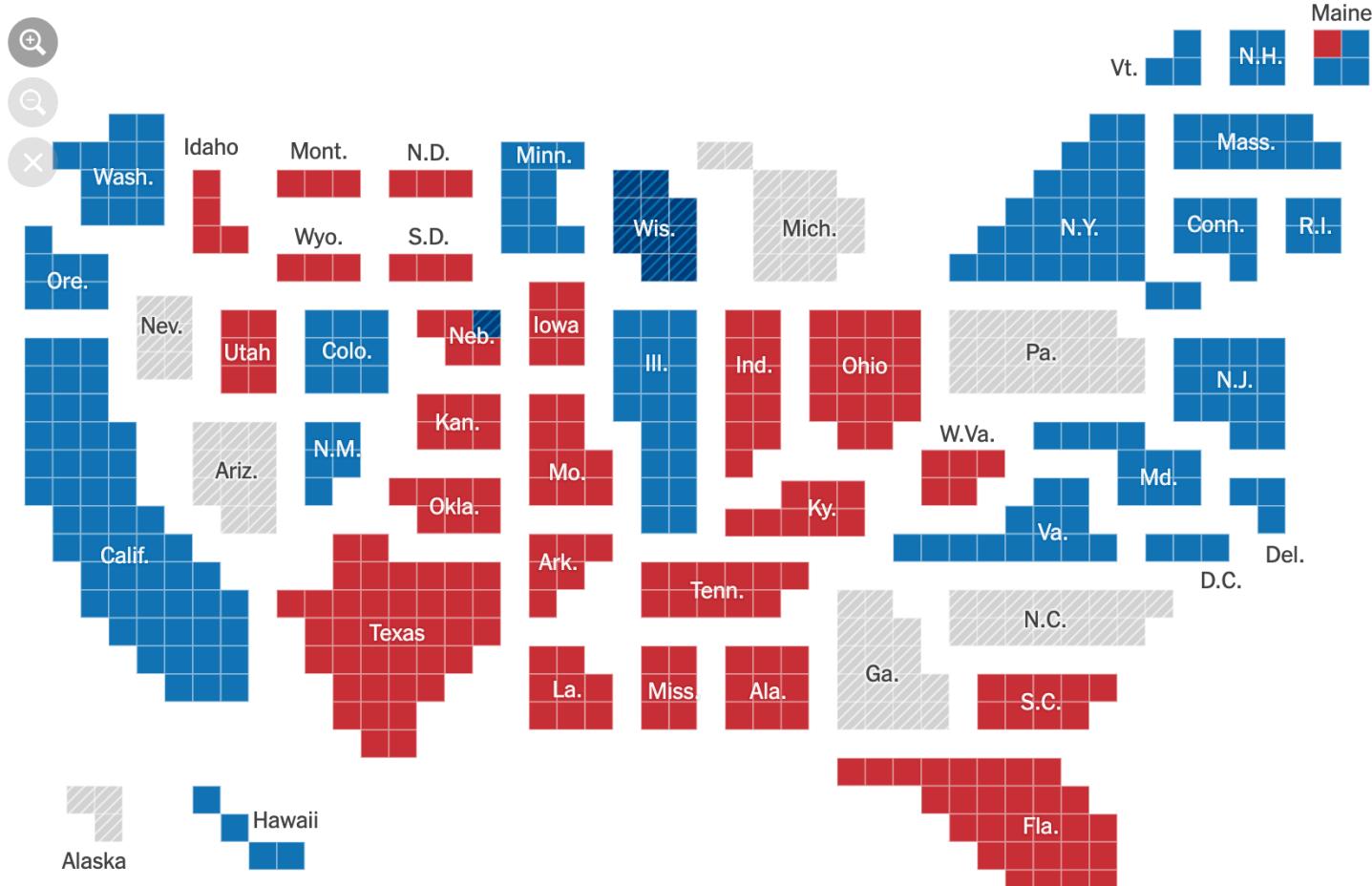
214

Donald J. Trump

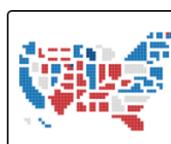
70,122,063 votes (50.2%)

270
TO WIN

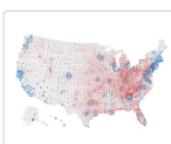
67,075,300 votes (48.0%)



By winner



Electoral votes



Size of lead



Shift from 2016

Biden
Trump
Win / Flip
Reporting votes

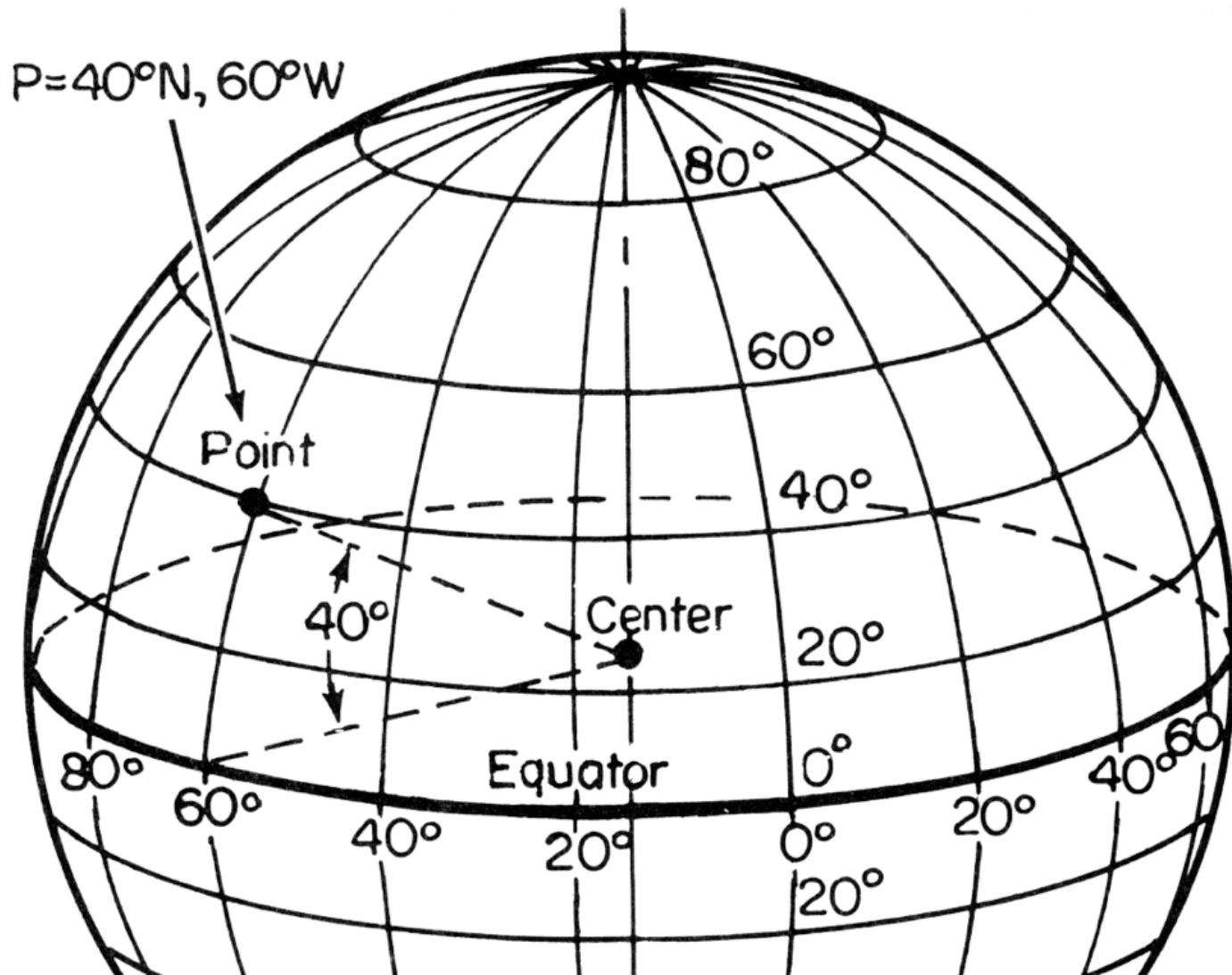
Cartogram
[NY Times]

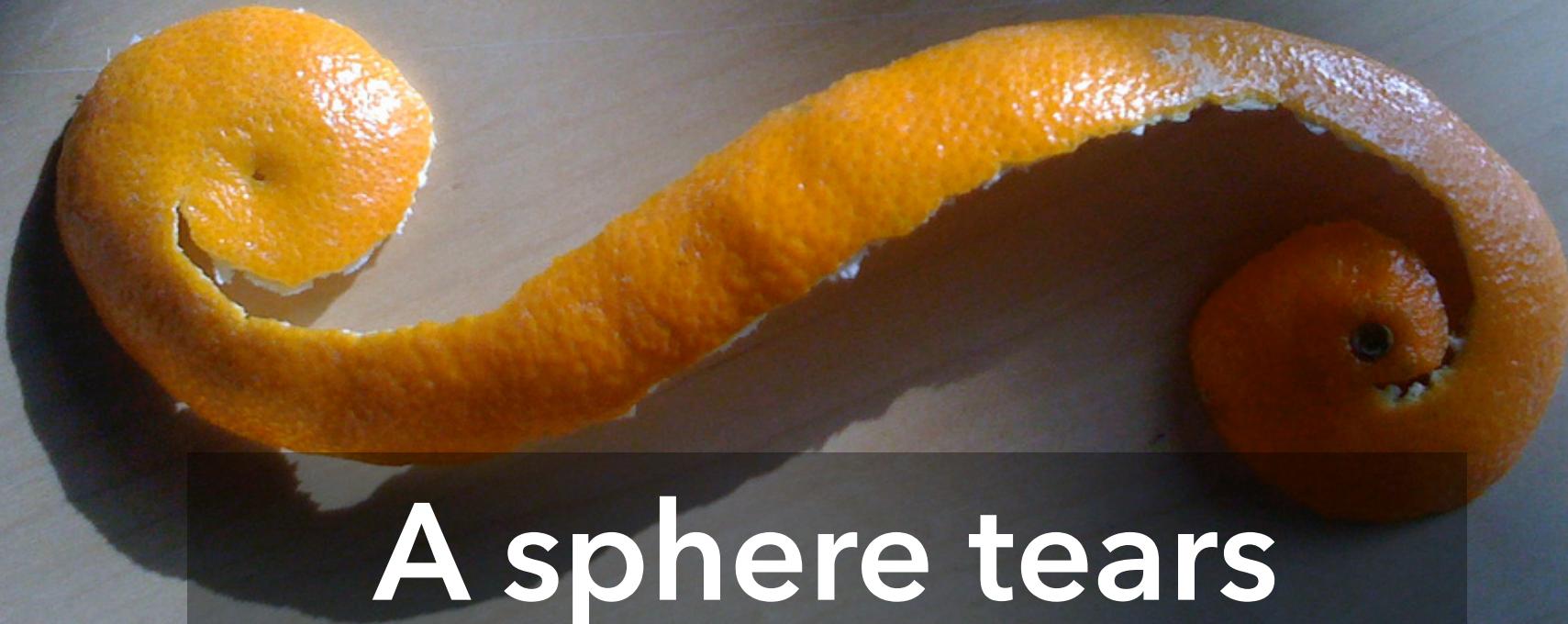
Cartography

The Making of Maps

Projections

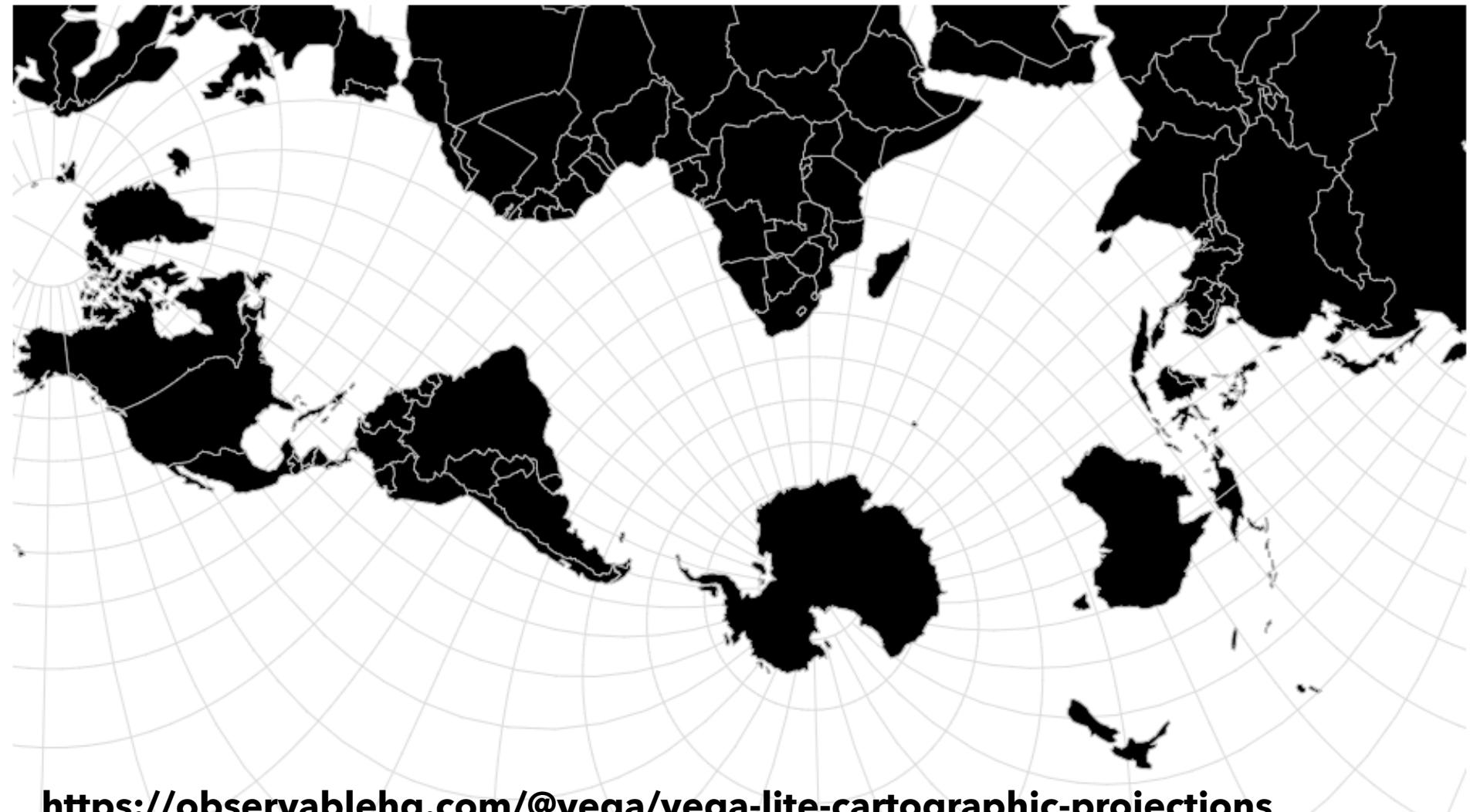
Latitude, Longitude





A sphere tears
when you flatten it

Exploring Projections...



<https://observablehq.com/@vega/vega-lite-cartographic-projections>

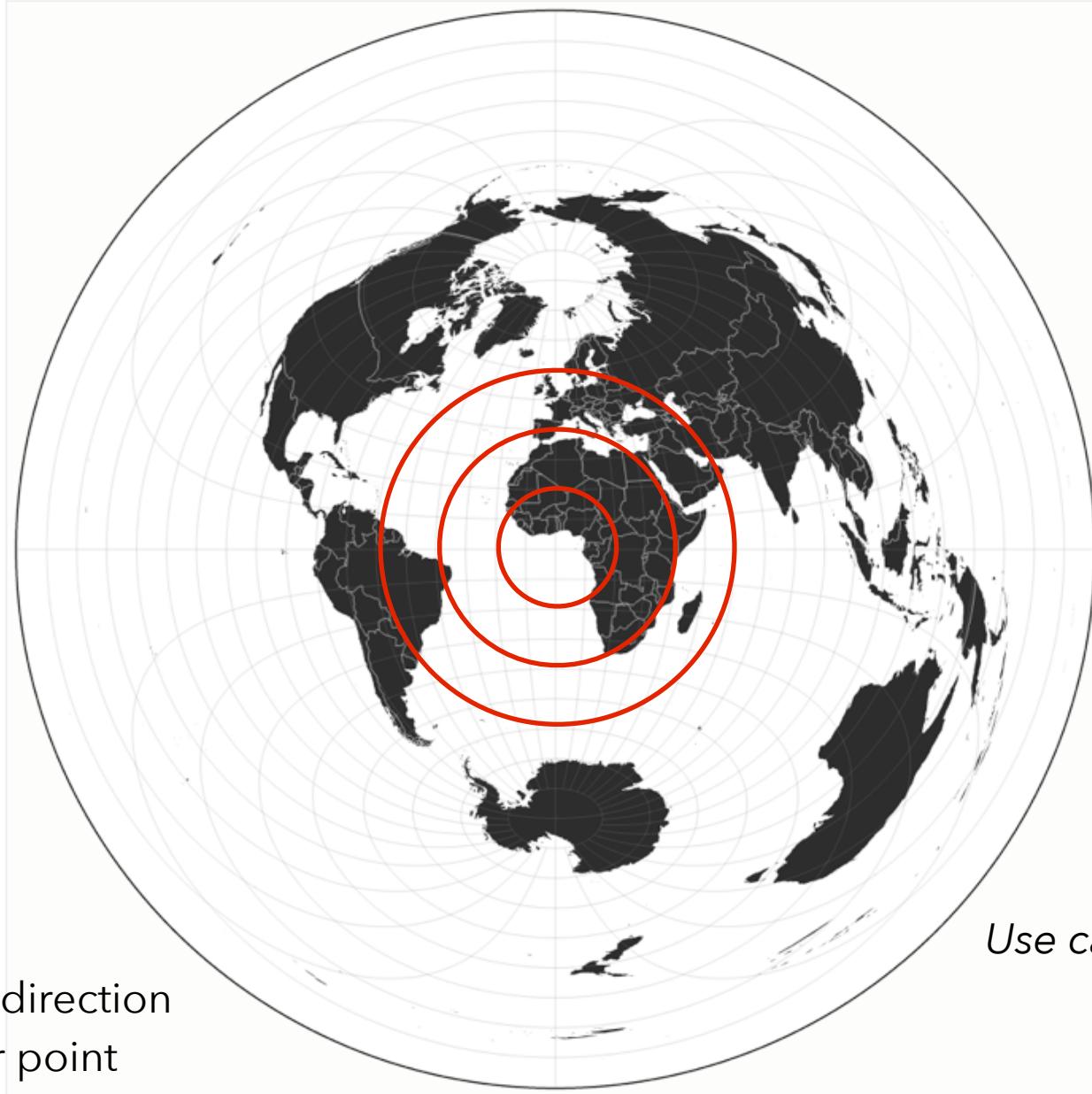
We can categorize
projections by what
they preserve...



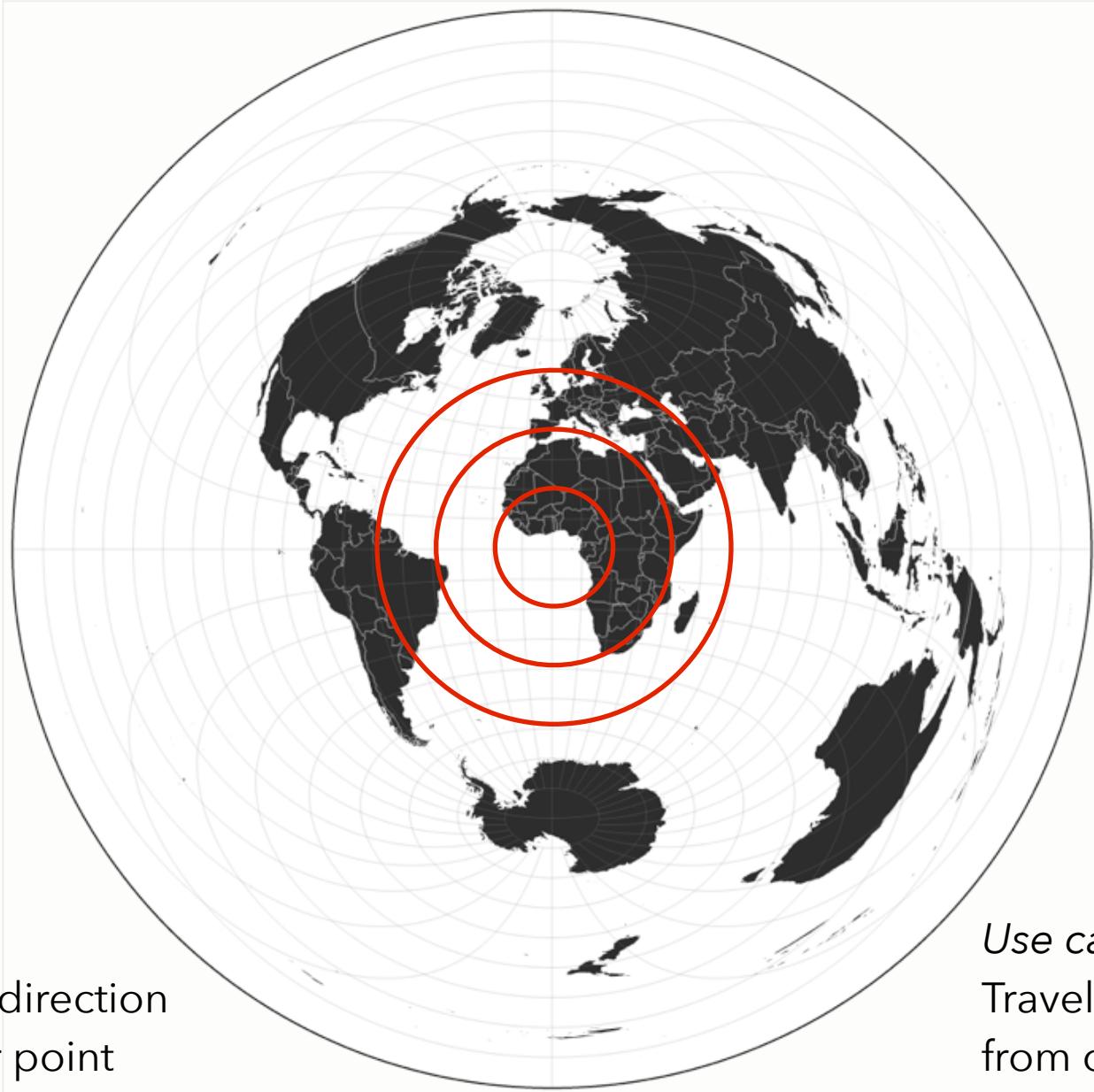
Distance

Preserve distance / direction from center

Azimuthal Equidistant



Azimuthal Equidistant

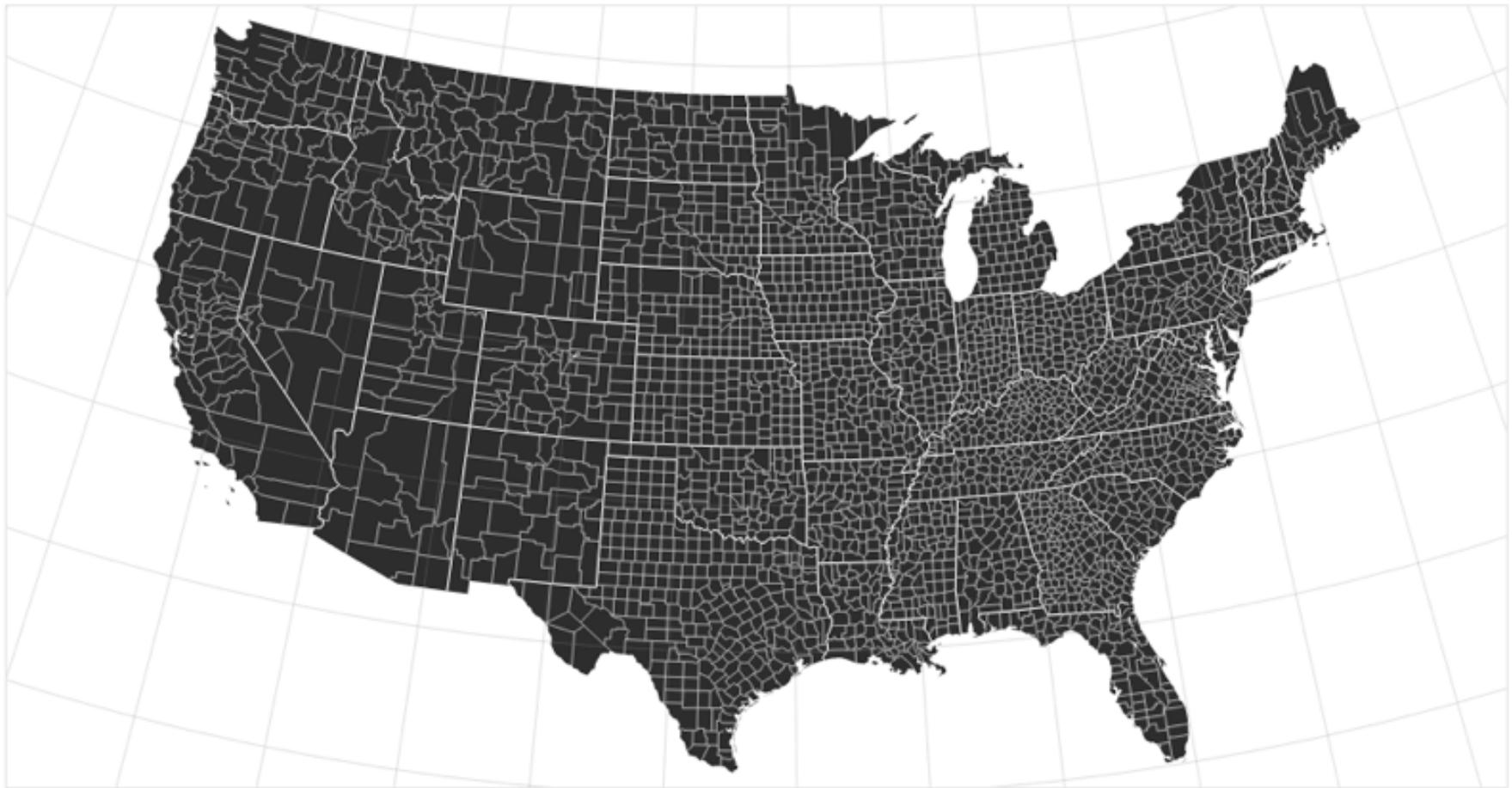




Equal-Area

Preserve proportional areas

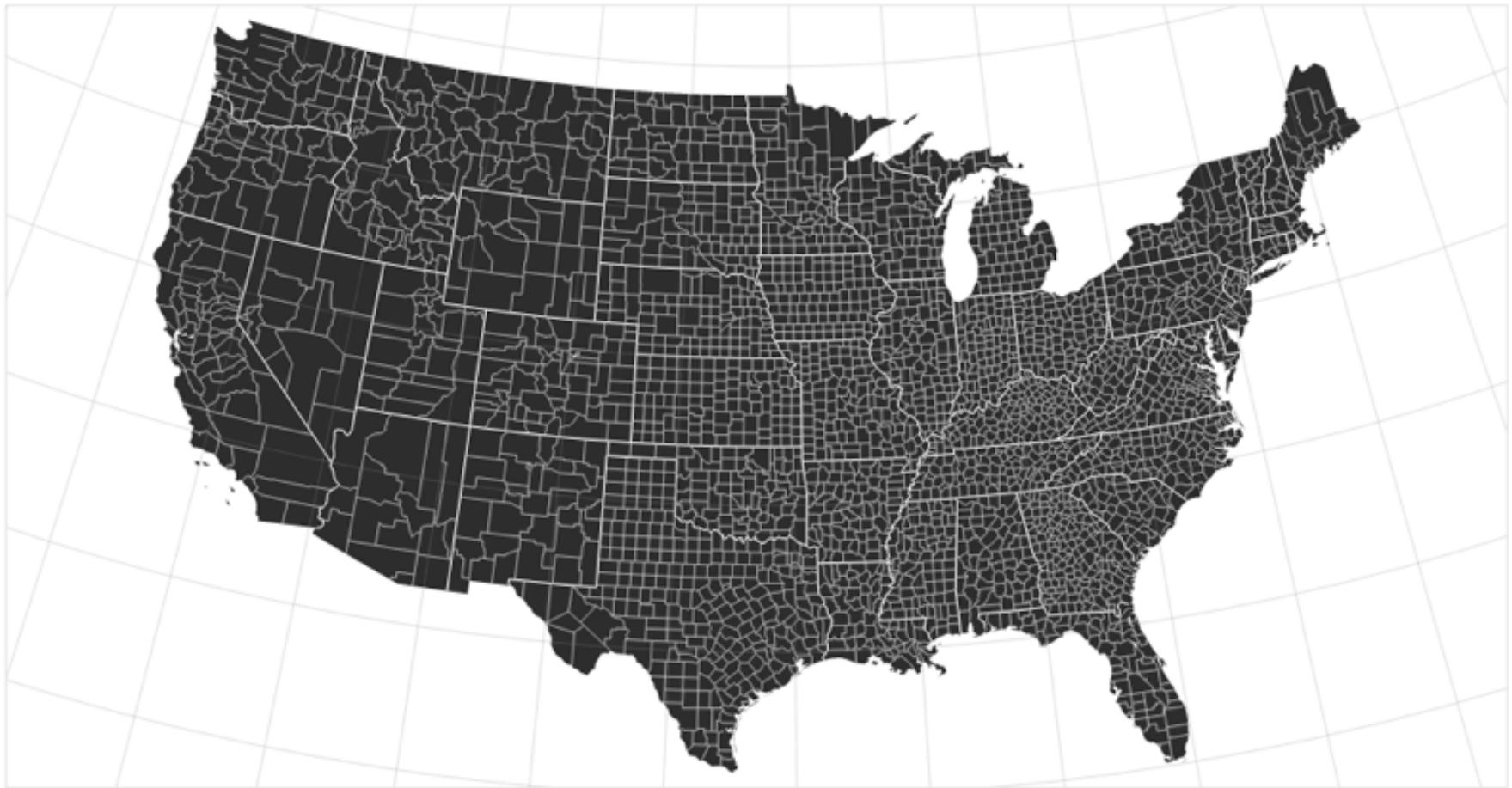
Albers Equal-Area Conic



Preserves: Proportional area of geographic regions

Use cases?

Albers Equal-Area Conic



Preserves: Proportional area of geographic regions

Use cases: Land surveys, choropleth (shaded) maps



Conformal

Preserve local angles ("shape")

Spherical Mercator



*Preserves:
Compass bearing
as straight line*

Use cases?

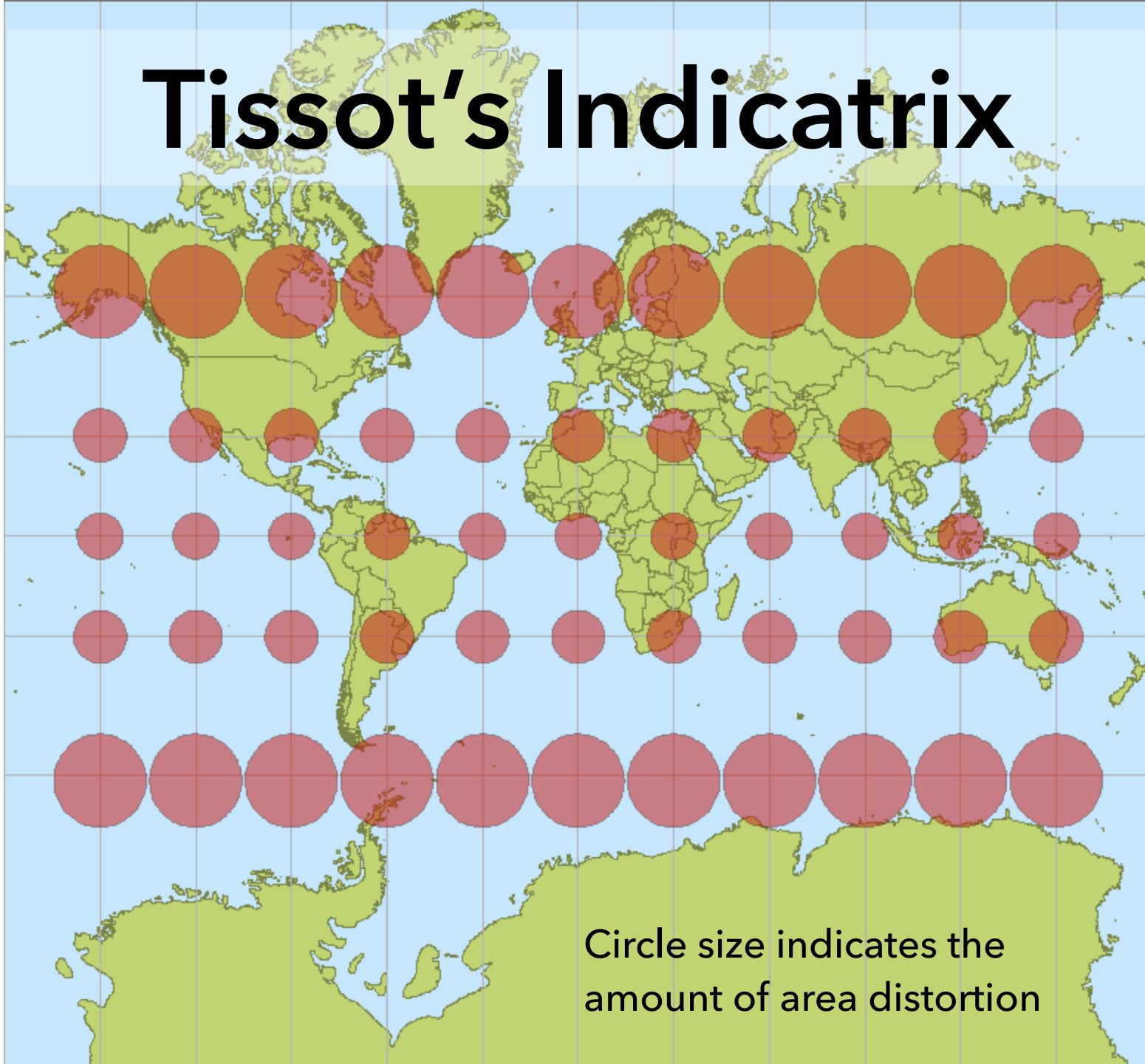
Spherical Mercator



Preserves:
Compass bearing
as straight line

Use cases:
Navigation

Tissot's Indicatrix



Circle size indicates the
amount of area distortion



Spherical Mercator
is ubiquitous on
the web. Why?

The Earth as a Square



Web Mercator

$$x = \frac{128}{\pi} 2^{\text{zoom level}} (\lambda + \pi) \text{ pixels}$$

$$y = \frac{128}{\pi} 2^{\text{zoom level}} \left(\pi - \ln \left[\tan \left(\frac{\pi}{4} + \frac{\varphi}{2} \right) \right] \right) \text{ pixels}$$

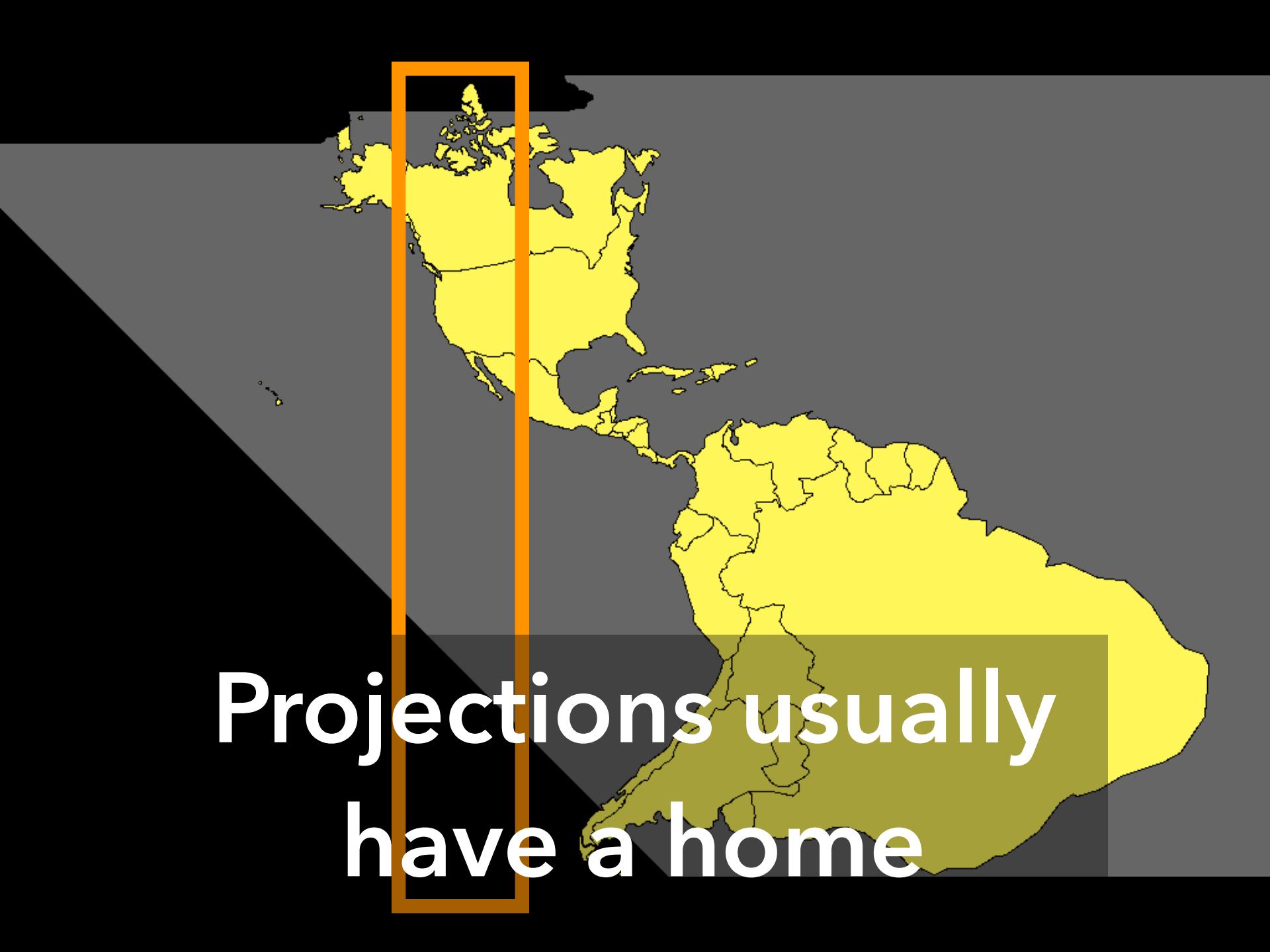
World coordinates adjusted to map to 256 x 256 pixels.

Latitude cut-offs at 85.051129 degrees: the exact point at which the projection frames the world in a square.

Peirce Quincuncial



But there are other ways to fit the Earth into a square...



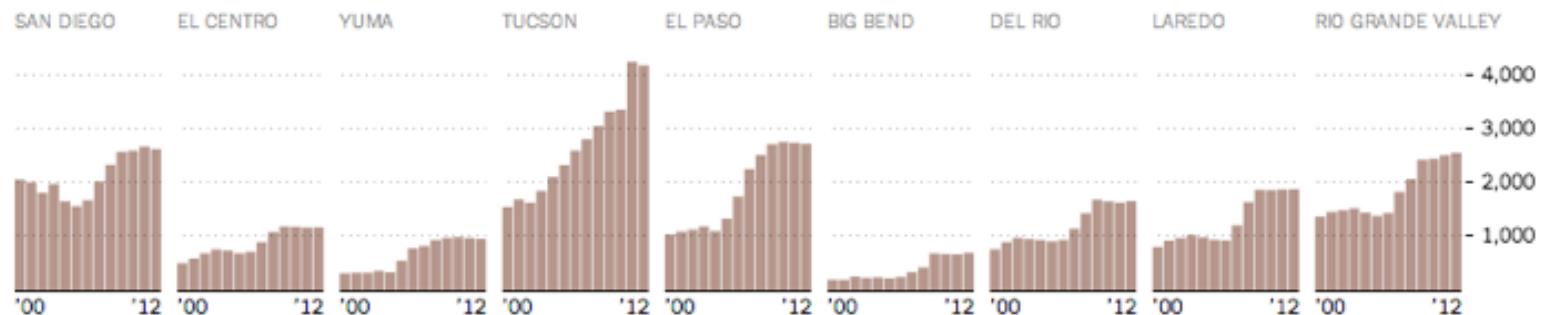
Projections usually
have a home

Increased Border Enforcement, With Varying Results



There are now more agents along the 1,954 mile-long border than ever before...

Border agents per sector.



Satellite Projection, NY Times

Not appropriate for the whole Earth,
but fits the chosen focus region!

WHAT YOUR FAVORITE
MAP PROJECTION
SAYS ABOUT YOU

MERCATOR



YOU'RE NOT REALLY INTO MAPS.

VAN DER GRIJNEN



YOU'RE NOT A COMPLICATED PERSON. YOU LOVE THE MERCATOR PROJECTION; YOU JUST WISH IT WEREN'T SQUARE. THE EARTH'S NOT A SQUARE, IT'S A CIRCLE. YOU LIKE CIRCLES. TODAY IS GONNA BE A GOOD DAY!

PEIRCE QUINCUNCIAL



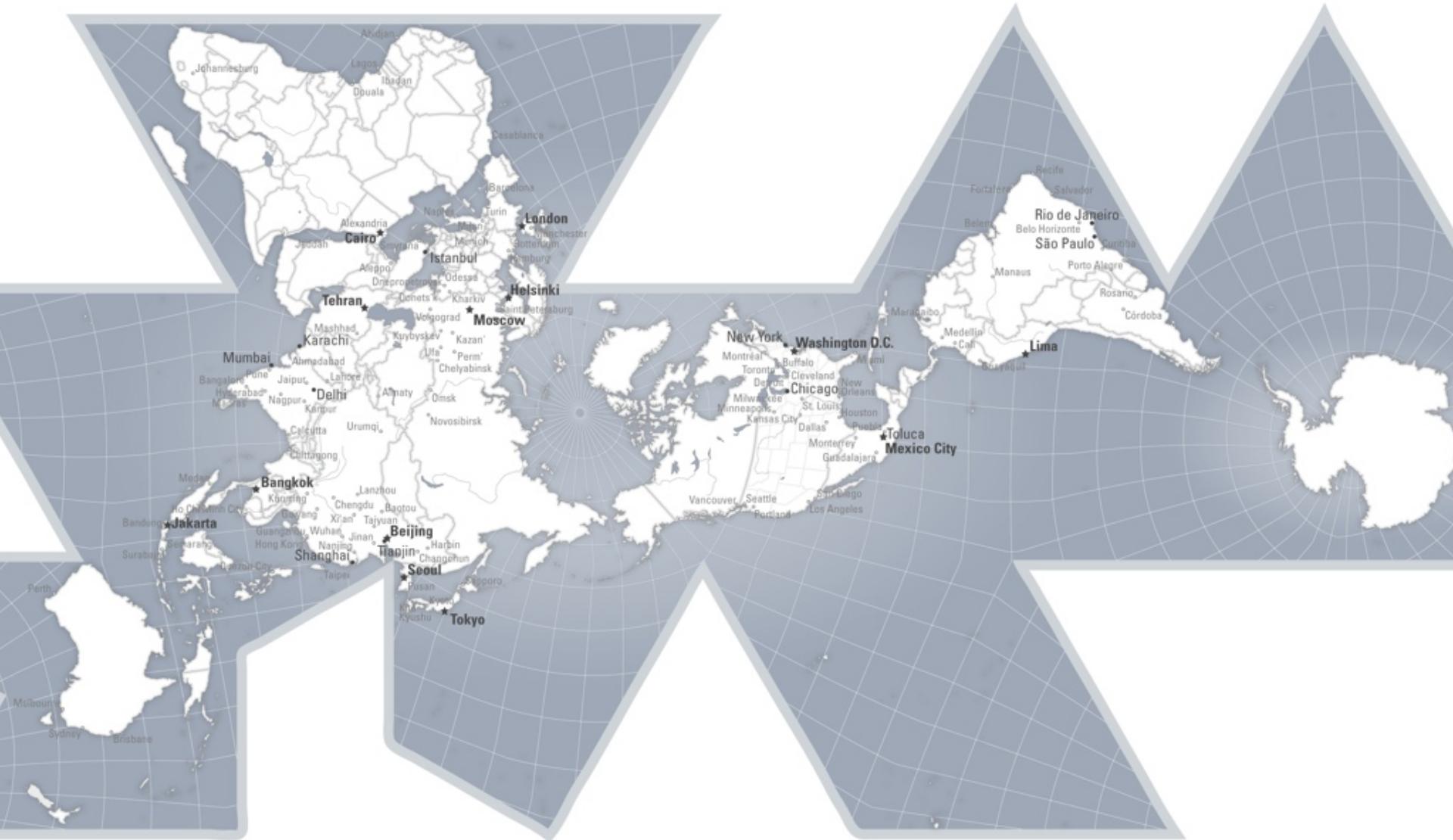
YOU THINK THAT WHEN WE LOOK AT A MAP, WHAT WE REALLY SEE IS OURSELVES. AFTER YOU FIRST SAW INCEPTION, YOU SAT SILENT IN THE THEATER FOR SIX HOURS. IT FREAKS YOU OUT TO REALIZE THAT EVERYONE AROUND YOU HAS A SKELETON INSIDE THEM. YOU HAVE REALLY LOOKED AT YOUR HANDS.



**There are interesting
ways to tear spheres**

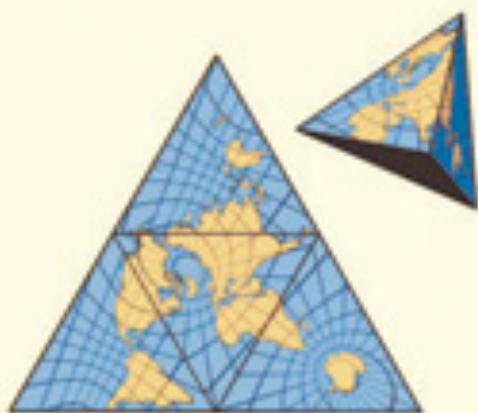
One notable interesting way to tear a sphere



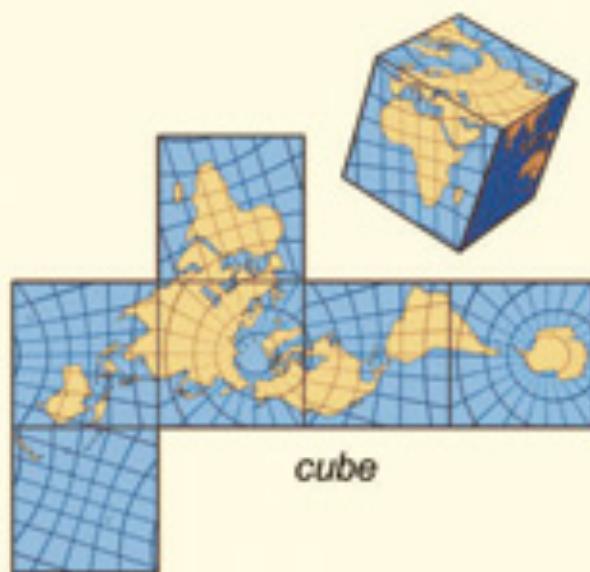


Balances preservation of area and shape.

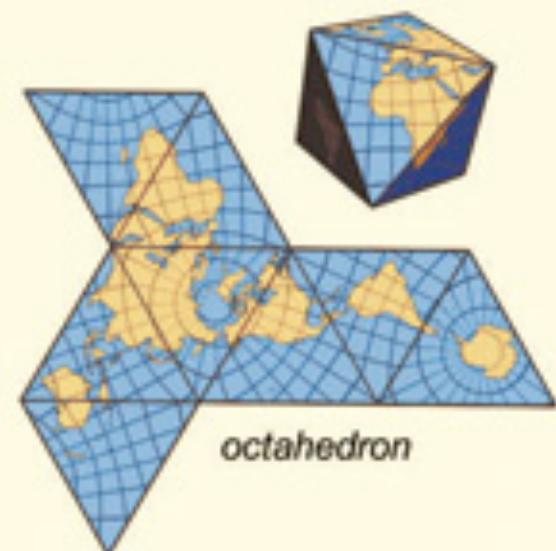
Provides different ways of thinking about the world!



tetrahedron



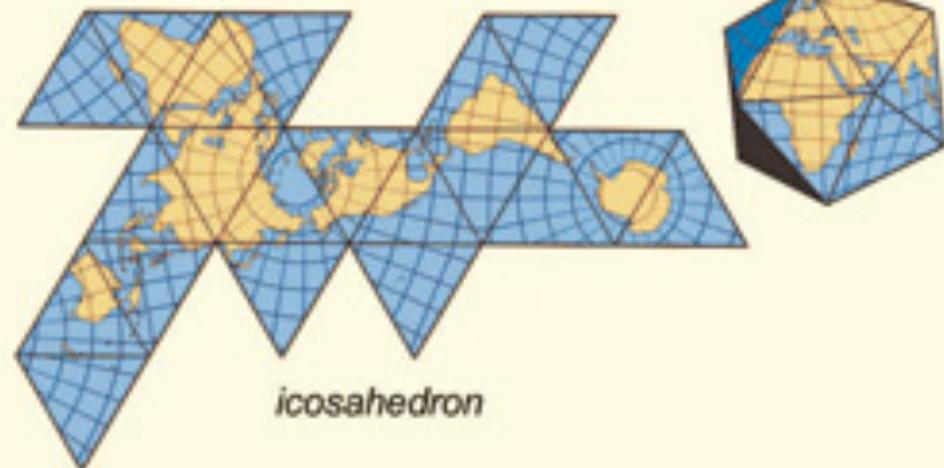
cube



octahedron



dodecahedron



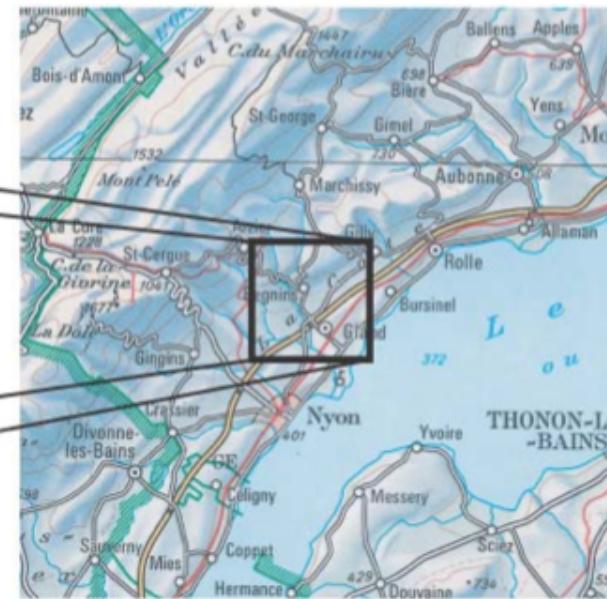
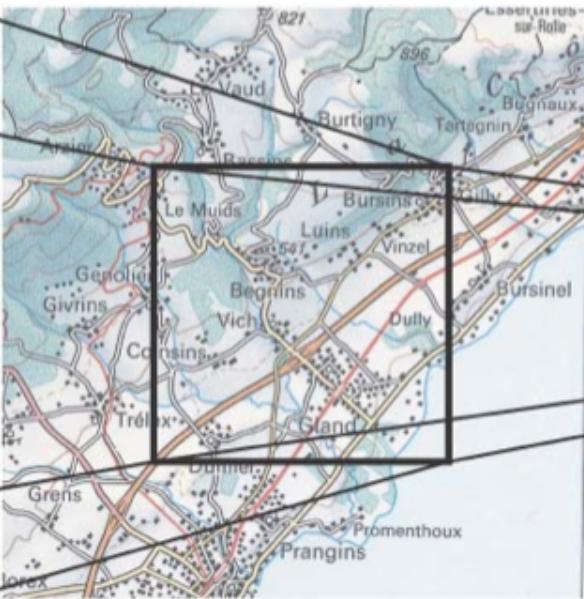
icosahedron



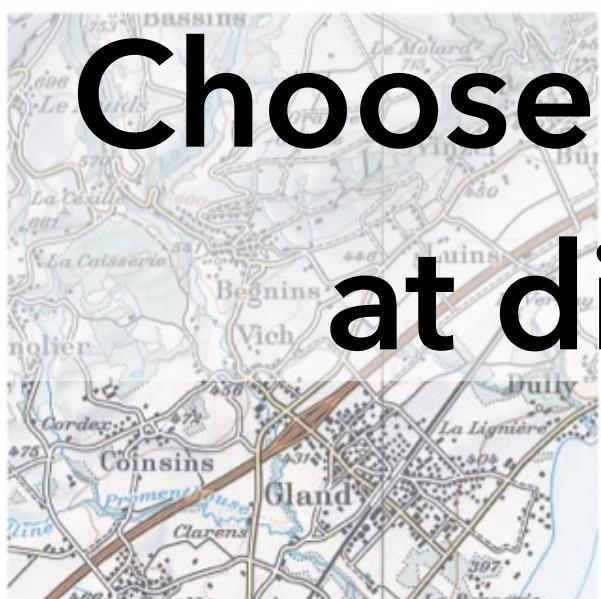
ADAPTIVE COMPOSITE MAP PROJECTIONS

Idea: switch *between* projections by location and zoom level

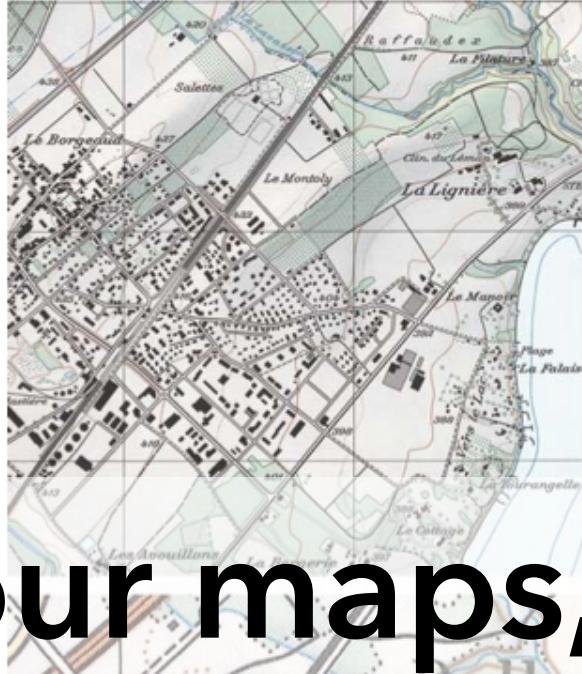
Scale



Choose the right content
at different scales



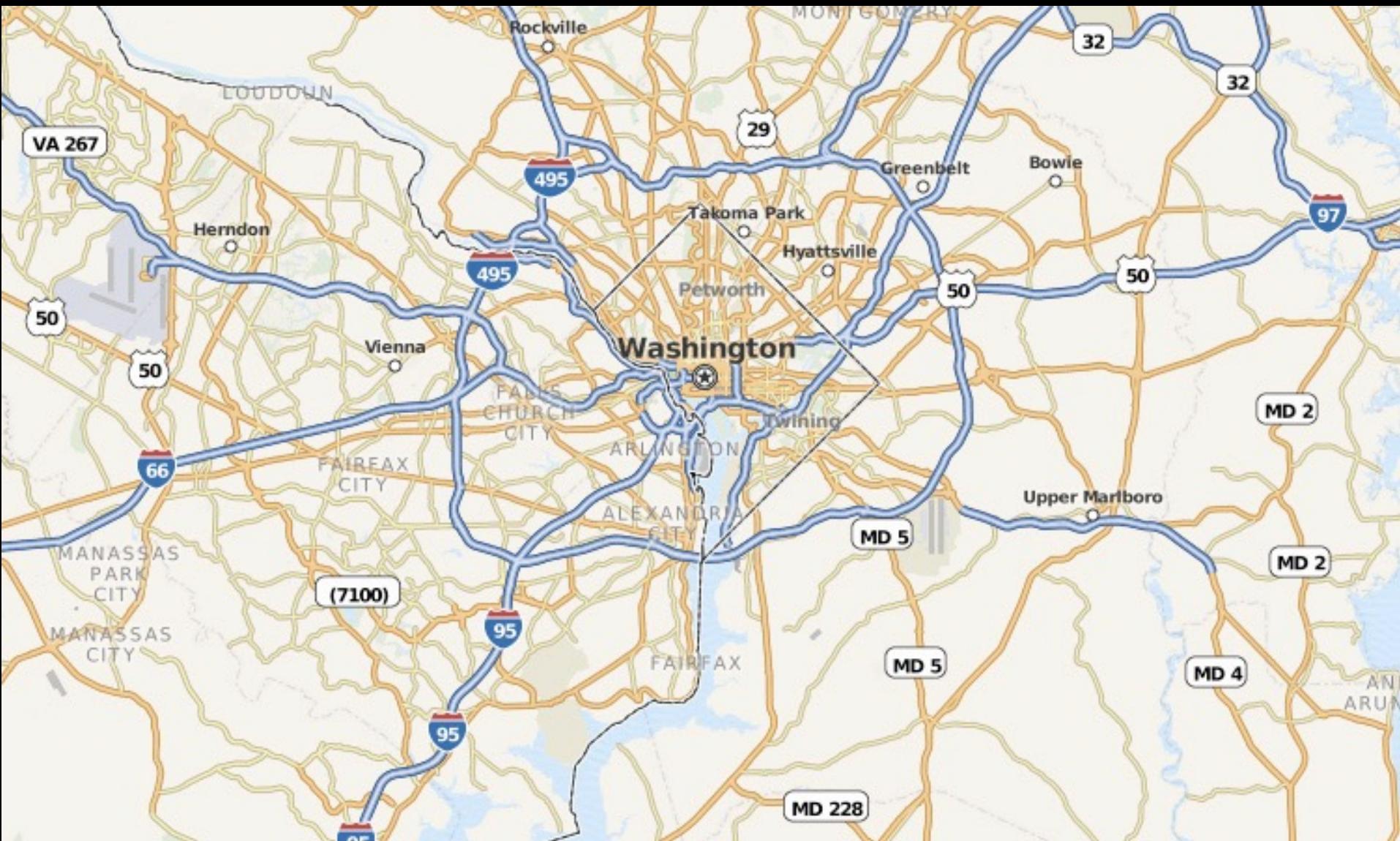
Four maps, same area

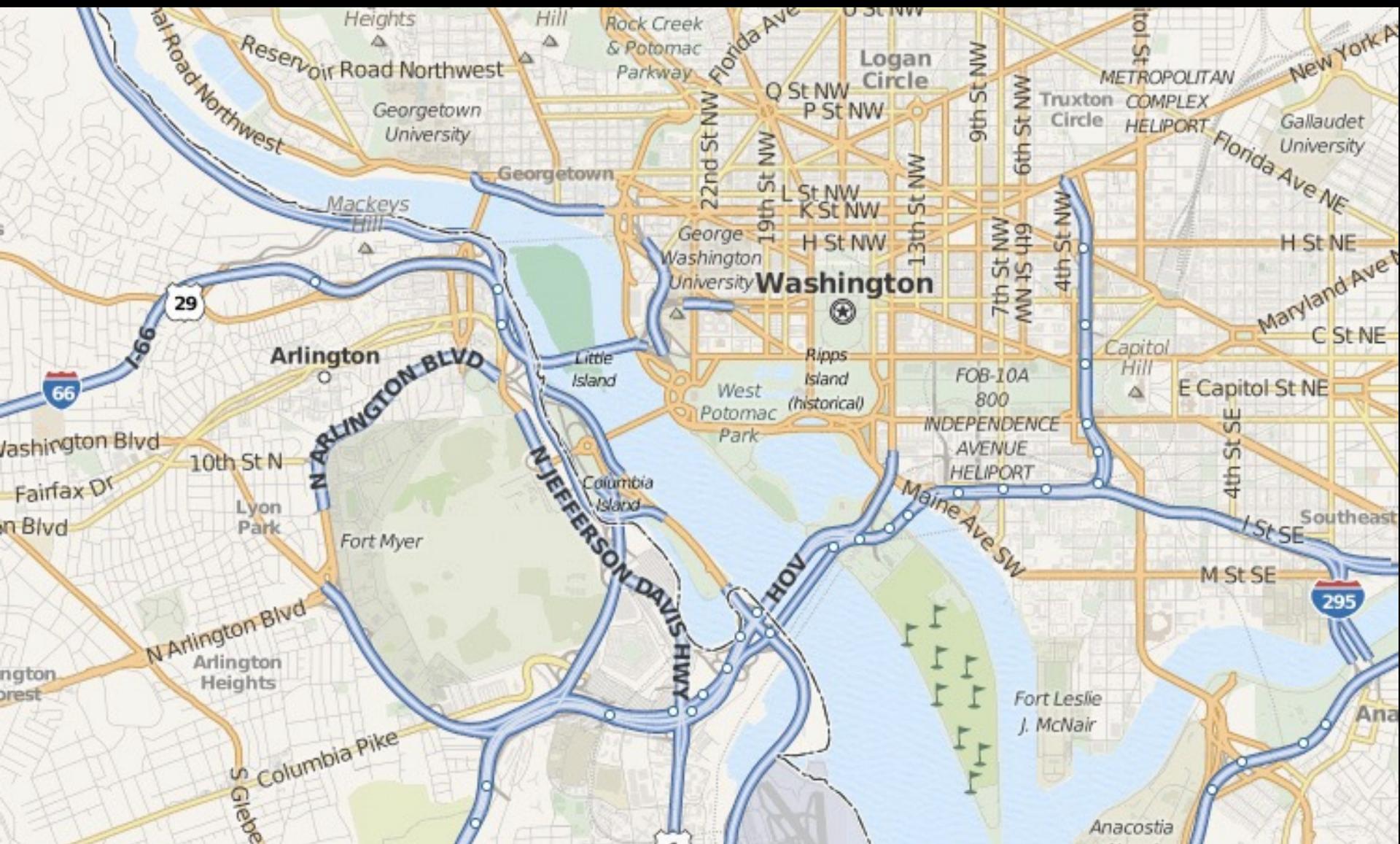


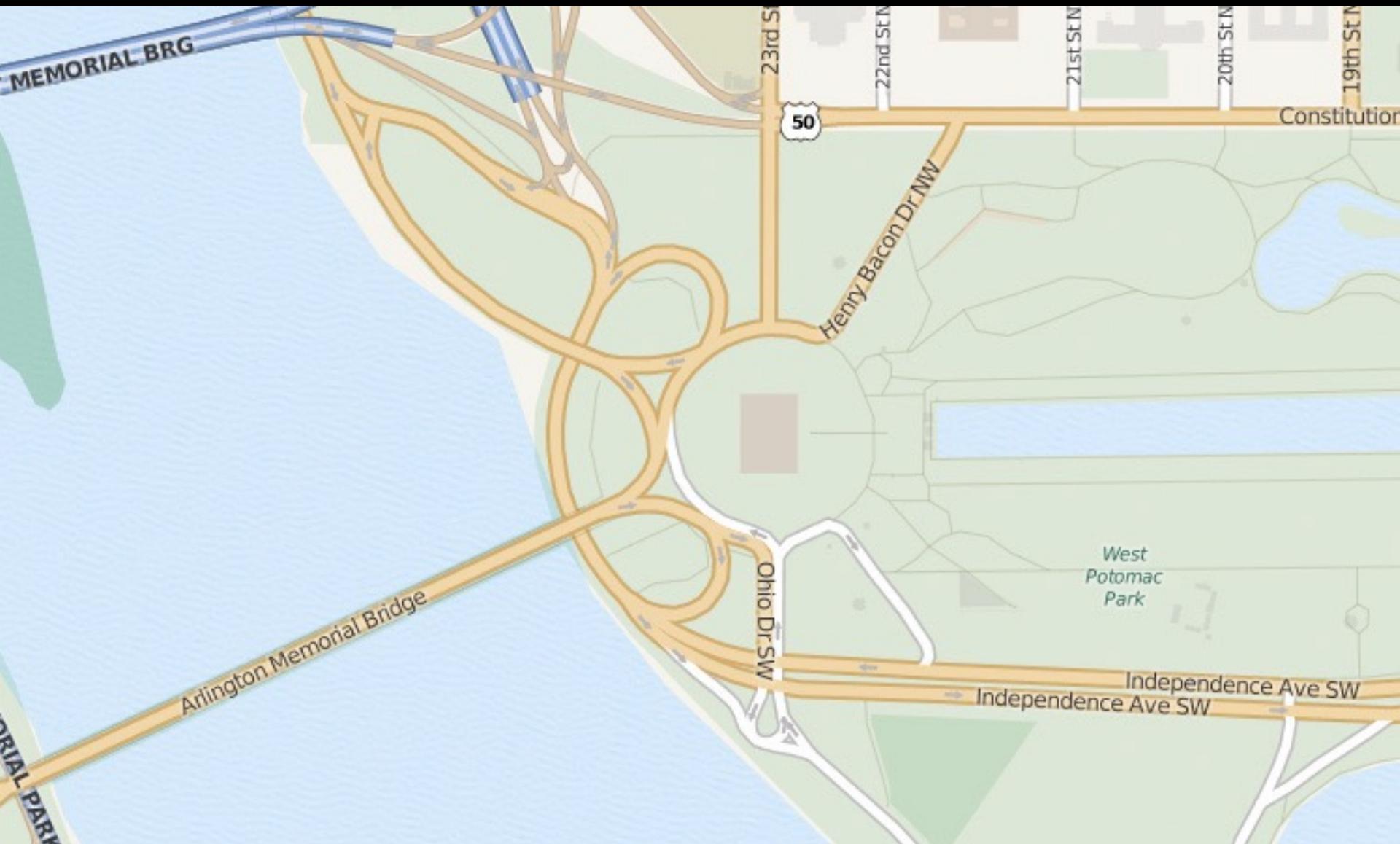
What shows at different scales?

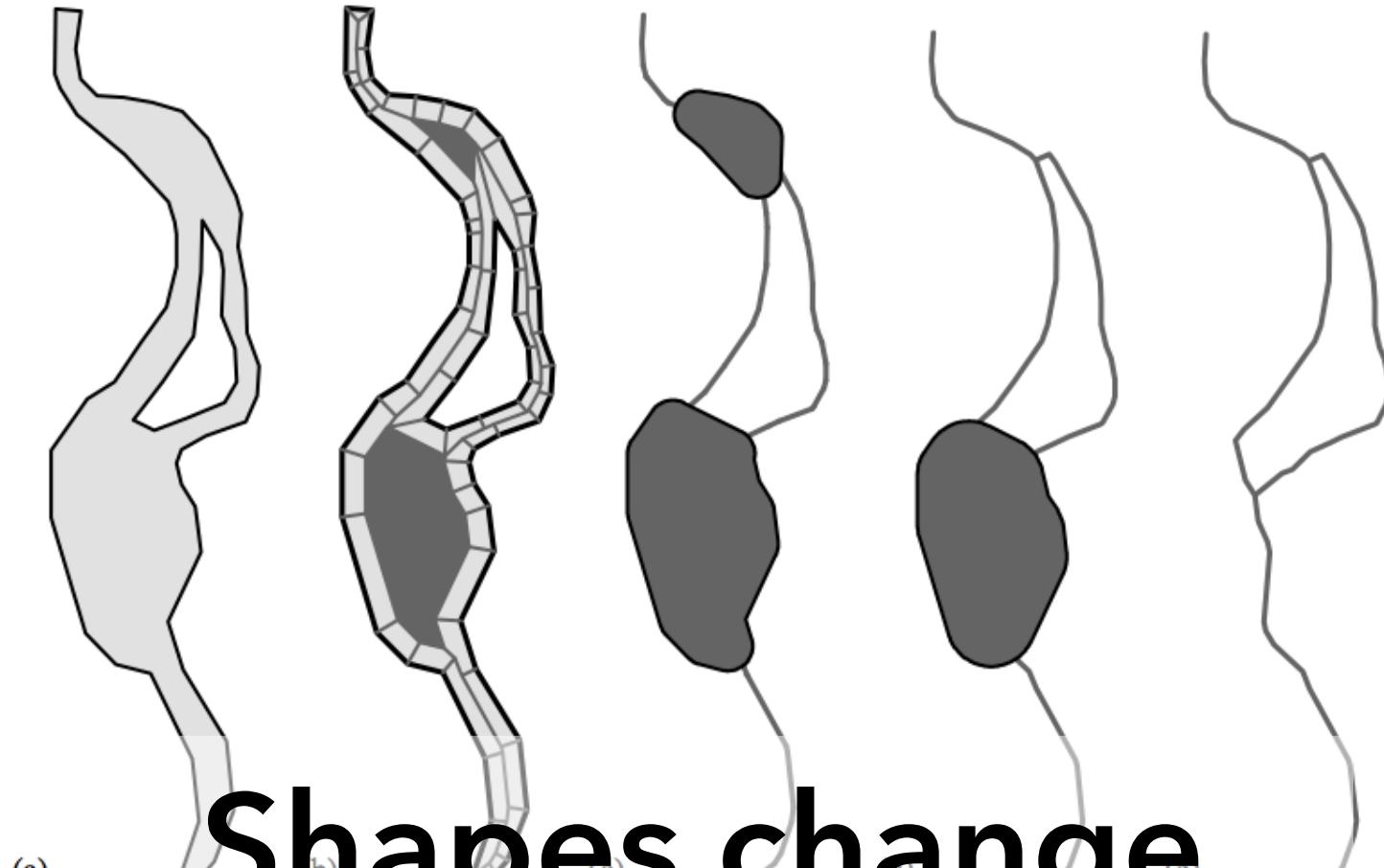












Shapes change

Figure 11. Fragmentation of a river into polygons and lines with different thresholds leading to different results (c, d, e).

at different scales

Administrivia

Final Project

GitHub repositories have been created! Please accept the invite to your repository before it **expires**.

Initial Project Prototype due next **Friday Feb. 26th**

"It is fine if your project is not yet in a 'complete' state; however, by this point you should have the structure of your project laid out, working (if rough) prototypes of your main visualizations and interactions, and at least basic descriptive text."

Link due on Canvas by 11:59pm PST

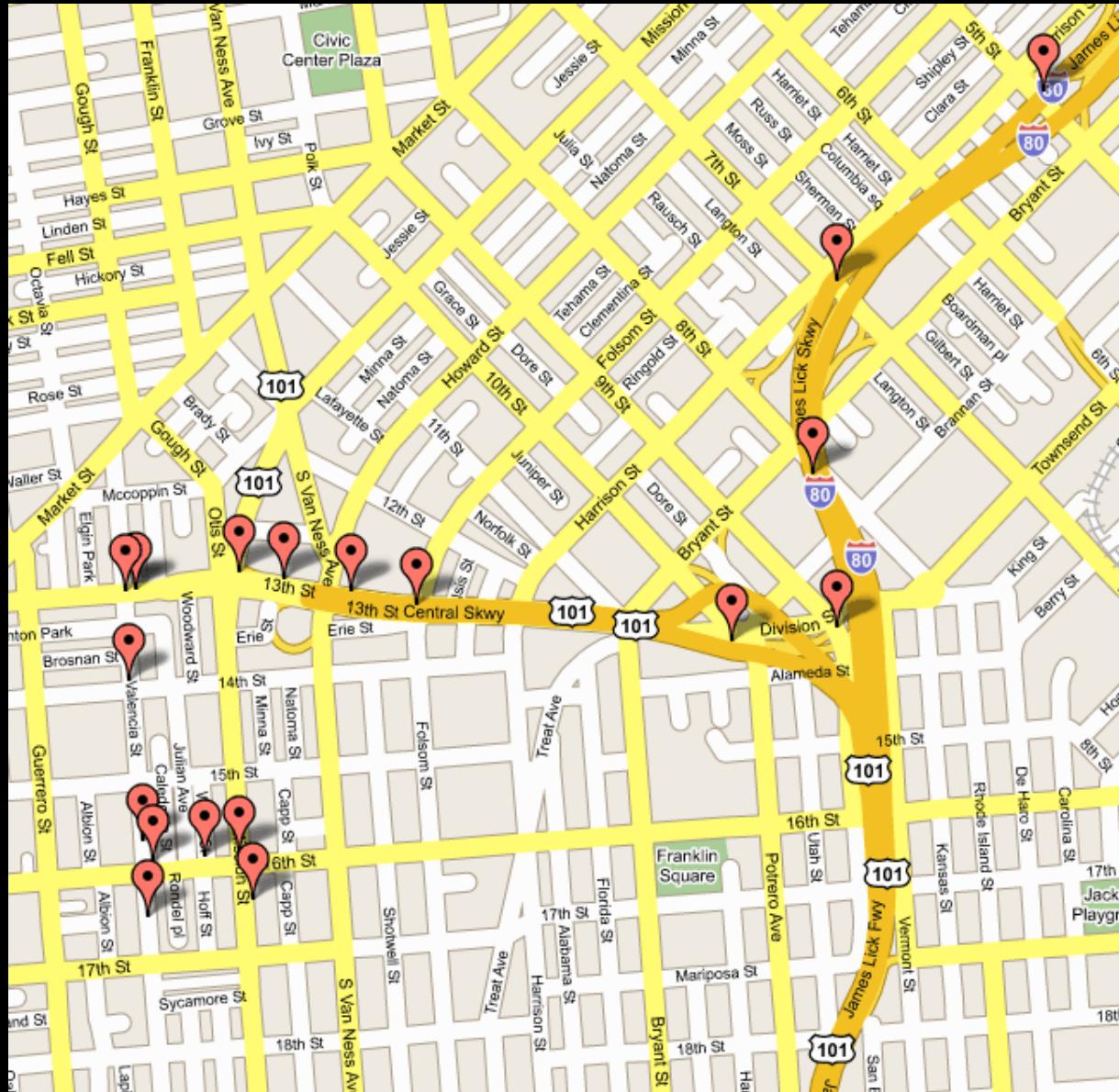
Zoom Poll - What technologies are you planning to use to create the **final** visualizations for your final project?

Mapping

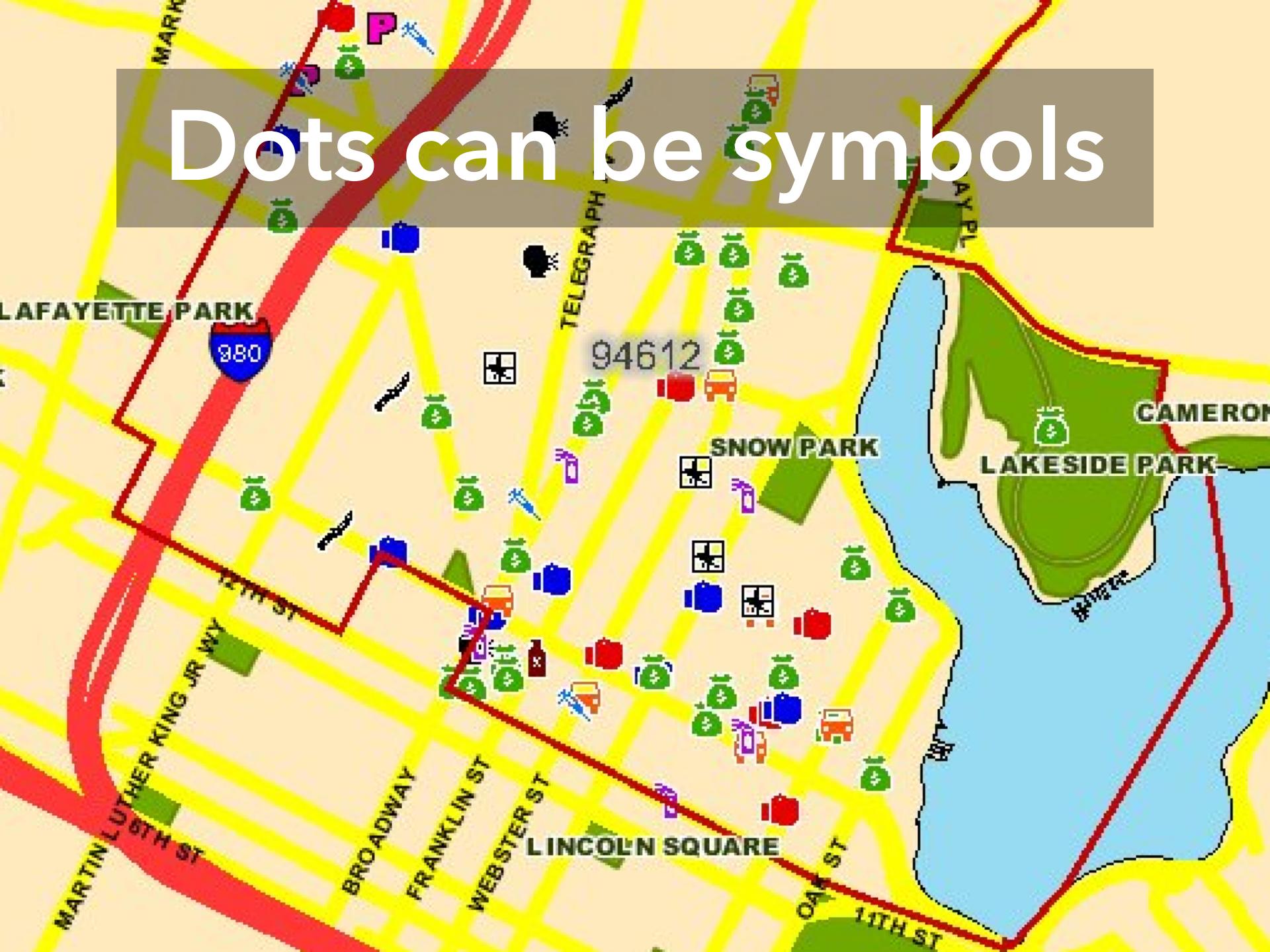
Visualizing Geospatial Data

Symbol Maps

Convey Locations & Magnitudes



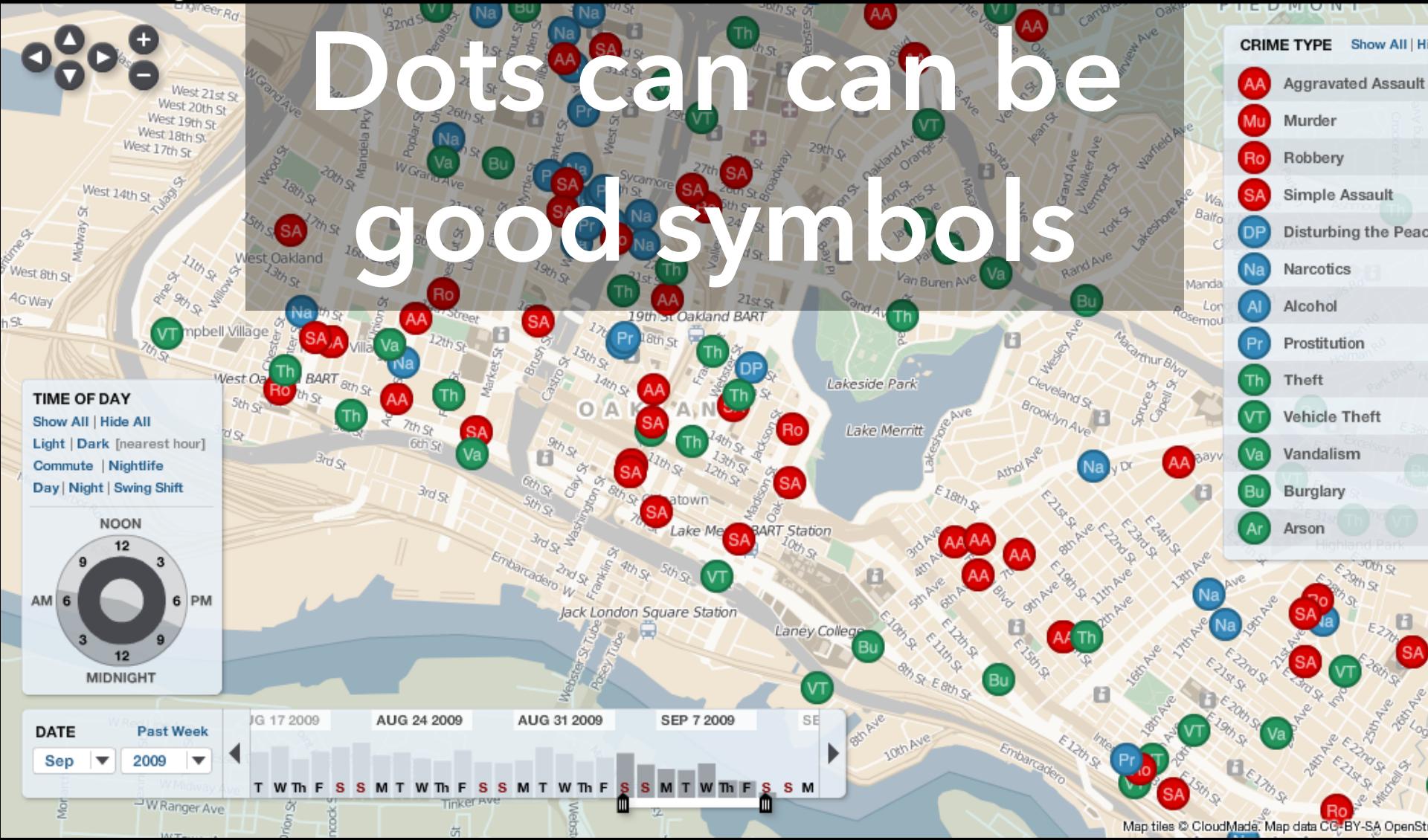
Dots can be symbols



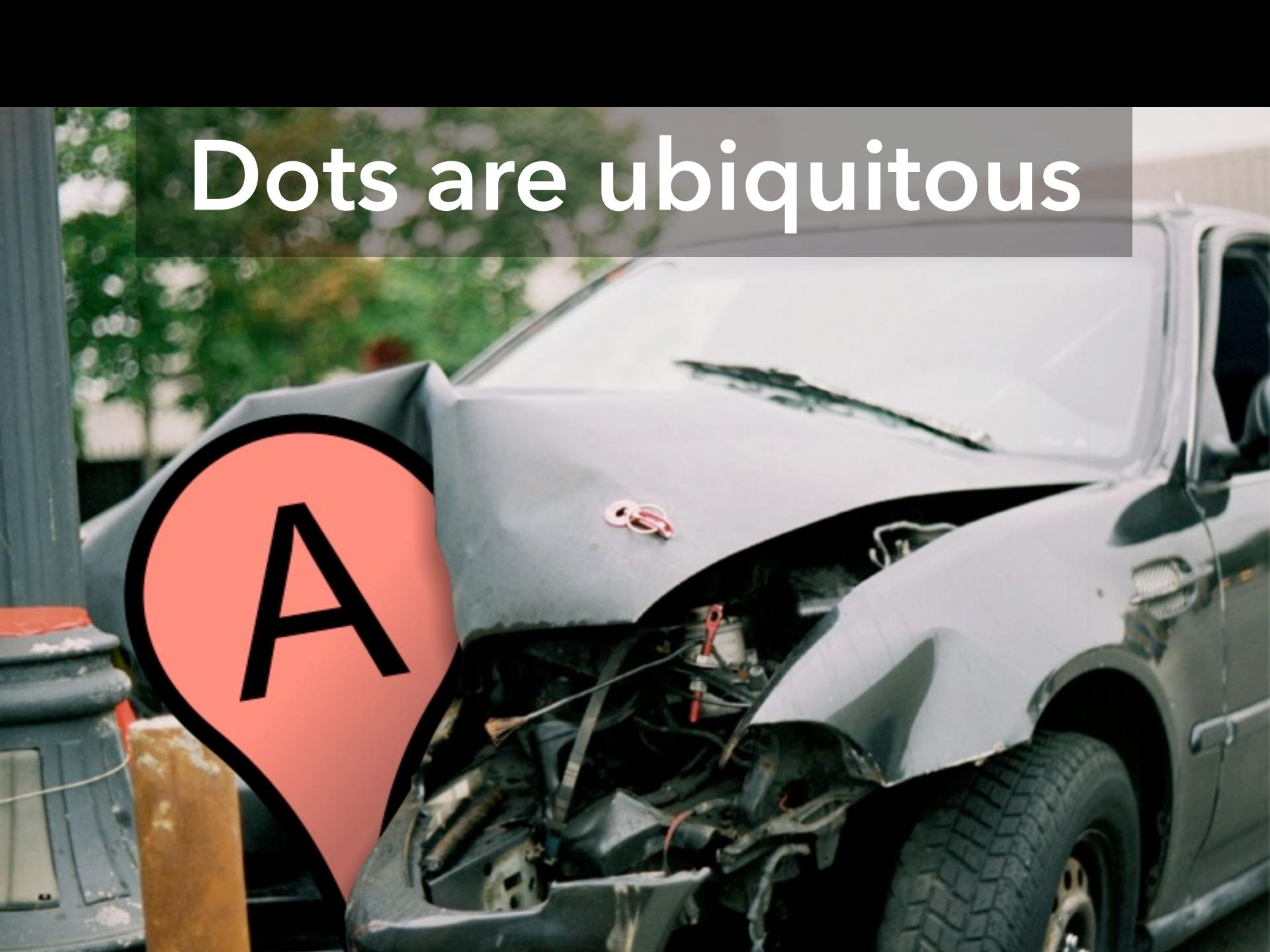


Guess the crime

Dots can be good symbols



Dots are ubiquitous



237

Joseph R. Biden Jr.

87

remaining

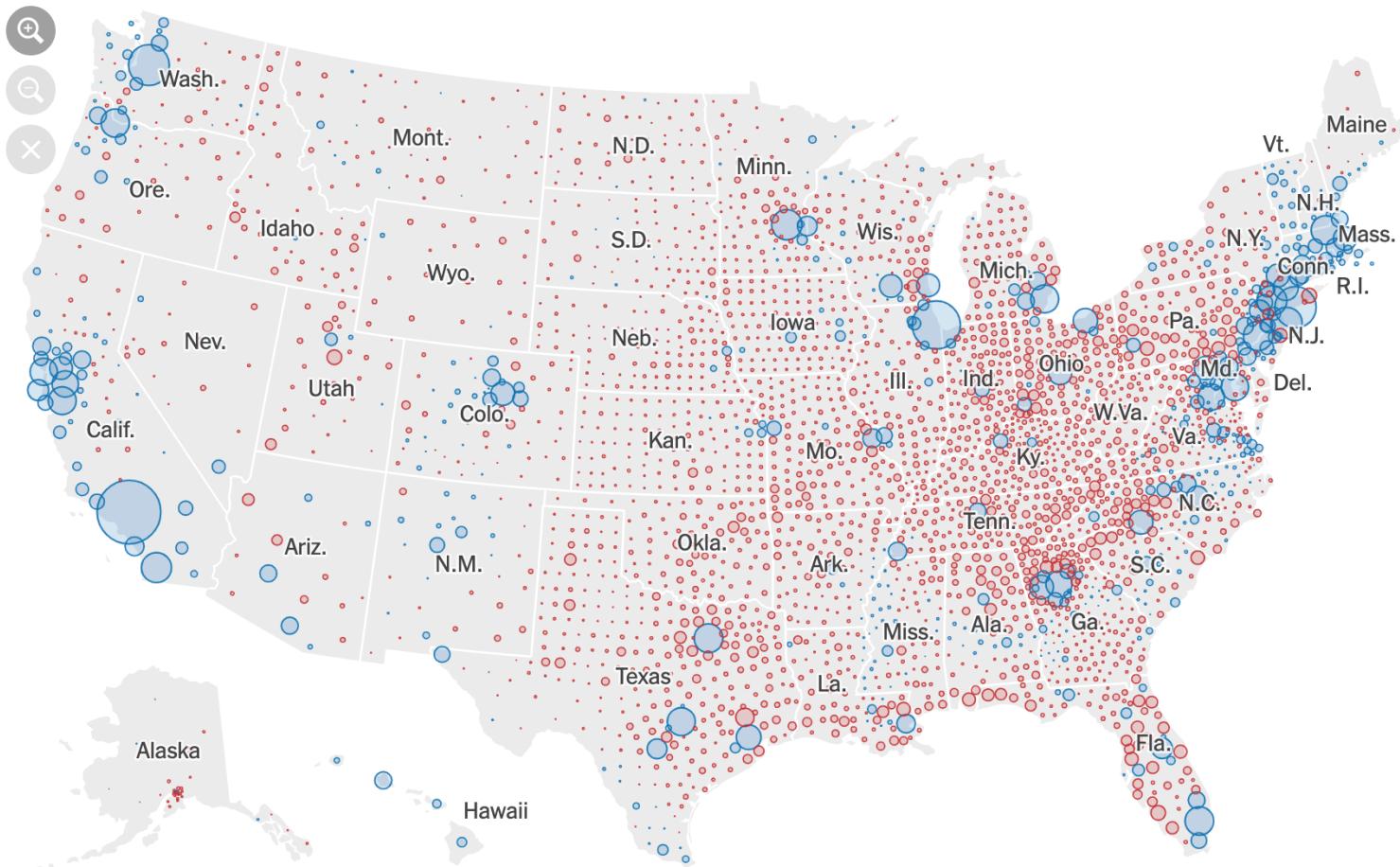
214

Donald J. Trump

70,122,063 votes (50.2%)

270
TO WIN

67,075,300 votes (48.0%)



LEADER: ● Biden ● Trump

Circle size is proportional to the amount each county's leading candidate is ahead.

By winner

Electoral votes

Size of lead

Shift from 2016

Symbol Map

[NY Times]

“Red Dot Fever”



© 2009 [CloudMade](#) - Map data [CCBYSA](#) 2009 [OpenStreetMap.org](#) contributors - [Terms of Use](#)

Mapping America: Every City, Every Block

Find something interesting? Share this view on [Twitter](#) or [Facebook](#)

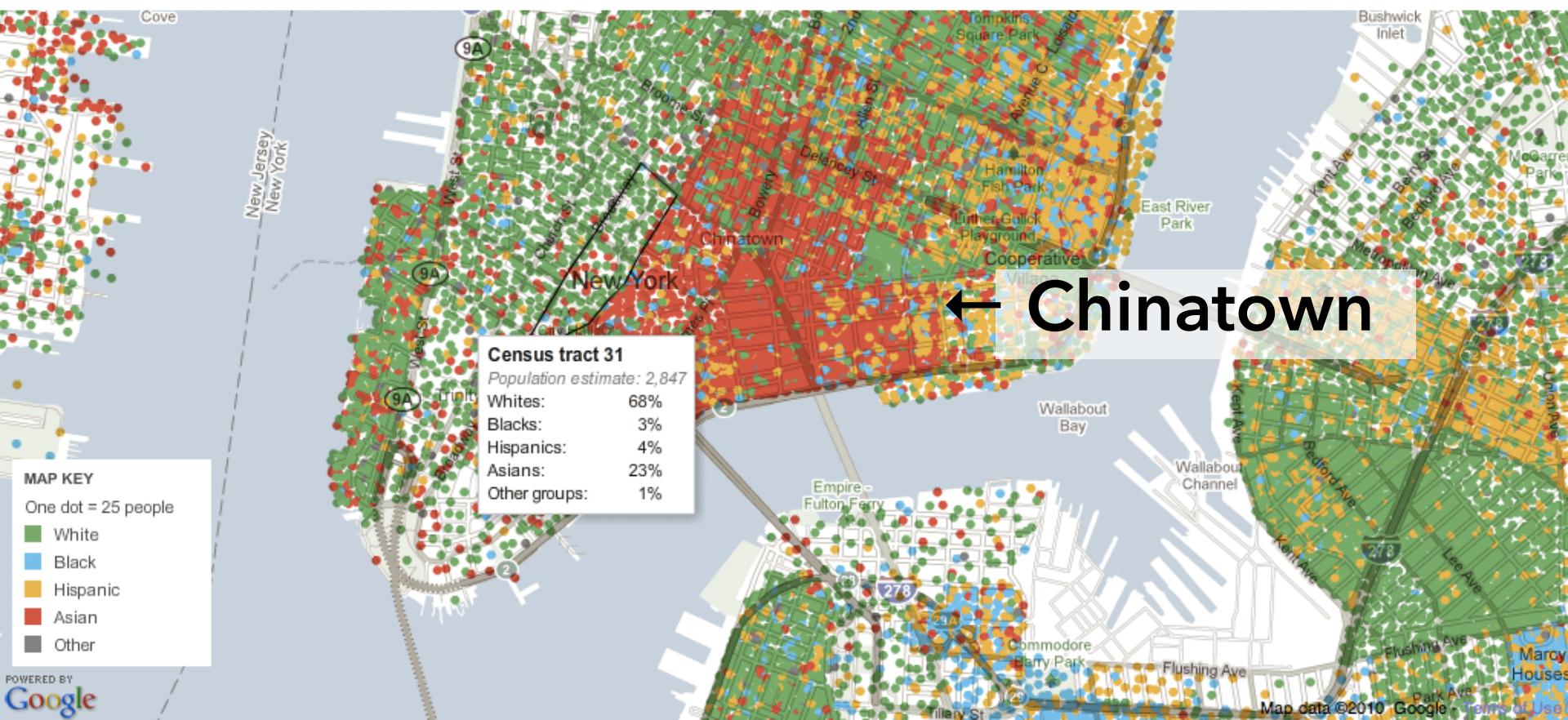
Browse local data from the Census Bureau's American Community Survey, based on samples from 2005 to 2009. Because these figures are based on [View Readers Maps \(49\)](#) samples, they are subject to a margin of error, particularly in places with a low population, and are best regarded as estimates.

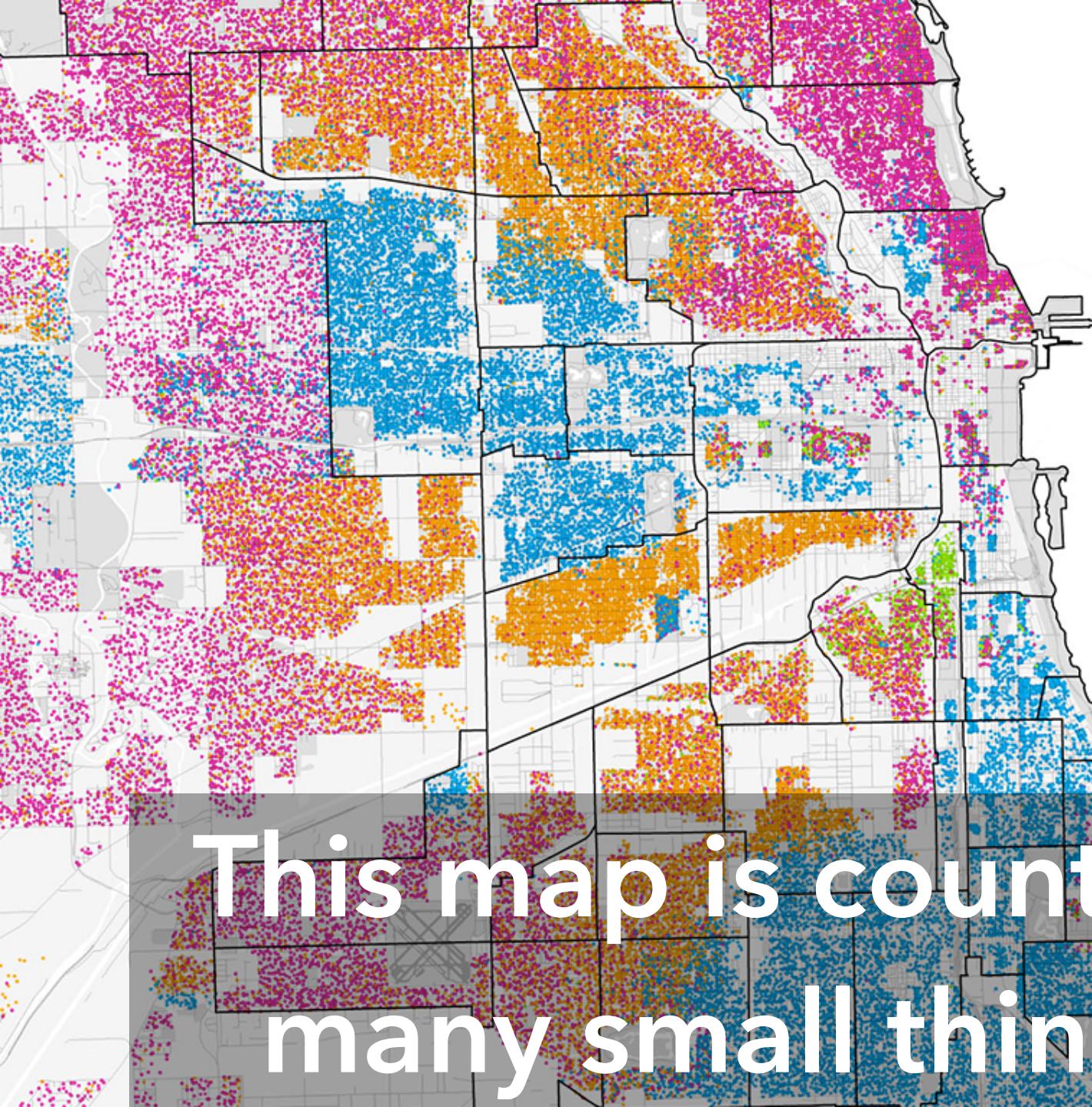
Distribution of racial and ethnic groups

[View More Maps](#)

Address, ZIP code or city

Go





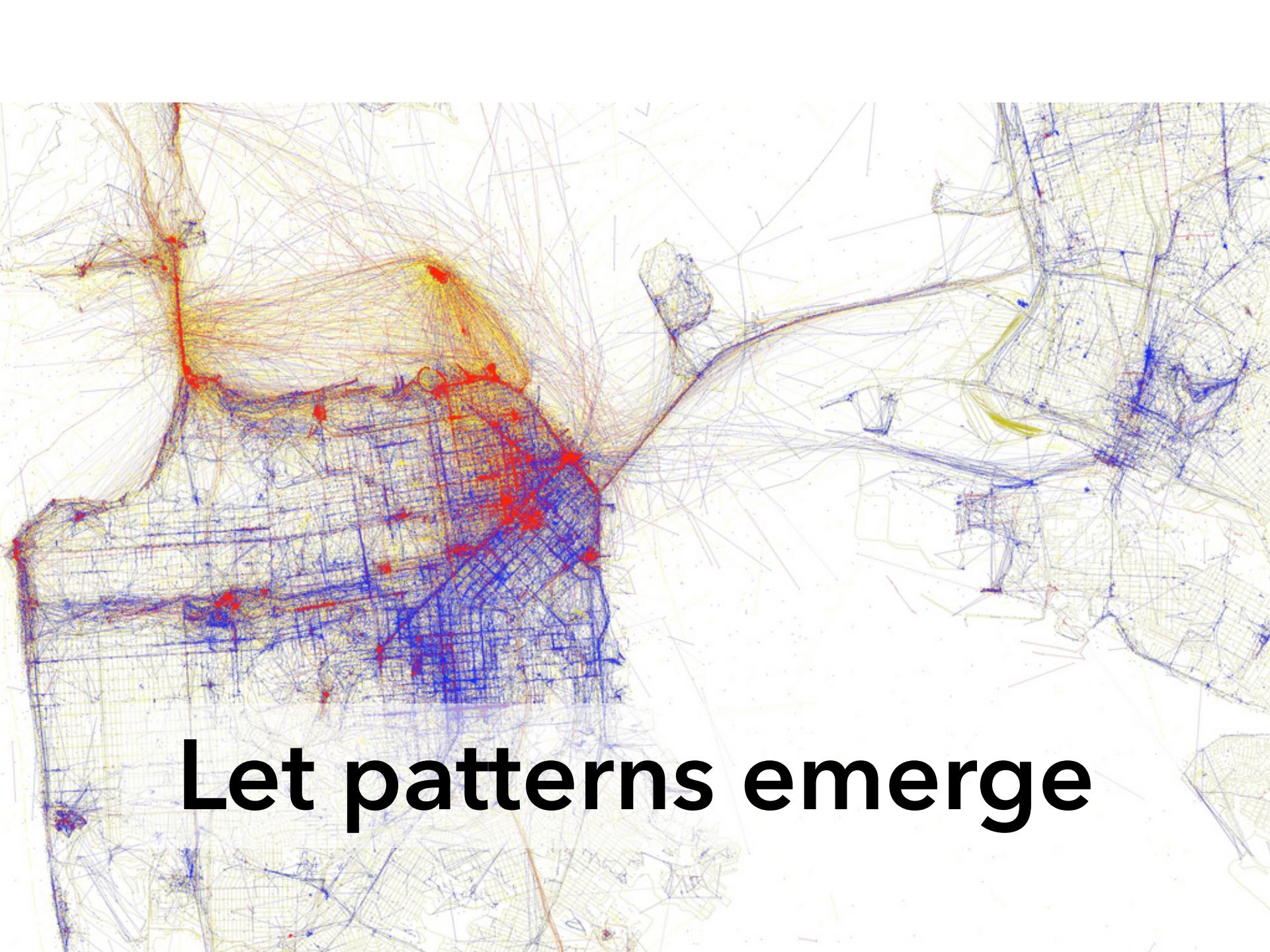
This map is counting
many small things

the black lines show
chicago's official
community areas.

each dot represents
twenty-five people.
here, hispanic is
exclusive of other
categories.

block-level data
from the U.S. census.

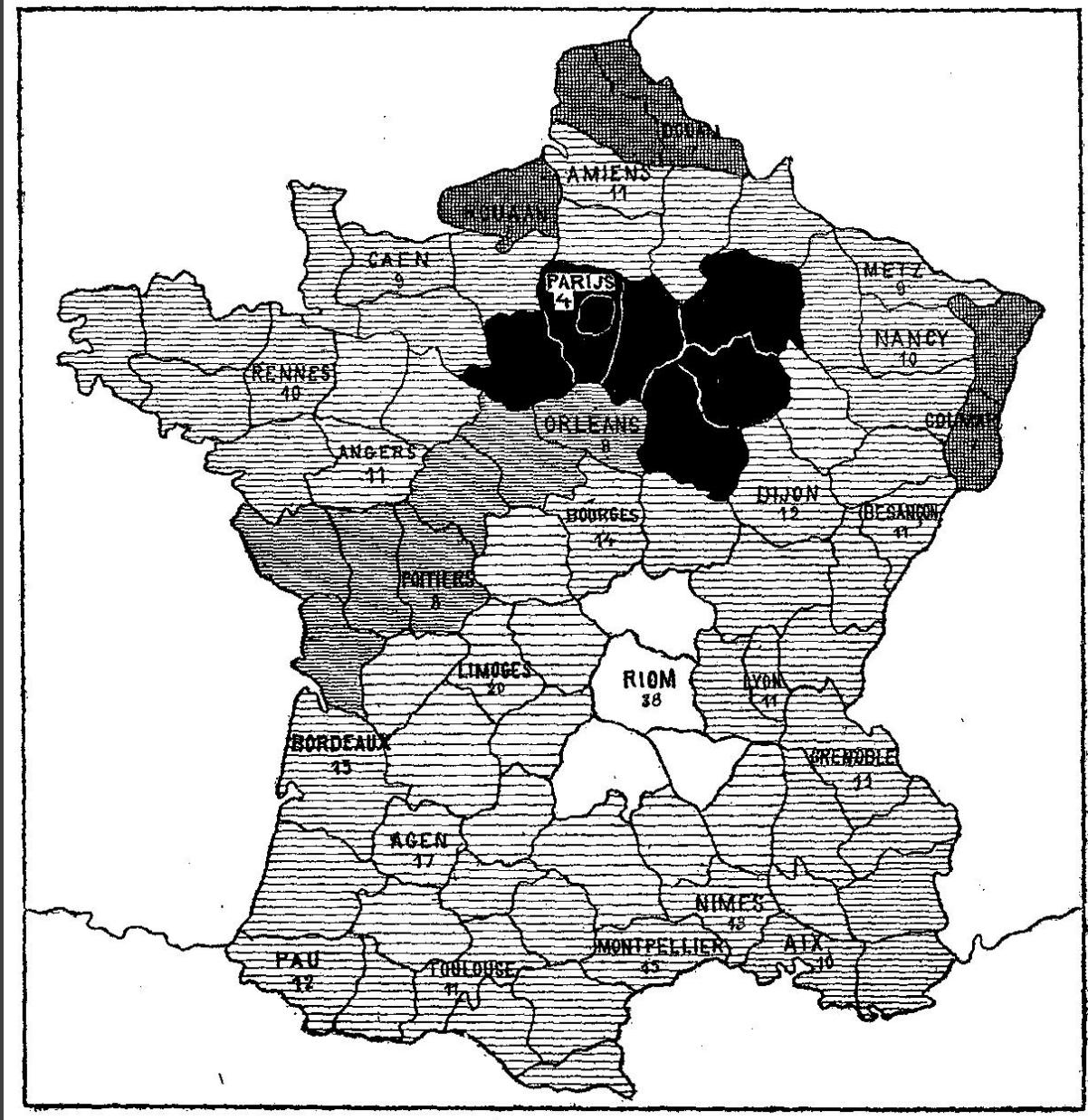
scale 1:200,000



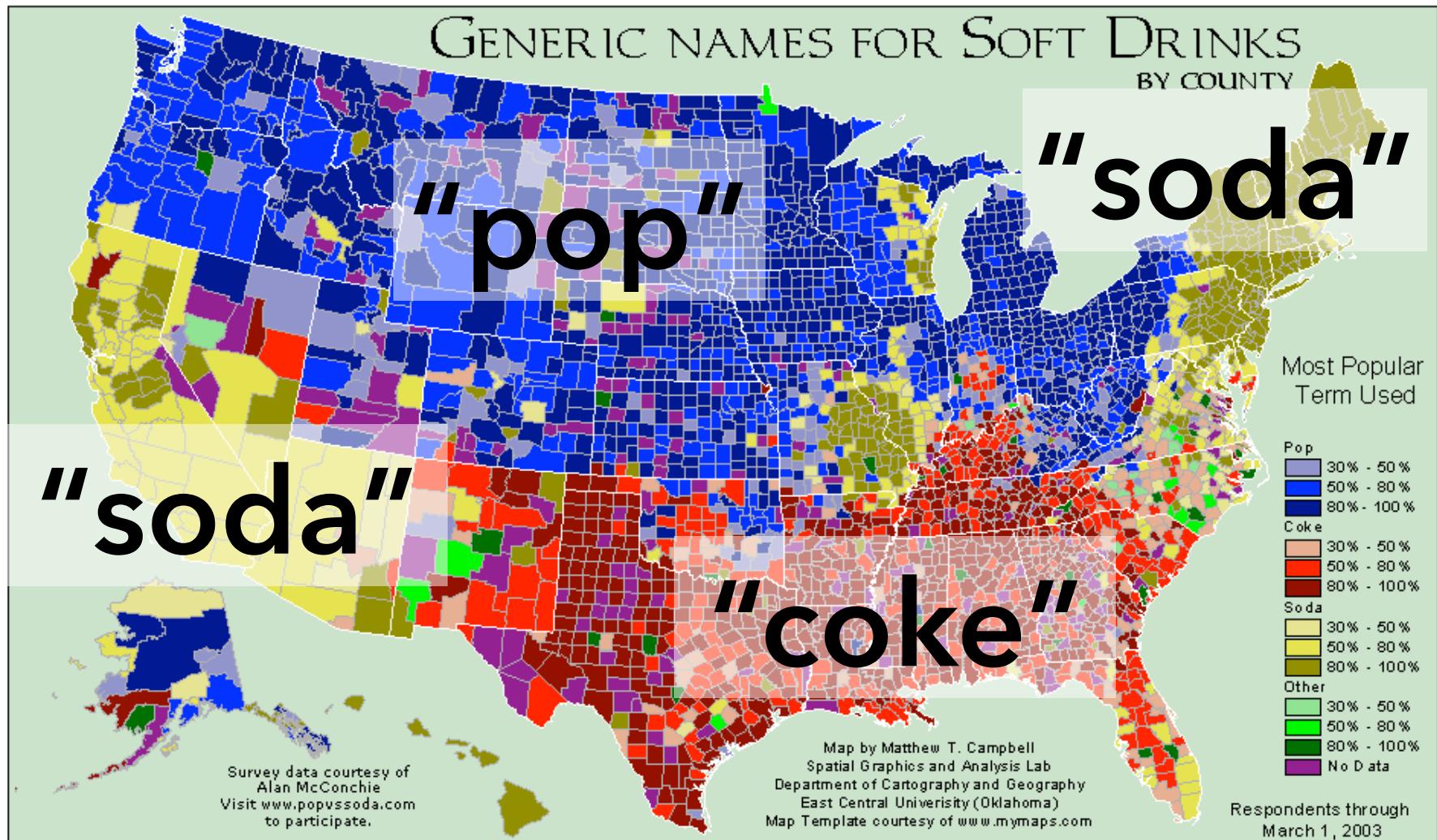
Let patterns emerge

Choropleth Maps

Convey Rates Across Regions

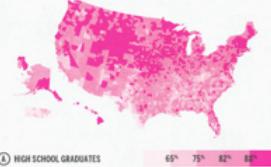


1826(?) Illiteracy in France, Pierre Charles Dupin



READING, WRITING, AND EARNING MONEY

The latest data from the U.S. Census's American Community Survey paints a fascinating picture of the United States at the county level. We've looked at the educational achievement and the median income of the entire nation, to see where people are going to school, where they're earning money, and if there is any correlation.



① HIGH SCHOOL GRADUATES



② COLLEGE GRADUATES

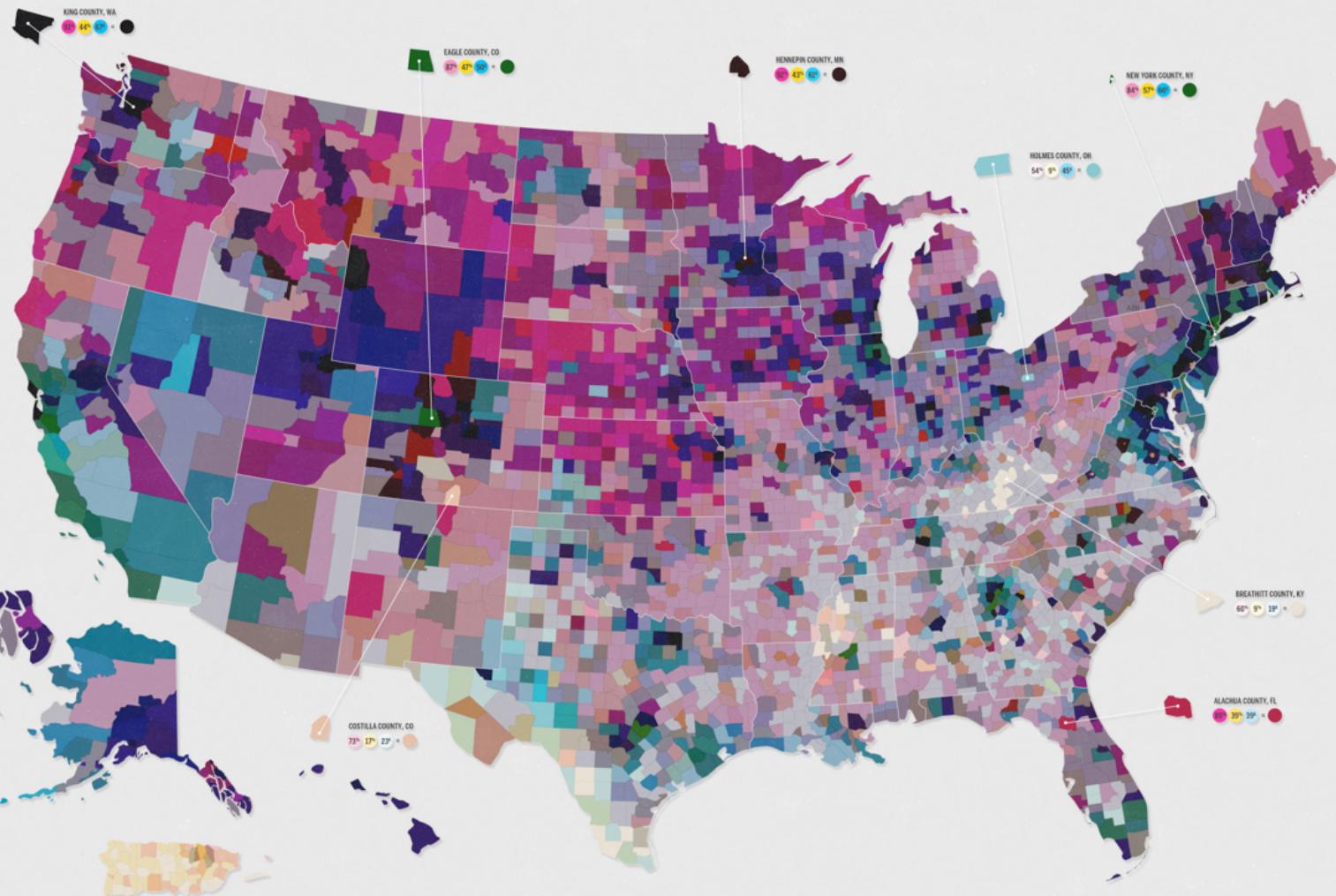


③ MEDIAN HOUSEHOLD INCOME

The map at right is a product of overlaying these three sets of data. The variation in hue and value has been produced from the data shown above. In general, darker counties represent a more educated, better paid population while lighter areas represent communities with fewer graduates and lower incomes.

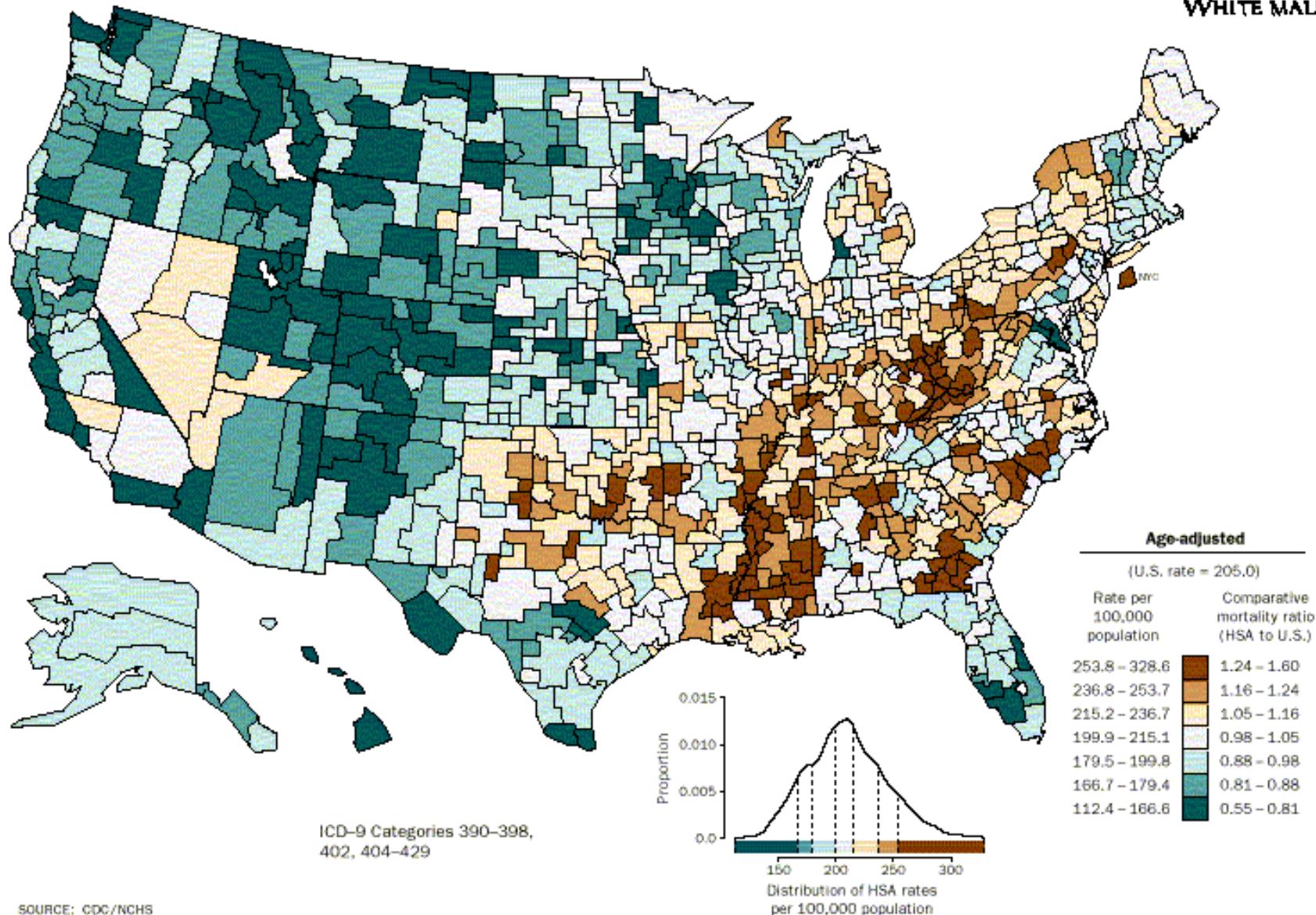


A collaboration between GOOD and Gregory Huback
SOURCE: US Census



Choose colors with care

AGE-ADJUSTED DEATH RATES BY HSA, 1988-92

HEART DISEASE
WHITE MALE**Seven quantiles**

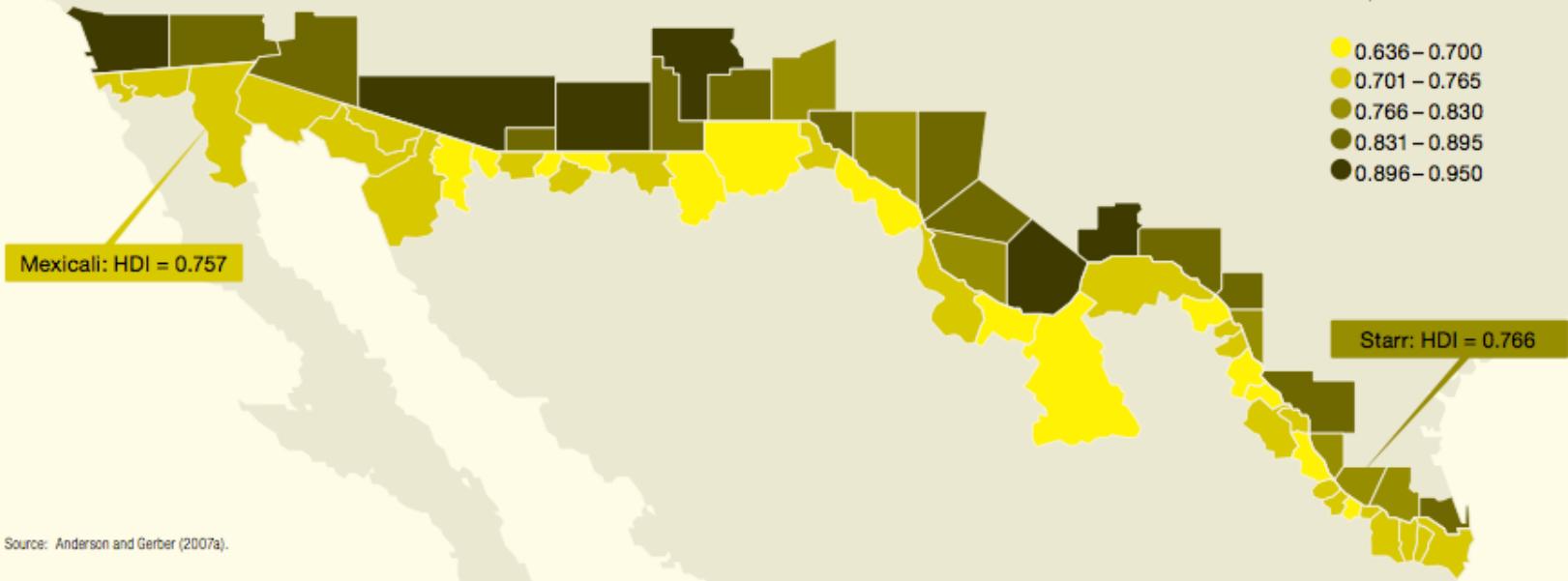
Map 1.1

Borders matter

HDI in United States and Mexican border localities, 2000

HDI, 2000

- 0.636 – 0.700
- 0.701 – 0.765
- 0.766 – 0.830
- 0.831 – 0.895
- 0.896 – 0.950

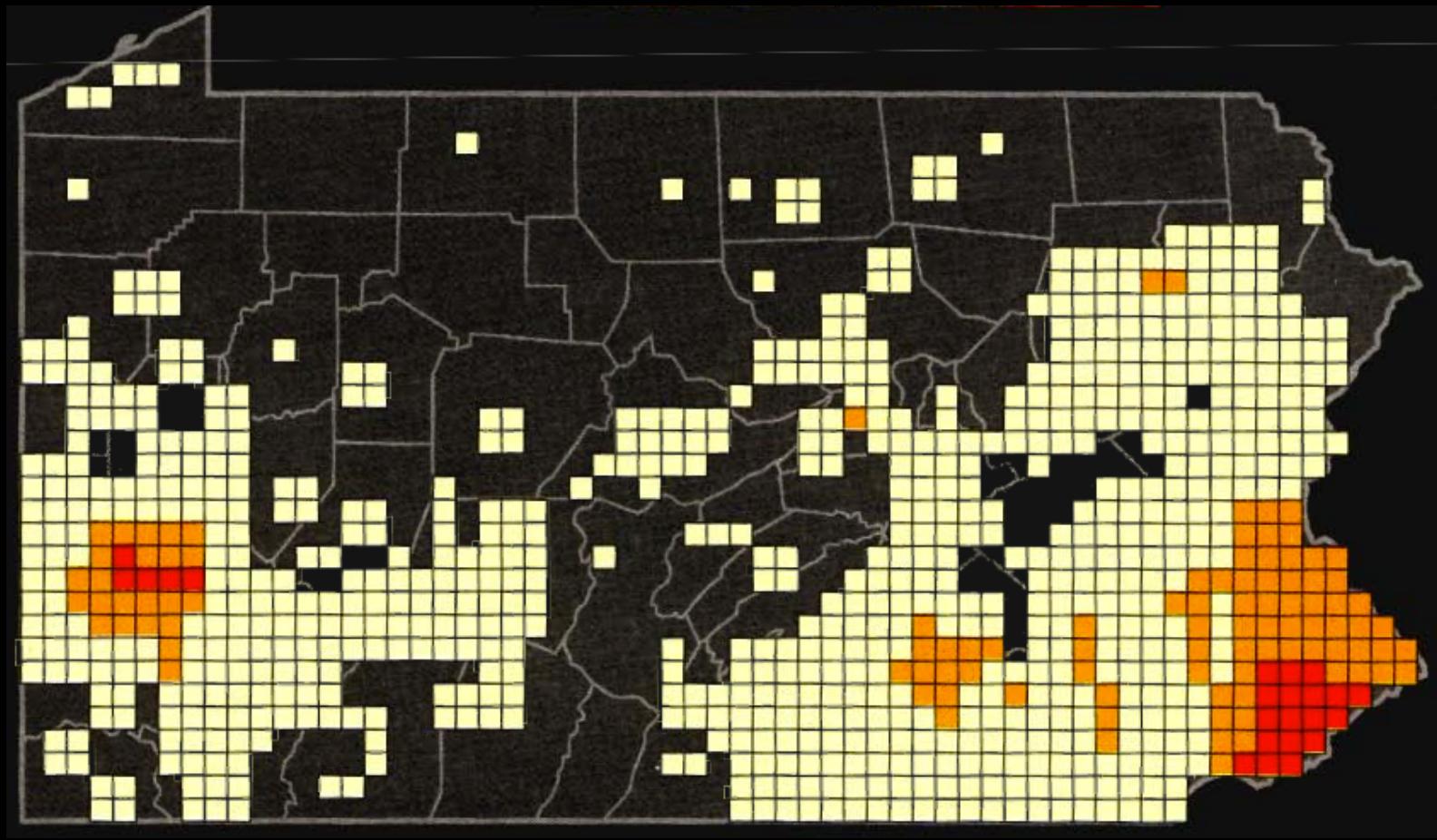


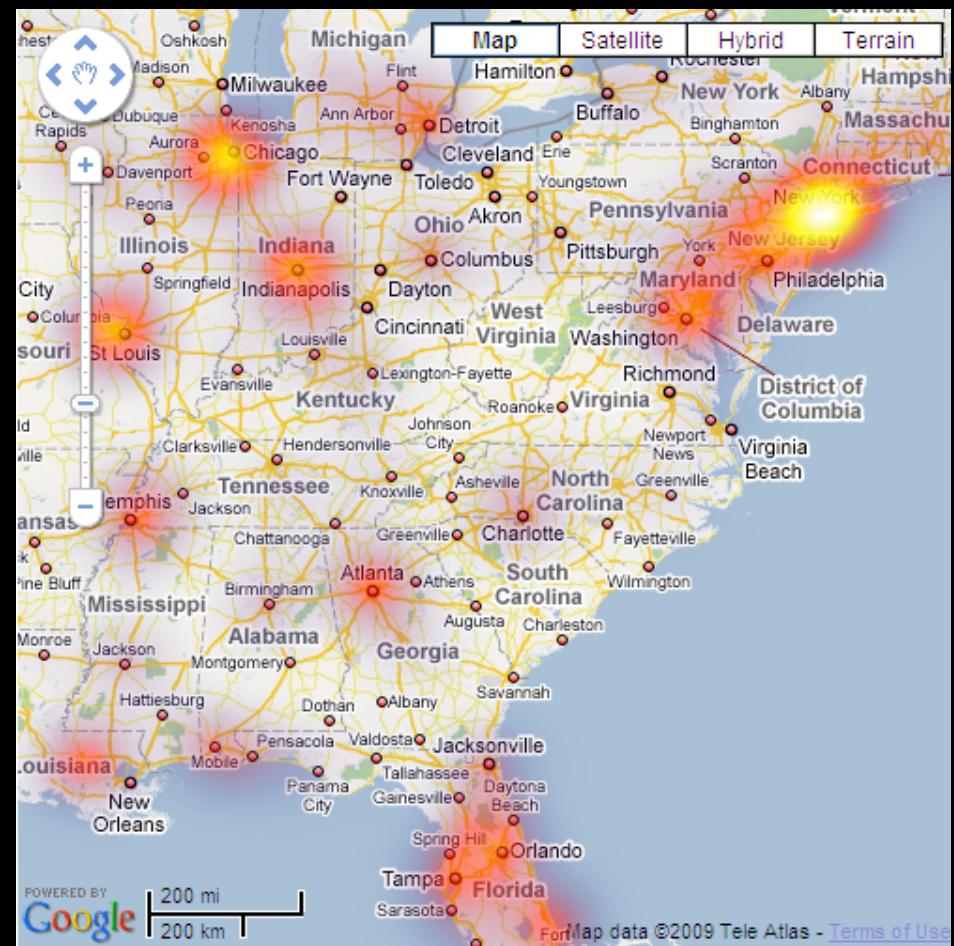
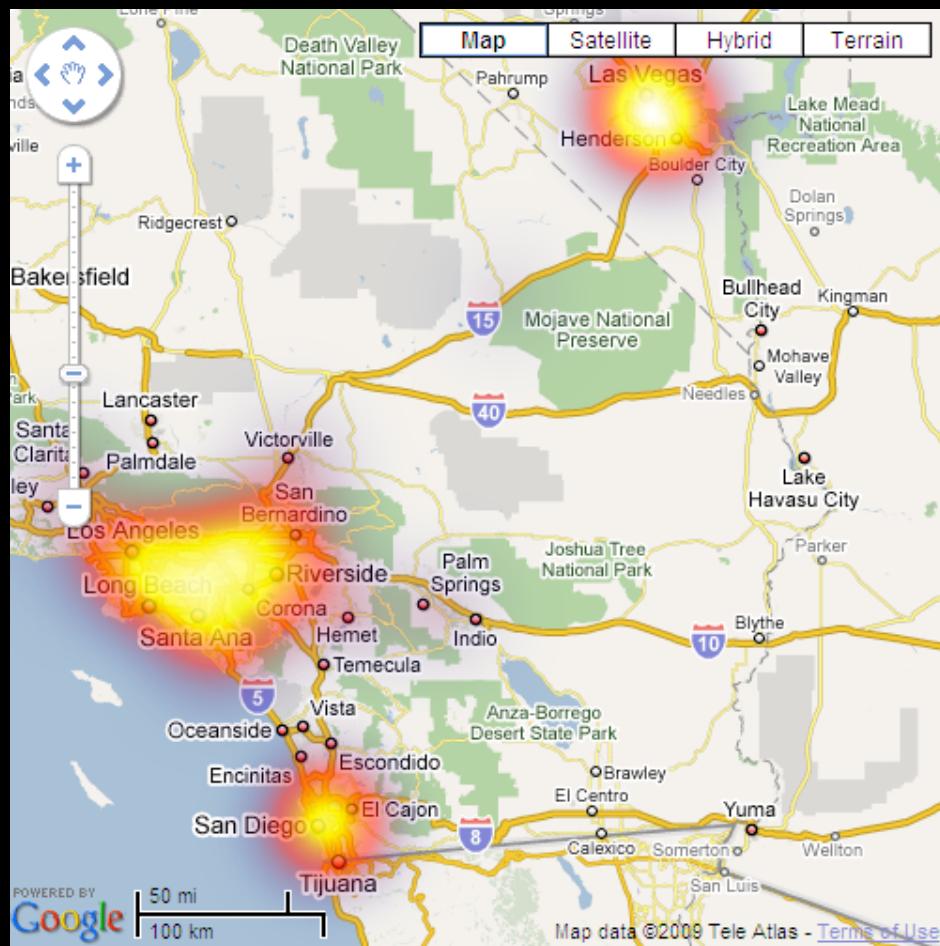
Focus on the foreground

Heatmaps / Contour Maps

Convey Continuous Data

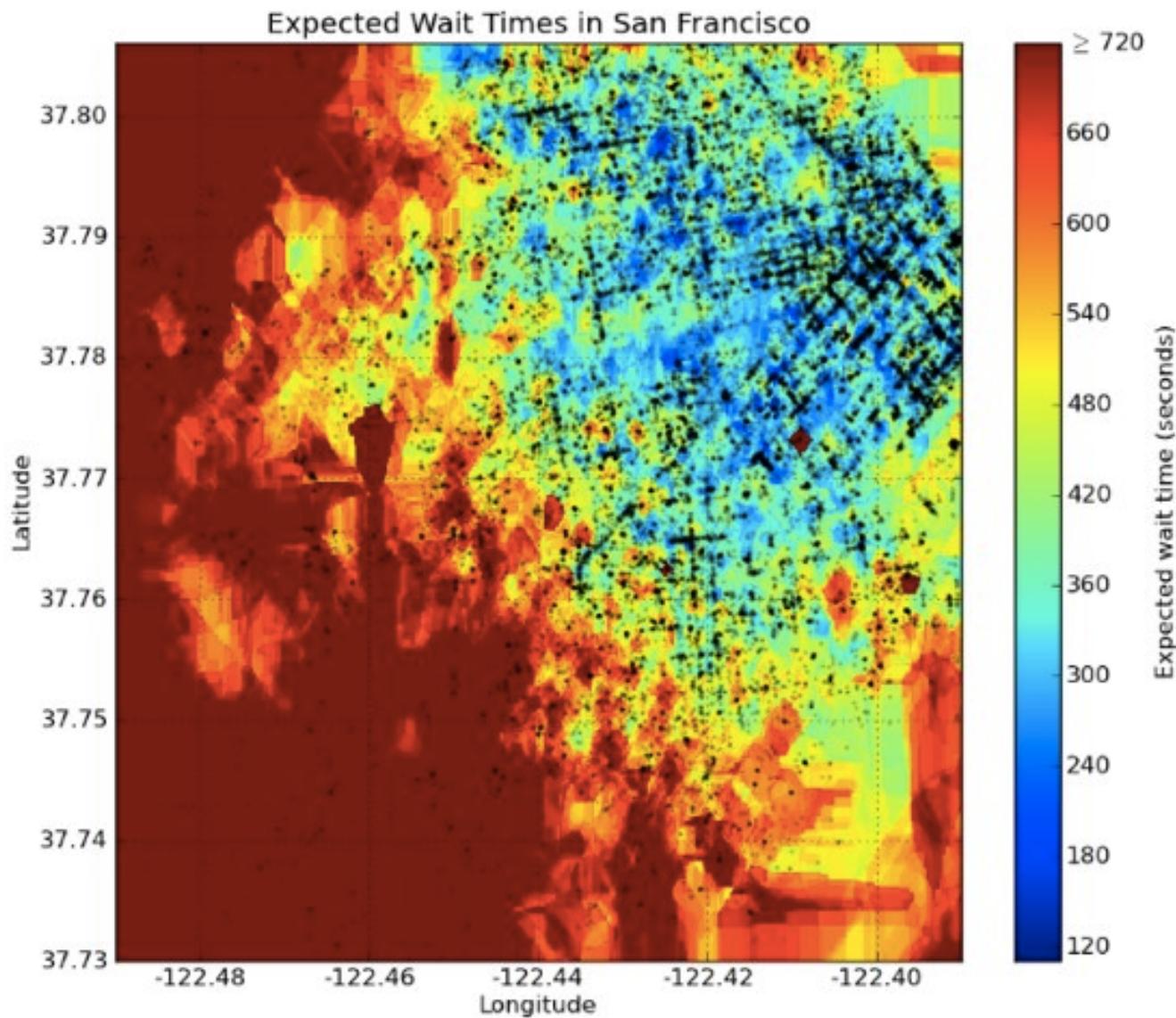
Binning





Don't hide the context

Uber Wait Times, 2011



Break data into buckets

CRIMESPOTTING

The brazen 2007 murder of journalist Chauncey Bailey in Oakland, California, led Stamen partner Mike Migurski to

make the city's crime data more accessible. This heat map of downtown uses data from CrimeWatch, a community website,

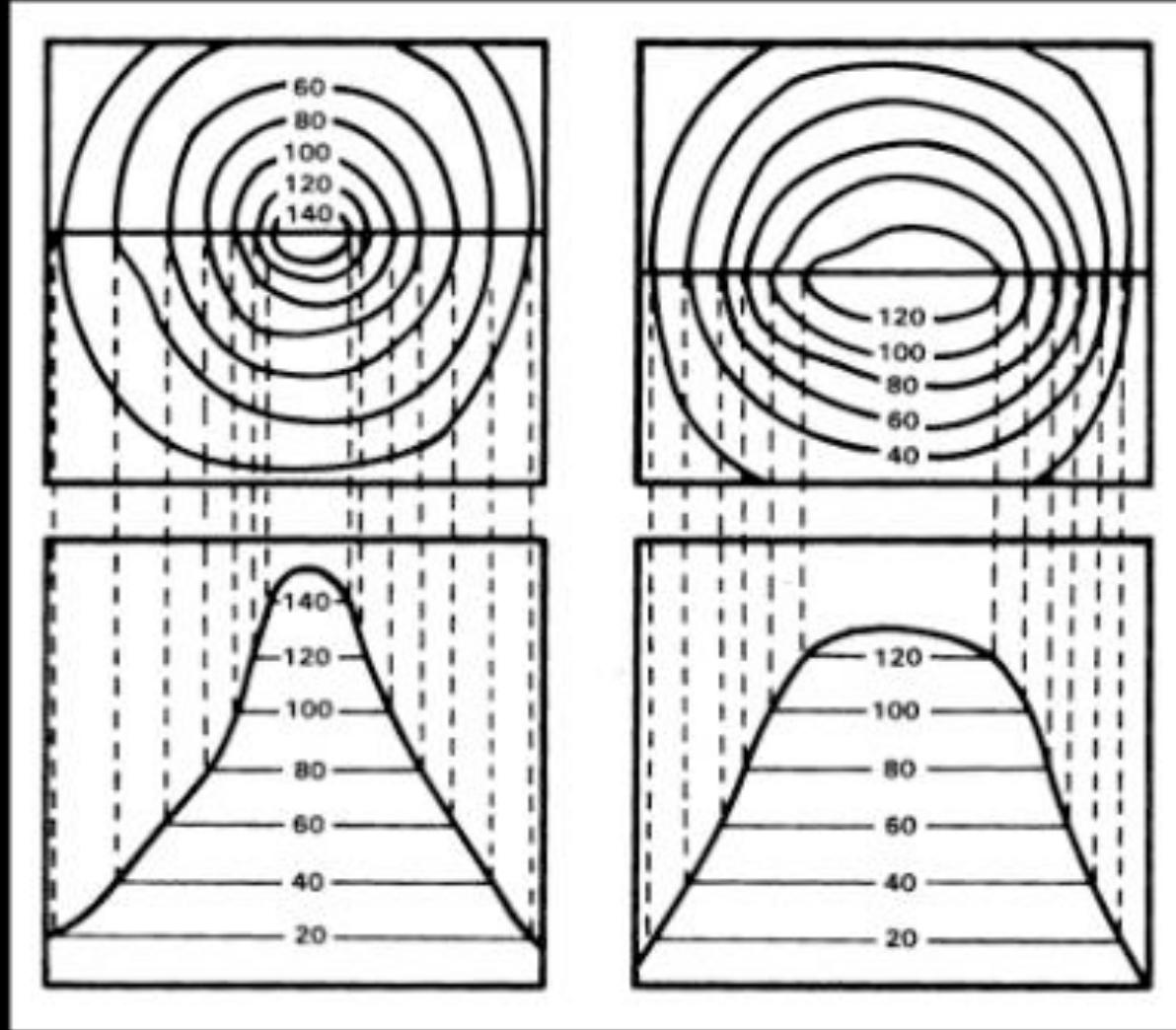
to show the gaps between crimes at a given intersection: white is high-crime; darker areas are safe. stamen.com

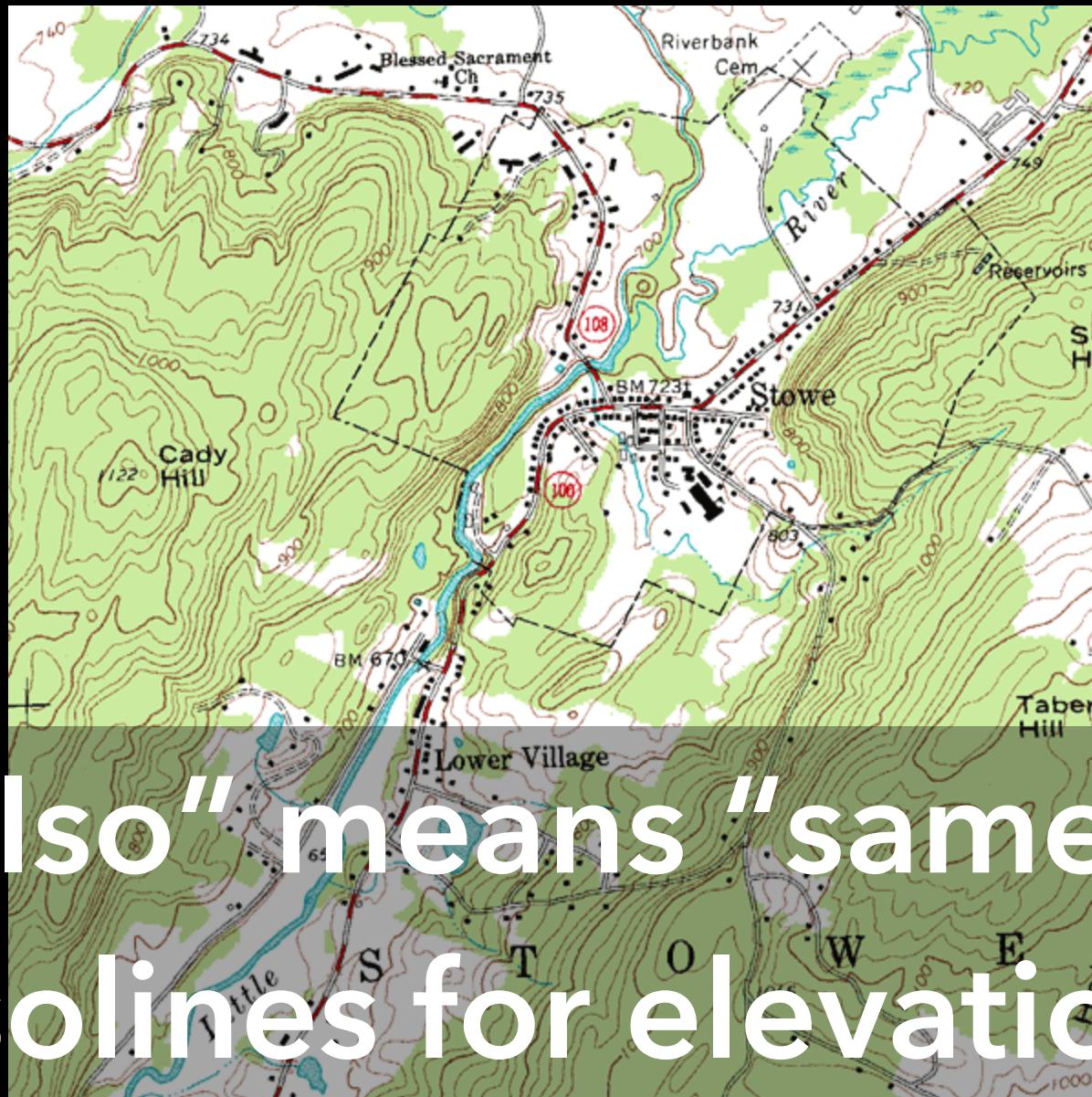
KEY

Colours show how recently a crime was reported in a given part of Oakland

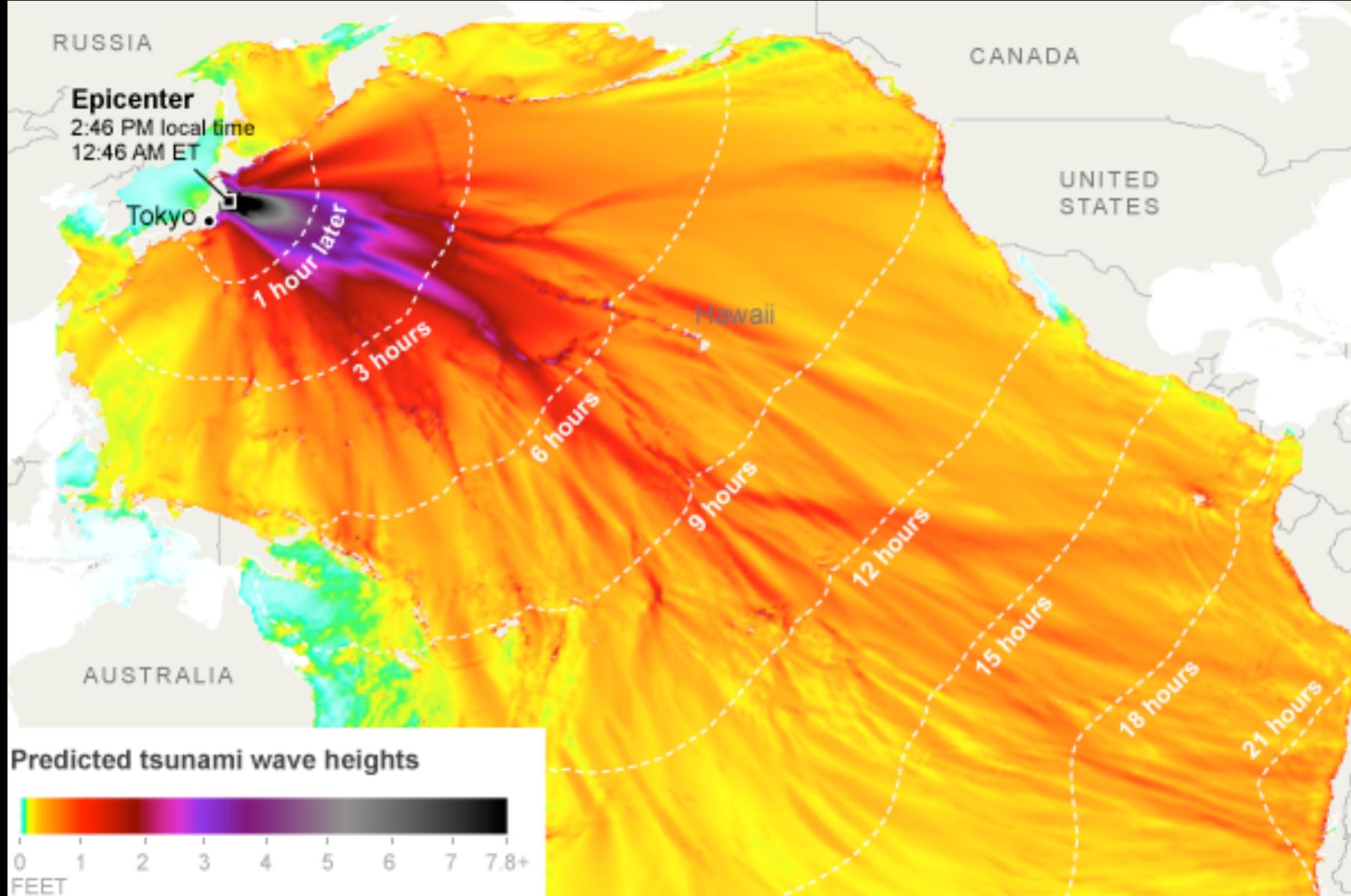
- A week ago
- Two weeks ago
- A month ago
- Two months ago
- Three months ago
- Four months ago
- Five months ago

Meaningful buckets, isolines





"Iso" means "same"
Iisolines for elevation

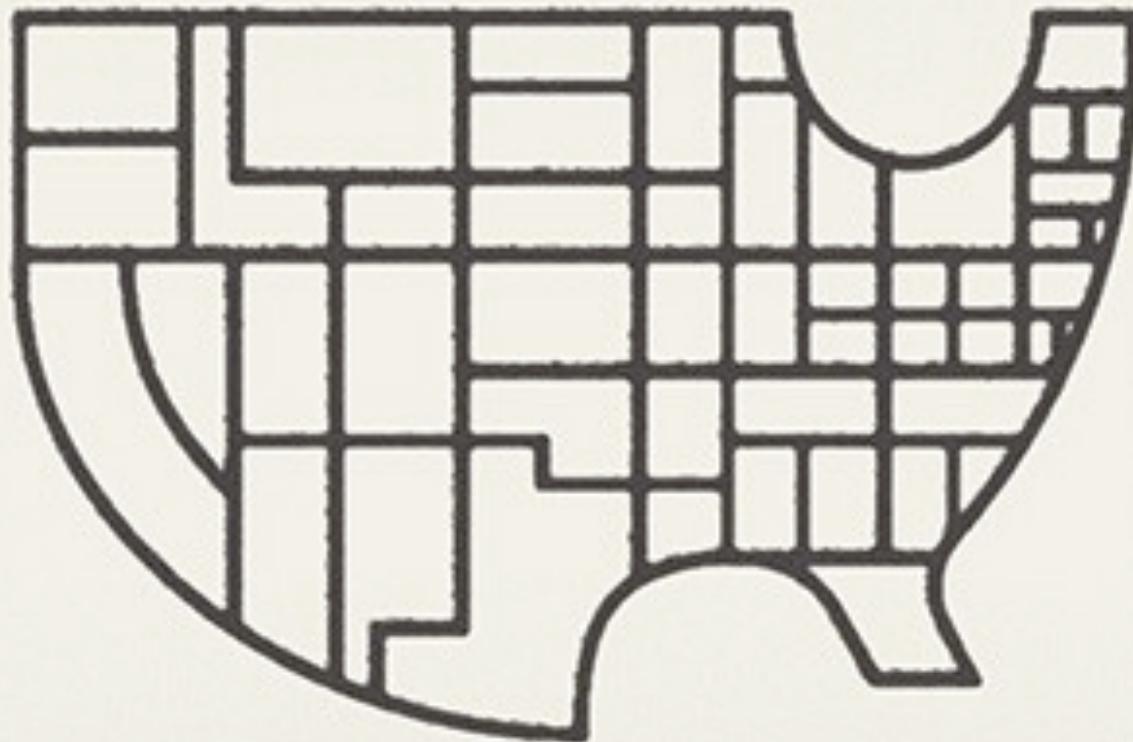


Isochrones are isolines for time

Cartograms

Distort Shape to Convey Quantities

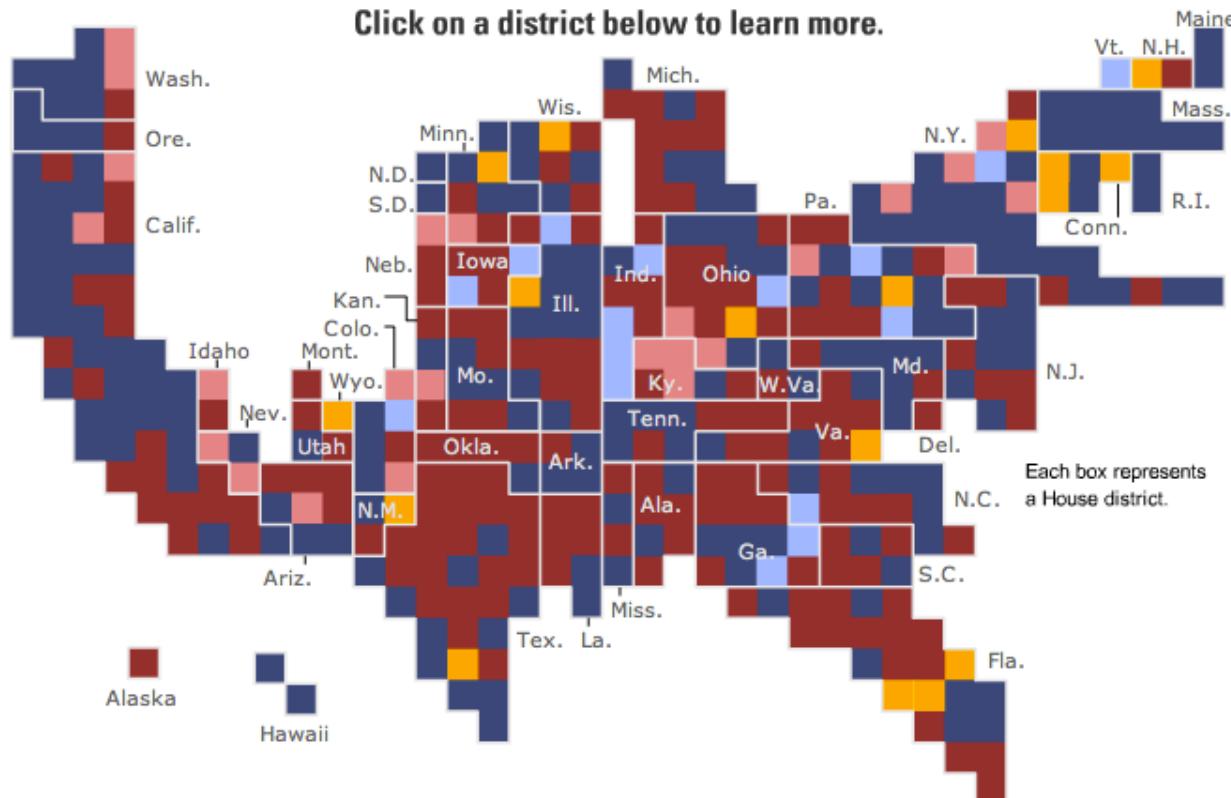
**Major distortions
can stay recognizable**



New York Times ratings

198
Safe Dem.
16
Leaning Dem.
17
Toss up
24
Leaning Rep.
180
Safe Rep.

Click on a district below to learn more.



ANALYZE RACES

CREATE OUTCOMES

Shade the map using the pulldown...

New York Times ratings

...then show only certain states

New York Times ratings ?

- | | | | |
|-------------|-------------------------------|----------------------------------|----------------------------------|
| Democrat: | <input type="checkbox"/> Safe | <input type="checkbox"/> Leaning | <input type="checkbox"/> Toss Up |
| Republican: | <input type="checkbox"/> Safe | <input type="checkbox"/> Leaning | <input type="checkbox"/> |

Current Rep. Dem. Rep.

Margin in 2004 House race

- | | | | |
|-------------|-------------------------------|---------------------------------|-------------------------------|
| Democrat: | <input type="checkbox"/> >50% | <input type="checkbox"/> 25-50% | <input type="checkbox"/> <25% |
| Republican: | <input type="checkbox"/> >50% | <input type="checkbox"/> 25-50% | <input type="checkbox"/> <25% |

Votes for president Kerry Gore
 Bush Bush

Appearances by big fundraisers ?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> George W. Bush | <input type="checkbox"/> Bill Clinton |
|---|---------------------------------------|

Races to watch ?

Open races

Switch districts ?

Urbanization

- | | | | |
|--------------------------------|-----------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> Urban | <input type="checkbox"/> Suburban | <input type="checkbox"/> Rural | <input type="checkbox"/> Mixed |
|--------------------------------|-----------------------------------|--------------------------------|--------------------------------|

Race/Ethnicity

- | | | |
|--------------------------------|--------------------------------|-----------------------------------|
| <input type="checkbox"/> White | <input type="checkbox"/> Black | <input type="checkbox"/> Hispanic |
|--------------------------------|--------------------------------|-----------------------------------|

Median income

- | | | |
|---------------------------------|-----------------------------------|---------------------------------|
| <input type="checkbox"/> <\$30K | <input type="checkbox"/> \$30-50K | <input type="checkbox"/> >\$50K |
|---------------------------------|-----------------------------------|---------------------------------|

RESET

Block Cartogram: Discrete Units

NY Times

China Still Dominates, but Some Manufacturers Look Elsewhere

While China maintains its overwhelming dominance in manufacturing, multinational companies are looking for ways to limit their reliance on factories there. [Related Article »](#)

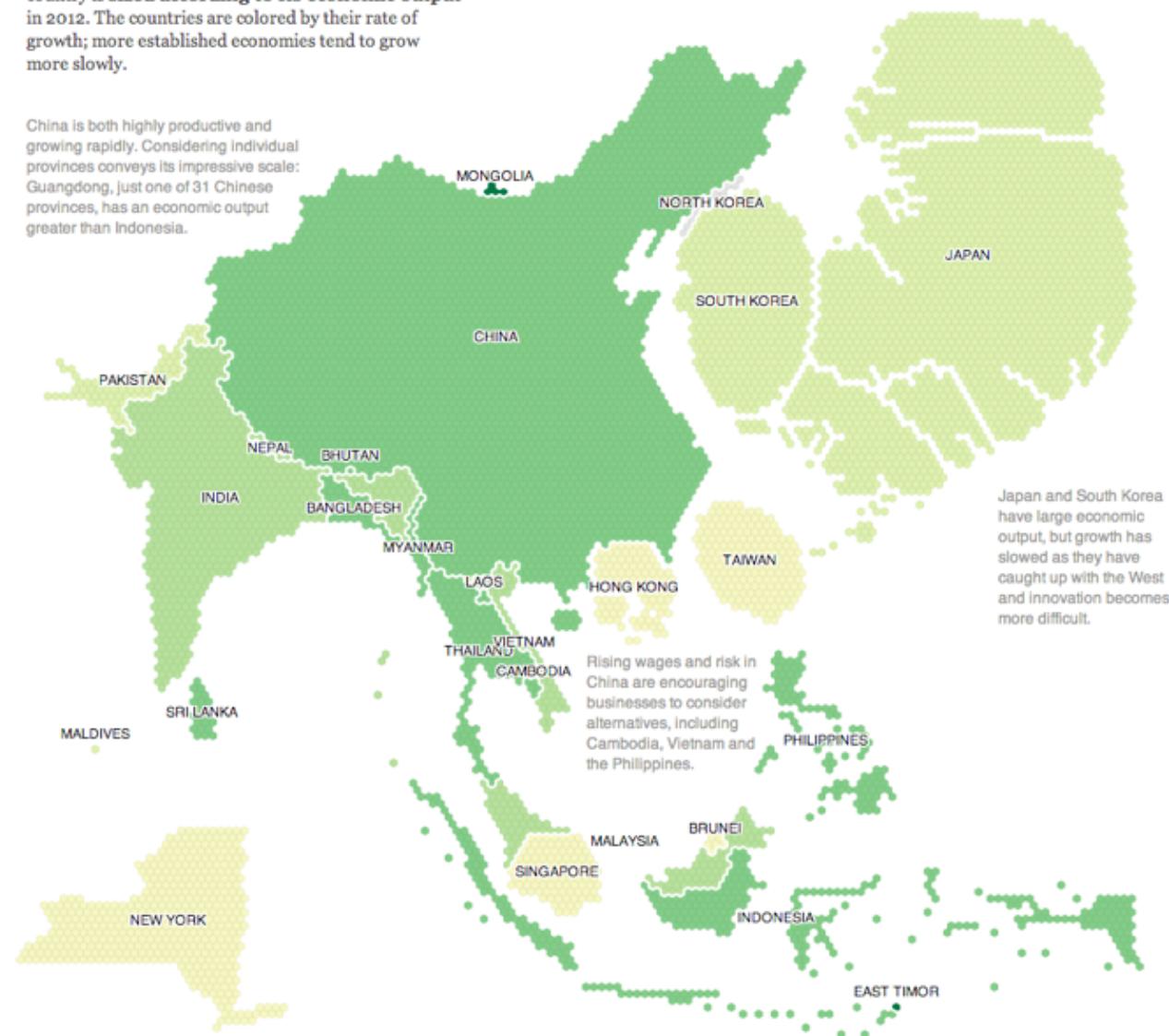
Economic Output

In this map, geography is distorted so that each country is sized according to its economic output in 2012. The countries are colored by their rate of growth; more established economies tend to grow more slowly.

China is both highly productive and growing rapidly. Considering individual provinces conveys its impressive scale: Guangdong, just one of 31 Chinese provinces, has an economic output greater than Indonesia.

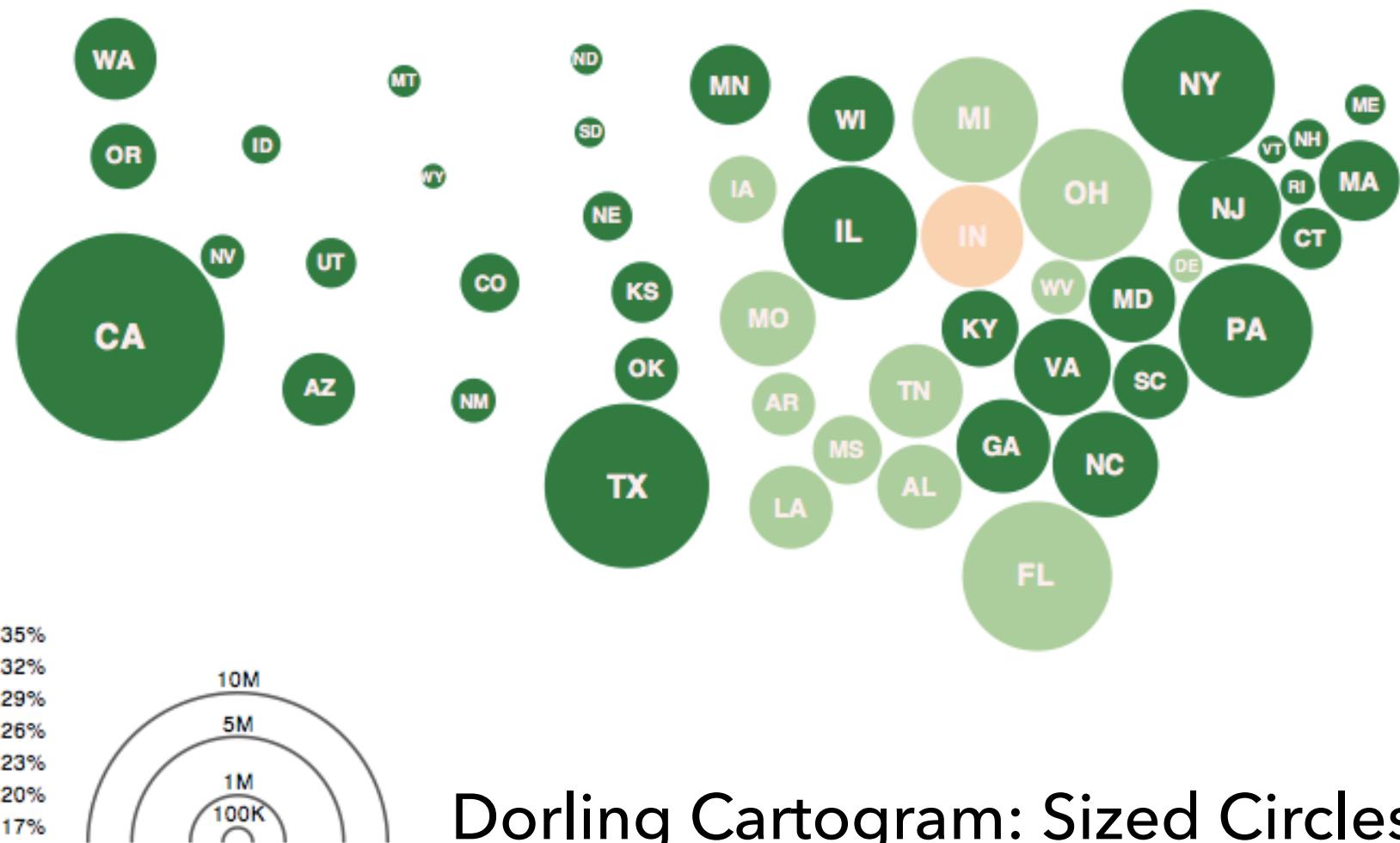
Each hexagon represents \$2.7 billion in G.D.P.

G.D.P. growth, 2011 to 2012



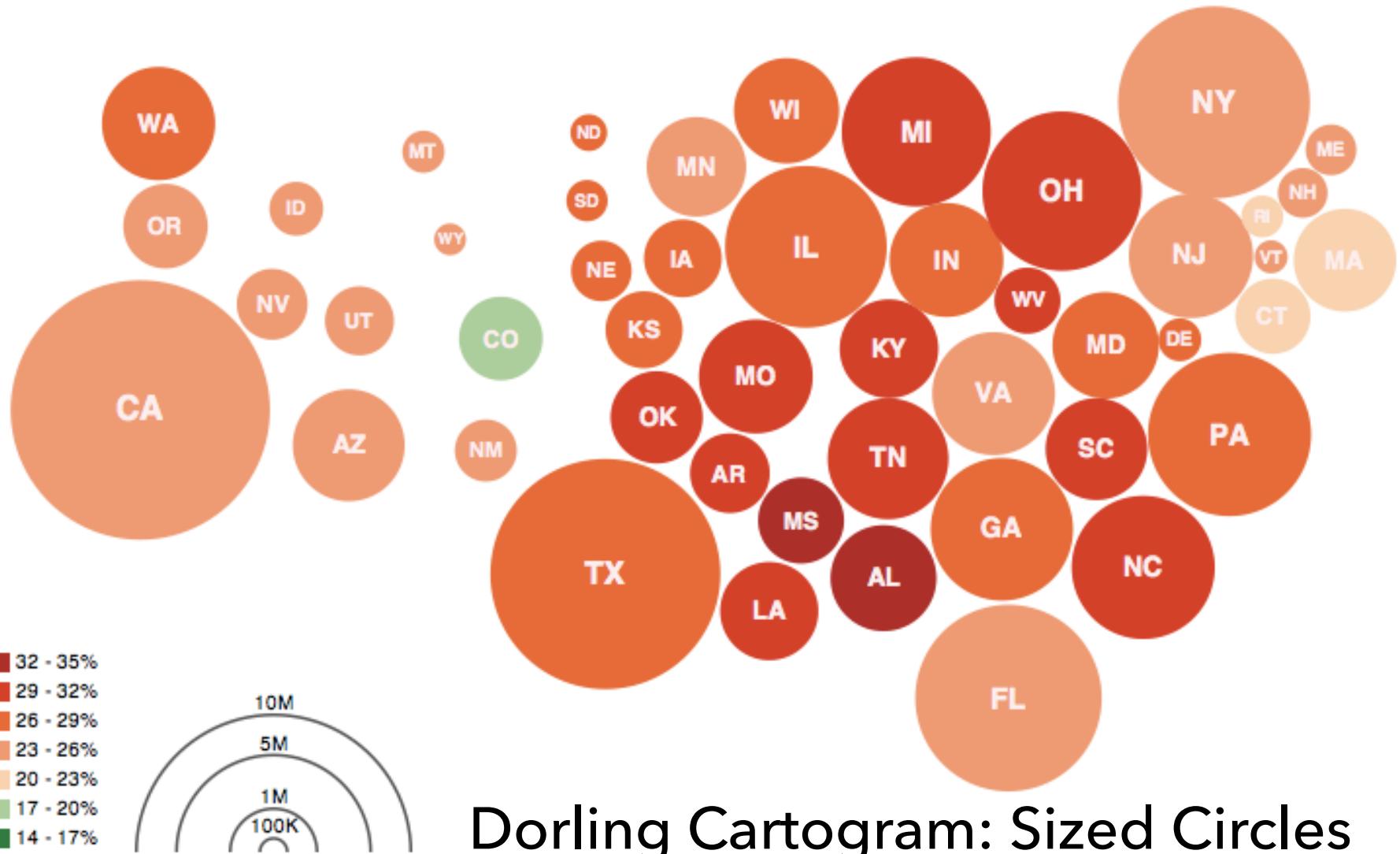
New York shown for comparison.

NY Times



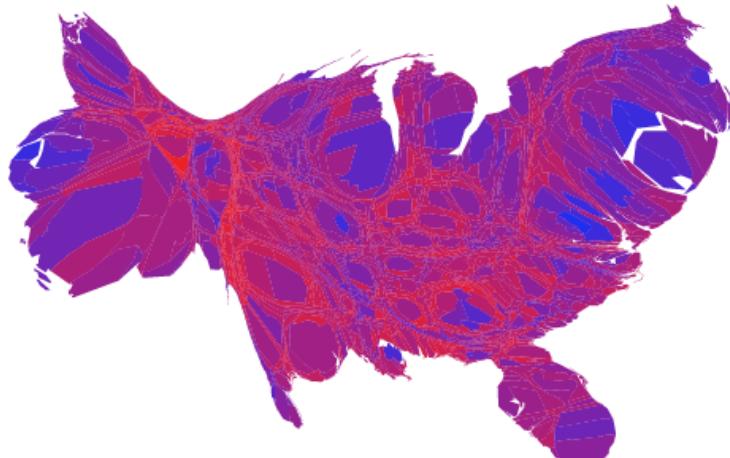
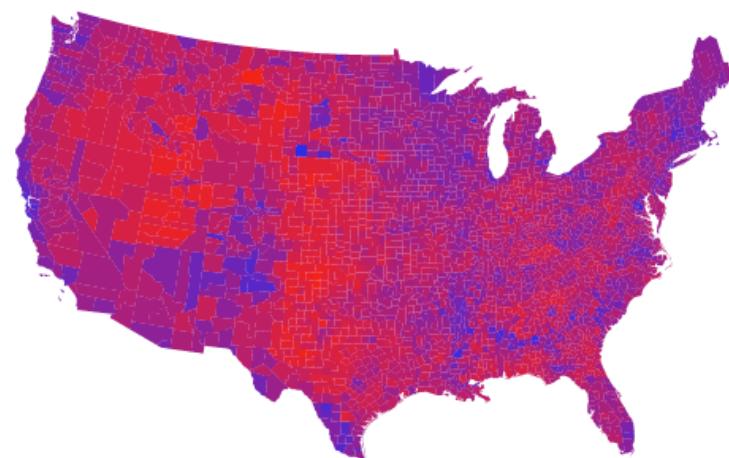
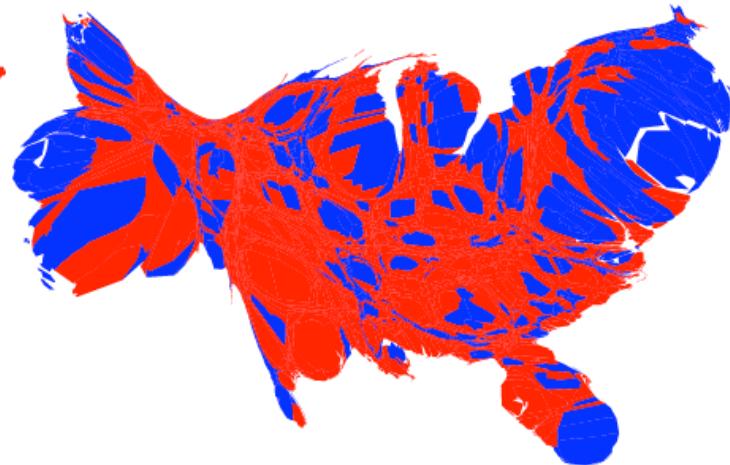
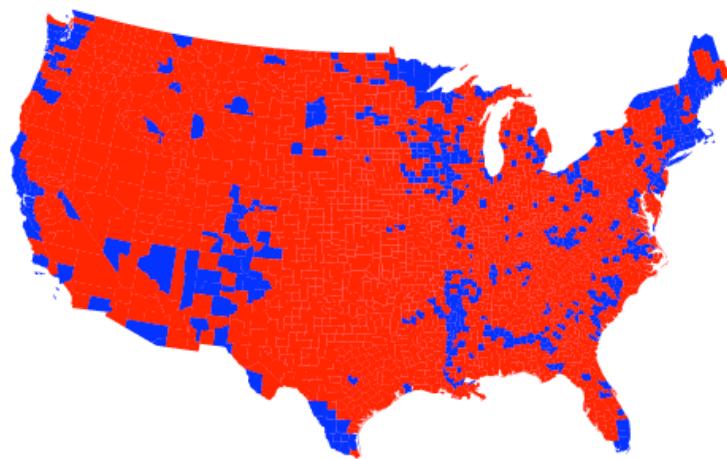
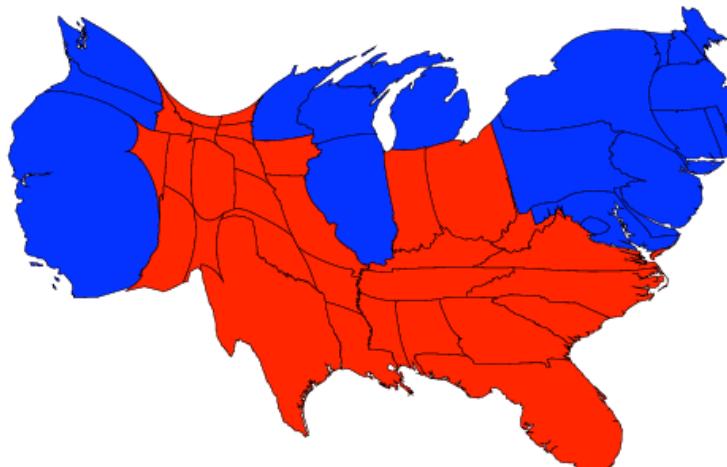
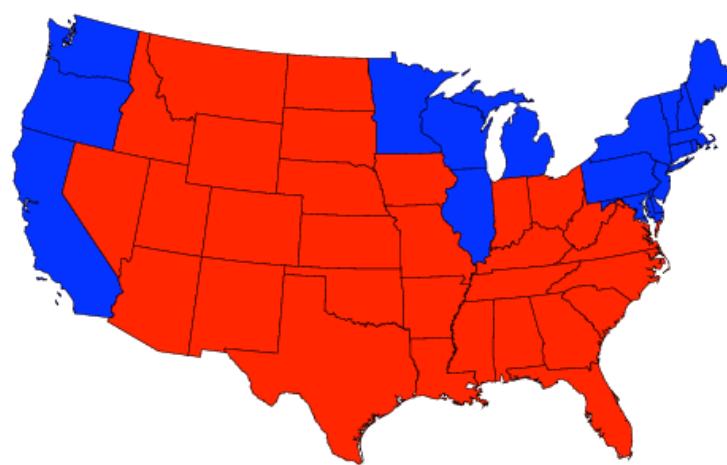
Dorling Cartogram: Sized Circles

Obesity Map Vadim Ogievetsky



Dorling Cartogram: Sized Circles

Obesity Map Vadim Ogievetsky



Physical
Diffusion
Model

[Newman 2004]

Flow Maps

Convey Flux Between Locations

Minard 1869: Napoleon's march

Carte Figurative des pertes successives en hommes de l'Armée Française dans la Campagne de Russie 1812-1813.

Dessinée par M. Minard, Inspecteur Général des Ponts et Chaussées en retraite. Paris, le 20 Novembre 1869.

Les nombres d'hommes présents sont représentés par les largeurs des zones colorées à raison d'un millimètre pour dix mille hommes; ils sont de plus écrits en travers des zones. Le rouge désigne les hommes qui entrent en Russie; le noir ceux qui en sortent. — Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M. M. Chiers, de Clément, de Fezensac, de Chambray et le journal intérieur de Jacob, pharmacien de l'Armée depuis le 28 Octobre.

Pour mieux faire juger à l'œil la diminution de l'armée, j'ai supposé que les corps du Prince Jérôme et du Maréchal Davout, qui avaient été détachés sur Minsk et Mogilow et se rejoignirent vers Orscha en Witelk, avaient toujours marché avec l'armée.

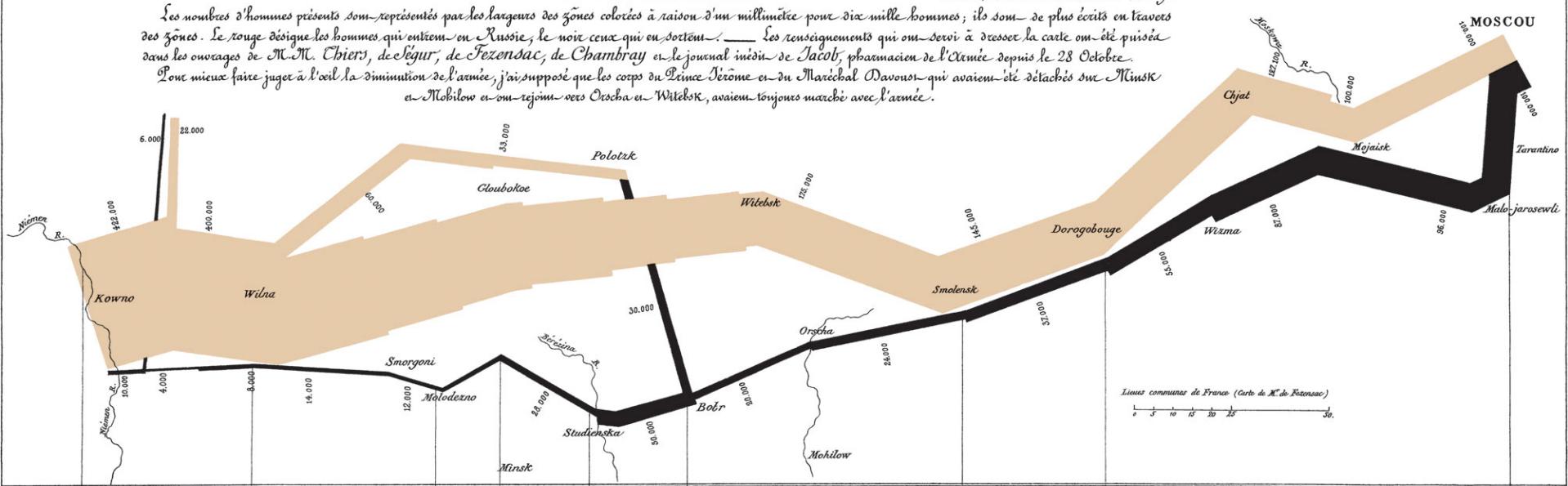
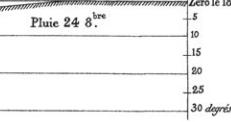
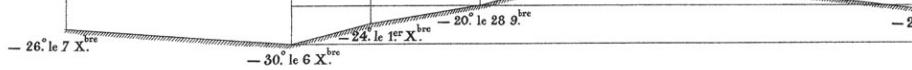


TABLEAU GRAPHIQUE de la température en degrés du thermomètre de Réaumur au dessous de zéro.

Les cosaques passent au galop
le Niemen, gelé.



CARTE figurative et approximative de la **Houille Anglaise** exportée en 1861 depuis le **MINARD**. Source: Galerie des Sciences et Techniques au Musée.

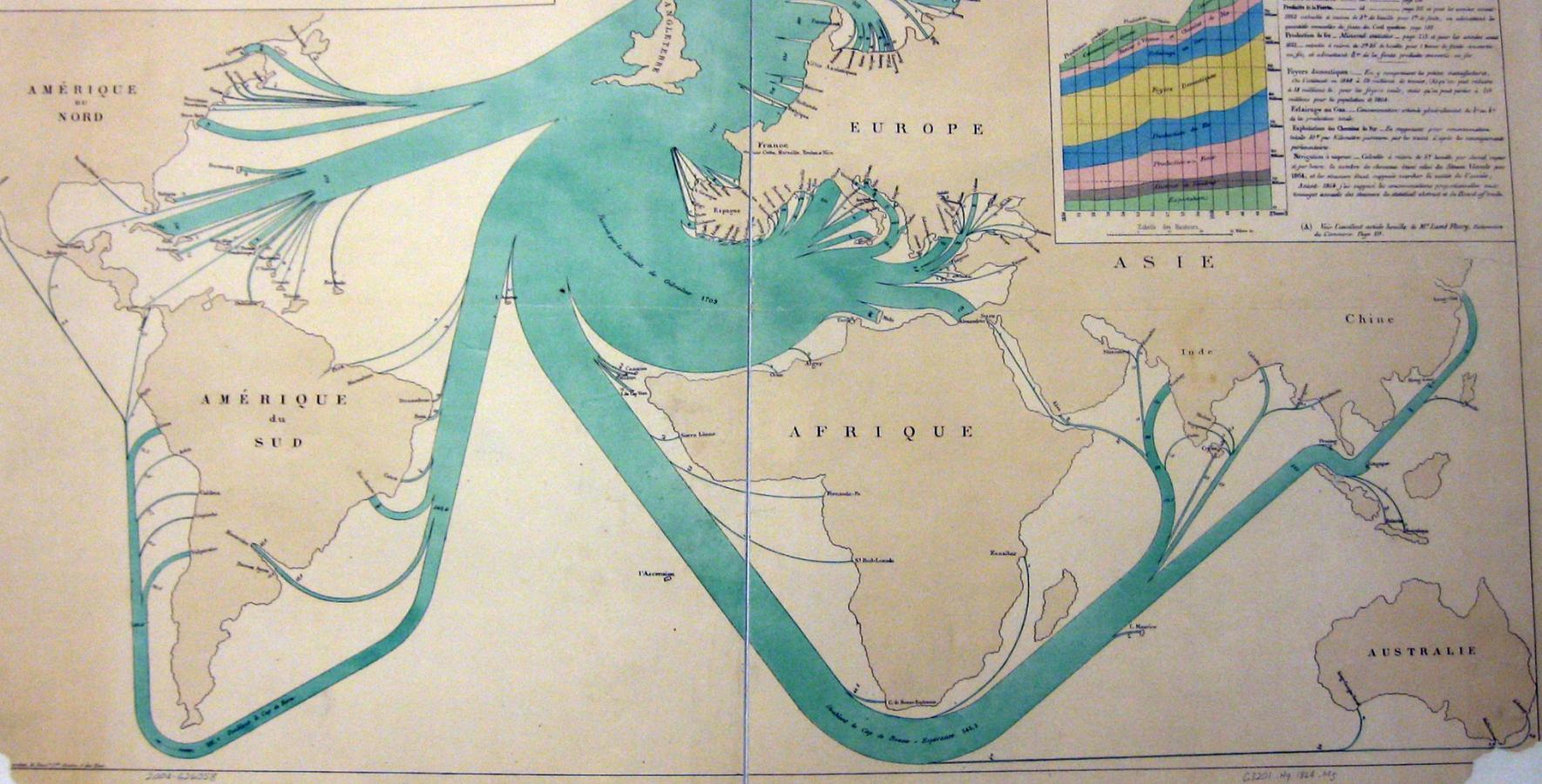
Les tonnages reportés dans les différents Ports du Globe sont extraits de Minard statistiques à M^r Robert Hunt pour l'année 1861 (ppgs 18 & 21) sur rapport Gobé. Indiquant que

Observation... Les départs des voiles volontaires de cette Carte représentent à peu près la quantité de houille exportée à moins d'un milliard pour chaque voile. Ces quantités sont de plus supérieures au nombre total des voiles à deux voiles soit quatre tonnes.

Ces grande quantité, par chaque voile, ou pour chaque navire moyen, sont toujours plus considérables que la somme des tonnages déclarés par ce qui fait de ces voies d'expédition dirigées par M^r Robert Hunt, je ne pourrai déclarer que par les principales exportations.

Donnez à tout connaître pour je déclare pour l'année 1861, l'importance totale de la houille anglaise dont alors de 7 000 000 tonnes, soit j'en déclare en 1861 à 2 000 000 tonnes.

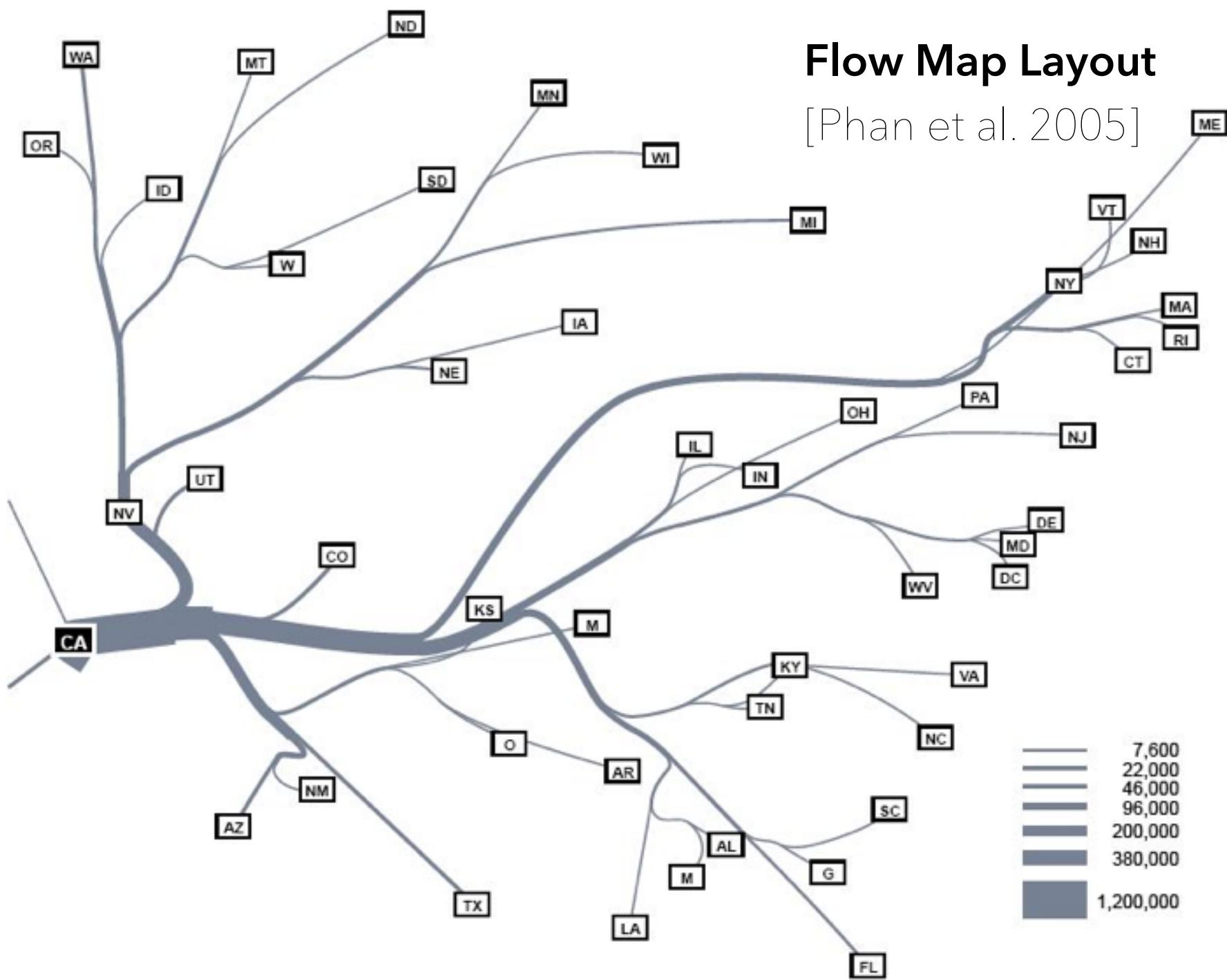
Paris, le 27 Septembre 1869.



1864 British Coal Exports, Charles Minard

Flow Map Layout

[Phan et al. 2005]

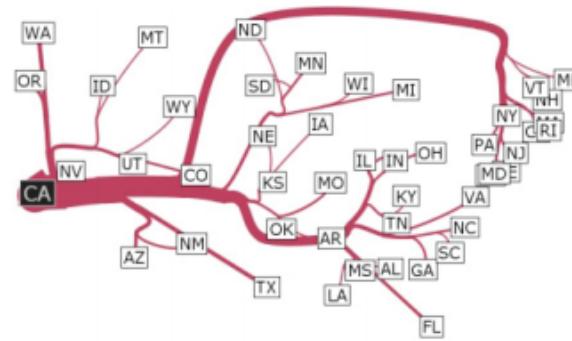


Migration from California, '95-'00

Tobler 1987



Phan et al. 2005



Verbeek et al. 2011



Cui et al. 2008



Holten & van Wijk 2009

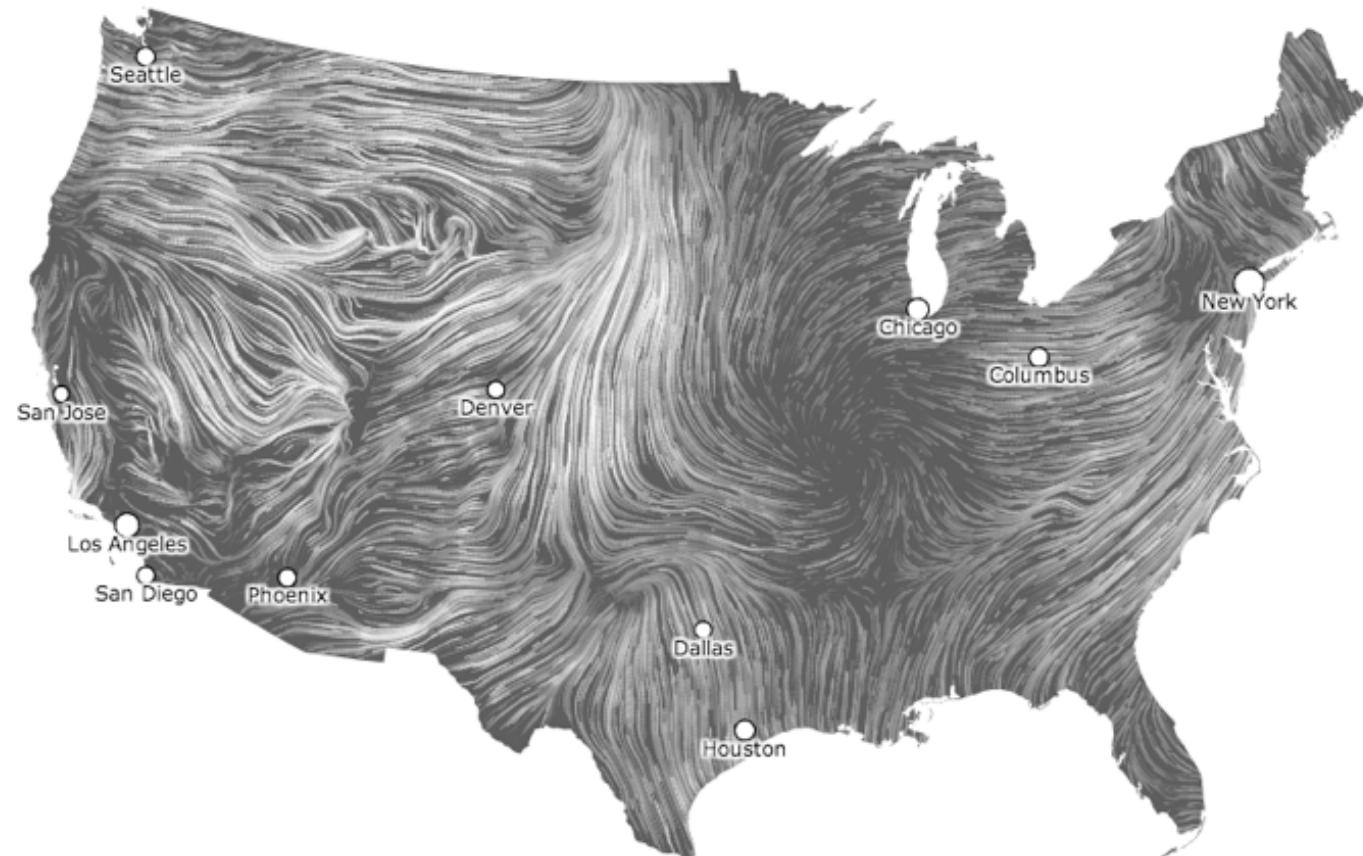
wind map

February 19, 2014

11:55 am EST

(time of forecast download)

top speed: 35.3 mph
average: 11.6 mph



Wattenberg & Viegas

How Obama Won Re-election

Whites Were Outvoted

Women

Hispanics

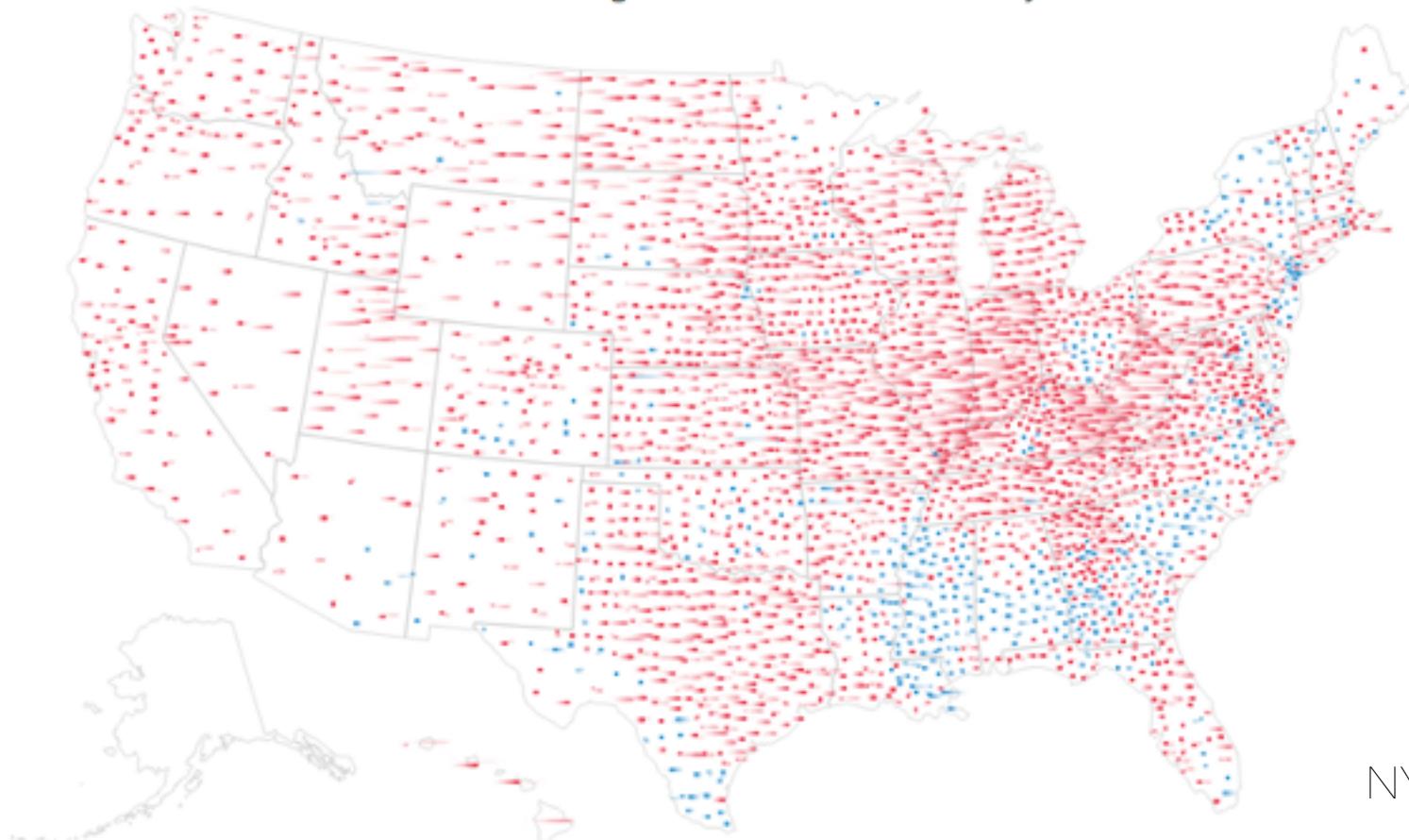
Youth

Romney's Shift Wasn't Enough

2008

2012

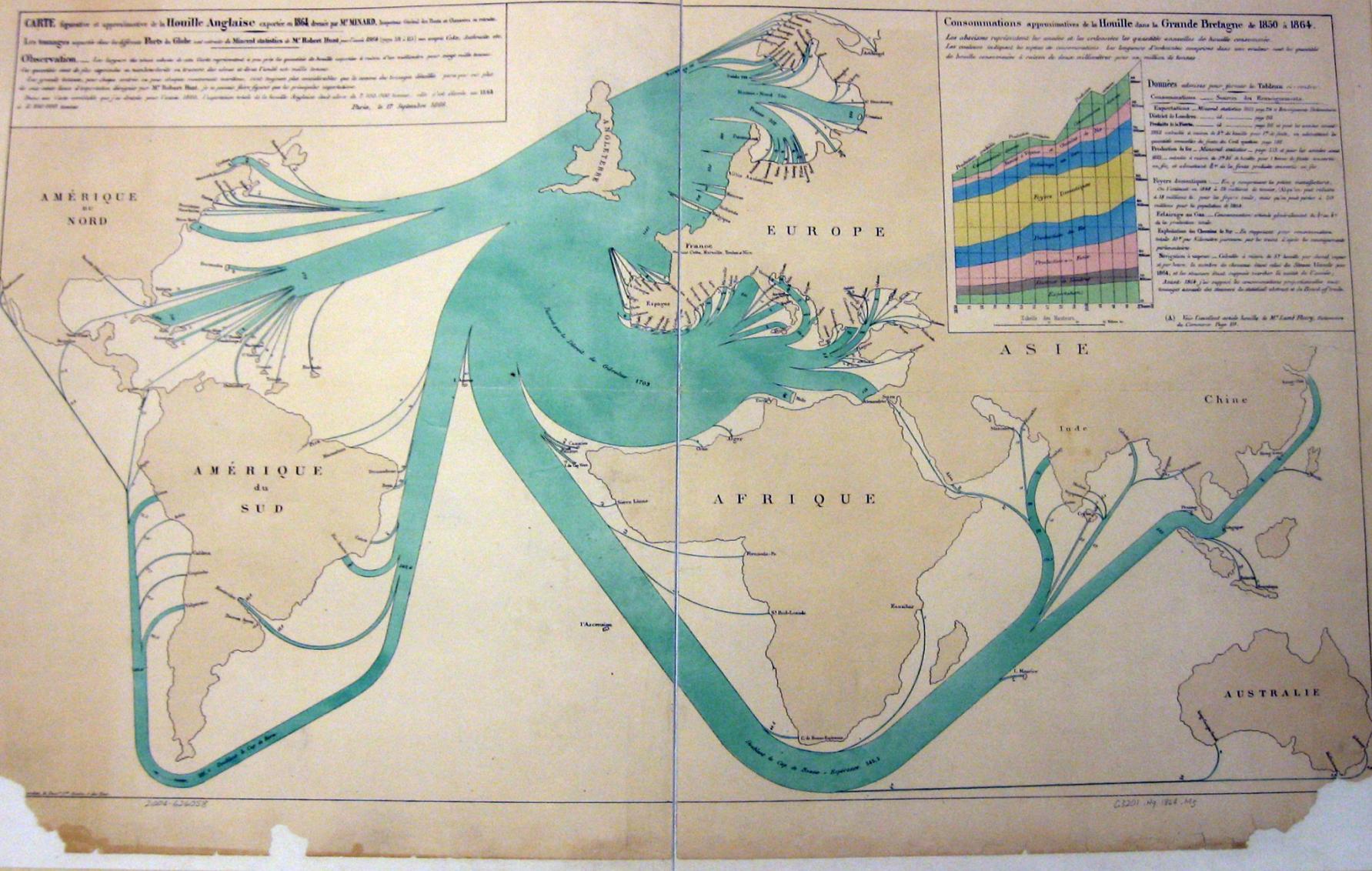
Most of the nation shifted to the right in Tuesday's vote,
but not far enough to secure a win for Mitt Romney.



NY Times

Generalization

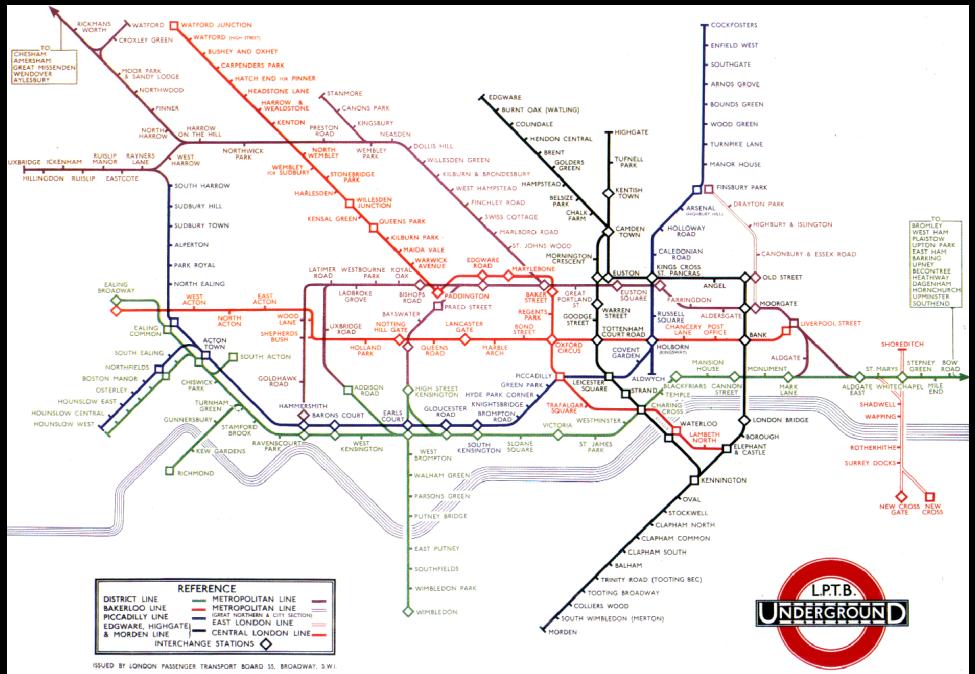
Abstraction to Convey Topology



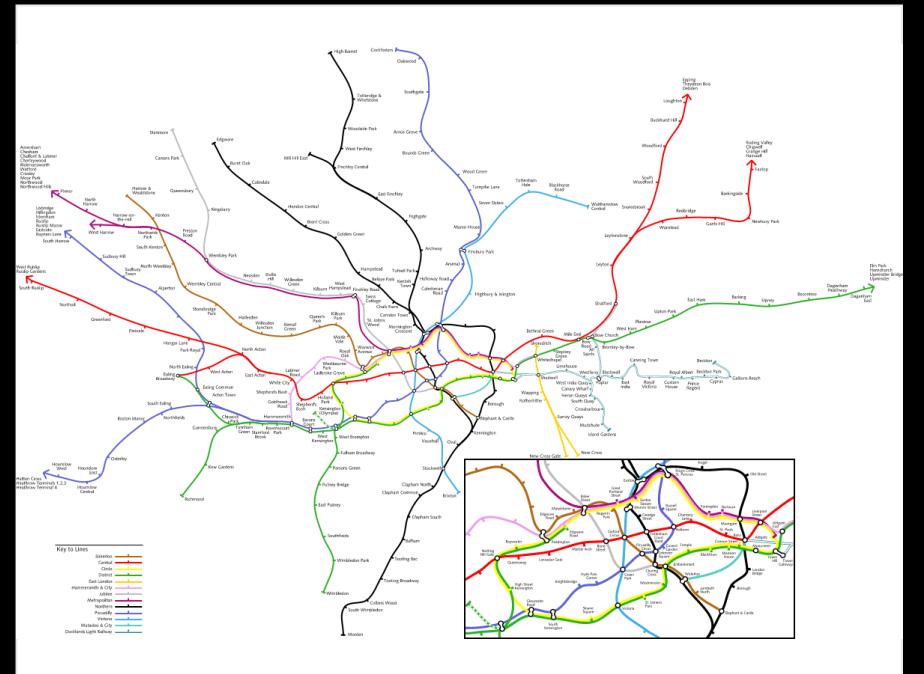
1864 British Coal Exports, Charles Minard



Beck's London tube diagram



London Underground [Beck 33]



Geographic version of map

Principle: Straighten lines to emphasize stop sequence
 Technique used to emphasize/de-emphasize information



People *love* tube maps...

[Huffman]

Route Maps: Bellevue to Seattle



Tools

Software Tools

Web Tools

d3-geo: projections, paths and more

GeoJSON: JSON format for geo data

TopoJSON: topology -> compressed GeoJSON

MapShaper: online editor for map data

Leaflet: open-source, customizable map tile system

Other

PostGIS: Postgres DB extensions for geo data

Mapnik: Render your own map tiles!

Data Resources

Natural Earth Data
naturalearthdata.com

OpenStreetMap
openstreetmap.org

U.S. Government
nationalatlas.gov, census.gov, usgs.gov

Tutorials

Cartographic Visualization in Vega-Lite

<https://observablehq.com/@uwdata/cartographic-visualization>

Command-Line Cartography

<https://medium.com/@mbostock/command-line-cartography-part-1-897aa8f8ca2c>

How to Infer Topology

<http://bost.ocks.org/mike/topology/>