Problem

Imagine:

● You are interested in the weather, but can't be bothered to check it constantly in order to stay up-to-date.
● You look at your favorite weather source, but the area of the forecast is too large and imprecise to give you valuable information for your specific area/neighborhood.
Solution

- **WeatherOracle**, a new alerting app on the Android Platform
- For the infrequent weather-checker, the weather enthusiast, or anyone else unsatisfied with the current imprecision of forecasts and warnings
- **Key features include:**
  - Customizable alert preferences
  - Smart Notifications
    - By Locations
    - By preference
  - Background process
  - Allows for hands-off approach to 'weather-preparedness'
Benefit

● Accurate and up-to-date weather alerts for your specific neighborhood, not just your whole city or zip code like other apps
● Speeds up useful information consumption
● Reduces data overload
● Reduces the chance of dangerous weather encounters
● Bottom Line: Gives you accurate weather info that you want, when you want. Nothing more, nothing less.