### CSE 312 Spring 2015 Maximum Likelihood Estimators and the EM algorithm

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### Outline

#### MLE: Maximum Likelihood Estimators EM: the Expectation Maximization Algorithm

## Learning From Data: MLE

#### Maximum Likelihood Estimators

## Parameter Estimation

**Given:** independent samples  $x_1, x_2, ..., x_n$  from a parametric distribution  $f(x|\theta)$ 

**Goal:** estimate  $\theta$ .

**E.g.:** Given sample HHTTTTTHTHTHTTHH of (possibly biased) coin flips, estimate

 $\theta$  = probability of Heads

 $f(x|\theta)$  is the Bernoulli probability mass function with parameter  $\theta$ 

## Likelihood

$$\begin{split} \mathsf{P}(\mathsf{x} \mid \theta): \ \mathsf{Probability} \ \mathsf{of} \ \mathsf{event} \ \mathsf{x} \ \mathsf{given} \ \mathit{model} \ \theta \\ \mathsf{Viewed} \ \mathsf{as} \ \mathsf{a} \ \mathsf{function} \ \mathsf{of} \ \mathsf{x} \ (\mathsf{fixed} \ \theta), \ \mathsf{it's} \ \mathsf{a} \ \mathit{probability} \\ \mathsf{E.g.}, \ \Sigma_{\mathsf{x}} \ \mathsf{P}(\mathsf{x} \mid \theta) = \mathsf{I} \end{split}$$

Viewed as a function of  $\theta$  (fixed x), it's called likelihood

E.g.,  $\Sigma_{\theta} P(x \mid \theta)$  can be anything; *relative* values of interest. E.g., if  $\theta$  = prob of heads in a sequence of coin flips then P(HHTHH | .6) > P(HHTHH | .5),

I.e., event HHTHH is more likely when  $\theta$  = .6 than  $\theta$  = .5

And what θ make HHTHH most likely?

## Likelihood Function



## Maximum Likelihood Parameter Estimation

One (of many) approaches to param. est. Likelihood of (indp) observations  $x_1, x_2, ..., x_n$ 

$$L(x_1, x_2, \dots, x_n \mid \theta) = \prod_{i=1}^n f(x_i \mid \theta)$$

As a function of  $\theta$ , what  $\theta$  maximizes the likelihood of the data actually observed Typical approach:  $\frac{\partial}{\partial \theta} L(\vec{x} \mid \theta) = 0$  or  $\frac{\partial}{\partial \theta} \log L(\vec{x} \mid \theta) = 0$ 

## Example I

n independent coin flips,  $x_1, x_2, ..., x_n$ ;  $n_0$  tails,  $n_1$  heads,  $n_0 + n_1 = n$ ;  $\theta = \text{probability of heads}$   $L(x_1, x_2, ..., x_n \mid \theta) = (1 - \theta)^{n_0} \theta^{n_1}$   $\log L(x_1, x_2, ..., x_n \mid \theta) = n_0 \log(1 - \theta) + n_1 \log \theta$  $\frac{\partial}{\partial \theta} \log L(x_1, x_2, ..., x_n \mid \theta) = \frac{-n_0}{1 - \theta} + \frac{n_1}{\theta}$ 

Setting to zero and solving:

$$\hat{\theta} = \frac{n_1}{n}$$

Observed fraction of successes in *sample* is MLE of success probability in *population* 

(Also verify it's max, not min, & not better on boundary)

NB: "n choose  $n_1$ " term unneeded since outcome sequence is known, but even if unknown, it would drop out at the  $d/d\theta$  step

## Parameter Estimation

**Given:** indp samples  $x_1, x_2, ..., x_n$  from a parametric distribution  $f(x|\theta)$ , estimate:  $\theta$ .



# Ex2: I got data; a little birdie tells me it's normal, and promises $\sigma^2 = I$



#### Which is more likely: (a) this?

 $\mu$  unknown,  $\sigma^2 = 1$ 



#### Which is more likely: (b) or this?

 $\mu$  unknown,  $\sigma^2 = 1$ 



#### Which is more likely: (c) or this?

 $\mu$  unknown,  $\sigma^2 = 1$ 



#### Which is more likely: (c) or this?

 $\mu$  unknown,  $\sigma^2 = 1$ 

Looks good by eye, but how do I optimize my estimate of  $\mu$  ?



**Ex. 2:** 
$$x_i \sim N(\mu, \sigma^2), \ \sigma^2 = 1, \ \mu$$
 unknown  
 $L(x_1, x_2, \dots, x_n | \theta) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi}} e^{-(x_i - \theta)^2/2}$   
 $\ln L(x_1, x_2, \dots, x_n | \theta) = \sum_{i=1}^n -\frac{1}{2} \ln(2\pi) - \frac{(x_i - \theta)^2}{2}$   
 $\frac{d}{d\theta} \ln L(x_1, x_2, \dots, x_n | \theta) = \sum_{i=1}^n (x_i - \theta)$   
And verify it's max,  
not min & not better  
on boundary  
 $\int_{\frac{1}{\theta}} \int_{\frac{1}{2}} \int$ 

Sample mean is MLE of population mean

#### Hmm ..., density ≠ probability

So why is "likelihood" function equal to product of *densities*?? (Prob of seeing any specific *x<sub>i</sub>* is 0, right?)

a) for maximizing likelihood, we really only care about *relative* likelihoods, and density captures that

b) has desired property that likelihood increases with better fit to the model

and/or

c) if density at x is f(x), for any small  $\delta > 0$ , the probability of a sample within  $\pm \delta/2$  of x is  $\approx \delta f(x)$ , but  $\delta$  is *constant* wrt  $\theta$ , so it just drops out of  $d/d\theta \log L(...) = 0$ . u ± 1

## Ex3: I got data; a little birdie tells me it's normal (but does *not* tell me $\mu$ , $\sigma^2$ )



#### Which is more likely: (a) this?

 $\mu, \sigma^2$  both unknown



#### Which is more likely: (b) or this?

 $\mu, \sigma^2$  both unknown



#### Which is more likely: (c) or this?

 $\mu, \sigma^2$  both unknown



#### Which is more likely: (d) or this?

 $\mu,\sigma^2$  both unknown



#### Which is more likely: (d) or this?

 $\mu, \sigma^2$  both unknown

Looks good by eye, but how do I optimize my estimates of  $\mu \& \sigma^2$ ?



**Ex 3:** 
$$x_i \sim N(\mu, \sigma^2), \ \mu, \sigma^2$$
 both unknown



$$\sum_{i=1}^{n}$$
 )  
Sample mean is MLE of

population mean, again

In general, a problem like this results in 2 equations in 2 unknowns. Easy in this case, since  $\theta_2$  drops out of the  $\partial/\partial \theta_1 = 0$  equation 23

## Ex. 3, (cont.)

$$\ln L(x_1, x_2, \dots, x_n | \theta_1, \theta_2) = \sum_{i=1}^n -\frac{1}{2} \ln(2\pi\theta_2) - \frac{(x_i - \theta_1)^2}{2\theta_2}$$
$$\frac{\partial}{\partial \theta_2} \ln L(x_1, x_2, \dots, x_n | \theta_1, \theta_2) = \sum_{i=1}^n -\frac{1}{2} \frac{2\pi}{2\pi\theta_2} + \frac{(x_i - \theta_1)^2}{2\theta_2^2} = 0$$
$$\widehat{\theta_2} = \left(\sum_{i=1}^n (x_i - \widehat{\theta_1})^2\right) / n = \overline{s}^2$$

Sample variance is MLE of population variance

## Summary

MLE is one way to estimate parameters from data

You choose the *form* of the model (normal, binomial, ...)

Math chooses the value(s) of parameter(s)

Defining the "Likelihood Function" (based on the form of the model) is often the critical step; the math/algorithms to optimize it are generic

Often simply  $(d/d\theta)(\log Likelihood) = 0$ , check max vs min, boundaries, ...

Has the intuitively appealing property that the parameters maximize the *likelihood* of the observed data; basically just assumes your sample is "representative"

Of course, unusual samples will give bad estimates (estimate normal human heights from a sample of NBA stars?) but that is an unlikely event

Often, but not always, MLE has other desirable properties like being *unbiased*, or at least *consistent*