AKA make your site look less like this...

And more like this!
What's so similar about these sites?

Kickstarter is the world's largest funding platform for creative projects. Every week, tens of thousands of amazing people pledge millions of dollars to projects from the worlds of music, film, art, technology, design, food, publishing and other creative fields.

Manage vehicles and equipment with ease.

Web-based fleet software that makes it easy to manage vehicles and equipment from anywhere.

Plan and collaborate. Seamlessly.

The project management tool for anyone who plans projects. Whether you’re a professional project manager working with non-professionals, someone managing a project without professional training, starting a business or planning a wedding. Webplanner is for you. It's easy to use, with just the right professional features to give you and your team traction on day one. And keep the whole team going, to the finish line. On time. On budget.
How do we make something like this?

<table>
<thead>
<tr>
<th>Review</th>
<th>Rating</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frank Swietek</td>
<td>32%</td>
<td>“Expect no intelligence or subtlety here, but if you’re willing to put up with the sheer ridiculousness of it all, you might enjoy wallowing in Bekmambetov’s shameless exhibition of narrative lunacy and technical fireworks in this movie.”</td>
</tr>
<tr>
<td>Kristian Harloff</td>
<td></td>
<td>“This movie just made Steven Spielberg’s life easier because his Lincoln biopic coming out in December will definitely be the better of these two films. This could have been fun, it never settles in what it wants to be and ultimately fails.”</td>
</tr>
<tr>
<td>Beth Accacando</td>
<td></td>
<td>“The result is a film that feels more like the ridiculous Will Smith Wild Wild West and less like Bekmambetov’s clever Night Watch.”</td>
</tr>
<tr>
<td>Brian Orndorf</td>
<td></td>
<td>“The feature doesn’t have the twinkle in its eye to accurately blend Superhero antics with True Lincoln into a loving, ax-swinging whole.”</td>
</tr>
<tr>
<td>Jay Sherman (unemployed)</td>
<td></td>
<td>“It stinks!”</td>
</tr>
<tr>
<td>Jeffrey Lyles</td>
<td></td>
<td>“If ever there was an ‘either you’re in or out’ movie in 2012, it’s definitely this one and if you’re in, it just might be the most guilty pleasure of the year.”</td>
</tr>
<tr>
<td>Dustin Putman</td>
<td></td>
<td>“Starting well and culminating in a lackluster second half, it is far too streamlined and spotty to satisfy as anything more than a pulpy slice of summer movie inconsequence.”</td>
</tr>
<tr>
<td>Jeffrey Lyles</td>
<td></td>
<td>“This movie is even sillier than I thought it would be. You talk about shark-jumping, fridge-nuking. I have a new one for you, horse-leaping! Once that happens, that’s when it goes off the rails and begins it’s descent into Movie Hell.”</td>
</tr>
<tr>
<td>Mark Ellis</td>
<td></td>
<td>“YOUR REVIEW HERE”</td>
</tr>
<tr>
<td>NAME</td>
<td>PUBLICATION</td>
<td></td>
</tr>
</tbody>
</table>

**Abraham Lincoln: Vampire Hunter (2012)**

**STARRING**
- Benjamin Walker
- Anthony Mackie
- Ruth Negga
- Dominic Cooper

**DIRECTOR**
- Tibor Bakmambetov

**RATING**
- R

**THEATRICAL RELEASE**
- June 22, 2012

**MOVIE SYNOPSIS**
Abraham Lincoln: Vampire Hunter brings to the screen the secret life of our nation’s favorite president...as History’s greatest hunter of the undead.

**MPAA RATING**
- R, for violence throughout and brief sexuality

**RELEASE COMPANY**
- 20th Century Fox

**RUNTIME**
- 105 mins

**GENRE**
- Horror, Action
How do we make something like this?

Clusterfuck of floats, margins and paddings.
Grid Based Design

(a more natural way to think about things)
Grid Based Design With Bootstrap

<html>
<head>
<!-- bootstrap include code, copy+paste this -->
<script src="http://ajax.googleapis.com/ajax/libs/jquery/1.8.2/jquery.min.js"></script>
<link href="bootstrap/css/bootstrap.min.css" rel="stylesheet">
<script src="bootstrap/js/bootstrap.min.js"></script>
<!-- end include code -->
</head>

<body>
<div class="row">
  <div class="span4">first col</div>
  <div class="span4">second col</div>
  <div class="span4">third col</div>
</div>

Output:

Notes:
Every row of columns should go in a div of rows.
Every row is 12 units wide.
Give divs a class of span# to make them take # rows.
More Bootstrapped Syntax

Notes:
Wrap everything in a div of class container to center + get left/right margins
Add class offset# to offset by # cells (still gotta add up to 12)

Output:
Grid Based Ideas

How would you separate this into rows?

Also see personal example1 and example2
Getting one of these

(Remove navbar-inverse to get this:)
More Bootstrap Builtins

Buttons!

- Click Me!
  ```html
  <button class="btn">Click Me!</button>
  ```

- Click Me, BRO!
  ```html
  <button class="btn btn-primary">Click Me!</button>
  ```

Images!

- ![Image with round corners](grafix.jpg)
  ```html
  <img src="grafix.jpg" class="img-rounded" />
  ```

- ![Image with polaroid style](grafix.jpg)
  ```html
  <img src="grafix.jpg" class="img-polaroid" />
  ```
Even More Esoteric Bootstrap Builtins

Dropdowns!

```html
<div class="btn-group">
  <a class="btn dropdown-toggle" data-toggle="dropdown" href="#">
    Actions
    <span class="caret"></span>
  </a>
  <ul class="dropdown-menu">
    <li><a tabindex="-1" href="#">Action1</a></li>
    <li><a tabindex="-1" href="#">Action2</a></li>
  </ul>
</div>
```

NavTabs!

```html
<ul class="nav nav-tabs">
  <li class="active">
    <a href="#">Home</a>
  </li>
  <li><a href="#">Stuff</a></li>
  <li><a href="#">Other</a></li>
</ul>
```

Loading Bars!

```html
<div class="progress progress-striped active">
  <div class="bar" style="width: 30%;"></div>
</div>
```

And just about anything else you could need...

http://twitter.github.com/bootstrap/components.html
Your site is already 100% more Web 3.0-tastic!!!
Links

http://subtlepatterns.com/
Get a bg-texture for your site. Not bootstrap-related, but useful.

http://www.colourlovers.com/
Get a color scheme for your site, BEFORE you start. Not necessarily bootstrap related, but still useful.

http://twitter.github.com/bootstrap/scaffolding.html
Official twitter bootstrap tutorial/api.

http://spotcos.com/
Probably the best bootstrapped site you'll ever find. No joke.